

UniSA required and/or recommended

<i>Channel/service</i>	<i>Primary function</i>	<i>A few key notes</i>
Staff home page	Widely accessible, professional and dynamic profile for UniSA staff showcasing professional skills, qualifications, affiliations, research outputs and more. A tool for collaboration and engagement internally and externally	<ul style="list-style-type: none"> • Often the first page people will access about you – ranked highly in search engine results • Includes research outputs 2008- sourced from the Research Outputs Repository • Add badges for various profiles/accounts: e.g. ORCID, Scopus, ResearcherID, Twitter
ORCID	Unambiguously links researcher to their research outputs through profiles with unique identifiers and lists of works. Initiative with global reach, unaffiliated with commercial bodies. Facilitates disambiguation, reporting, data exchange	<ul style="list-style-type: none"> • Required by UniSA (staff), some publishers and funding bodies • Lists core details of research outputs, can add links to other pages, profiles and full text • Can't upload full text, does not provide metrics, may need manual updates
Research Outputs Repository	UniSA's institutional repository – preserves and facilitates the visibility of UniSA research outputs. Deposit to meet ERA, staff activity, and Open Access Policy requirements	<ul style="list-style-type: none"> • Required by UniSA (staff, research students) • Deposit within one month of acceptance for publication and provide author-accepted manuscript (post-print) or other full text if possible
Scopus Author Profiles	Groups all works indexed by Scopus into unique author profiles with metrics	<ul style="list-style-type: none"> • Automatically generated, public • Check your work is correctly grouped into your profile – request corrections if needed • Past citation provider for ERA
ResearcherID	Groups all works indexed by Web of Science Core Collection into unique author profiles with metrics	<ul style="list-style-type: none"> • Requires manual creation and updating • Minimal coverage of publications in many arts, humanities, and social sciences disciplines

Audience: primarily academia

- Publications lists with metrics

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Google Scholar Citations	A list of your publications with citations from works indexed in Google Scholar. Includes author h-index	<ul style="list-style-type: none"> • Free, popular • Citation tracking for many outputs not indexed by other citation databases e.g. Web of Science and Scopus • Quality concerns

- Academic social networks

ResearchGate	Academic social network – share your work, find collaborators, various metrics	<ul style="list-style-type: none"> • Free, popular • Beware self-archiving permissions
Academia.edu.au	Academic social network – share your work, find collaborators, various metrics	<ul style="list-style-type: none"> • Free, popular • Beware self-archiving permissions
Mendeley	Crowd-sourced database, reference manager and academic social network focused on publication discovery	<ul style="list-style-type: none"> • Mendeley 'readers' often tracked by altmetrics aggregators

- Showcasing contributions to academia

Publons	Recognition for peer review contributions	<ul style="list-style-type: none"> • Lists editorial board memberships and journals for which you have reviewed
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Diverse audiences

- Blogging and microblogging

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Own blog e.g. via WordPress Contribute to others' blogs	Easy, rapid online publication of usually regular and informal content in the form of 'posts' and on a theme or produced by a particular individual or organisation. Comments may or may not be enabled	<ul style="list-style-type: none"> • Researchers may use blogs in various ways e.g. commenting on a work or topic of interest; discussing and linking to recent publications; engaging the broader community in the activities of a current research project
Twitter	Information sharing via microblogging in 140 characters or less – posts by individuals and organisations with a focus on currency	<ul style="list-style-type: none"> • Keep up-to-date with the latest news, events, publications and more • Engage with a diverse range of individuals, groups and organisations

- Career and industry-focused

LinkedIn	Career and industry-oriented networking	<ul style="list-style-type: none"> • Not intended for a complete publications list – just include your most notable and link out
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- General social networks

Facebook	General social network targeted at informal exchanges between family and friends	<ul style="list-style-type: none"> • A wide variety of individuals and organisations have a presence e.g. researchers, editors, publishers • Concerns over blurred personal/professional boundaries
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Diverse audiences

- Primarily audio and/or visual

Instagram	Photograph and video sharing with a focus on visual storytelling	<ul style="list-style-type: none"> • Ideal for researchers working in areas with non-traditional research outputs e.g. illustration
SlideShare	Professional knowledge sharing in visual form to facilitate rapid learning	<ul style="list-style-type: none"> • Share and view presentation slides e.g. from conferences
YouTube	Video sharing	

- Discipline/topic-focused e.g. clearinghouses, research centre databases

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Australian Policy Online	Connects policy makers with relevant research by: aggregating research with policy implications, focusing on grey literature; and providing an alert service	<ul style="list-style-type: none"> • After submitting your work to ROR, you are encouraged to deposit with APO. Coming soon – feed from ROR to APO • Audience includes government, non-governmental organisations, media, professionals

Diverse audiences

- Data sharing

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UniSA Research Data Access Portal	Showcases open access research collections and datasets developed or collected by UniSA	<ul style="list-style-type: none"> • Contributions welcome • Records findable via Research Data Australia and Google • DOIs available
Figshare	Repository for diverse research outputs including figures and datasets with a focus on facilitation of discovery, sharing and citation	<ul style="list-style-type: none"> • Limits apply to total size of uploaded files • DOIs available

- Writing for discoverability and accessibility to a wider audience

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The Conversation	Publishes independent news and commentary written by researchers for a general audience – journalism underpinned by expertise	<ul style="list-style-type: none"> • UniSA is a member and its authors have provided over 260 articles • 2016 survey – 82% of the audience non-academic, 10% gov/policy
Search engine optimisation	Increase likelihood of a website or webpage appearing and ranking highly in search engine search results	<ul style="list-style-type: none"> • Improve the discoverability of your publications by strategically choosing keywords and writing your title with clarity and audience in mind
Kudos	Increase visibility and impact by providing a platform for authors to explain and contextualise their publications	<ul style="list-style-type: none"> • Restricted to publications with DOIs • Provides metrics to track effect of activities

