University of South Australia | Business School

Strategic Partnerships

LEADERSHIP, BUSINESS IMPROVEMENT AND SUSTAINABILITY

Industry based education programs delivered through UniSA Strategic Partnerships

"flexible, partner focused, customised delivery"

Experience. The Difference

Leadership, Business Improvement and Sustainability

"flexible, partner focused, customised delivery"

UNIVERSITY PROGRAMS DEVELOPED IN PARTNERSHIP TO INDUSTRY REQUIREMENTS

Strategic Partnerships works in collaboration with public and private sector organisations and industry groups to develop and deliver in-house management and executive development programs. Tailored programs can be linked to University of South Australia qualifications and complement the training and development activities of your organisation.

Strategic Partnerships project manages the selection, timing and customisation of courses to best suit your organisation's educational and development needs. Programs are tailored to support your organisational development objectives and strategic outcomes.

Programs for your organisation can be:

- Postgraduate leadership, business and management award programs.
- Executive and management development programs.
- Workshops and courses.
- Undergraduate management award programs.

"UniSA through their Strategic Partnerships unit, have been providing Futuris Automotive with Education solutions to meet our specific business needs since 2005. This tailored, industry based education has played a significant part in our transformation to the largest automotive tier one manufacturer in Australia.

We are committed to continuous improvement, outstanding leadership and people development for our 1,500 staff across four continents. UniSA is a valued partner in achieving this outcome and assisting us to develop programs and services that are relevant to the needs and issues confronting our industry.

We view this type of education as critical to meeting organisational specific learning needs, strategic outcomes and competitive success."

Mark Coupe

Operations Manager, South Australia,
Futuris Automotive Interior (Aus) Pty Ltd

TRANSFORMATIONAL LEADERSHIP AND MANAGEMENT EDUCATION

The Strategic Partnerships unit of the University of South Australia works with organisations to develop and facilitate innovative management, business improvement, sustainability and leadership education to meet the strategic goals of organisations now and into the future.

Established in 1995, Strategic Partnerships is the industry liaison arm based in the Business School. The unit co-ordinates the delivery of many education programs in both public and private industry sectors, locally, nationally and internationally.

Strategic Partnerships works closely with key people in the partner organisation's and the Program Directors at the University to develop either:

- Formal university award programs.

  Learning approaches and materials for courses can reflect the characteristics of your organisation, industry sector or membership, while the accredited University curriculum defines the content. All courses are part of the University award structures.

- Industry based executive and management development programs.

  These short courses focus on Leadership, Business Improvement and Sustainability. They can be delivered individually or as a workshop series which when packaged together can lead to entry into postgraduate degree programs.

The University of South Australia offers a comprehensive range of undergraduate and postgraduate business and management programs, making it a leader in management education in Australia and the Asia-Pacific region.

COLLABORATION

Strategic education partnerships are formed with industry and business associations, government agencies and corporations.

Workshops and award programs are delivered for groups of participants from companies or government agencies, or for groups within a particular industry. Groups of organisations act as consortia to undertake their management and leadership development through interaction with other organisations and industries.

Our approach is to develop a close working relationship with our industry partners. Together, Strategic Partnerships' staff and your staff design programs that may be:

- formal award courses, with potential to progress to UniSA's 5 Star MBA, the Masters of Management, or other qualifications with assessments based on assignments, projects, case studies, Applied Learning Project methodology and presentations
- unique leadership and management development seminars, workshops or conferences.

The Strategic Partnerships team is supported by the academic staff of the University and complemented by local, national and international industry specialists presenting seminars and workshops.

LEARNING AND TEACHING METHODS AND ASSESSMENT

There is a strong emphasis on problem-based, organisation-centred learning in all programs. Teaching methods support participants' own experience, expertise and knowledge. Wherever possible learning is undertaken by lectures, follow-up reading, seminars, discussion groups and the analysis of concepts as they apply to the business environment. Assignments allow participants to apply their learning to their organisation.

Assessment may include projects, essays, reports, assignments, examinations, syndicate and individual presentations, with an emphasis on applied learning to workplace issues, opportunities and problems.

Face to face delivery can be complemented by a world class online learning environment providing a virtual seminar room for class discussion. Blended delivery is possible by combining face-to-face seminars with online delivery of courses.

FLEXIBLE AND CUSTOMISED DELIVERY

Courses can be delivered:

- onsite in your organisation
- at an independent site
- online via the internet
- using a blend of online and face to face seminars
- anywhere, anytime.

Degree courses may be offered as intensive learning experiences, residential or as a series of sessions conducted over a 10 to 12 week period. Most online courses are also delivered over the same period, with the class working together through a set of study materials. Some modules can be designed to be self-paced.

BENEFITS OF THIS PARTNERSHIP

Established relationships between organisations and the University result in programs that have direct application of learning to your workplace and are specifically related to meeting your strategic goals. It allows participation in programs that can build towards gaining a university accredited qualification, as well as programs that can be designed as stand alone modules and may be undertaken outside the context of academic awards.

"UniSA provides Air Force with a successful program of Executive Change Leadership. UniSAs staff worked collaboratively with the Air Force Improvement team to develop a course which leveraged off existing material but adapted to specific Air Force delivery and content requirements. The facilitators delivered a quality product and were able to successfully address the varied challenges of senior staff about to commence on the change journey and the adoption of the Lean Enterprise approach as the core methodology for improvement."

Group Captain Tony Green

Officer in charge of RAAF Capability Program

PROGRAM APPROACH

Management education programs can be drawn from the schools of:

- Management
- Law
- Commerce
- Marketing

They combine practical, work based problem solving skills and a rigorous, theoretically sound academic experience. Courses are built around leading edge concepts based on research and practice experience.

Staff from Strategic Partnerships work with organisations to formulate programs that:

- meet the specific learning and development needs of your staff
- are immediately and practically applicable in the organisation or industry setting
- deliver post graduate award programs in such programs as the Graduate Certificate in Management, Graduate Diploma in Management, the Master of Business Administration (MBA) or the Master of Management
- provide pathways into a range of post graduate award programs
- are benchmarked against national and international best practice in leadership and management theory and management education practice
- contribute towards meeting your organisation's strategic goals.

"The Australasian Mutuals Institute has been working with UniSA Strategic Partnerships for ten years providing an avenue for credit union, mutual bank and building society employees to study and learn together across Australia using the online programs offered by UniSA.

We have received excellent feedback from various credit union, mutual bank and building society employees about their experience of studying with UniSA, the structure of the programs, the prompt follow-up to any queries they have and the excellent help when initially returning to study.

The team at UniSA Strategic Partnerships are well organised and look after all the administrative and operational details so we know our industry students are in experienced and capable hands.

The University of South Australia (UniSA) industry based MBA program is highly relevant to the mutual ADI industry. Undertaking this course is particularly advantageous for smaller mutuals who can find it difficult to invest in professional development opportunities that require the absence of their staff."

Sonya Schuh

Executive Manager, Administration Australasian Mutuals Institute

University of South Australia | Business School

Strategic Partners include:

- Airbus Group
- Australian Army
- ASC Pty Ltd
- Australasian Mutuals Institute (AMI)
- City of West Torrens
- Codan Ltd
- Federal Government
- Futuris Automotive Interiors (Aus) Pty Ltd
- Hirotec Australia Pty Ltd
- HomeStart Finance
- Inghams Enterprises
- Kangan Institute of TAFE
- Orora Glass Australasia
- Royal Australian Air Force
- SA Government
- SA Power Networks
- Scholle Industries Pty Ltd
- South Australian Metropolitan Fire Service
- South Australia Police
- Treasury Wine Estates
- Uniting Communities

EFMD EQUIS ACCREDITED
The UniSA Business School

FOR MORE INFORMATION CONTACT

Strategic Partnerships

Telephone (61-8) 8302 0801
Facsimile (61-8) 8302 0805
Email: strategic.partnership@unisa.edu.au
Website: www.unisa.edu.au/strategic

University of South Australia
GPO Box 2471
ADELAIDE, South Australia 5001

Information correct at time of printing September 2014