



This month's Industry Partner update provides more clarity on our fast approaching networking event. This will be the key opportunity to pitch your ideas to students seeking opportunities in our November and March cohorts.

The key topics:

1. [Network with Students in September!](#)
2. [2020 August & November cohorts](#)
3. [New Industry website](#)

### **September Industry to Student Networking**

From previous updates, most of you are now well aware that our Industry to Student Speed-Networking Event will be virtual (Zoom) this year –We are still keeping the core element of giving you the chance to connect one-on-one (sometimes possibly two) with students.

The premise is simple – We will connect you with as many of our eager students as possible, with a view to building relationships that form into internships.

#### How will it work?

Our Zoom event will utilise the Breakout Room function. After an initial briefing the morning will involve a series of continuous breakouts where you will have circa 6 minutes with a student from one of the disciplines you nominated when you registered.

#### What do I need to prepare?

You will need to have a 1-minute pitch that briefly introduces you, the organisation, and the projects/activities you are keen to discuss. The students will have a 30-second pitch introducing themselves. This will leave you approximately 4 minutes to chat further.

#### Do I need to have Project Briefs ready?

Having these prepared in advance is not required but will definitely help the process. The event occurs only the week before we advertise opportunities to the November cohort so if you're aiming to hedge your bets, they should definitely be ready.

*Note – the timing is tight as we will fit it all into the second semester break.*

#### How do I follow up with students?

There will be a survey for you to complete post-event and in this you will be able to nominate students you wish to talk further with. The students will be doing likewise and if there are matches, we will send you the contact information to follow up directly with them. We'll be aiming to start making these connections from Thursday 24<sup>th</sup> September.

#### Want to get involved?

**[Register your interest here](#)**

#### Is there a limit on numbers?

We will actually have 3 x Zooms running concurrently to give us 150 breakout rooms. We'll look to accommodate as many Industry Partners as possible so if there's more than one person from an organisation we may need to pair people up – we'll know closer to the date.

More information on this next month.

## 2020 August & November Cohorts

Our August cohort is mostly underway as we finalise the final few students so now the focus is well and truly on the November cohort. Current enrolment has us at 90 students representing all major disciplines.

We'll be advertising opportunities to this cohort the week of 28<sup>th</sup> September to 2<sup>nd</sup> October. So [as per the Key Dates](#), looking to have your Project Briefs finalised by 22<sup>nd</sup> September at the latest.

As usual, if you find it easier you can send me through a Project Scope summary in an email and I can help you frame it from there. The earlier the better though because if everyone sends me them through on the deadline I've only got 2 hands!

## New Industry website

[Business Internships has a new industry website](#), all the key information is there and you can readily download the 2-page ready reference – Key Information, Dates & FAQs for Host Organisations.

In closing, thank you for taking time to engage with this newsletter. I hope you are having a great week and look forward to speaking with you soon.

Best Regards,

### Daryl McMahon

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