

UniSA Business Internship Program

With a state election behind us and a federal one to come, the hunt for talent continues and so does the countdown to the Networking Event. Very excited to see numbers shaping up for a big one!

This month features:

- [Industry to Student Speed Networking Event – 12th April registrations open](#)
- Networking Event Student Stats – what is the mix of disciplines so far?
- Project Briefs for June – when to submit?

Industry to Student Speed-Networking Event – Tuesday 12th April (8:30-11:00am)

Time to start preparing if you haven't already. It won't take too long, just 3 main steps:

1. Register to join the fun if you haven't already.
2. Develop your 1 minute 'elevator pitch' summarising your organisation and the types of projects/activities that you're keen to have a student intern undertake. [More information on event website.](#)
3. Project Briefs for June – hedge your bets and have these ready to go before the event.

**[REGISTER HERE ON
EVENTBRITE](#)**

**[CHECK OUT THE
EVENT WEBSITE](#)**

What is the mix of disciplines so far?

Student registrations are pushing past 190 so we're expecting close to 250. We average a >60% show rate so current tracking for an industry to student ratio of 1:2. Here's the current breakdown by discipline:

Primary Discipline	% Students	Primary Discipline	% Students
Business Management – incl. Information Strategy & Mgmt	19.29%	Logistics & Supply Chain Management / Procurement	11.17%
Commerce – incl. Accounting, Finance, Financial Planning, Economics	23.86%	Marketing / Communications	29.44%
Human Resource Management	3.55%	Property	2.03%
		Sport & Recreation	4.06%
		Tourism & Event Management	4.57%

June cohort Project Briefs – when to submit?

As per the [Key Dates for the Program](#), we are aiming to have Project Briefs submitted by at least a day ahead of the networking event. This is due to two reasons:

1. Helps ensure you have a plan for the type(s) of opportunities you are seeking to fill.
2. We advertise opportunities the following week and some of the June cohort won't be able to attend the networking event – so maximises the likelihood of your opportunity being filled.

It's a tight turnaround which unfortunately can't be helped. We schedule these two activities into the 2 week long mid-semester break so as to keep disruption to current courses to a minimum.

If you've got any questions don't hesitate to reach out.

For more information on the Internship Program don't hesitate to get in touch:

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