

## UniSA Business Internship Program

Whoever thought mask fashion would be a thing? Thankfully our combined good efforts in SA mean we're still out and about, with just the one week of home schooling. Feeling for our fellow states in lockdown but very excited our networking event is still on in just over 3 weeks' time!

This month features:

- [Industry to Student Speed Networking Event – 21<sup>st</sup> September registrations open](#)
- Networking Event Student Stats – what is the mix of disciplines so far?
- Project Briefs for November – when to submit?



### Industry to Student Speed-Networking Event – Tuesday 21<sup>st</sup> September (8:30-11:00am)

Time to start preparing if you haven't already. It won't take too long, just # main steps:

1. Register to join the fun if you haven't already.
2. Develop your 1 minute 'elevator pitch' summarising your organisation and the types of projects/activities that you're keen to have a student intern undertake. [More information on event website.](#)
3. Project Briefs – hedge your bets and have these ready to go before the event so can also advertise to those who couldn't make it, more info on this on page 2.

**[REGISTER HERE ON EVENTBRITE](#)**

**[CHECK OUT THE EVENT WEBSITE](#)**



Camera's with face recognition generally don't pick me up as think mine's on upside down so running with it to promote the link!

### What is the mix of disciplines so far?

Student registrations are pushing past 140 and experience shows that this will only increase as the event gets closer and our promotional activities increase. We also experience a >60% show rate which is somewhat rare among student events, and the current mix of disciplines is fairly reflective of the internship program:

Primary Discipline	% Students
Business Management – incl. Information Strategy & Mgmt	15%
Commerce – incl. Accounting, Finance, Financial Planning, Economics	41%
Human Resource Management	6%

Primary Discipline	% Students
Logistics & Supply Chain Management / Procurement	4%
Marketing / Communications	22%
Property	2%
Sport & Recreation	2%
Tourism & Event Management	8%

## November cohort Project Briefs – when to submit?

As per the [Key Dates for the Program](#), we are aiming to have Project Briefs submitted by a day ahead of the networking event. This is due to two reasons:

1. Helps ensure you have a plan for the type(s) of opportunities you are seeking to fill, and that it would be suitable within the requirements of the internship program.
2. We advertise opportunities the following week and about half the November cohort won't be able to attend the networking event – so maximises the likelihood of your opportunity being filled.

It's a tight turnaround which unfortunately can't be helped. We schedule these two activities into the 2 week long mid-semester break so as to keep disruption to current courses to a minimum.

The same approach happened for our April event and worked fairly well. Any opportunities that were filled through the networking event were simply withdrawn from advertising.

If you've got any questions don't hesitate to reach out.



## Networking Event – How will it work?

The key points:

- **You will be talking for 2 solid hours** – Unlike your usual careers expo, it's students who are grouped at tables by discipline and industry will be working the room for a continuous stream of 5-minute interactions.
- **Why a morning event?** – For 2 simple reasons, there's more energy, and you can attend the event then get on with the rest of your day rather than having to forgo your evening for an after-work function.
- **What disciplines will I engage with?** – You select up to 4 disciplines during the registration process, we do our best to connect you with as many students as possible from those groups.
- **How will I follow up with students?** – There will be a post-event survey where you indicate the students you are keen on. They will do the same and we then confirm any matches so you can continue a dialogue.
- **When are the students looking to do a placement?** – We're prioritising students seeking to undertake placements in our November 2021 and March 2022 cohorts, there will be others there as well.
- **Can I bring colleagues?** – Yes. We're currently inviting industry partners to bring multiple personnel, if we hit capacity we'll reassess at that point.

**WHEN AND WHERE: Tuesday 21<sup>st</sup> September 2021, 8:30am-11:00am, Adelaide Convention Centre**

*For more information on the Internship Program don't hesitate to get in touch:*

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