

UniSA Business Internship Program

Most important things first, I hope this month's update finds you and yours doing okay as we work our way through this lockdown. We've been proactively engaging with all our students either on, or just about to commence, their placement to provide support. We're still all systems go and pleased to report that most placements have transitioned seamlessly into continuing remotely.

This month features:

- [Industry to Student Speed Networking Event – 21st September registrations now open](#)
- August cohort update
- Program reflections – Celebrating success and insights to date



Industry to Student Speed-Networking Event – Tuesday 21st September (8:30-11:00am)

Very excited to confirm that we're hosting a second in-person Industry to Student Speed-Networking Event in September – pandemic-pending of course.

As per previous eNews, our April event had 170+ attendees, very high satisfaction ratings across the board, and 40 matches that have since turned into placements.

For those who have yet to attend one of these events, we operate a “flipped” model that has students clustered by discipline and industry circulating around to engage with their specific disciplines of interest. Thanks to some very constructive feedback from the April event, we're enhancing the morning further with some changes, a key one being shorter sessions to get you engaging with more disciplines/students.

The event website is up and running with all the information on what to expect and how to prepare, check it out or simply go straight to registering to get involved.

**[REGISTER HERE ON
EVENTBRITE](#)**

**[CHECK OUT THE
EVENT WEBSITE](#)**



August cohort update

The initial group of students seeking placements have all been allocated and are now working through the paperwork to be ready for commencement from early August. Thanks to your strong support, we inadvertently ended up with more Opportunities than anticipated and are now advertising these broadly to students with the aim of filling as many as possible.

We are still seeking opportunities in Logistics, Supply Chain Management, or Procurement – anyone with these please reach out for a discussion.

Internship Program Reflections – Successes and insights to date

We recently pushed past the 1,000 placement mark since I've been on the internship program, so I thought I would share how far the program has come over the past 4 years. These successes have been through the support of you, our industry partners.

In terms of overall placement numbers, from our initial 240 in 2018, and despite the impacts of the pandemic, we managed to maintain just over 300 placements per year across 2019-20. In 2021 we are on track to push this figure towards 350 all going through the second half.

Some interesting tidbits (data from 2018 till now):

- Student duration preference is consistent = 64.3% 15-days / 32.2% 30-days / 3.5% 45-days.
- Your “average” Industry Partner will host 1.3 placements. For those who hosted more than 1 placement over this period, the average rises to circa 4.
- Overall industry partner program satisfaction = 89.1%
- 95% of industry partners stated they found the internship program mutually beneficial.



None of this would have been possible without your help, thank you!

For those who have hosted a placement this year, you will have noted the change to the Host Organisation Evaluation Survey that occurs at the end of each placement. The additional handful of employability questions are proving incredibly insightful. Early figures from just the first quarter showed that 11% of students were offered employment from their placement, with a further 40% of hosts stating they may offer their placement student employment in the future.

Look forward to seeing where the next 4 years takes us!



For more information on the Internship Program don't hesitate to get in touch:

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