



University of
South Australia

Our Whyalla Campus

Industry engaged and community focused



University of
South Australia



From the Vice Chancellor

The University of South Australia is a globally connected and engaged university helping to solve the challenges of industry and the community.

Real solutions don't happen without great partnerships, so we are focused on collaborating with local organisations and the community to drive advancements that contribute to a better society. At UniSA, we operate through a partnered approach, which informs our teaching and research, and our commitment to outstanding service to the community and long-term sustainability.

We have a strong physical presence in regional South Australia. Our campuses in Whyalla and Mount Gambier attract students throughout the Spencer Gulf, South East South Australia and South West Victoria. We also offer a growing suite of 100% online degrees, creating greater access to higher education.

Our institution is fundamental in building regional capacity and resilience, contributing to new knowledge and skills in the regions and creating more vibrant local communities.

PROFESSOR DAVID LLOYD
VICE CHANCELLOR AND PRESIDENT



RANKED IN THE WORLD'S TOP 50 UNDER 50

BY QS AND THE WORLD RANKINGS

RANKED #25, 2019 QS TOP 50 UNIVERSITIES AGED UNDER 50
RANKED #26, 2018 THE YOUNG UNIVERSITY RANKINGS

RATED FIVE STARS FOR EXCELLENCE IN:

RESEARCH, EMPLOYABILITY, TEACHING,
FACILITIES, INTERNATIONALISATION,
SOCIAL RESPONSIBILITY AND INNOVATION

2018 QS STARS RATINGS



An enterprising spirit

UniSA is the state's largest university with over 31,000 students located across six campuses. Since inception, UniSA has been a true trailblazer in providing industry-focused education, producing world-class research, investing in new infrastructure and learning facilities, and providing greater opportunities for access to higher education. In fact, UniSA is ranked number one in South Australia for equitable student access into university (*Student Equity Performance Data 2016 – Department of Education*).

Our commitment to regional education, industry partnerships and community engagement is at our very core. Our *Regional Engagement Framework* steers our regional activities, which include community interactions, student recruitment initiatives, outreach programs, student placements, research collaborations and business partnerships.

Our presence aims to support the social, intellectual, economic and cultural development of the regions, along with the priorities of local communities.

Contents

- 04 | **UniSA in Whyalla**
- 06 | **Industry focused and engaged**
- 08 | **Partnering with UniSA**
- 12 | **Inspiring regional education**
- 14 | **Building connected communities**
- 15 | **Our regional footprint**

UniSA in Whyalla

UniSA has been part of the Whyalla community since the opening of the South Australian Institute of Technology in 1962. Built on a 22-hectare site in the heart of the city, the Whyalla Campus is now the largest regional university campus in the state and home to more than 60 academic and professional staff.

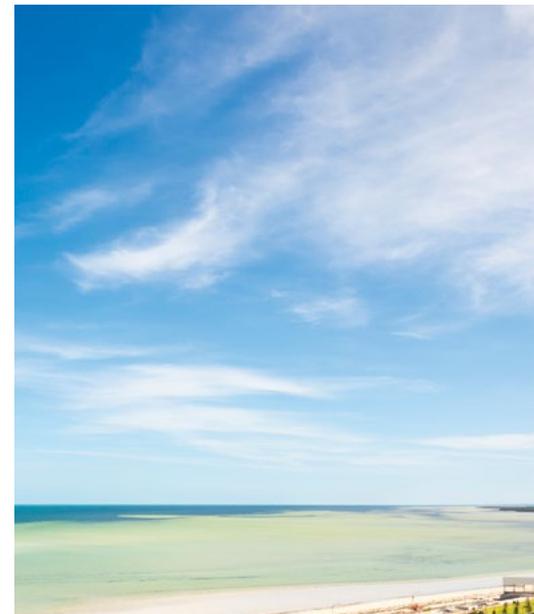
We have invested more than \$22 million through the Regional Connections Project to improve the student experience, including new learning facilities, on-site accommodation, and the installation of high-speed fibre optic cables, making it one of the best-connected campuses in any regional city in Australia.

Our connections to the local industry, businesses and the community have also been part of our journey. We have partnered with the Whyalla City Council to establish the new innovation hub on campus. This dynamic facility provides access to expertise, mentoring and programs provided by our world-class Innovation & Collaboration Centre (ICC) at UniSA's City West Campus in Adelaide. It's about supporting upcoming entrepreneurs from startup to growth and expansion. Ongoing support for this facility has been cemented through recent state and federal government funding which will see the ICC in Whyalla grow into an innovation hub, reinforcing the commitment to, and support for local innovators.

The Whyalla Campus is also a base for the UniSA Rural Health Clinic, which offers podiatry and physiotherapy services to help meet local community health needs and facilitate better access to such services. The facility is an initiative of the University's Department of Rural Health, co-funded by the Commonwealth Government, which also supports student placements.

We are proud of what we have achieved in Whyalla so far and know the future potential and strength of the region moving forward. There is a real sense of energy and confidence in the city following the acquisition of the steelworks and mines by the GFG Alliance, new planned energy projects across the region, and the State Government's commitment to create a new \$100 million secondary school located between the University and TAFE campuses. These projects will help to underpin the long-term, sustainable future of Whyalla.

UniSA is ready to be part of this economic and social transformation by providing expert knowledge, services and support, and most importantly, working in partnership with local industry, businesses and community groups to bring new collaborations and opportunities to the forefront.



"We're proud to partner with the University of South Australia to look at how we can harness the ideas that people want to develop and expand upon."

CHRIS COWLEY
CEO, WHYALLA CITY COUNCIL

CONTRIBUTED \$1.27 BILLION TO THE STATE ECONOMY

ACIL ALLEN CONSULTING 2018, ECONOMIC
CONTRIBUTION OF THE AUSTRALIAN TECHNOLOGY
NETWORK OF UNIVERSITIES, AUGUST.

OVERALL FIVE STARS RATING FOR EXCELLENCE

2018 QS STARS RATINGS



As Regional Manager for the Whyalla Campus, I am the first point of contact for people in the area looking to engage with UniSA, our resources and facilities.

UniSA's Whyalla Campus is hugely significant in South Australia, not only for what it offers students, but also for its role in cultivating strategic partnerships with local industry, government and community organisations.

An exciting aspect of my role is developing new initiatives with both colleagues and external stakeholders, ensuring that the campus and its output is vibrant, engaging and at the centre of our wider community.

My background in education and working in local secondary schools has helped me to connect with people across the region throughout my career, including leaders from the business community, local government and community organisations. I also continue to serve on a number of local boards and taskforces, bringing a voice for education to key strategic projects associated with the economic objectives of the region.

Having a university presence in Whyalla makes achieving a tertiary degree a more tangible idea for students, and it makes university expertise much more readily available to business, industry and community groups. We stand for accessibility, innovation and engagement, and that is an important symbol within the community.



PAUL HAVELBERG
REGIONAL MANAGER, WHYALLA CAMPUS

Industry focused and engaged

UniSA supports economic development and job creation in regional areas by working directly with businesses and industry, and by producing graduates who will contribute to the economic, social and cultural priorities of the region.

We are committed to building positive relationships with the community, local government, boards, committees and advisory groups to deliver education programs, initiatives and research that is relevant to community needs.

Our Whyalla Campus is a gateway for accessing university-wide knowledge and resources, and we seek to develop lasting partnerships based on four basic principles:

- > Working collaboratively to scope your challenges
- > Identifying subject experts and thought leaders that can bring the right knowledge and skills
- > Fostering relationships and encouraging open communication
- > Providing on-going support

Real Research

At UniSA, our research is focused on real-world impact, entrepreneurship and commercialisation. Our research is underpinned by excellence and positioned around six key themes:

- > An Age Friendly World
- > Transforming Industries
- > Cancer
- > Scarce Resources
- > Healthy Futures
- > Transforming Societies

Our clear research focus is supported by effective partnerships, working alongside industry, government and communities, to ensure the effective translation of knowledge into commercial and social outcomes.

“The University collaborates with industry, government and the professions, bringing new opportunities to develop its teaching and research, while providing value to regional business, industry and non-profit organisations.”

UNISA: REGIONAL ENGAGEMENT FRAMEWORK



RANKED #1 IN AUSTRALIA FOR INDUSTRY RESEARCH INCOME

2019 THE WORLD UNIVERSITY RANKINGS

100% OF OUR ASSESSED RESEARCH RATED AT OR ABOVE WORLD STANDARD

2018 ASSESSED DETAILED FIELDS, EXCELLENCE
IN RESEARCH FOR AUSTRALIA (ERA)



Department of Rural Health (DRH)

The mission of the DRH, funded by the Commonwealth Government through the Rural Health Multidisciplinary Training Program, is to contribute to the development and sustainability of rural communities by facilitating evidence based, targeted learning experiences for the current and future workforce.

To achieve this, the DRH support domestic nursing and allied health students from Universities and Vocational Education and training organisations to undertake rural placements across South Australia. The DRH also supports the rural workforce through delivery of workshops and training and engages with the community through education and clinical activities.

In addition, the DRH is driving an ambitious research agenda that aims to influence health practice and policy and to stimulate further research in the sector.

Activities of the DRH focus on

- > Rural health workforce development.
- > Rural training strategies.
- > Innovative rural service delivery models to enable the provision of health services to meet community needs.
- > Improving the health of Aboriginal and Torres Strait Islander people.
- > Supporting rural research opportunities in accordance with curriculum requirements.
- > Collecting and maintaining data on workforce outcomes resulting from activity through the Rural Health Multidisciplinary Training Program.

Partnering with UniSA

We welcome industry engagement in many ways, including:

- > **research and development (R&D)** to fuel business growth and boost competitive advantage;
- > **business growth and collaborations** to strengthen business performance and enhance the capabilities of business leaders; and,
- > opportunities to **host a student placement** to identify future talent, and bring new ideas and skill sets into the organisation.

Business growth

Innovation & Collaboration Centre Whyalla (ICCW)

The Innovation & Collaboration Centre (ICC) in Adelaide has opened a regional incubator in Whyalla, aimed at providing invaluable opportunities to local business owners and entrepreneurs.

The ICC provides support for early-stage business ideas and startups by removing the barriers and fostering the development of a startup ecosystem in a low-risk environment. Its programs, Venture Catalyst and Ignite SA, support the development of new startups by providing access to commercial knowledge, startup business advice, co-working space, access to a network of expert advisers, and in some cases a stipend to help entrepreneurs get started.

Recent Federal Government funding, combined with the Whyalla City Council funding will see the incubator in Whyalla providing ongoing local support for startups and innovators. The ICC Whyalla will connect the community with a range of services, programs and activities designed to inspire would-be founders about the startup process and provide guidance on what is required to get a business idea off the ground, whilst still allowing them access to mentoring and expertise from the ICC at UniSA's City West campus.

unisa.edu.au/ICC

Executive education

UniSA's executive education programs are designed for early career professionals through to CEOs, and for organisations in the start-up phase through to maturity.

Our programs are focused on leadership, innovation, entrepreneurship and transformation. We can help to develop your people, create resilient and agile operations, grow your business, improve service delivery, grow your brand, expand your customer base, improve processes, increase productivity or develop internal leadership capabilities.

We offer flexible delivery and the unique ability to customise learning and outcomes based on your organisational or individual needs.

unisabusinessschool.edu.au/executive-education

"As Australia's University of Enterprise, we are engaged with the world and responsive to its needs. UniSA is a globally connected university, with staff and students from over 140 countries and more than 2,500 industry and professional relationships supporting student internships, research and community engagement."

PROFESSOR SIMON BEECHAM

DEPUTY VICE CHANCELLOR: RESEARCH AND INNOVATION

Pictured L-R:
Paul Havelberg, UniSA Whyalla Regional Manager
Clare McLaughlin, Whyalla Mayor
Theuns Victor, Executive General Manager:
Whyalla Steelworks

NO. 1 IN SA FOR EMPLOYER SATISFACTION

QILT: 2018 EMPLOYER SATISFACTION SURVEY, OVERALL
SATISFACTION INDICATOR – NATIONAL REPORT

COLLABORATING WITH OVER 2,500 COMPANIES WORLDWIDE



Australian Centre for Business Growth (AUCBG)

The AUCBG delivers world-class business growth programs that provide executives with the knowledge and skills they need to develop as leaders, accelerate company growth and compete in a global marketplace. Its programs teach CEOs, Managing Directors and executives how to lead and manage growth via diagnostics, expert presentations, facilitated group discussions, peer-to-peer learning and action planning. Business Growth Clinics have been delivered in Whyalla, providing opportunities for local organisations to learn how to grow.

centreforbusinessgrowth.com

The structure of the Business Growth Clinic allowed us to bring together our ideas and energy and hone in on what we can do as a team to drive our business forward. I am very excited about the future.

NEVILLE MCMULLEN

MANAGING DIRECTOR, NJ&T MCMULLEN, WHYALLA

There is an exciting future for industry in Whyalla. UniSA will continue to be an important part of business growth and transformation in the region.

THEUNS VICTOR

EXECUTIVE GENERAL MANAGER: WHYALLA
STEELWORKS

Partnering with UniSA

Research and development

Future Industries Institute (FII)

FII's mission is to transform the industries of today and seed the industries of tomorrow. FII is UniSA's largest single investment in research and is distinctive in its approach through the delivery of high quality research in partnership with industry.

FII's approach to solving research challenges with their partners is collaborative and solutions-driven, bringing together world-class strengths in advanced manufacturing, nanomedicine, minerals and resource engineering, and environmental science.

With more than \$65 million in supporting research infrastructure, FII continues to forge national and international research partnerships in new industries and technologies that address real-world issues. FII's goal is to help develop a sustainable ecosystem in which innovative, complex, and growth focused industries thrive in South Australia.

unisa.edu.au/FII

Future Industries Accelerator (FIA)

FIA is a \$7.5 million investment by the State Government, focused on accelerating economic growth by assisting South Australian businesses to build their R&D capacity and create jobs. FIA provides access to UniSA infrastructure and expertise through the Future Industries Institute (FII) and funding schemes including the *Infrastructure Access Scheme*, *R&D Voucher Scheme* and the *Mobility Grants Scheme*.

These schemes allow businesses access to specialised equipment, laboratory space and infrastructure, with advice and analysis from technical staff, at no direct cost. Businesses can utilise FIA to test product ideas, enhancements or to help overcome technical challenges.

Funding is available for projects up to \$100,000, or staff placements of up to 12 months. FIA has become the destination of choice for new innovations and breakthroughs.

unisa.edu.au/FIA

Student engagement

Student placements

We are South Australia's number one university for graduate careers and are proud of the contribution our students make to the economy. We are committed to ensuring our graduates are capable professionals able to adapt and respond to the changing needs of industry.

We place a large emphasis on ensuring our graduates are work-ready, so we partner with a large network of organisations to help facilitate student placements, internships and project opportunities.

Hosting a student placement is a unique and cost-effective way for your organisation to explore new ideas and projects, while providing an enriching learning experience for upcoming professionals. It's the power to innovate in an extremely competitive economy.

You can also engage with our students through the following opportunities:

- > Mentorships
- > Employment
- > Sponsorship of awards and scholarships
- > Guest lecturing, sessional support and project work



#1 YOUNG UNIVERSITY IN AUSTRALIA

FOR TEACHING QUALITY

2018 THE YOUNG UNIVERSITY RANKINGS

A powerful partnership

Whyalla Aged Care (WAC) has partnered with UniSA to balance their needs of an ageing population with strategies to grow its operations in the region.

UniSA's allied health programs provide a constant stream of students for project work; WAC give presentations to students about working in the sector; and a number of WAC's 250-plus staff have developed advanced leadership skills through courses run by UniSA's Australian Centre for Business Growth (refer page 9).

WAC CEO Juanita Walker has found the diverse opportunities resulting from the partnership to be beneficial.

"The flow of students and staff between the two institutions is really important. Many of our enrolled nurses study at UniSA to qualify as a Registered Nurse, and giving student presentations provides opportunities to encourage more nurses and health practitioners to stay in Whyalla and work in aged care," she said.

As the local economy evolves, partnerships between UniSA and vital organisations like Whyalla Aged Care will continue to strengthen community spirit and bring about positive change.

Inspiring regional education

We are committed to fostering participation in higher education and successful outcomes for people from all walks of life. Our aim is to nurture and support the development of knowledge, skills and the capacity to meet the needs of the broader community in a rapidly changing world.

We coordinate a range of regional school visits each year to talk directly to students about their study and career options.

In Whyalla, we offer degrees that meet local priorities, including nursing and social work, as well as primary and early childhood education. We also offer Foundation Studies and the Aboriginal Pathway Program through UniSA College, which provide alternative pathways into tertiary study. Around 250 students study on campus in Whyalla each year, while others take advantage of studying online. Since 1992, over 2,300 students have graduated from the Whyalla campus.

We have invested heavily in our campus facilities to provide purpose-built learning spaces for our students, including health laboratories, simulated classrooms, a Green Screen Recording Studio and fully-equipped Technology Suite.

We prepare graduates for real careers by providing a highly practical approach to teaching and learning, with degrees that are industry informed and real-world projects and placements embedded into programs.

Enabling participation

At UniSA, we work closely with Indigenous communities to develop a clear study journey from high school through to postgraduate engagement. Our innovative Aboriginal Pathway Program, delivered through UniSA College, is offered at the Whyalla Campus, as well as at regional hubs in Port Lincoln, Ceduna and the APY lands. This 18-month program is designed specifically for Aboriginal students and is focused on developing the skills required to confidently complete university study.

For non-Aboriginal students, UniSA College offers a one-year Foundation Studies Program, with a similar structure and intent, suitable for those with no previous qualifications. Enrolled as university students, they develop the knowledge and skills needed to successfully transition into a bachelor's degree.

These pathways programs have helped over 1,800 students into their desired degree at UniSA.

Supporting teaching excellence

Our School of Education has signed a Memorandum of Understanding to partner with local schools and education precincts. The partnership has been established to encourage postgraduate studies, shared teaching arrangements, innovative student placement opportunities and extensive on-campus engagements.

As Education Director, I encourage and support our local schools and preschools to engage with the Whyalla Campus facilitated through the MOU with the Whyalla Partnership. The University plays an important role in raising the awareness of career pathways, and having access to the campus presents diverse opportunities for learning experiences for our young people. I look forward to continuing to celebrate the great outcomes achieved together.

CAROL WILLIAMS
EDUCATION DIRECTOR, FLINDERS AND WHYALLA
PARTNERSHIPS

NO.1 IN SA FOR STUDENT SATISFACTION

QILT: COURSE EXPERIENCE QUESTIONNAIRE
2016-18 – OVERALL SATISFACTION INDICATOR
(UNDERGRADUATE). PUBLIC SA-FOUNDED
UNIVERSITIES ONLY.

NO. 1 YOUNG UNIVERSITY IN AUSTRALIA FOR TEACHING QUALITY

2018 THE YOUNG UNIVERSITY RANKINGS



Scholarships

Each year, more than 2,500 students benefit from UniSA scholarships and grants worth millions of dollars. There are a wide range of scholarships available for students across multiple categories, including financial assistance specifically for rural and regional students, as well as a range of academic scholarships offered to many local secondary school students.

Community support

Our collaborative approach with key partners is fundamental to what we do. Thank you to the following partners for supporting important scholarships, awards and prizes.

- > Bendigo Bank
- > Centacare
- > Rotary Club of Whyalla
- > Samaritan College
- > The Honourable Eddie Hughes, Member for Giles
- > Whyalla City Council
- > Whyalla Education Partnership

"The University fosters educational participation and successful outcomes for people from low SES, remote and regional and Aboriginal and Torres Strait Islander backgrounds, to support the development of community capacity and resilience."

"The University engages with secondary schools and the community to inspire further study and educational attainment in the regions."

UNISA: REGIONAL ENGAGEMENT FRAMEWORK

Building connected communities

Connecting with the community is a significant part of what we do. It is our intention to be at the heart of regional development and at the forefront of meeting the ongoing challenges facing rural and regional South Australia.

We engage with local communities through public learning activities and use our expertise and partnerships to build consultancy, conduct research, and lead collaborative projects. We also offer skills development programs that meet workforce requirements, volunteering programs for staff and students, and venue hire for local groups and events.

We are proud to be involved with the community at the grassroots level, including the sponsorship of the Whyalla Football League, Whyalla Hockey Association, Whyalla Chamber of Commerce and the Port Lincoln Football League.

We also have been involved with the Whyalla Tourism Advisory Group and such initiatives as the Brand South Australia Awards, Science Alive, and the Science & Engineering Challenge.

“The University contributes at all levels to the social, intellectual and cultural development of regional communities.”

UNISA: REGIONAL ENGAGEMENT FRAMEWORK

Showcasing South Australia

UniSA is proud to sponsor the highly successful Regional Showcase Program launched by Brand South Australia, which shines a spotlight on individuals, groups and businesses in the regions that have made significant contributions to the community. It is about celebrating stories of success and telling them to local, national and international audiences giving regional South Australia a global platform.



UniSA Rural Health Clinic

Our Whyalla Campus is home to the UniSA Rural Health Clinic, offering podiatry and physiotherapy services to help meet local community needs. The public can access health services spanning lower limb treatments, biomechanic assessments, sports injuries, nail surgery and paediatrics. This initiative also supports student placements who practise under the guidance of qualified professionals from the local Whyalla hospital.

Caring communities

UniSA has partnered with Centacare Country SA to provide joint education and training for social work and human services professionals in the region, along with collaborative research projects and greater service provision. We also partner with the Australian Association of Social Work to deliver professional development workshops and tailored training programs throughout the Upper Spencer Gulf, with the partnership also facilitating placement opportunities for social work students.

A healthy workforce

Our School of Nursing and Midwifery has a strong commitment to the quality education and training of future nursing and midwifery professionals in regional South Australia. Our approach to teaching is highly practical and we partner with industry to ensure our graduates are confident and career ready. We have clinical agreements with all local health networks, major hospitals, private health providers, rural health networks, aged care services and mental health services across the region.

Our regional footprint

Our regional engagement programs and activities span across the state. In addition to our two regional campuses, we also have a network of six learning hubs and study centres in key areas to help us connect with local communities and deliver unique educational opportunities.

We offer a range of programs and facilities at each location. This includes the Department of Rural Health, which supports rural placements for students; the Aboriginal Pathways Program, giving Indigenous students the opportunity to enter university; and Wurringka Student Services, facilitating Aboriginal student engagement and support services.

Contact us

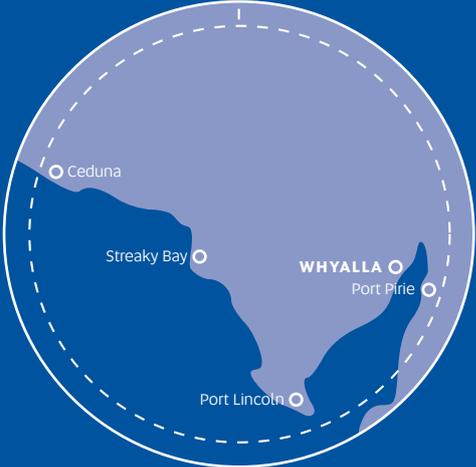
We welcome the opportunity to speak with you about possible partnerships or, for more information about what UNISA offers in the Whyalla and Eyre Peninsula regions, contact:

Paul Havelberg
Regional Manager: Whyalla
 (08) 8302 6005
paul.havelberg@unisa.edu.au

Heidi Freeman
Personal Assistant to the Regional Manager
 (08) 8302 6049
heidi.freeman@unisa.edu.au

- CAMPUS
- LEARNING HUB
- STUDY CENTRE

- Department of Rural Health (DRH)
- Aboriginal Pathway Program (APP)
- Wurringka Student Services
- ▲ APY Lands Project





University of South Australia

UNISA WHYALLA ENQUIRIES

Paul Havelberg

Regional Manager

(08) 8302 6005

Paul.havelberg@unisa.edu.au

General enquiries

(08) 8647 6111

Whyallaassist@unisa.edu.au

UNISA GENERAL ENQUIRIES

(08) 8302 2376

unisa.edu.au/enquiry

The information provided in this publication is for general information only, and the University of South Australia makes no representation about the content, suitability, accuracy or completeness of this information for any purpose. It is provided "as is" without express or implied warranty.

Information correct at time of printing (April, 2019)

CRICOS provider number 00121B

Australia's University of Enterprise



Artist:
Rikurani

Acknowledgement of Country

UniSA respects the traditional custodians of the land and their spiritual relationship with their country. We also acknowledge the diversity of Aboriginal peoples, past and present.

Find out more about the University's commitment to reconciliation at unisa.edu.au/RAP