



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

**INCOMING STUDENTS**  
**2024-2025 ACADEMIC YEAR**

# WHY MEXICO?

## A LEADING ECONOMY

Mexico is the **2<sup>ND</sup> LARGEST ECONOMY IN LATIN AMERICA, 4<sup>TH</sup> IN AMERICA AND 16<sup>TH</sup> IN THE WORLD** BY GDP | **Statista**

Mexico has the potential to become the **7<sup>TH</sup> LARGEST ECONOMY** in the world by 2050 | **PwC**

Mexico has **FREE TRADE AGREEMENTS WITH OVER 50 COUNTRIES**, which means Mexico has access to over 60% of the world's GDP | **Tetakawi**

Mexico is **PART OF ONE OF THE BIGGEST ECONOMIC BLOCKS IN THE WORLD:**

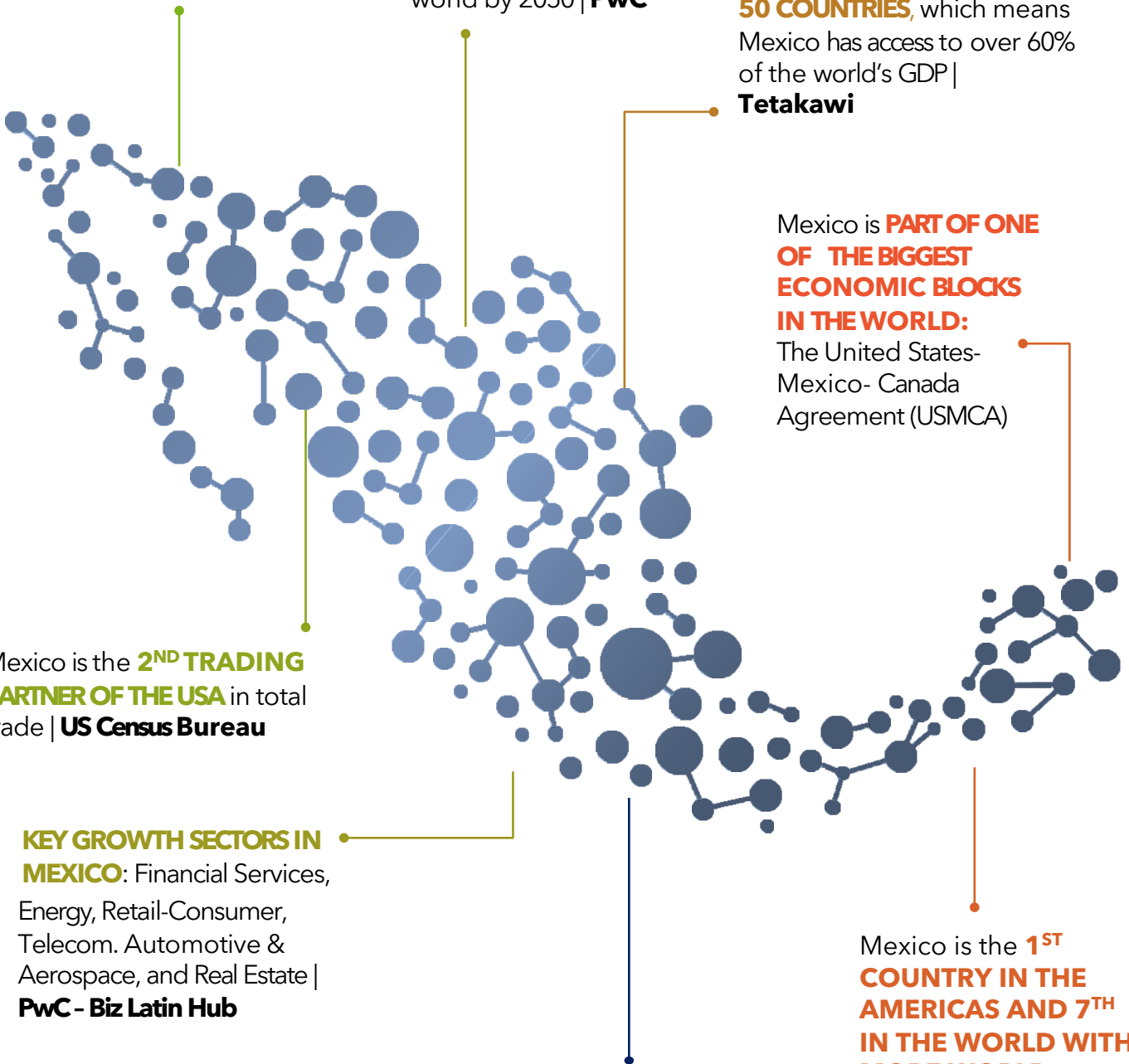
The United States- Mexico- Canada Agreement (USMCA)

Mexico is the **2<sup>ND</sup> TRADING PARTNER OF THE USA** in total trade | **US Census Bureau**

**KEY GROWTH SECTORS IN MEXICO:** Financial Services, Energy, Retail-Consumer, Telecom. Automotive & Aerospace, and Real Estate | **PwC - Biz Latin Hub**

Mexico is on the **TOP 5 COUNTRIES IN THE AMERICAS FOR DOING BUSINESS** | **World Bank**

Mexico is the **1<sup>ST</sup> COUNTRY IN THE AMERICAS AND 7<sup>TH</sup> IN THE WORLD WITH MORE WORLD HERITAGE SITES** | **UNESCO**



# WHY IPADE?

## QUICK FACTS ABOUT OUR BUSINESS SCHOOL

IPADE Business School is a **global community of entrepreneurs, business leaders, and life-long learners**. IPADE's mission is to develop future leaders with the ability to drive social and economic growth rooted in personal integrity, social responsibility, and global vision.



## IPADE PROMOTES THE PERSONALIZED ATTENTION TO STUDENTS AND THE FOCUS ON THE HUMAN ASPECT OF BUSINESS

The educational model used at IPADE combines classroom learning with practical experience. It is designed to help participants improve their top management skills, thus contributing to the good governance of companies in Mexico and around the world.

IPADE has outstanding positions according to diverse rankings.

Ranked **10<sup>th</sup>** by Forbes

The Best International MBA's Two-Year Programs

**Latin America's best** Full-Time MBA program, and **6<sup>th</sup>** in the world in International Experience by FT Global MBA Ranking

Ranked **10<sup>th</sup>** in Career Progress by FT MBA Ranking

## IPADE's FULL-TIME MBA

**THE PROGRAM:** The Full-Time MBA Program offers the opportunity to develop the skills you'll need to become an effective leader, including teamwork, leadership, decision-making, global vision, and the ability to work under pressure. This program is taught completely in English.

**THE METHODOLOGY:** With the Case Method, this program will help you to strengthen your decision-making skills, increase your flexibility and open-mindedness, and build the strength of character required for managerial positions.

**MENTORING PROGRAM:** IPADE is committed to personalize the MBA experience with the Mentorship Program. All the students have mentoring meetings led by IPADE professors with the objective to help the participants' growth in the personal and professional aspects.

**CAREER SERVICES OFFICE:** As an exchange student, you'll have access to IPADE's Career Services Office (CEDIC) that is responsible for connecting participants with companies through activities like conferences, events, case challenges, or sectorial clubs.

# ABOUT THE EXCHANGE TERM AT IPADE's MBA

## SCHOOL DETAILS

NAME	<b>IPADE Business School</b> (Instituto Panamericano de Alta Dirección de Empresa)
ADDRESS	<b>Mexico City:</b> Floresta 20, Col. Clavería. Azcapotzalco, CDMX. <b>Monterrey:</b> Blvd. Díaz Ordaz 100, Col. Santa María, Monterrey N.L.
TELEPHONE	+52 (55) 5354 1800
WEBSITE	<a href="http://ipade.mx">ipade.mx</a>
EMAIL	<a href="mailto:intoffice@ipade.mx">intoffice@ipade.mx</a>
SOCIAL NETWORKS	 <a href="https://www.facebook.com/MBAIPADE">MBAIPADE</a>  <a href="https://www.instagram.com/mbaipade">mbaipade</a>  <a href="https://www.linkedin.com/company/ipade-mba">ipade-mba</a>
ACCREDITATIONS	  

## EXCHANGE DETAILS

EXCHANGE TERMS OPTIONS	<b>Fall:</b> October - December <b>Winter:</b> January - March <b>Spring:</b> March - June
AVAILABLE CAMPUS	Mexico City and Monterrey
LANGUAGE REQUIREMENT	English / Spanish (optional)
CONTACT	Roberto Cortés <a href="mailto:jrcortes@ipade.mx">jrcortes@ipade.mx</a>
AVAILABLE PLACES	It depends on the Partner School agreement with IPADE
ALUMNI STATUS	The exchange students become part of the IPADE Alumni community
CAREER SERVICES OFFICE	The exchange students can access to IPADE's Career Services Office

# EXCHANGE DATES

## ACADEMIC YEAR 2024-2025\*

**FALL TERM**  
1st year of the MBA  
R1 quarter

**WINTER TERM**  
2nd year of the MBA  
R5 quarter

**SPRING TERM**  
2nd year of the MBA  
R6 quarter

Term dates**	From October 14 to December 19, 2024	From January 13 to March 12, 2025**	March to June, 2025**
Nomination deadline	July 15, 2024	September 23, 2024	January 8, 2025
Application deadline	July 22, 2024	September 30, 2024	January 17, 2025
Acceptance letter and welcome info	July 31, 2024	October 2, 2024	January 22, 2025
Orientation date	October 11, 2024	To be confirmed	To be confirmed

\* Dates and information are subject to change  
\*\* The term dates include classes and exams  
\*\*\* Mandatory for all incoming students



# COURSES PER TERM

FALL TERM		
1st year of the MBA   R1 Quarter		
COURSES*	ECTS	U.S.
Organizational Behavior: Business Ethics	3	1.5
Communication Skills Workshop	2	1
Financial Management I	3	1.5
Human Resource Management I	3	1.5
Managerial Control and Information I	3	1.5
Marketing I	3	1.5
Operations Management	3	1.5
Organizational Behavior: People and Management	3	1.5
Spanish Course (optional)	2	1

\* This information is subject to change

WINTER TERM		
2nd year of the MBA   R5 Quarter		
COURSES*	ECTS	U.S.
Managerial Control and Information III	3	1.5
Mexican Politics & Society	3	1.5
Financial Management IV	3	1.5
Business Simulation	3	1.5
General Management IV	3	1.5
Sales Force Management	3	1.5
Doing Business in Mexico **	6	3
Spanish Course (optional)	2	1

\* This information is subject to change

\*\* One-week program in Mexico City, in March 2025

# SPRING TERM

2nd year of the MBA | R6 Quarter

COURSES*	ECTS	U.S.
Progressive Digital Marketing	3	1.5
Markstrat: Business Simulation	3	1.5
International Finance: Managing Financial Risk	3	1.5
Business and Society: Social Responsibility	3	1.5
Elective **	3	1.5
Elective **	3	1.5
Elective **	3	1.5
Elective **	3	1.5
Spanish Course (optional)	2	1

**\* This information is subject to change**  
**\*\* Elective Courses are confirmed 2 weeks before the start of the term**

## CONSIDERATIONS ABOUT THE COURSES

- Before the arrival in Mexico, exchange students will receive the complete syllabus of the available courses. Nevertheless, the updated version of the courses will be delivered during the first session of each course.
- Exchange students must choose at least 4 courses from the list.
- Instructions about the enrollment and course selection will be sent one month before the exchange term.
- Students can drop out their course selection only during the first week of classes, except for Business Simulations or workshops.
- All the courses are in-person modality.



# ADDITIONAL EXCHANGE INFORMATION

## REQUIREMENTS

**Application Procedure:** The student who has been nominated for an exchange term at IPADE is required to complete:

- Online application: The corresponding access to the platform will be sent to each officially nominated student
- Résumé
- Digital Photo: Clear image of your face.

## LANGUAGE INSTRUCTION

Courses at the MBA Program are taught in English. However, few courses might be available only in Spanish.

**Spanish Course:** We also offer a Spanish Course for those foreign students who wish to learn or strength their Spanish skills. 4 hours per week. Only available in Mexico City campus.

WE STRONGLY ADVISE EXCHANGE STUDENTS  
TO INQUIRE ABOUT IMMIGRATION  
REQUIREMENTS BEFORE ARRIVING IN MEXICO

## STUDENT VISA

To verify the visa requirements, visit the webpage of the Mexican embassy in your home country. If a visa is not required, you can stay in the country no more than 180 days only with your passport.

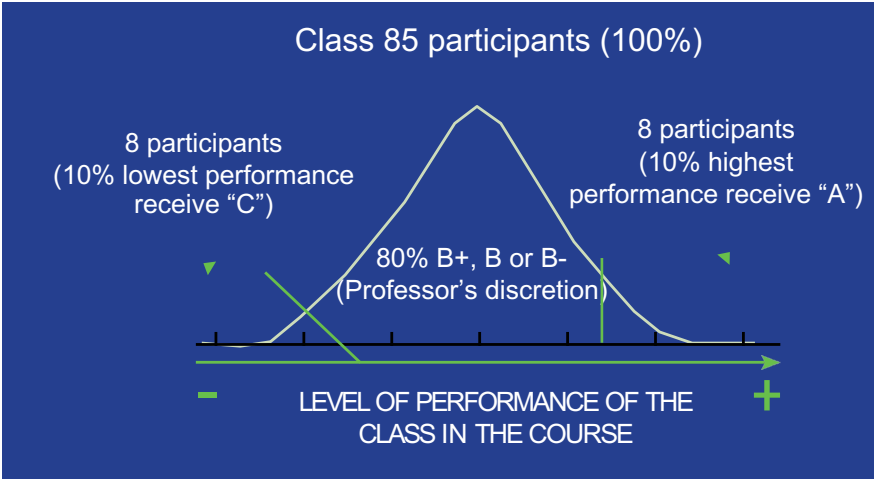
In case you require visa, IPADE will assist you with the acceptance letters or any other document you need to prove your legal stay in Mexico. Consider that the Mexican visa application usually takes some time, and you'll need to gather different requirements or present a hard-copy of the acceptance letter.

**The visa and immigration requirements are external to IPADE. The institution can't intervene in the visa process.**

# TRANSCRIPT LEGEND/SCALE

## Grade Performance

- A. EXCELLENT
- B+ HIGH
- B. GOOD
- B- MINIMUM
- C. UNSATISFACTORY
- F FAILED-NO CREDIT



THE TRANSCRIPT LEGEND AND FINAL NOTES  
WILL BE DELIVERED 8 WEEKS AFTER  
FINISHING THE EXCHANGE TERM

## DRESS CODE

Business casual attire every day. For special occasions, a suit or dress must be worn. No tank tops, sandals, shorts, mini-skirts, ripped jeans, shorts, sweatpants, and slippers are allowed. Cultural and religious garments will be embraced.

## DAILY SCHEDULE

Classes are based on 100-minute teamwork discussion, and 80-minute sessions. The Typical day schedule is from 8:00 am to 5:00 pm. Monday to Friday classes. Each exchange participant will have different schedules depending on her/his own course selection.

## ON CAMPUS SERVICES

Library - Cafeteria - Chaplaincy - Parking - La Posta: Bookstore and souvenirs - IT Services - ATM (only in Mexico City campus) - Medical Services - Fitness Area



## HEALTH INSURANCE

It's mandatory for all exchange students to have an insurance policy. The students can either contract a policy on their own, or ask for information to buy a policy with a company suggested by IPADE.

### Considerations of the Insurance Policy:

- It must be obtained before the arrival in Mexico.
- It must be valid for the entire exchange term.
- It needs to have coverage in Mexico.
- It should include medical diagnosis and treatment, preventive medicine, hospitalization, surgery and transplants, dental care, first aid, transportation to a hospital or clinic, medical equipment and appliances, treatment of chronic diseases, and repatriation.



## HOUSING

There is no available on-campus housing. The International Office will provide a housing list. There are different housing options from complete apartments to shared homes near campus. Additional assistance and information can be provided to find the best alternative in Mexico City and Monterrey.

## COST OF LIVING EXPENSES\*

**Housing:** From 300 to 900 USD depending on the property, basic services like internet, electricity, gas, and water might be included.

**Transportation, food, entertainment, various services:** 300 USD.

**Miscellaneous:** 100 USD.

\*Estimated monthly costs

**DURING WINTER, TEMPERATURE IN MEXICO CITY AND MONTERREY CAN POSSIBLY REACH 0°C/32°F UP TO 15°C/59°F SO MAKE SURE TO BRING THE PROPER ATTIRE.**

# ONE PROGRAM, TWO CAMPUSES

Exchange students can live the MBA experience in one of the Mexican cities where IPADE is located:



## MEXICO CITY

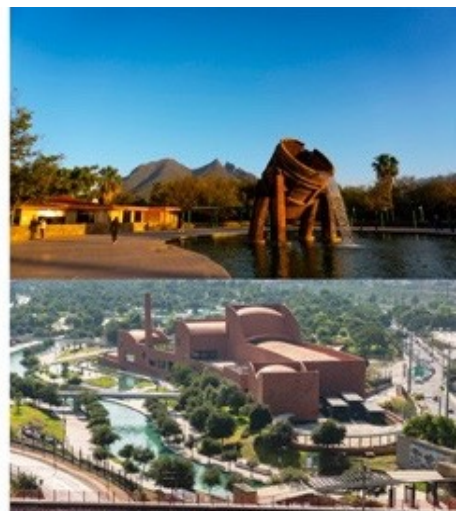
### About the city

A cosmopolitan metropolis, the largest Spanish-speaking city in the world. Located in the center of Mexico, this city is one of the most important spots for financial, cultural, and economic activities in the Americas.

## MONTERREY

### About the city

Monterrey is the 3rd largest city, and the 2nd largest industrial center in Mexico. It is the city with the highest per-capita income in the country. Main city in the northern of Mexico and influential gateway for business with the USA.



# EXPERIENCE FROM INTERNATIONAL STUDENTS



“At IPADE, you don’t really feel you are out of your country. You feel that you are home. You have people who are always there to help you”.

**HENRY MANUEL GARCÍA**  
Alumni from the USA



“I believe that (IPADE) is one of the best decisions I’ve done so far. IPADE has given me a lot of useful tools and I’ve learned a lot more about Mexican culture”.

**BENJAMIN SCHOTKE**  
Alumni from GERMANY



“We have to figure out how to manage a company in every class, which gives us a broad understanding of the business world”.

**JAGODA DUDAREWICZ**  
Alumni from POLAND



“You’ll do a lot of business cases. Day by day you realize you’re learning a lot. And you will see yourself transformed as a person”.

**PULASTYA BASU**  
Alumni from INDIA



# LIVING IN MEXICO

*Between ancient cenotes covered in mystical legends, colonial cities that lead you to travel through time or beautiful beaches with turquoise waters, few are the destinations in the world that can boast a vast cultural and historical heritage.*

**Mexican Ministry of Tourism**



**LEARN MORE ABOUT EXPLORING MEXICO AT**  
[visitmexico.com](https://www.visitmexico.com)

## LET'S TALK

**INCOMING STUDENTS' COORDINATOR**  
[jrcortes@ipade.mx](mailto:jrcortes@ipade.mx)

**INTERNATIONAL OFFICE TEAM**  
[intoffice@ipade.mx](mailto:intoffice@ipade.mx)



Association to Advance  
Collegiate Schools of Business



Association of MBAs



European Quality  
Improvement System



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