

Rennes School of Business offer full semester places in their Fall or Spring Semesters.

	Fall Semester	Spring Semester
Orientation Period	One week prior to the commencement of classes	One week prior to the commencement of classes
Duration	Approximately 4 months	Approximately 4 months
Class Begins	September	January
Class (exams) ends	December	April/May
Equivalent to UniSA Semester	Study Period 5 or Semester 2	Study Period 2 or Semester 1
Language of Instruction	English	English

Pre-approved postgraduate course selection and credit for Fall or Spring semesters to undertake an 18-unit exchange at Rennes School of Business. Course selection is subject to approval by Rennes School of Business and timetabling constraints.

FALL SEMESTER TRACKS

Select one single specialisation track and 2-3 additional courses from the optional subjects list to total 30 ECTS which is equivalent to 18 units at UniSA.

Rennes School of Business Courses	ECTS	UniSA Course Equivalent	UniSA Units
FINANCE			
Specialisation 1 – International Finance			
FI502E Advanced Corporate Finance	6 ECTS	2 x Specialisation Electives	
FI506E Quantitative Finance	6 ECTS		
FI525E Exchange Markets	6 ECTS		
Specialisation 2 – International Accounting, Management Control Auditing			
AC504E External Auditing	6 ECTS	2 x Specialisation Electives	
AC514E Management and Cost Accounting	6 ECTS		
AC515E Advanced Accounting and Consolidation	6 ECTS		
MARKETING			
Specialisation 3 – International Marketing			
MK501E_1 International Consumer Behaviour	6 ECTS	2 x Specialisation Electives	
MK502E International Marketing Management	6 ECTS		
MK536E Marketing of Innovation	6 ECTS		
Specialisation 4 – Digital Marketing			
IS505E Principles of e-commerce	6 ECTS	2 x Specialisation Electives	
IS513E Database for Direct Marketing and e.CRM	6 ECTS		

Information correct at time of print. Please ensure that you visit Rennes School of Business for the most up to date information.



MK546E Open-Channel Consumer Behaviour	6 ECTS	
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Fall track continued -

HUMAN RESOURCE MANAGEMENT			
Specialisation 5 – International Human Resource Management			
HR506E International HRM 1	6 ECTS	2 x Specialisation Electives	
HR510 International Talent Management	6 ECTS		
PM501E_1 Project Management	6 ECTS		
INNOVATION MANAGEMENT			
Specialisation 6 – Innovation Management			
MK536E Marketing of Innovation	6 ECTS	2 x Specialisation Electives	
ST531E Knowledge Management	6 ECTS		
ST510E Strategic Management of Innovation	6 ECTS		
SUPPLY CHAIN MANAGEMENT			
Specialisation 7 – Supply Chain Management			
SC501E_1 Introduction to the Supply Chain Management	6 ECTS	2 x Specialisation Electives	
SC503E Inventory Management	6 ECTS		
SC522E_1 Purchasing and Supply Chain	6 ECTS		
Specialisation 8 – International Logistics			
SC501E_1 Introduction to the Supply Chain Management	6 ECTS	2 x Specialisation Electives	
SC503E Procurement & Inventory Management	6 ECTS		
SC505E Coordination in the Supply Chain Management	6 ECTS		
OPTIONAL SUBJECT LIST (Choose 2-3 courses/subjects)			
CR501E_1 Corporate and Social Responsibility	6 ECTS	2 x Electives	
ST512E International Business	6 ECTS		
OLV2F1 French Language and	3 ECTS		
FG001N French Culture	3 ECTS		
TOTAL – 5 @ 6 ECTS	30 ECTS	Total – 4 @ UniSA 4.5 unit courses	18.0 units
The table above indicates course content equivalencies only. For 30 ECTS study at Rennes School of Business, a maximum of 18 units of UniSA credit is allowable.			

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SPRING SEMESTER TRACKS

Select one single specialisation track and 3 additional courses from the optional subjects list to total 30 ECTS = 18 units study at UniSA.

Rennes School of Business Courses	ECTS	UniSA Course Equivalent	UniSA Units
FINANCE			
Specialisation 1A International Finance – Market Finance			
FI507E Financial Engineering and Trading	6 ECTS	2 x Specialisation Electives	
FI508E Short-term and Long-term Finance	6 ECTS		
Specialisation 1B International Finance – Corporate Finance			
FI519E_2 Advanced Financial Analysis	6 ECTS	2 x Specialisation Electives	
FI524E Private Equity, Mergers & Acquisitions	6 ECTS		
Specialisation 2A International Accounting, Management Control and Auditing			
AC503E Management Control	6 ECTS	2 x Specialisation Electives	
AC505E International Financial Reporting	6 ECTS		
MARKETING			
Specialisation 3A International Marketing B2C			
MK513E_2 Marketing and Communication	6 ECTS	2 x Specialisation Electives	
MK541E Customer Experience Management	6 ECTS		
Specialisation 3B International Marketing B2B			
MK544E B2B Marketing	6 ECTS	2 x Specialisation Electives	
ST532E Marketing Intelligence and Pricing Strategy	6 ECTS		
Specialisation 4A International Purchasing and Retail Management			
MK560E Franchising Strategy and Business Operations	6 ECTS	2 x Specialisation Electives	
SC511E_2 International Purchasing	6 ECTS		
Specialisation 5A Digital Marketing			
IS514E Designing User Experience and Web Analytics	6 ECTS	2 x Specialisation Electives	

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MK549E Integrating Online & Offline Marketing Communications	6 ECTS	
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Spring Track Continued -

HUMAN RESOURCE MANAGEMENT			
Specialisation 6A International Human Resource Management			
HR507E International HRM 2	6 ECTS	2 x Specialisation Electives	
OB510E Team Development and Management	6 ECTS		
INNOVATION MANAGEMENT			
Specialisation 7A Innovation Management			
FI511E_2 Financing New Venture	6 ECTS	2 x Specialisation Electives	
MK541E Customer Experience Management	6 ECTS		
SUPPLY CHAIN MANAGEMENT			
Specialisation 8A Purchasing			
SC515E Sourcing and e.purchasing	6 ECTS	2 x Specialisation Electives	
SC523 Purchasing Management	6 ECTS		
Specialisation 8B International Logistics			
SC506E Global Supply Chain & International Trade	6 ECTS	2 x Specialisation Electives	
SC510E Management of Distribution & Transportation	6 ECTS		
OPTIONAL SUBJECTS LIST (Choose 3 courses/subjects)			
CR501E_2 Corporate and Social Responsibility	6 ECTS	2 x Electives	
OB510E Team Development and Management	6 ECTS		
OB511E Management of Change	6 ECTS		
PM501E_2 Project Management	6 ECTS		
OB513E Next Organisation	6 ECTS		
ST514E Competitive Strategy	6 ECTS		
ST305E_TC Doing Business in France	5 ECTS		
TOTAL – 5 @ 6 ECTS	30 ECTS	Total – 4 @ UniSA 4.5 unit courses	18.0 units
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