

# Achieving Workplace Excellence: The Critical Role of Line Managers

*Calling all line managers,  
the unsung heroes of our workplaces!*



## Line managers - We hear you!

Today, you are being asked to do more, with less. You are juggling more responsibilities but with fewer resources. You have less job security than the generations of managers before you. And yet, we know as well as you do, that your role is critical for workplace success.

Every developing manager needs at least one inspiring mentor to learn from and now you've found yours.

Join us online in 2025 as we give you practical tips on growing resilience amid change; creating positive working relationships; and identifying opportunities to build better workplaces.

## Together we will explore:

- **The Critical Role** Line managers play in addressing workplace challenges.
- **Pathways of Support** provided by employers to ensure Line Managers are equipped for success.
- **Strategies with Impact** identified and informed by rigorous research, tailor-made for Line Managers – particularly valuable in less supportive environments.

So come and meet your new mentors in a webinar series presented by CWeX researchers and experienced line managers from various industries.

Together, we'll inspire you to lead your team, and your workplace towards a bright future.

## Four-part Webinar Series

Each webinar features research-based information presented live by academic and industry experts including Q&A time dedicated to audience questions



### 1st Webinar:

**28 May**

12:00pm - 1:00pm

*The Role of Line Managers in Cultivating Social Value Within Sustainable Workspaces*

### 2nd Webinar:

**3 July**

12:00pm - 1:00pm

*The Role of Line Managers in Managing an Intergenerational Workforce*

### 3rd Webinar:

**17 Sep**

12:00pm - 1:00pm

*The Role of Line Managers in Encouraging Entrepreneurial Mindset*

### 4th Webinar:

**20 Nov**

12:00pm - 1:00pm

*The role of line managers in facilitating global digital transformation*



Dr Subha Parida



Dr Sanjee Perera



Associate Professor  
Shruti Sardeshmukh



Professor  
Susan Freeman

