

INTERNATIONAL SCHOOL OF BUSINESS

EXCHANGE PROGRAM

WANT TO HAVE AN ENJOYABLE,
VALUABLE INTERNATIONAL
EXPERIENCE? JOIN US FOR A
STUDENT EXCHANGE IN ARNHEM,
THE NETHERLANDS

WWW.HANUNIVERSITY.COM

OPEN UP NEW HORIZONS.

HAN_UNIVERSITY
OF APPLIED SCIENCES

WELCOME TO HAN INTERNATIONAL SCHOOL OF BUSINESS

The International School of Business forms part of HAN University of Applied Sciences. HAN offers loads of professional programs in a wide range of fields. Think about education, social studies and commerce. Communication, business administration and law. Economics, engineering and built environment. Applied sciences and IT & communication. And health, nursing, and sport & exercise. Choose from 63 bachelor programs, 19 master programs and numerous exchange programs. What makes HAN so unique? We combine a solid theoretical basis with practical application in the field. So you're well positioned to enter the job market as soon as you graduate.

HAN International School of Business offers two English-taught bachelor programs: Communication and International Business, with specializations in Finance, Marketing & Sales, Organization & Change and Supply Chain Management. As an exchange student, your classes take place at the International School of Business on our Arnhem campus. The subjects – our "modules" – are taught entirely in English and cover a wide range of topics. From international business and management to marketing. From corporate communication and finance to quality management, distribution and logistics. Each year we welcome about 180 students from our partner universities around the world.

LIVING IN ARNHEM

HAN University of Applied Sciences is situated in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. And within easy reach of Amsterdam, London, Paris, Brussels and Berlin. The Netherlands is truly at the heart of Europe! The east of the country offers typical Dutch landscapes with charming scenery. Wide rivers, bridges, dikes and polders. This is a country known for cultural diversity and a relaxed, cosmopolitan lifestyle. Soak it up on a sunny day after your classes, while you enjoy a drink with friends at one of the many outdoor cafés.

HAN International School of Business is situated on our Arnhem Campus. Arnhem offers a variety of eye-catching attractions. From fashion to history. Museums to pubs. And concert halls to nightclubs. Arnhem is located at the epicenter of the province. It virtually sprouts up out of lovely green surroundings. The Veluwe national park on one side. The lush floodplain area on the other.

FALL SEMESTER:

end of August – 3rd week of January

SPRING SEMESTER:

end of January to beginning of July

ERASMUS+ CODE

NL ARNHEM27

YOUR EXCHANGE PROGRAM

1. INTERNATIONAL BUSINESS

You may 'design' your own academic program: pick from the following modules, most of which are offered in both semesters:

- Business Communication
- Business Ethics
- Business Performance Management
- Business to Business & Service Marketing
- Doing Business in Europe
- Dutch (beginner's level)
- English for non-native speakers
- European Culture, History, Politics & Law
- Finance
- French (level 1-6)
- German (level 1-6)
- Internal Change
- International Entrepreneurship
- International Law
- International Marketing Management Strategies
- Marketing & Sales - Online Marketing
- Operations Management
- Organizational Change
- Project Dutch Economy in a Global Context
- Project Management
- Sales and Operations Planning
- Spanish (level 1-6)
- Supply Chain Management

Each module is worth 5 ECTS credits and a normal study load is 30 ECTS per semester.

More information on our website: www.hanuniversity.com - [Exchange programs - International School of Business Exchange Program](#)

2. COMMUNICATION

You may sign up for a full semester within our Communication bachelor degree program. The academic program is offered in a block during a semester: you take all the courses in the program:

- Communication in International Marketing
- Business Communication
- Multimedia Production
- Life Skills Coaching
- 4 electives

The total number of credits for the semester is 30 ECTS.

More information on our website: www.hanuniversity.com - [Exchange programs - Communication](#)

3. COACHING IN ORGANIZATIONS

This is a block semester program: you take all the courses in the program and study with exchange and (international) degree seeking students.

The main theme of this program is conducting authentic programs for professionals with real development questions at work.

You will learn to use basic conversation skills, complemented with specific coaching techniques and interventions to address the work-related development questions.

Examples of methods to apply include solution-focused coaching, motivational interviewing, body-centered work and performance coaching.

Program:

You will receive up to 10 hours a week of small-group skills training and supervision, working in groups. Your lectures are supported by a team of experienced lecturers with expertise in individual coaching, (neuro)psychology, business, biology, team coaching, pedagogy, international management, consulting & coaching and organizational anthropology.

The total number of credits for the semester is 30 ECTS.

More information on our website: www.hanuniversity.com - [Exchange programs -Coaching in Organizations](#)

4. DATA DRIVEN DECISION MAKING IN BUSINESS

This is a block semester program: you take all the courses in the program and study with exchange and (international) degree seeking students.

The program prepares you for the rapidly growing use of data science by organizations in all sectors of the economy. You learn critical analysis, evaluation and communication. And how to implement your findings for effective use of the data. Ultimately, you bridge the gap between managers and data scientists.

Courses:

- Business intelligence
- Data science for business - the CRISP model for data mining
- Foundation Mathematics & Statistics R & Python
- Introduction to data mining
- Introduction to modelling
- Storytelling with Data - the art of visualization
- Business Project
- Data Science Tools and Techniques

The total number of credits for the semester is 30 ECTS.

More information on our website: www.hanuniversity.com - [Exchange programs - Data Driven Decision Making in Business](#)

ADMISSION REQUIREMENTS

Partner university:

Your home university must nominate you before you may apply.

English fluency:

To follow this exchange program, you need to have a minimum level of English. What level do you need?

- at least B2 (CEFR: Common European Framework of Reference)
- at least IELTS 6.0
- at least TOEFL iBT 80

Field of study:

You have completed 1 or 2 years of a bachelor degree in the field of Business, Communication, Finance, Management, Marketing/Sales or Logistics/Supply Chain Management.

DID YOU KNOW?



- The Netherlands is the lowest country in Europe
- The Netherlands is home to more bikes than people
- Tulips are not native to The Netherlands
- Orange is the national color as the monarchy is from the House of Orange
- The Dutch introduced orange carrots to the world
- Dutch artists are world famous
- There are over 1,000 windmills still standing from 1850
- English is widely spoken in The Netherlands



“People in the Netherlands and at HAN are so great and friendly. The lecturers were very helpful and we got to know so many friends from so many countries. The best experience ever!”

ZI YUAN WU, SHANGHAI, CHINA



PRACTICAL INFORMATION

COST OF LIVING

You should budget on around €1100 per month, including accommodation and excluding travel to Arnhem.

HOUSING

Need a place to stay while you study? No problem! The HAN Housing Office arranges off-campus accommodation. You'll have your own, fully-furnished room. And there are laundry facilities on site. All student accommodation is self-catering. So you can brush up on your cooking expertise during your stay!

NOTE: HAN facilitated student housing is only available for students under the age of 30.

www.hanuniversity.com/study-and-living/housing

VISA REQUIREMENTS

If you are a non-EU national you may need an entry visa and/or residence permit to study in The Netherlands. HAN University of Applied Sciences will apply for these before you arrive in The Netherlands.

www.hanuniversity.com - study and living - admissions

APPLICATION PROCEDURE

Step 1

Your university nominates you.

Step 2

You will receive a link to our online application form.

Step 3

Filled in the online application form? Received your acceptance letter?

Then you're officially a HAN Exchange student!

Deadline for application: 15 May (Fall) / 15 October (Spring)

IN SHORT



Location
Arnhem



Language of instruction
English



Level
Bachelor



Program start
September or February



Application deadlines
→ Fall semester: 15 May
→ Spring semester: 15 October



Study load per week
Contact hours: 20
Study hours: 20



Credit system
→ 1 ECTS credit = 28 hours of study
→ Normal study load = 30 ECTS per semester
[More information](#)



Closest major airport
Amsterdam Schiphol Airport



Useful websites:
www.visitarnhem.com
www.studyinnl.org
www.government.nl

OPEN UP NEW HORIZONS.

HAN CAMPUS ARNHEM

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QUESTIONS

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