



University of  
South Australia

# 2019 JOURNALISM, MEDIA ARTS, COMMUNICATION AND ARTS



A close-up portrait of a young Black man with short, dark hair, looking directly at the camera with a neutral expression. He is wearing a dark blue sweater over a white collared shirt. The background is blurred, showing hints of an outdoor setting with greenery.

# STUDY WITH THE BE

**SA's #1**  
**UNIVERSITY**  
**FOR GRADUATE**  
**CAREERS**

*QILT: Graduate Destinations Survey 2015 and Graduate Outcomes Survey 2016–17 – Full-time Employment Indicator. Public SA-founded universities only.*

**No. 1**  
**INSA**  
**FOR STUDENT**  
**SATISFACTION**

*QILT: Course Experience Questionnaire 2016–17. Public SA-founded universities only.*

**RANKED 26th**  
**IN THE WORLD'S**  
**TOP 50 UNDER 50**

*2017 QS Top 50 Universities Aged Under 50*

To be the best in  
your field, you need a  
university that offers  
a choice of over 200  
world-class degrees,  
and is globally  
recognised for its  
teaching, research  
and facilities.



# GET CONNECTED

*with Australia's University of Enterprise*

## REAL CAREERS

We are number one in South Australia for graduate careers.\* We take a practical approach to teaching and learning so that our graduates can make a real impact in their chosen field.

*\*QILT: Graduate Destinations Survey 2015 and Graduate Outcomes Survey 2016–17 – Full-time Employment Indicator. Public SA-founded universities only.*

[unisa.edu.au/careers](http://unisa.edu.au/careers)



## WORLD-CLASS FACILITIES

Be surrounded by impressive, purpose-built facilities across all six campuses. Be supported by the latest technologies including our fully interactive online learning platform.

[unisa.edu.au/campus-facilities](http://unisa.edu.au/campus-facilities)



## TOP RANKING TEACHERS

Make your study experience relevant and learn from highly qualified academics and industry professionals. UniSA is Australia's best young university for teaching quality.

*\*Ranked Number 1, 2017 THE Top 200 Under 50 – Teaching Indicator.*

## GLOBAL EXPOSURE

Take part in international field trips, work placements, internships, study tours, short-term programs, volunteer opportunities, conferences or a student exchange.

[unisa.edu.au/globalopportunities](http://unisa.edu.au/globalopportunities)



**RIISING SUN** PICTURES



**Government of South Australia**  
Department for Education and  
Child Development



## POWERFUL PARTNERSHIPS

Our learning is influenced by industry, and the latest trends and demands. We collaborate with over 2,500 companies worldwide to bring our students placement, project, research and work opportunities.





University of  
South Australia

# Online

## STUDY ON DEMAND

Take full control over your study with our new 100% online, career-focused degrees. Get online student support seven days a week, plan your study to fit around your life, access learning resources 24/7, and log in to an online interactive learning environment anywhere, any time and on any device.

Explore our range of degrees in:

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ACCOUNTING

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BUILDING AND CONSTRUCTION

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COMMUNICATION

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COMMUNITY HEALTH

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CRIMINAL JUSTICE

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DIGITAL MEDIA

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HUMAN RESOURCE MANAGEMENT

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IT AND DATA ANALYTICS

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MANAGEMENT

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MARKETING

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NUTRITION AND EXERCISE

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PSYCHOLOGICAL SCIENCE AND SOCIOLOGY

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**Take the next step and see if you're eligible  
by answering a few short questions.**

[unisaonline.edu.au](http://unisaonline.edu.au)

ASC

 **EY**  
Building a better  
working world

ANZ 

*tacsi* THE AUSTRALIAN  
CENTRE FOR SOCIAL  
INNOVATION

 **Calvary**

 **UNITING  
COMMUNITIES**

 **SA  
Power  
Networks**

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## **No. 1 IN SA FOR GRADUATE CAREERS IN COMMUNICATION AND CREATIVE ARTS**

QILT: Graduate Destinations Survey 2015 and Graduate Outcomes Survey  
2016–17 – Full-time Employment Indicator. Public SA-founded universities only.

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## **STUDY SA'S ONLY JOURNALISM DEGREE AND WRITE FOR AUSTRALIA'S BEST STUDENT PUBLICATION – VERSE MAGAZINE\***

\*2017 TAC Campuslink Awards

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## **HOME TO ONE OF SA'S LARGEST GREEN SCREENS**

# JOURNALISM, MEDIA ARTS, COMMUNICATION AND ARTS

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Be immersed in the creative industries in a dynamic and connected environment. Prepare for a career in today's creative economy, learning how to transform your ideas into commercial products and services. Explore diverse areas such as virtual reality, communication, media, film and television, visual effects, social and digital media, journalism, public relations, performing arts, creative writing, history and cultural studies, and sociology.

[unisa.edu.au/study](http://unisa.edu.au/study)



## REAL-WORLD EXPERIENCE

Complete an industry placement or internship during your studies, work on real-world projects and go overseas on a study exchange program. Work with the latest industry-standard facilities and technologies on campus. You can even become a published writer with our student publications – *Verse Magazine*, *The Globalist*, *Piping Shrike* and *On the Record*.

## RISING SUN PICTURES

Study visual effects with world-class artists from Rising Sun Pictures, who have created hundreds of sequences for motion pictures including *Thor: Ragnarok* and *Tomb Raider*. Learn in their state-of-the-art studios located in the Adelaide CBD and train using the latest high-tech equipment. Unleash your creative and technical skills and graduate with your own professional showreel.

[rsp.com.au](http://rsp.com.au)

## UNDERGRADUATE

Communication and Media / 8  
Marketing and Communication / 9  
Journalism and Professional Writing / 10  
Journalism and Creative Writing / 10  
Media Arts / 11  
Music / 12  
Communication / 13  
Digital Media / 13  
Arts / 14

## POSTGRADUATE

Film and Television / 18  
Compositing and Tracking / 19  
Dynamic Effects and Lighting / 19  
Public Relations / 20  
Aboriginal Studies / 20  
Professional Certificates / 22

## RESEARCH

Masters by Research / 23  
Doctor of Philosophy (PhD) / 23



# CAMPUS SPACES



**HARTLEY PLAYHOUSE** / A hub for the performing arts, this fully-equipped theatre provides a platform for student learning and is also used to host events and showcases.





## New SPACES



**TV STUDIO** / This space is home to one of South Australia's largest green screens and the very latest production technologies, located at Magill campus.



**RIISING SUN PICTURES** / Learn in state-of-the-art visual effects studios located in the Adelaide CBD under the guidance of world-class VFX artists.



**PRIDHAM HALL** / A \$50 million space that has transformed our campus blueprint in the city's west end; featuring a sports centre, lap pool, gym, dance/aerobics studio, function rooms, and facilities to seat 1800 students and their families for graduation ceremonies.

Discover the virtual fly-through at [unisa.edu.au/pridhamhall](http://unisa.edu.au/pridhamhall)



Image courtesy of Insight Visuals  
(photographer Chris Oaten)

**UNIVERSITY OF SOUTH AUSTRALIA CANCER RESEARCH INSTITUTE** / Located in SA's health and biomedical precinct in the Adelaide CBD, this \$247 million building is the new leading destination for health research and teaching.

See this world-class project at [unisa.edu.au/facilities/unisaCRI](http://unisa.edu.au/facilities/unisaCRI)



**MOD.** / This futuristic museum of discovery offers immersive experiences to the public through dynamic and changing exhibition programs across seven dedicated gallery spaces.

To find out more visit [unisa.edu.au/MOD](http://unisa.edu.au/MOD)

# UNDERGRADUATE

Your tertiary learning and career starts with undergraduate study.

## QUALIFICATIONS\*

- Bachelor: 3 years
- Combined degrees: 4 years
- Double degrees: 4–5 years
- Bachelor (Honours): 4 years

\*study times are approximate and based on a full-time study load

## FIND OUT MORE

For more information about all of the undergraduate degrees on offer and entry requirements visit:

[unisa.edu.au/study](http://unisa.edu.au/study)

Further details about studying with UniSA are also outlined on page 24 of this guide.

## HOW TO APPLY

Go online for all the information you need on applying to study at UniSA including SATAC requirements, admissions pathways, guaranteed entry scores, study credit and other commonly asked questions.

[unisa.edu.au/apply](http://unisa.edu.au/apply)

Please note: The Selection Rank (ATAR) scores listed in the Entry information are indicative of the 2018 cut-offs.

## Bachelor of COMMUNICATION AND MEDIA MBCD

**ON-CAMPUS** **M & CW** **3** **PT** **H** [unisa.edu.au/communication](http://unisa.edu.au/communication)

### ENTRY

SATAC code	444421
Selection Rank (ATAR)	60.1
Guaranteed Entry:	
Selection Rank (ATAR)	70
Selection Rank (VET)	DIP
Prerequisites	none
Assumed knowledge	none
Start date(s)	February, July

Learn to create, develop and deliver communication strategies for both traditional and online media.

Practise your writing skills for print, radio, television, social media and digital platforms.

Gain knowledge in managing media and public relations in contemporary society.

Apply critical and analytical thinking to strategic communication planning.

Build on your portfolio of work by participating in a final-year industry placement or project.

### MAJORS AND MINORS

You will complete a major in Communication and Media covering topics such as advertising, marketing, professional and technical communication and planning, and public relations. You can also select one sub-major from the following:

- Digital Media
- Film and Television
- Journalism
- Languages<sup>^</sup>
- Marketing
- Psychology
- Social Media

<sup>^</sup>French, Italian, Japanese or English (as an Additional Language).

### CAREER OPPORTUNITIES

Communications officer / digital and social media coordinator / media liaison officer / public relations adviser / marketing and communications officer / online editor / copywriter

### ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

### RELATED DEGREES

- Bachelor of Marketing and Communication
- Bachelor of Journalism and Professional Writing
- Bachelor of Arts (various specialisations)
- Bachelor of Communication
- Bachelor of Digital Media

### FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Graduate Diploma in Communication (Public Relations)

### PROGRAM STRUCTURE

#### FIRST YEAR

Ideas, Innovation and Communication  
Communication and Media  
Professional and Technical Communication  
Sub-major  
Intercultural Communication  
Public Relations Theory and Practice  
Digital Design Essentials  
Sub-major

#### SECOND YEAR

News and Social Media Connections  
Professional Writing  
Sub-major  
Elective  
Communication Research Methods  
Media Law and Ethics  
Sub-major  
Elective

#### THIRD YEAR

Promotional Communication: Advertising, Publicity and Marketing  
Industry and Practice  
Advanced Professional Writing  
Sub-major  
Integrated Communication Planning  
Communication Management in Practice  
Internship or Project  
Sub-major



Bachelor of

# MARKETING AND COMMUNICATION DBMN

**ON-CAMPUS/ONLINE** **CW & M** **3** **PT** [unisa.edu.au/marketing](https://unisa.edu.au/marketing)

## ENTRY

SATAC code.....	424451
Selection Rank (ATAR).....	64.6
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives.

Take specialised courses in business management, strategic marketing, communication and public relations.

Learn from world-class research conducted by the Ehrenberg-Bass Institute for Marketing Science.

Connect with our in-house Marketing Clinic and provide advice to small businesses under the supervision of marketing experts.

Complete a marketing practicum as an elective to gain valuable industry experience.

## CAREER OPPORTUNITIES

Advertising executive / digital marketer / marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer

## PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Marketing Institute (AMI).

## ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

## RELATED DEGREES

- Bachelor of Business (Marketing)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Communication and Media
- Bachelor of Communication

## FURTHER STUDY

- Graduate Diploma in Communication (Public Relations)
- Master of Management (Marketing)
- International Master of Business Administration (Marketing)

## PROGRAM STRUCTURE

### FIRST YEAR

Marketing Principles: Trading and Exchange  
Business Law  
Ideas, Innovation and Communication  
Communication and Media

Accounting for Business  
Consumer Behaviour  
Public Relations Theory and Practice  
Digital Design Essentials

### SECOND YEAR

Marketing Analytics  
Professional Development in Marketing  
Professional Writing  
Design for Digital Technologies  
OR  
News and Social Media Connections

Advertising  
Communication Research Methods  
Media Law and Ethics  
Marketing Elective

### THIRD YEAR

Digital Marketing  
Marketing Elective  
Industry and Practice  
Promotional Communication: Advertising, Publicity and Marketing

Integrated Marketing  
Integrated Communication Planning  
Communication Management in Practice  
Marketing Elective

*Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.*



“

Alana has always had a passion for entertainment and performing arts, so she decided to pursue her studies in communication and media.

“UniSA has had a huge impact on my life. I have gained a lot of confidence while studying.

“If you want a genuine university experience, friendly staff and students, never ending opportunities and most importantly, a challenge, study at UniSA. You never know what's in store and that's exciting.”

Alana is now working in the heart of the state's arts scene at the Adelaide Festival Centre.

”

Alana Giaccio / BACHELOR OF COMMUNICATION AND MEDIA



Bachelor of

## JOURNALISM AND PROFESSIONAL WRITING<sup>MBJR</sup>

ON-CAMPUS **M** **3** **PT** **H** [unisa.edu.au/journalism](http://unisa.edu.au/journalism)

### ENTRY

SATAC code.....	444431
Selection Rank (ATAR).....	61.85
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Study South Australia's only journalism degree.

Learn about key journalism principles and best practice, news writing, production and reporting.

Experience and utilise our industry-standard television and radio studios located on campus.

Gain practical experience by completing a media internship or industry project in your final year.

Contribute to student publications including *On the Record*, *The Globalist* and the award-winning *Verse Magazine*, or our internet radio station, *UniCast*.

### MAJORS AND MINORS

You will complete a major in Journalism and Professional Writing covering topics such as journalism principles and practices, news writing, production and reporting, intercultural communication and more. You can also select one sub-major from the following:

- Digital Media
- Film and Television
- Communication
- Languages<sup>^</sup>
- Marketing

<sup>^</sup>*French, Italian, Japanese or English (as an Additional Language).*

### CAREER OPPORTUNITIES

Communications specialist / copywriter / editor / journalist / reporter / scriptwriter / tv presenter

### PROFESSIONAL ACKNOWLEDGEMENT

This degree is informed by an advisory group of journalists and media professionals who are leaders in their field.

### PROFESSIONAL RECOGNITION

Final-year students may apply to join the Media, Entertainment and Arts Alliance as adjunct members.

### ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

### RELATED DEGREES

- Bachelor of Arts (Creative Writing and Literature)
- Bachelor of Communication and Media
- Bachelor of Marketing and Communication
- Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)
- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Communication

### FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Graduate Diploma in Communication (Public Relations)

### PROGRAM STRUCTURE

FIRST YEAR
Ideas, Innovation and Communication Journalism: Principles and Practices News Reporting Sub-major
Intercultural Communication Production for News and Social Media Media Contexts Sub-major
SECOND YEAR
Radio Journalism Writing and Editing for Publication Sub-major Elective
Media Law and Ethics Professional Writing Sub-major Elective OR Virtual Reality Storytelling
THIRD YEAR
Journalism Research Capstone Advanced News Writing Advanced Writing and Editing for Publication Sub-major
Television and Video Journalism Internship or Project Advanced Professional Writing Sub-major

Bachelor of

## JOURNALISM AND PROFESSIONAL WRITING / ARTS (CREATIVE WRITING AND LITERATURE)<sup>MBJC</sup>

ON-CAMPUS **M** **4** **PT** **H** [unisa.edu.au/journalism](http://unisa.edu.au/journalism)

### ENTRY

SATAC code.....	444461
Selection Rank (ATAR).....	62.95
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Graduate with two degrees and the skills needed to work in both the news industry and in creative and professional writing.

Explore historical and contemporary fiction, non-fiction, poetry, autobiographies, essays and plays, as well as news and feature writing, broadcast, print and online journalism.

Experience and utilise our industry-standard television and radio studios located on campus.

Gain practical experience by completing a media internship or industry project in your final year.

Contribute to student publications including *On the Record*, *The Globalist* and the award-winning *Verse Magazine*, or our internet radio station, *UniCast*.

### CAREER OPPORTUNITIES

Journalist / copywriter / editor / tv or radio presenter / publisher / professional writer

### PROFESSIONAL ACKNOWLEDGEMENT

This degree is informed by an advisory group of journalists and media professionals who are leaders in their field.

### PROFESSIONAL RECOGNITION

Final-year students may apply to join the Media, Entertainment and Arts Alliance as adjunct members.

### ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

### RELATED DEGREES

- Bachelor of Journalism and Professional Writing
- Bachelor of Arts (Creative Writing and Literature)
- Bachelor of Communication and Media
- Bachelor of Communication

### FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Graduate Diploma in Communication (Public Relations)

### PROGRAM STRUCTURE

FIRST YEAR
Ideas, Innovation and Communication Journalism: Principles and Practices News Reporting English and Creative Writing: An Introduction
Intercultural Communication Production for News and Social Media Media Contexts Writing and Text Workshop
SECOND YEAR
Radio Journalism Reworking the Canon OR Writing and Reading Short Fiction Writing and Editing for Publication Sub-major
Media Law and Ethics The Power of Story OR Writing and Reading Poetry Professional Writing Sub-major
THIRD YEAR
Journalism Research Capstone The Writer's World World Literatures and English Sub-major
Television and Video Journalism Advanced Professional Writing Elective Sub-major
FOURTH YEAR
Advanced News Writing Advanced Writing and Editing for Publication Elective Sub-major
Internship or Project Literary and Creative Writing Practice Sub-major

## Bachelor of MEDIA ARTS MBME

ON-CAMPUS M 3 PT H [unisa.edu.au/media-arts](https://unisa.edu.au/media-arts)

### ENTRY

SATAC code.....444471  
Selection Rank (ATAR).....60.05  
Guaranteed Entry:  
Selection Rank (ATAR).....70  
Selection Rank (VET).....DIP  
Prerequisites.....none  
Assumed knowledge.....none  
Start date(s).....February, July

Enter the creative world of media production and study film, television, visual effects and digital media.

Develop an understanding of the professional production cycle from conceptualisation through to development.

Work on real-world projects with industry professionals and use the latest multimedia software and technologies.

Gain industry experience with the chance to complete a placement with Academy Award-nominated studio Rising Sun Pictures.

Graduate career-ready with your own digital portfolio of work.

Specialise in visual effects through a new offering, completing your third year of study at Rising Sun Pictures working alongside world-class visual effects artists.\*

### CAREER OPPORTUNITIES

Filmmaker or video blogger / animator / digital or web designer / video editor / graphic designer / television producer / visual effects

### RSP PLACEMENT

You will have the opportunity to apply for a placement with Rising Sun Pictures as part of this degree and will be selected on merit. Alternatively, you can elect to study their courses in Development and Lighting, and 3D Modelling and Texturing during your third year of study.

### ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

### RELATED DEGREES

- Bachelor of Design (Communication Design)
- Bachelor of Information Technology (Games and Entertainment Design)
- Bachelor of Design (Illustration and Animation)
- Bachelor of Communication and Media
- Bachelor of Digital Media

### FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Graduate Certificate in Dynamic Effects and Lighting
- Graduate Certificate in Compositing and Tracking
- Graduate Certificate in Film and Television

### PROGRAM STRUCTURE

#### FIRST YEAR

Hollywood Film and Television  
Design Language in Media Arts  
Introduction to Digital Media  
Introduction to Screenwriting

Global Film and Television  
Introduction to CGI  
Introduction to Screen Sound  
Digital Design Essentials

#### SECOND YEAR

Narrative Film  
Screen Genres and Media Hybrids  
Digital Compositing  
Design for Digital Technologies  
OR  
Modelling and Texturing (at RSP)

Documentary Film  
Dynamic Effects  
Character Performance  
Web Design and Development  
OR  
Development and Lighting (at RSP)

#### THIRD YEAR

Elective  
Film, Entertainment and Aesthetics  
Experimental Studio  
Web Design Technology

Internship or Project  
Creative Production  
Screen Media Research Methods  
Digital Mediascapes

#### THIRD YEAR (VFX SPECIALISATION)

Visual Effects Placement: Compositing and Tracking (at RSP)  
Visual Effects Project: Dynamic Effects and Lighting (at RSP)

*\*Note: Students will need to apply for this opportunity and entry is competitive. Courses will be delivered at the RSP studios based in the Adelaide CBD.*



“

The dream for Nicola is to build a career in film, television and visual effects.

“The highlight of my time at UniSA was working with Channel 44. This was a great stepping stone into the television industry and I was able to experience a professional work setting.

“I was also fortunate enough to complete a placement with Rising Sun Pictures, one of the most reputable visual effects companies in Australia, and this was all made possible through the University's partnership.”

Nicola now has networks in the industry and is on her way to achieving her goals.

”

Nicola O'Farrell / BACHELOR OF MEDIA ARTS

## COMBINED DEGREES

You have the unique opportunity to pair your degree from the School of Creative Industries with another degree within the University and graduate with two qualifications in just one year of extra study (four years in total)\*. Combined degrees allow you to specialise in two fields, gain flexibility and variety in your studies, and enter the workforce with a competitive advantage.

*\*Select degrees only and also excludes UniSA Online.*

### HOW TO APPLY

To apply for entry into a combined degree you must first be enrolled as a current UniSA student in one of your degrees of interest. Applications can then be submitted by using an internal transfer form after completing four courses or one full semester. Additional entry criteria may apply.

## Bachelor of MUSIC DBJM

### NESTED WITH

- Diploma in Music (DDJM)

ON-CAMPUS    [unisa.edu.au/music](https://unisa.edu.au/music)

### ENTRY

SATAC code.....apply online  
Selection Rank (ATAR).....n/a  
Guaranteed Entry:  
Selection Rank (ATAR).....n/a  
Selection Rank (VET).....n/a  
Prerequisites.....none  
Assumed knowledge.....none  
Start date(s).....February

Study a unique music degree solely focused on the art of jazz.

Complete your studies at the innovative James Morrison Academy of Music based in Mount Gambier.

Be taught by some of the finest jazz educators in the world, including the highly-acclaimed Australian jazz musician James Morrison.

Follow a vibrant and exciting curriculum that has been co-designed by James Morrison and saxophonist, composer and arranger Graeme Lyall.

Focus on studies in jazz history, styles, analysis and arrangements, improvisation, piano, and large and repertoire ensemble.

Gain performance experience, either as part of the James Morrison Academy Jazz Orchestra or with other professional ensembles.

### IMPORTANT INFORMATION

For all queries, including qualifying auditions, admissions and accommodation assistance, please contact the James Morrison Academy directly. For more information visit [jamesmorrisonacademy.com](https://jamesmorrisonacademy.com)

To apply for this degree go directly to [unisa.edu.au/applyonline](https://unisa.edu.au/applyonline)

### CAREER OPPORTUNITIES

Musician and singer / composer / music director / arts administrator / teacher (with further study)

### ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program offered by UniSA College or UniSA's Diploma in Music (DDJM).

### RELATED DEGREES

- Bachelor of Arts (Performing Arts)

### FURTHER STUDY

- Bachelor of Arts (Honours) (JMA) (Mount Gambier) – one year
- Master of Teaching (Secondary)
- Master of Management (Arts and Cultural Management)

### PROGRAM STRUCTURE

#### FIRST YEAR

Musicianship 100  
Jazz Studies 100  
Improvisational Studies 100  
Ensemble Performance 100

Musicianship 101  
Jazz Studies 101  
Improvisational Studies 101  
Ensemble Performance 101

#### SECOND YEAR

Musicianship 200  
Jazz Studies 200  
Improvisational Studies 200  
Ensemble Performance 200

Musicianship 201  
Jazz Studies 201  
Improvisational Studies 201  
Ensemble Performance 201

#### THIRD YEAR

Ensemble Performance 300  
Improvisational Studies 300  
Music Business and Management 300  
Specialisation course

Ensemble Performance 301  
Improvisational Studies 301  
Specialisation course



## Bachelor of COMMUNICATION XBCD

NEW

100% ONLINE 3 PT [unisaonline.edu.au/degrees/communication](https://unisaonline.edu.au/degrees/communication)

### DEGREE INFO

Selection Rank (ATAR) .....NEW  
Start dates .....January, April, June, September  
Time commitment .....10–15 hours per week per course  
Prerequisites .....none  
Assumed knowledge .....none

Study Communication On Demand – access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device.

Benefit from flexible study with no need to attend lectures, or come on campus – all courses and assessments are 100% online.

Learn in ten-week blocks with courses designed specifically for online learning.

Be equipped to deliver effective communication strategies across a range of traditional and emerging media platforms with a focus on journalism, social media and content creation.

Develop the critical and analytical thinking skills required for strategic planning and communication management.

Choose a degree developed in consultation with industry experts and learn from academics who are leaders in their field.

### CAREER OPPORTUNITIES

Communications officer / content creator / copywriter / digital and social media manager / media liaison officer / PR coordinator / marketing and communications officer / online editor

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### SCHOLARSHIPS AND GRANTS

Apply for a range of scholarships and grants when you enrol into a UniSA Online degree. Conditions apply – visit [unisaonline.edu.au/scholarships](https://unisaonline.edu.au/scholarships)

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience. For more information visit [unisaonline.edu.au/credit](https://unisaonline.edu.au/credit)

### HOW TO APPLY

1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)
2. Receive your conditional offer
3. Complete your application and send through your documents

To apply, visit [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962.

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Social Media Communication and Media  
Intercultural Communication  
News Reporting  
Public Relations: Theory and Practice  
Marketing Principles: Trading and Exchange  
Professional and Technical Communication

#### SECOND YEAR

News and Social Media Connections  
Content Creation for Media  
Language and the Media  
Writing and Editing for Publication  
Communication Research Methods  
Media Law and Ethics  
Broadcast Journalism  
2 x Electives

#### THIRD YEAR

Promotional Communication: Advertising, Publicity and Marketing  
Industry and Practice  
Social Media Engagement  
Communication Management in Practice  
Integrated Communication Planning  
Advanced News Writing  
2 x Electives

## Bachelor of DIGITAL MEDIA XBDM

NEW

100% ONLINE 3 PT [unisaonline.edu.au/degrees/digital-media](https://unisaonline.edu.au/degrees/digital-media)

### DEGREE INFO

Selection Rank (ATAR) .....NEW  
Start dates .....January, April, June, September  
Time commitment .....10–15 hours per week per course  
Prerequisites .....none  
Assumed knowledge .....none

Study Digital Media On Demand – access online support services seven days a week, view learning resources 24/7 and login to the interactive online environment anywhere, any time, and on any device.

Benefit from flexible study with no need to attend lectures, or come on campus – all courses and assessments are 100% online.

Learn in ten-week blocks with courses designed specifically for online learning.

Develop essential digital skills including graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

Create an industry-standard portfolio to add to your resume and get hands-on experience using the latest digital software.

Upskill in a range of digital areas required by businesses, government departments and not-for-profits who are increasingly bringing digital functions in-house.

### CAREER OPPORTUNITIES

Digital content producer / social media manager / digital journalist / marketing and communications coordinator / graphic designer / web designer / digital freelancer / virtual reality curator

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### SCHOLARSHIPS AND GRANTS

Apply for a range of scholarships and grants when you enrol into a UniSA Online degree. Conditions apply – visit [unisaonline.edu.au/scholarships](https://unisaonline.edu.au/scholarships)

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience. For more information visit [unisaonline.edu.au/credit](https://unisaonline.edu.au/credit)

### HOW TO APPLY

1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)
2. Receive your conditional offer
3. Complete your application and send through your documents

To apply, visit [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962.

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Digital Media  
Introduction to Video Production  
Intercultural Communication  
Introduction to Social Media  
Digital Graphics and Imaging  
Introduction to the GLAM sector – Galleries, Libraries, Archives and Museums  
Digital Media Project 1

#### SECOND YEAR

Animation Design  
Archives and the Digital World  
Writing for Digital Media  
Design for Digital Technologies  
Innovative Curatorial Studies  
Digital Media Project 2  
2 x Electives

#### THIRD YEAR

Web Design  
Digital Documentary  
Narrating Objects, Art and Archives  
Digital Mediascapes  
Managing Digital Media  
Digital Media Project 3  
2 x Electives

# Bachelor of ARTS MBAA

NEW

## MAJORS

- Applied Linguistics
- Creative Writing and Literature
- Cultural Studies
- English Language
- History and Global Politics
- Languages
- Performing Arts
- Psychology
- Screen Studies
- Social Media
- Sociology

ON-CAMPUS/ONLINE \* M 3 PT H [unisa.edu.au/arts](http://unisa.edu.au/arts)

## ENTRY

SATAC code.....444341  
Selection Rank (ATAR).....60  
Guaranteed Entry:  
Selection Rank (ATAR).....70  
Selection Rank (VET).....DIP  
Prerequisites.....none  
Assumed knowledge.....none  
Start date(s).....February, July

Enjoy a flexible degree that you can tailor to your interests.

Choose two majors and develop skills and knowledge in two distinct but complementary disciplines.

Develop your writing, communication, presentation, research and problem-solving skills.

Participate in an international exchange or the Hawke Ambassador Volunteer Experience Program.

## MAJORS

### APPLIED LINGUISTICS

Develop a sophisticated understanding of language, how it shapes every aspect of human life, and learn how to analyse and understand its role in the contemporary world. Gain in-depth knowledge of how language works, as you develop strong analytical and research skills.

### CREATIVE WRITING AND LITERATURE

Explore historical and contemporary fiction, non-fiction, poetry, autobiographies, essays and plays. Complete courses in creative writing, literary studies, or a combination of these, depending on your area of interest.

### CULTURAL STUDIES

Uncover the complex and diverse economic, cultural, social, historical and political legacies that influence modern-day society. Gain an in-depth understanding of how these key influences shape our behaviour and impact our everyday lives.

### ENGLISH LANGUAGE

Designed for students who speak English as a second language, this major is focused on developing proficiency in the English language and the intercultural expertise needed to undertake professional work in local and global contexts.

## HISTORY AND GLOBAL POLITICS

Examine the global contexts of politics and history. Deepen your understanding of Australia's role domestically and within the broader currents of regional and global politics. Develop the skills to work in aid organisations, research, higher education, media and communications.

## LANGUAGES

Immerse yourself in another language. Learn French, Italian or Japanese, and enhance your skills by experiencing the language and culture through international exchange opportunities. Study in a Multimedia Languages Lab where you can connect with native speakers from around the world in real-time.

## PERFORMING ARTS

Develop your creative practice within drama and music. Connect directly with industry including the State Theatre Company of SA, Adelaide Cabaret, and the Cabaret Fringe and OzAsia Festivals. Follow your pathway as a creator, performer, musician, writer or producer and contribute to original material for a variety of art forms including, contemporary drama, live music, musical theatre, cabaret and digital performance.

## PSYCHOLOGY

Gain an in-depth understanding of the psychology discipline and its direct applications, including research methods, personality psychology, and clinical and abnormal psychology. Pursue a career in diverse fields such as counselling, human resources, marketing and policy work.

## SCREEN STUDIES

Develop the critical skills required in the production, research and analysis of film, television and other screen media forms. Gain a strong foundation in film and media history, theory, production of experimental media artefacts, and professional practice.

## SOCIAL MEDIA

Study South Australia's only social media major, and just one of four nationally. Learn how to develop social media campaigns and online content; and understand how to manage and interpret social media data, optimisations and metrics. Develop your writing skills, ability to align social media brands to target audiences, and knowledge of how to grow and manage online communities.

## SOCIOLOGY

Analyse why our world operates the way it does. Understand the impact and influence of contemporary issues around social conformity and deviance, globalisation, popular culture, and social movements. Gain a deep understanding of the social influences which impact individuals, groups and communities as you explore the functions of ethnicity, family, gender and intimacy, and social diversity and inequality.

## CAREER OPPORTUNITIES

Depending on your degree combination, your career options can include:

Aid worker / community relations officer / counsellor / human resources adviser / performer / musician / policy adviser / arts administrator / museum curator / copywriter / editorial assistant / publisher / writer / media adviser / researcher / social media officer / teacher (with further study)

## ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

## RELATED DEGREES

- Bachelor of Laws (Honours), Bachelor of Arts
- Bachelor of Communication and Media
- Bachelor of Journalism and Professional Writing
- Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)

## FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Master of Teaching (Secondary)
- Masters by Research
- Doctor of Philosophy (PhD)

## PROGRAM STRUCTURE

### CORE COURSES

Ideas, Innovation and Communication  
Intercultural Communication

### APPLIED LINGUISTICS

SATAC CODE: 444391  
SELECTION RANK (ATAR): NEW

Language and Communication in Applied Linguistics  
Language in Society  
Language and Identity OR Language 1A  
Language and the Media OR Communication, Work and Organisations  
Language, Meaning and Discourse  
Language Ideology and Policy  
Multilingualism: Contact, Change and Mobility  
Language Learning and Assessment

### CREATIVE WRITING AND LITERATURE

SATAC CODE: 444351  
SELECTION RANK (ATAR): NEW

English and Creative Writing: An Introduction  
Writing and Text Workshop  
Rewriting the Canon OR Writing and Reading Short Fiction  
The Power of Story OR Writing and Reading Poetry  
The Writer's World  
World Literatures and English  
Literary and Creative Writing Practice

### CULTURAL STUDIES

SATAC CODE: 444593  
SELECTION RANK (ATAR): NEW

Telling Culture and Historiography  
Everyday Cultures Now and Then  
Popular Music: Industry, Culture and Identity  
Understanding Popular Culture  
Games: Industry, Culture and Aesthetics  
Researching Culture  
Space, Place and Culture  
A History of Ideas



#### ENGLISH LANGUAGE

SATAC CODE: 444594  
SELECTION RANK (ATAR): NEW

English for Academic Use in Australia  
English for Academic and International Communication  
English and the Art of Speaking and Writing  
English in the Professions  
World Literatures and English  
Language Ideology and Policy  
Multilingualism: Contact, Change and Mobility  
Language Learning and Assessment

#### LANGUAGES

SATAC CODE: 444381  
SELECTION RANK (ATAR): 63.50  
FEBRUARY INTAKE ONLY

Italian 1A / French 1A / Japanese 1A\*  
Italian 1B / French 1B / Japanese 1B  
Italian 2A / French 2A / Japanese 2A  
Italian 2B / French 2B / Japanese 2B  
Italian 3A / French 3A / Japanese 3A  
Italian 3B / French 3B / Japanese 3B  
European Languages In-Country OR Asian Languages In-Country OR Advanced Languages Studies: Translation and Research

\*Students who can demonstrate prior learning can commence at level 2A

#### HISTORY AND GLOBAL POLITICS

SATAC CODE: 444592  
SELECTION RANK (ATAR): NEW

Global Politics and Development  
World History Trends and Transformations  
Australia in the Asian Century  
Framing the International: Representations of Global Politics  
The Politics of Environmental Change in Australia and Asia  
Power and Resistance: 1900–Present  
United States History and Cultural Identities  
Villains, Victims and Outsiders: Marginalisation in World Affairs

#### PERFORMING ARTS

SATAC CODE: 444401  
SELECTION RANK (ATAR): 61.05

Stage Performance  
Music Performance  
Writing Drama for Theatre and Film OR Cabaret: Context and Practice  
Digital Performance OR Music Genres  
Live Performance Production (9 units)  
World Music Theatre  
Industry and Practice

#### PSYCHOLOGY

SATAC CODE: 444595  
SELECTION RANK (ATAR): NEW

Psychology 1A  
Introductory Research Methods  
Psychology 1B  
Cognitive Psychology OR Developmental Psychology  
Biological and Learning Psychology OR Social and Community Psychology  
Personality Psychology  
Clinical and Abnormal Psychology  
Specialist Psychology Course  
Select one of the following:  
• Advanced Research Methods  
• Health Psychology  
• Psychophysiology of Sleep  
• Conservation Psychology  
• Psychological Assessment  
• Work and Organisational Psychology  
• Language, Context and Social Behaviour

#### SCREEN STUDIES

SATAC CODE: 444597  
SELECTION RANK (ATAR): NEW

Hollywood Film and Television  
Global Film and Television  
Screen Genres and Media Hybrids  
Understanding Popular Culture  
Experimental Studio  
Screen Media Authorships  
Digital Mediascapes  
Screen Media Research Methods

#### SOCIAL MEDIA

SATAC CODE: 444596  
SELECTION RANK (ATAR): NEW

Introduction to Social Media  
Public Relations Theory and Practice  
Introduction to Digital Media  
Media Law and Ethics  
Content Creation for Media  
Applications for Social Media Data  
Virtual Reality Storytelling  
Social Media Branding

#### SOCIOLOGY

SATAC CODE: 444411  
SELECTION RANK (ATAR): 64.45

#### FIRST YEAR

The Social World  
Sociological Perspectives  
Contemporary Culture and Conflict OR Understanding Globalisation  
Sociology of Crime and Deviance OR Migration, Diversity and Belonging  
Social Theory for the 21st Century  
Sociology of Gender and Intimacy  
Internship or Project  
Applying Social Research Methods

\*Study modes vary depending on the major. For more information, visit [unisa.edu.au/study](http://unisa.edu.au/study)

“

Following his passion for music and performing arts, Brodie decided to study a Bachelor of Arts.

“The beauty of music is that it can be as complex or as simple as you make it. You can spend days upon weeks theorising about music, or just play something you think sounds cool. It's because of that, that I want to pursue a career in music.

“University is a great way to connect. By working with people from a variety of different backgrounds and demographics, I've created long lasting friendships with people that are passionate about the same things I am.”

After completing his degree, Brodie would like to continue his studies to become a secondary music teacher.

”



Bachelor of

## ARTS (ABORIGINAL CULTURES AND AUSTRALIAN SOCIETY) MBAP

ON-CAMPUS/ONLINE M 3 PT H

[unisa.edu.au/aboriginal-australian-studies](http://unisa.edu.au/aboriginal-australian-studies)

### ENTRY

SATAC code.....	444561
Selection Rank (ATAR).....	61.6
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Graduate with the knowledge and skills to work with Aboriginal communities.

Gain an in-depth understanding of the economic, social, political and cultural influences that impact these communities.

Learn about Aboriginal cultures and Australian society, Aboriginal writing, archaeology and its role in Aboriginal heritage, and Aboriginal history and colonialism.

Study a mix of core courses and electives, and choose a major study area that is tailored to your interests.

Get practical and international experience through the Hawke Ambassador Volunteer Experience Program.

Benefit from flexible study with the opportunity to study this degree completely online.

### MAJORS

- Aboriginal Cultures
- Australian Society

### CAREER OPPORTUNITIES

Community services adviser / community liaison officer / aboriginal engagement adviser / policy adviser / teacher (with further study)

### ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

### RELATED DEGREES

- Bachelor of Arts (various specialisations)
- Bachelor of Social Science (Human Services), Bachelor of Arts

### FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Master of Teaching (Secondary)
- Masters by Research
- Doctor of Philosophy (PhD)

### PROGRAM STRUCTURE

#### FIRST YEAR

Ideas, Innovation and Communication  
Contemporary Aboriginal Issues  
Australian Politics, Civics and Citizenship  
Minor

Intercultural Communication  
Aboriginal Cultures  
Australian Society and Cultures  
Minor

#### SECOND YEAR

Caring for Country  
Colonial Experiment: Australian History  
1788–1918  
Elective  
Minor

Communication, Culture and Aboriginal  
Australians  
Forging a Nation: Australian History  
1920–Present  
OR  
Rights and Racism  
Segregation and Resistance: Aboriginal  
People and Government  
Minor

#### THIRD YEAR

Comparative Indigenous Studies  
Industry and Practice  
Identity and Representation  
Things that Matter: The Material Culture  
of Australia's Past

Aboriginal Rights and Interculturality  
Aboriginal Philosophy: Contesting  
Knowledge in Social Science  
Oral History Workshop: People and Place  
Internship or Project

#### SUGGESTED ELECTIVE OPTIONS

Pitjantjatjara Language and Culture  
Telling Culture and Historiography  
Aboriginal Voices in Film and Fiction  
Historicising Place and Meaning

*Students may complete their studies online or on-campus.*

Bachelor of

## SOCIAL SCIENCE (HUMAN SERVICES) / ARTS MBSR

ON-CAMPUS M 4 PT H [unisa.edu.au/human-services](http://unisa.edu.au/human-services)

### ENTRY

SATAC code.....	444581
Selection Rank (ATAR).....	60.6
Guaranteed Entry:	
Selection Rank (ATAR).....	70
Selection Rank (VET).....	DIP
Prerequisites.....	none
Assumed knowledge.....	none
Start date(s).....	February, July

Study a unique double degree that will provide you with the expertise to support individuals, families and groups in the community aid and humanitarian sector.

Focus on core courses in human services along with two majors of your choice as part of your arts degree.

Gain practical experience through our human services studios located on campus and complete supervised field placements during your studies.

Take the opportunity to study overseas through our exchange and in-country study programs.

Benefit from flexible learning options including block intensives and some online study.

### MAJORS

- Languages<sup>^</sup>
- Applied Linguistics
- Sociology

<sup>^</sup>*French, Italian, Japanese or English (as an Additional Language).*

### CAREER OPPORTUNITIES

Community development officer / community services worker / consular officer / counsellor / humanitarian worker / ministerial adviser / policy analyst / social researcher / interpreter / youth worker

### IMPORTANT INFORMATION

Students will be required to obtain a National Police Clearance and a current National Criminal History Check (Child-Related Clearance) from the Department for Communities and Social Inclusion (DCSI). You must also hold a current Child Safe Environments Certificate. Some placements may also require a current driver's licence and a recognised First Aid Certificate.

### PROFESSIONAL RECOGNITION

Graduates are eligible for full membership with the Australian Community Workers Association (ACWA).

### ADMISSIONS PATHWAYS

Alternative entry options are available through the Foundation Studies program or Diploma in Arts offered by UniSA College.

### RELATED DEGREES

- Bachelor of Arts (various specialisations)
- Bachelor of Social Science (Human Services)
- Bachelor of Social Science (Human Services), Bachelor of Psychological Science
- Bachelor of Social Sciences (Ageing and Disability)

### FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Master of Social Work
- Masters by Research
- Doctor of Philosophy (PhD)

### PROGRAM STRUCTURE

#### FIRST YEAR

Human Service Provision  
Communication Skills in Social Work and Human Services  
Major 1  
Major 2

Indigenous Australians and the Human Services  
Group Work  
Major 1  
Major 2

#### SECOND YEAR

Applied Psychology  
Australian Social Policy  
Major 1  
Major 2

Policy Practice  
Working with Community  
Major 1  
Major 2

#### THIRD YEAR

Human Service Intervention  
Interviewing Skills in Social Work and Human Services  
Major 1  
Major 2

Human Service Project Management  
Case Management  
Major 1  
Major 2

#### FOURTH YEAR

Human Service Field Placement A  
Major 1  
Major 2

Human Service Field Placement B  
Major 1  
Major 2

## Bachelor of

## ARTS (HONOURS) MHAR

**ON-CAMPUS**     [unisa.edu.au/arts](https://unisa.edu.au/arts)

### ENTRY

SATAC code.....none  
Selection Rank (ATAR).....n/a  
Guaranteed Entry:  
Selection Rank (ATAR).....n/a  
Selection Rank (VET).....n/a  
Prerequisites.....none  
Assumed knowledge.....none  
Start date(s).....February, July

Continue your studies with a one-year honours program aimed at further developing your knowledge and research skills in a chosen subject area.

Prepare an honours thesis and be guided by an academic supervisor who is well-established in their field.

Benefit from broader career prospects or pursue your passion through additional postgraduate study.

### SUBJECT AREAS

- Applied Linguistics
- Australian Studies
- Communication and Media
- Education
- Media Arts
- Professional and Creative Communication
- Sociology

### CAREER OPPORTUNITIES

Depending on your chosen area of focus, this qualification can lead to a variety of careers in the following settings:

Publishing / creative industries / government and diplomacy / media / education / the arts / arts management / community and social services / policy and research

### ENTRY REQUIREMENTS

Entry is available to students who have successfully completed an undergraduate degree or equivalent with an overall Grade Point Average (GPA) of 5 (credit level average) or above.

Applicants must have obtained a credit level average or above in their undergraduate degree in the topic area they wish to study at the honours level.

Graduates from alternatively approved degrees must have a record of academic achievement equal to a credit level average or above in the topic they wish to study at the honours level.

*Note: Applications are considered on the basis of academic merit and the availability of a supervisor in the proposed area of research.*

### FURTHER STUDY

- Masters by Research
- Doctor of Philosophy (PhD)

### PROGRAM STRUCTURE

#### FIRST YEAR

Honours Thesis  
Research Methodologies and Methods  
Honours Thesis  
Contemporary Debates



Sarah was interested in policy making for Indigenous peoples.

“Indigenous culture is beautiful and is often misunderstood. I wanted to learn more about Indigenous cultures and non-Indigenous cultures, and the clash with colonisation.”

A degree that opens doors, Sarah saw the potential to work in health, education or social work.

“UniSA providing this program is important because it is another step to help close the gap, and you know you can make a difference.”

Sarah Drummond / BACHELOR OF ARTS (ABORIGINAL CULTURES AND AUSTRALIAN SOCIETY)

# POSTGRADUATE

Take your career to the next level and develop further knowledge and skills through postgraduate study.

## QUALIFICATIONS\*

- Graduate Certificate: 6 months
- Graduate Diploma: 1 year
- Professional Certificate: 6 months
- Executive Certificate: 6 months
- Master: 1–2 years

\*study times are approximate and based on a full-time study load.

## FIND OUT MORE

For more information about all of the postgraduate qualifications on offer and entry requirements visit:

[unisa.edu.au/study](http://unisa.edu.au/study)

Further details about studying with UniSA are also outlined on page 24 of this guide.

## HOW TO APPLY

Go online for all the information you need on applying to study at UniSA.

[unisa.edu.au/apply](http://unisa.edu.au/apply)

## Graduate Certificate in FILM AND TELEVISION MCFT

NEW

ON-CAMPUS M 0.5 [unisa.edu.au/film-tv](http://unisa.edu.au/film-tv)

### ENTRY

SATAC code.....apply online  
Fees (in 2018).....AS\$15,450  
Start date(s).....February, July

Study a one-of-a-kind qualification unique to Australia, and kick-start your career in film and television.

Connect with industry partners and develop your technical skills working alongside award-winning professionals.

Explore key areas such as idea generation, the production cycle, budgeting, marketing, finance and more.

Graduate with a professional portfolio of work.

### PROGRAM STRUCTURE

The Screen Industry: Business, Creativity and Content  
Screen Content Project 1  
Screen Content Project 2  
Professional Film and Television Practice

### CAREER OPPORTUNITIES

Film or video editor / location manager / tv producer / screenwriter / cinematographer / production designer

### ENTRY REQUIREMENTS

- Bachelor degree from a recognised higher education institution in film, television or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation.

Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.

Alternatively, applications will be considered from graduates holding a completed bachelor degree from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and/or television, in their showreel and curriculum vitae submissions.

Apply directly at  
[unisa.edu.au/applyonline](http://unisa.edu.au/applyonline)



## Graduate Certificate in COMPOSITING AND TRACKING ICVE

**ON-CAMPUS** **CE** **0.5** [unisa.edu.au/VFX](https://unisa.edu.au/VFX)

### ENTRY

SATAC code.....apply online  
Fees (in 2018).....A\$11,400  
Start date(s).....February, July

Develop industry-standard skills in compositing, rotoscoping and tracking.

Master the theory, skills and techniques needed to produce visual effects for film sequences.

Deliver work using professional tools such as *Nuke*, *3DEqualizer*, *Maya* and *Shotgun*.

Learn from one of the world's best visual effects companies, Rising Sun Pictures, who have created visual effects for hundreds of motion pictures including *Thor: Ragnarok* and *Tomb Raider*.

Graduate with a professional resume and finished showreel.

### CAREER OPPORTUNITIES

Compositor / concept artist / digital preparation artist / layout artist / Matchmove artist / lighting technical director / matter painter / VFX producer / roto artist / VFX supervisor

### ENTRY REQUIREMENTS

- Bachelor degree from a recognised higher education institution in media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Dynamic Effects and Lighting (ICDL) from the University of South Australia.

Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.

For more information please visit: [unisa.edu.au/rsp-admissions-requirements](https://unisa.edu.au/rsp-admissions-requirements)

Apply directly at [unisa.edu.au/applyonline](https://unisa.edu.au/applyonline)

### RELATED DEGREES

This program complements the Graduate Certificate in Dynamic Effects and Lighting (ICDL). Classes for both programs are delivered at the Rising Sun Pictures studios in Adelaide.

### PROGRAM STRUCTURE

Visual Effects Professional Practice  
Plate Preparation Techniques  
Introduction to 3D Tracking  
Compositing Production Project

## Graduate Certificate in DYNAMIC EFFECTS AND LIGHTING ICDL

**ON-CAMPUS** **CE** **0.5** [unisa.edu.au/VFX](https://unisa.edu.au/VFX)

### ENTRY

SATAC code.....apply online  
Fees (in 2018).....A\$11,400  
Start date(s).....February, July

Develop the skills to produce industry-standard visual effects for feature film and television.

Learn from one of the world's best visual effects companies, Rising Sun Pictures, who have created visual effects for hundreds of motion pictures including *Thor: Ragnarok* and *Tomb Raider*.

Create 3D visual effects such as explosions, water effects and clouds along with generated environments such as cities.

Deliver work using industry tools such as *Shotgun* and computer generated lighting applications.

Graduate with a professional resume and finished showreel.

### CAREER OPPORTUNITIES

Compositor / concept artist / digital preparation artist / Matchmove artist / lighting technical director / matter painter / VFX producer / roto artist / VFX supervisor

### ENTRY REQUIREMENTS

- Bachelor degree from a recognised higher education institution in media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Compositing and Tracking (ICVE) from the University of South Australia.

Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.

For more information please visit: [unisa.edu.au/rsp-admissions-requirements](https://unisa.edu.au/rsp-admissions-requirements)

Apply directly at [unisa.edu.au/applyonline](https://unisa.edu.au/applyonline)

### RELATED DEGREES

This program complements the Graduate Certificate in Compositing and Tracking (ICVE). Classes for both programs are delivered at the Rising Sun Pictures studios in Adelaide.

## Graduate Diploma in COMMUNICATION (PUBLIC RELATIONS) **MGPU**

**ONLINE** **1** **PT** [unisa.edu.au/communication](https://unisa.edu.au/communication)

### ENTRY

SATAC code.....4GDO14  
Fees (in 2018).....AS26,200 pa  
Start date(s).....February, July

Study South Australia's only dedicated public relations qualification.

Benefit from curriculum developed in collaboration with the Public Relations Institute of Australia (PRIA).

Develop advanced theoretical knowledge and technical skills in the production of public relations strategies and content for traditional and digital media.

Graduate with the ability to work at strategic levels of management and solve complex communication challenges.

Focus on core courses in public relations theory and leadership, writing for different audiences, digital media management, communication management, ethics, research and evaluation techniques.

### CAREER OPPORTUNITIES

Public relations consultant / communications manager / corporate communications adviser / stakeholder and community engagement adviser / marketing and communications manager / digital communications manager / public affairs manager / media adviser / internal communications adviser / content developer / digital and social media manager

### PROFESSIONAL ACCREDITATION

This program is accredited by the Public Relations Institute of Australia (PRIA) and graduates are eligible to apply for professional membership.

### ENTRY REQUIREMENTS

- Recognised bachelor degree or equivalent qualification from a higher education institution; or
- At least five years of experience in a senior public relations or communications role.

### PROGRAM STRUCTURE

#### FIRST YEAR

Public Relations Contexts  
Writing for Public Relations G  
Advanced Communication Research  
Leadership in Public Relations  
Public Relations Planning  
Social Media Management  
Managing Digital Design  
Communication Management, Ethics and the Law

## Master of ABORIGINAL STUDIES **DMAL**

### NESTED WITH

- Graduate Certificate in Aboriginal Studies (DCAG)
- Graduate Diploma in Aboriginal Studies (DGAG)

**ONLINE** **2** **PT** [unisa.edu.au/aboriginal-studies](https://unisa.edu.au/aboriginal-studies)

### ENTRY

SATAC code.....(Master) 4CM130  
.....(GradCert) 4GCOO4  
.....(GradDip) 4GDOO8  
Fees (in 2018).....CSP  
Start date(s).....February, July

Study the only postgraduate program of its kind available in South Australia.

Explore Aboriginal issues and world views relating to health, law, history, education, environment, policy and research.

Complete a selection of core subjects and electives as well as a major research project or minor thesis in an area that interests you most.

Attend guest lectures and engage with highly respected Aboriginal academics and professionals who are leaders in their field.

Benefit from flexible learning options including part-time, intensive and online study.

### PROGRAM STRUCTURE

#### FIRST YEAR

Cultural Competency: Challenging Racism in Australian and Indigenous Contexts  
Law and Land  
Aboriginal Health and Wellbeing  
Australian Indigenous Languages, Identity and Belonging  
Aboriginal Futures  
The Politics of Representation  
Indigenous Perspectives on Globalisation  
Aboriginal Studies Master Class

#### SECOND YEAR

Aboriginal Research Methods and Ethics  
Pitjantjatjara Culture and Language  
Elective

#### RESEARCH STREAM

Aboriginal Studies Minor Thesis 1  
Aboriginal Studies Minor Thesis 2

#### PROFESSIONAL STREAM

Aboriginal Studies Applied Project 1  
Aboriginal Studies Applied Project 2

### CAREER OPPORTUNITIES

This program can lead to a variety of project, advisory, management and leadership roles in the following settings:

Education / government / communications / law / social work / community organisations / research / private sector

### ENTRY REQUIREMENTS

Bachelor degree in any discipline or equivalent qualification from a recognised higher education institution.

Some applicants may be eligible for Advanced Standing and can complete the program in 1.0 or 1.5 years full-time study or equivalent part-time study.



“After working in retail for some time, Artyom was looking for a career change and was interested in the digital environment.

“This qualification was an excellent introduction to all aspects of public relations theory, as well as having a distinct focus on digital communication and social media. This allowed me to understand the value and importance of the online landscape to any company or organisation.”

During his studies, Artyom had the opportunity to present an assignment to a highly-respected Chief Digital Officer and within a week was offered a job in the company's national social media team in Sydney.

“Not only have I attained a position which utilises the skills I learned, but I am also proudly representing the company, which has nurtured me, on a national scale.”

Artyom Zinoviev / GRADUATE DIPLOMA IN  
COMMUNICATION (PUBLIC RELATIONS)



Professional Certificate in

## SOCIAL AND DIGITAL MEDIA MANAGEMENT

### NESTED WITH

- Executive Certificate in Social Media Management
- Executive Certificate in Digital Design Management

**ONLINE** [unisa.edu.au/social-digital-media](https://unisa.edu.au/social-digital-media)

### ENTRY

Cost per course (1 person) ..... AS\$3,025  
Cost per course ..... AS\$2,420  
(Groups of 4 or more)

Study a short program designed for communication professionals seeking strategic knowledge in digital content and platform management.

Develop the skills to organise and manage strategic online communications to meet key business objectives.

Learn to embrace digital disruption and produce innovative solutions that engage your stakeholders.

Focus on core courses in social media management and managing digital design.

Benefit from flexible study with the program delivered online over an intensive 10-week period.

### CAREER OPPORTUNITIES

This program is highly recommended for:

Communication managers / public relations officers / marketing and communication officers / digital marketing coordinators / marketing assistants / digital content producers / media advisers

### ENTRY REQUIREMENTS

Bachelor degree or at least five years of professional communication experience.

To apply, visit [unisa.edu.au/social-digital-media](https://unisa.edu.au/social-digital-media)

### RELATED PROGRAMS

The courses available through the Professional Certificate in Social and Digital Media can also be studied as single courses through the Executive Certificate in Social Media Management and the Executive Certificate in Digital Design Management.

### FURTHER STUDY

Study credit from this program can be used to complete the Graduate Diploma in Communication (Public Relations) (MGPU) following successful completion.

### PROGRAM STRUCTURE

#### LEARNING MODULES

Social Media Management  
Managing Digital Design

Professional Certificate in

## WEB ACCESSIBILITY

**ONLINE** [unisa.edu.au/web-accessibility](https://unisa.edu.au/web-accessibility)

### ENTRY

Cost per course ..... AS\$2,400 + GST

Be at the forefront of inclusive web design and web development.

Discover the key principles of user-engagement through sophisticated development techniques.

Develop the essential skills needed to comply with international best practice in accessibility.

Benefit from curriculum developed in collaboration with Media Access Australia and content endorsed by governments in Australia, Canada and the European Union.

### CAREER OPPORTUNITIES

This program is highly recommended for:

Web developers / web managers / web designers / content managers / testers and web auditors / usability specialists

### ENTRY REQUIREMENTS

Applicants are required to have sound technical knowledge in web design or development. To apply, visit [unisa.edu.au/web-accessibility](https://unisa.edu.au/web-accessibility)

### PROGRAM STRUCTURE

#### LEARNING MODULES

Web Accessibility: Importance and Benefits  
Policy and Legislative Frameworks  
Practical Guidelines  
More Advanced Techniques for Web Accessibility  
Authoring Tool Accessibility Guidelines (ATAG) 2.0  
Future Standards (including HTML 5 and WAI-ARIA)

# RESEARCH

Make a lasting contribution to your field through a research degree.

## QUALIFICATIONS\*

- Masters by Research: 2 years^
- Doctor of Philosophy (PhD): 4 years^

*\*study times are approximate and based on a full-time study load.*

*^in total including examination time. Candidates must be prepared to submit 6-12 months prior to official completion of their program.*

## FIND OUT MORE

[unisa.edu.au/resdegrees](http://unisa.edu.au/resdegrees)

## ENTRY REQUIREMENTS

[unisa.edu.au/resdegrees-eligibility](http://unisa.edu.au/resdegrees-eligibility)

## HOW TO APPLY

[unisa.edu.au/apply](http://unisa.edu.au/apply)

Masters by

**RESEARCH** MMRD

Doctor of

**PHILOSOPHY (PhD)** MPHD

**DIVISION OF EDUCATION, ARTS AND SOCIAL SCIENCES**

**SCHOOL OF CREATIVE INDUSTRIES**

Thrive in a vibrant postgraduate culture at the forefront of creativity and innovation.

Undertake meaningful research in the humanities, arts and social sciences.

Connect with world-class researchers who are recognised as leaders in their field and learn from visiting scholars and artists.

Benefit from national and international research links that will help inform your studies.

### ALTERNATIVE ENTRY

Other postgraduate and undergraduate degrees may be considered for admission into the Masters by Research or Doctor of Philosophy (PhD) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

*Note: Eligibility for entry into a research program is also subject to an assessment of the proposed research, supervisor availability, and any school or research-specific eligibility requirements.*

### DISCIPLINE AREAS

- Aboriginal Studies
- Creative Writing
- Cultural Studies
- Digital Arts and Humanities
- Film Studies
- Journalism
- Linguistics
- Media Arts
- Media and Communication
- Music
- Performing Arts
- Politics
- Sociology

### ENTRY REQUIREMENTS

#### MASTERS BY RESEARCH:

- Bachelor degree of at least three years with a minimum credit average in a relevant discipline; or
- No tertiary qualifications (some discipline areas only) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

#### DOCTOR OF PHILOSOPHY (PhD):

- Honours 1, Honours 2A or an appropriate master degree or equivalent.

# STUDY AT UniSA – THE BASICS

## Minimum entry requirements for undergraduate bachelor and associate degrees

### APPLYING WITH YEAR 12

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- a competitive Selection Rank (ATAR); AND
- the fulfilment of the program's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the program's prerequisite requirements and have completed one of the following:

- an interstate or overseas qualification considered by the University as equivalent to SACE; or
- the International Baccalaureate Diploma with a minimum score of 24 points.

### ADJUSTMENT FACTORS

Universities in South Australia include ATAR-related adjustment factors (previously known as bonus points) to Australian high school students applying for entry into university via the following schemes:

- **The Universities Equity Scheme** – provides additional points for students coming from specified schools, as well as individuals experiencing disadvantage.
- **The Universities Language, Literacy and Mathematics Adjustment Scheme** – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

Need some help? Visit [unisa.edu.au/adjustmentfactors](http://unisa.edu.au/adjustmentfactors) or contact Future Student Enquiries on (08) 8302 2376 or submit an enquiry via [unisa.edu.au/enquire](http://unisa.edu.au/enquire)

### GUARANTEED ENTRY

UniSA offers guaranteed entry into many programs for domestic Year 12 and VET students. If your Selection Rank (ATAR) or VET award meets the UniSA Guaranteed Entry score for that program, you have met the prerequisites and any other program specific entry requirements, and you have listed the program as your first preference, you are in. It's guaranteed.

[unisa.edu.au/guaranteed](http://unisa.edu.au/guaranteed)

### ADMISSIONS PATHWAYS

Entering your chosen program straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following pathways.

**Higher Education Study** – completion of at least half a year of full-time equivalent study, at UniSA or a recognised higher education institution. You can apply using your Grade Point Average (GPA).

**Higher Education Diploma** – completion of a higher education diploma, from the UniSA College (applicable programs listed on each bachelor program in this guide), the South Australian Institute of Business and Technology (SAIBT), or another recognised higher education institution.

**Special Entry** – a competitive Special Tertiary Admissions Test (STAT) score. A personal competencies statement or employment experience may also be considered for some programs.

**Vocational Education Training (VET)** – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or above.

**UniSA College** – there are a variety of pathway options offered through UniSA College including diplomas and the Foundation Studies program.

**Alternative Pathways** – there are a range of alternative pathways including bridging qualifications offered through SAIBT and Eynesbury.

**Open Universities Australia** – completion of at least four Open Universities Australia (OUA) courses at an undergraduate level or higher.

[unisa.edu.au/pathways](http://unisa.edu.au/pathways)

### BEFORE APPLYING

All applicants should check and ensure that they meet all entry and prerequisite requirements before applying. For more information on entry requirements, visit:

[unisa.edu.au/study](http://unisa.edu.au/study)

### SUPPORT SERVICES

UniSA offers services to assist rural and/or socio-economically disadvantaged students, Aboriginal and Torres Strait Islander people, and people with a disability. For more information, contact (08) 8302 2376 or visit:

[unisa.edu.au/studentsservices](http://unisa.edu.au/studentsservices)

### SCHOLARSHIPS

UniSA offers a range of scholarships and grants to support students from all walks of life. Each year, 2500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and even overseas travel. For more information and to check the eligibility criteria, visit:

[unisa.edu.au/scholarships](http://unisa.edu.au/scholarships)

### HOW TO APPLY TO THE UNIVERSITY OF SOUTH AUSTRALIA

Applications to most programs at UniSA are administered through the South Australian Tertiary Admission Centre (SATAC). For more information visit:

[unisa.edu.au/apply](http://unisa.edu.au/apply)

### FEES

All domestic undergraduate students at the University of South Australia are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2018 are:

BAND	AREA OF STUDY	STUDENT CONTRIBUTION <i>For one year of full-time load (1 EFTSL)</i>
1	Humanities, behavioural science, social studies, foreign languages, visual and performing arts, clinical psychology, nursing and education	\$6,444
2	Computing, built environment, health, engineering, surveying, agriculture, Mathematics, statistics, science	\$9,185
3	Law, dentistry, medicine, veterinary science, accounting, administration, economics, commerce	\$10,754

Some postgraduate programs are also Commonwealth-supported (or CSP), while others are full fee-paying (the fees for these are listed on each applicable program in this guide and are based on an equivalent full-time student load). For more information on fees including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP, FEE-HELP loans, or fee information relating to international students please visit:

[unisa.edu.au/fees](http://unisa.edu.au/fees)



## INDUSTRY *insight*

“My advice is to look for internship and mentorship opportunities. I wouldn't be where I am today if someone didn't give me a go. This is a great way to break into the industry, make connections, network, and possibly tee-up some paid work in the future. Take advantage of the knowledge that is out there.”

Mikyla Gilbert / CREATIVE DIRECTOR,  
NEWSTYLE MEDIA



## Stay in touch

Sign up to receive updates directly to your inbox and keep up to date with the latest information including:

Invitations to career events and information sessions / competition alerts / insights into life on campus from students and teachers / updates on new degrees / scholarship opportunities / breaking industry and career news

[unisa.edu.au/stayintouch](http://unisa.edu.au/stayintouch)



### Acknowledgement of Country

UniSA respects the Kaurna, Boandik and Barnagla peoples' spiritual relationship with their country. We also acknowledge the diversity of Aboriginal peoples, past and present.

Find out more about the University's commitment to reconciliation at [unisa.edu.au/RAP](http://unisa.edu.au/RAP)



Our events give you the opportunity to ask questions about different degrees and careers, take a tour around campus, attend presentations, and talk to current staff and students.

### UniSA OPEN DAY

Sunday 12 August / 9:00am–4:30pm / City West Campus and City East Campus

### CAMPUS DAYS

#### Magill@Twilight

Wednesday 29 August / 4:00pm–8:00pm / Magill Campus

#### Mawson Lakes Campus Day

Tuesday 28 August / 4:00pm–7:30pm / Mawson Lakes Campus

#### Mount Gambier Open Day

Sunday 5 August / 11:00am–4:00pm / Mount Gambier Campus

#### Whyalla Open Day

Sunday 26 August / 11:00am–3:00pm / Whyalla Campus

[unisa.edu.au/openday](http://unisa.edu.au/openday)



**University of  
South Australia**

***unisa.edu.au***

Telephone: (08) 8302 2376

Make an enquiry: *unisa.edu.au/enquire*



***youtube.com/unisouthaustralia***



***facebook.com/UniSA***



***twitter.com/UniversitySA***



***instagram.com/universitysa***

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CRICOS provider number OO121B

For information specific to international students, please visit *unisa.edu.au/international*

***Australia's University of Enterprise***