



Practical perspectives on equity in sport participation:

Universities as platforms for new models for engaging with communities.

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Equity in participation: why bother?



Common **barriers** to sport participation

Benefits of sport participation **available to all?**

“Every human being has a fundamental right of access to physical education and sport” (UNESCO 1978)

Health, social and socio-economic **benefits** of sport participation



Equity in sport participation

**Sport governing
Bodies?**

Government?

**Sport
Clubs?**

**WHO
CARES?**

**SDP
Sector?**

NGOs?

**Education
Institutions?**



Alternative sport participation opportunities?



Football United® (FUn): *the “magic” of football to bring people and communities together*



- Alternative opportunities to participate
- Regular, structured and free
- Transferable skills & community capacity building
- Football & life skills coaching
- Side activities & workshops
- Special events & mini-tournaments
- Visits & excursions
- Partnership-based approach

FUn in South Australia

Broad project objective

SOCIAL
INCLUSION
through
FOOTBALL

4-tiered strategic approach and project aims

Community
engagement &
Outreach

- Social development
- Social inclusion
- Community networks

Student
engagement

- Work experience
- Extra-curriculum activities
- Field Study and placements
- "Experience Plus"

Research

- Health-related research
- Social aspects of sport

Awareness &
Aspirations

- Awareness & aspirations re: tertiary education
- Links with UniSA College

Community engagement



Student engagement

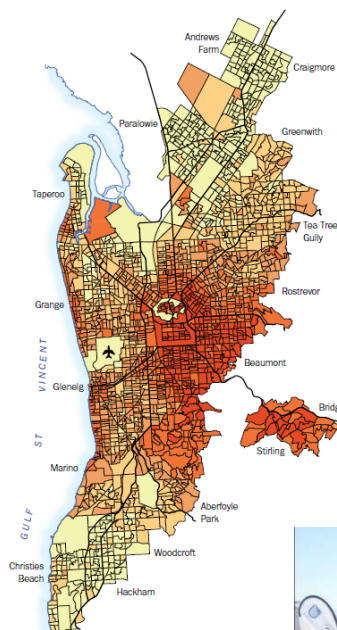


Research opportunities

- Program evaluation & longitudinal studies
- Participants & volunteers
- Social capital and sport
- Mental health
- Public health
- Sport science
- Postgraduate students
- Publications
- Conferences
- Research networks
- Research grants



Awareness & Aspirations





University of
South Australia

University. Be inspired!



Don't be afraid to dream big, because regardless of what your challenges are, we're in a country where if you put perseverance and hard work together, you will definitely make something of yourself.

Seraphin
Social Work Student



University of South Australia engages with our communities to address the major issues of our time. Projects like our award-winning sports-based social development program Football United bring together fantastic leadership, learning and fun opportunities. Start your journey at unisa.edu.au

Local media interest

Migrants kicking goals

A FREE soccer program aimed at young migrants is proving popular.

The Football United-UniSA program, launched in Playford last year, attracts about 30 young players each Saturday to Uley Oval, Elizabeth Downs.

Co-ordinator Sherry Dogan says soccer is familiar to many of the children, who mainly hail from Sudan.

"It's a sport they have played in the streets at home," Ms Dogan says. "I think it's a very important program because it makes it easier to settle in to the local environment."

January 12, of Elizabeth Downs, used to play soccer in Zambia before he moved to Australia in 2006. He looks forward to playing every Saturday and spending time

with friends he has made through Football United. "I really wanted to join a club here," he says. "I wanted to achieve my goal of getting new (soccer) skills."

This week is International Refugee Week, which aims to raise awareness of issues affecting refugees and promote inclusion of all cultures.

The program is held at

Uley Oval, every Saturday during school terms from 2.30pm-5pm.

The Refugee Community Football Challenge (Africa Utd v UniSA) will also be held at Uley Oval on day-July.



WINDSOR GARDENS



Football United research fellow Dr Edoardo Rosso, Brayden, 13, Flora, 13, and UniSA international student Janice are part of the UniSA Football United program at Windsor Gardens Vocational College.

Helping kids to score a winning goal

Amelia Broadstock

A NEW soccer program at Windsor Gardens Vocational College is helping Brayden Nemeth kick in all aspects of his life.

The 13 year old joined the Football United program this month and said it boosted his confidence.

"I love being on the field, getting to know new people and learning new skills... it's definitely a confidence booster," Brayden, of Windsor Gardens, said.

He hasn't played soccer since

primary school so to get back into it is great."

The program is a collaboration between the University of South Australia, Port Adelaide Enfield Council and its Street Sports program, the Australian Sports Commission, the Equal Opportunity Commission and Adelaide United Football Club.

It aims to help students and young people participate in sport when they would otherwise experience disadvantage to play.

The program offers free train-

ing, games and coaching. During the past two years it has helped more than 300 disadvantaged students aged five to 17 play sport.

UniSA Football United research fellow Dr Edoardo Rosso hopes to get at least 30 children on to the team.

"The aim of the program is to empower kids, give them the skills and moral support to participate in sport," Dr Rosso said.

For more information on the program visit unisa.edu.au/footballunited



Soccer program kicks off

A NEW soccer program for local migrant and refugee families was launched last Saturday.

Developed in conjunction with University of South Australia, Playford Council, The Association of the Burundian Community of South Australia and OPAL, the free program aims to engage young migrants, helping them build friendships and develop new skills.

Burundian Community of South Australia Association president Charles Nshababonyo said the program was a fantastic way of keeping kids fit.

"Our community is getting larger and larger and sport is a great way of keeping our young people healthy and full of energy," he said.

Football United runs every Saturday from 5 to 7pm at the Munro Park Soccer Oval, Elizabeth Downs.

LEFT: Elizabeth Downs residents Rashidi Tambwa, 10, and Shabani Juma, 8, take a break after having a kick at the launch of a local soccer program.

PHOTO: Natalie Vikh



January 12, and Evelyn 13, are part of the Football United program.



UNITED: Adelaide United's Iain Ramsey (centre) with Ali, 14, and Alai, 14, at the soccer program launch. Picture: Noelle Bobridge 10337783

Playing and learning

ALI Sharif's love of soccer was cemented watching Spain win the 2010 World Cup in South Africa.

"Ever since I watched the World Cup, soccer has basically been my life," Ali, 14, said.

"I love the passion and the emotion and just going out there and playing for fun."

Two years on, the Para Hills resident has joined a new program - Football United - to chase his sporting and academic dreams. The program offers weekly coaching sessions to 24 wea.Hills High students from a

dents and university education. It features regular workshops by university students demonstrating how they got into uni and the wide range of courses available.

Alai Lezama, 14, was born in Venezuela and moved to Maw Lakes last year.

"I really like soccer and it helps me have fun and get to know people. I'm also really happy learning about things I can't do at university," she said.

Adelaide United star Iain Ramsey helped launch the program at the school last week.

"This program uses soccer to bring in students and help them with their learning and health."



GAME PLAN: Amino Mbutho and Modeste Hatungimana are behind the Northern Refugee Social Club - winner of the Playford Council Community Group of the Year award.

Picture: Luke Hemer 10425675

Easing kids' transition

NADINE BISHOP

PLAYING soccer, sharing stories and health

"Most children were just watching TV and not playing."

Online social media opportunities

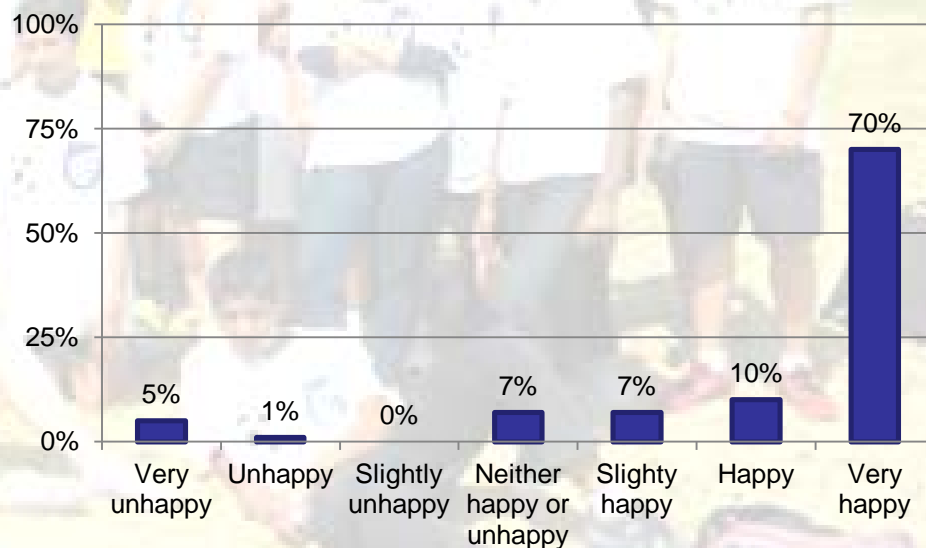


FUn Pilot Project

- Phase 1 – Feb-Jun 2012
- Phase 2 – Aug-Nov 2012
- 263 participants
- 107 volunteers
- School and Community programs at 5 sites (metro & regional)

	No.	Male	Female	Refugee
Phase 1	152	68%	32%	55%
Phase 2	111	54%	46%	55%
Pilot	263	62%	38%	55%

	No. Participants	% Participants
Africa	133	50.5%
Asia	35	13.3%
Australia	75	28.5%
Europe	4	1.5%
South America	1	0.4%
Not provided	15	5.8%



FUn Pilot Evaluation: Overall participant satisfaction across all sites, Feb-Jun 2012

FUn in South Australia

- Great opportunity to showcase the “power” of sport in promoting diversity and engaging communities
 - Wide range of special events and workshops/side activities conducted alongside football activities
 - General strong satisfaction of participants, volunteers and stakeholders
 - 3 community engagement awards
 - Growing demand for new Fun programs in schools and communities
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