Vice Chancellor’s speech to launch Adelaide Crows partnership

Time: 3:00pm – 4:30pm
Date: Friday 8 December, 2017
Place: AAMI Stadium, Westlakes
• Ngangkirna, Miyurna! Naa marni Ngai nari David

• Ngai yarta-nungku yaku, ngai kunturrkinthi taakanthi ngaityu wardli

• Ngai pudlunthi naa-itya, ngai wangkanthi warra Kaurna meyurna, miipudlunthi ngaityu kuinyuntapinthi.

• What I just said, for those of you who lack the Kaurna language, is that my name is David and while I am not originally from this country, I am proud to call it my home and I do so in the language of the Kaurna people as a mark of my respect.

• Good afternoon.

• Thank you all for coming along here this afternoon as we officially kick-off the UniSA, Adelaide Football Club partnership.

• This is an alliance between two major South Australian institutions.

• We grew up together.
• We have always had a lot in common with the Crows.

• You had your first game on March 22 in 1991 and it took you an hour and 20 minutes to thrash Hawthorn by 86 points.

• We were officially born on January 1, 1991, ceremoniously chartered on April 18th but it has taken us 26 years to beat our opposition.

• We play a longer game.

• But both organisations are committed to excellence and improving the prospects of young people.

• We already have many strong links with the Adelaide Crows through our research in
  
  o sports science;
  o elite performance management and training;
  o athlete health and fitness; and
  o exercise science.
• Many of our students do placements with the Crows.

• In fact, in the past 12 months, the Adelaide Crows have supported almost 1000 placements for our students,

• including PhD research projects being undertaken with the team.

• And so the opportunity to officially partner with the Crows,

• to support both the men’s and the women’s teams,

• to put our name and logo on their sleeves,

• was too good to miss.

• As it develops we look forward to fostering player education and development and offering our expertise in management, marketing and big data to the business of sport.

• Besides growing up together we already have deep ties with the Crows.
• We have 20 alumni working with you,

• your Chairman, Rob Chapman, is an alumnus of the South Australian Institute of Technology, one of our predecessor institutions,

• and we have recently appointed the Crows’ High Performance Manager Matt Hass as Adjunct Research Associate at our Alliance for Research in Exercise, Nutrition and Activity,

• ARENA for short,

• and he will be sharing his knowledge of sports science with UniSA students and researchers.

• So it makes a great deal of sense for two enterprising South Australian teams,

• a championship football team,

• and one of the world’s best young universities,

• to join forces.
• I look forward to a long and happy relationship and success on both sides.

• Thank you.