



University of  
South Australia

**Online**

# UnISA ONLINE STUDY GUIDE 2018/2019

**CTRL WHEN & HOW YOU STUDY**





# UPGRADE IN YOUR





# YOUR CAREER LUNCH BREAK

## STUDY ON DEMAND

Our 100% online, career-focused degrees give you full control and ultimate flexibility over your study. Access online student support seven days a week, plan your study to fit around your life, view learning resources 24/7, and log in to the interactive online environment anywhere, any time and on any device.

Designed for people who lead busy lives, you'll be able to engage with learning activities when it's convenient for you – even if that means studying in your lunch break.

With more than 25 years of experience delivering online education, you won't just leave with a degree – you'll open up a world of exciting opportunities to advance your career or reinvent yourself in the workplace.





# Study with *Australia's University of*







# Enterprise


UniSA is one of  
**AUSTRALIA'S  
LARGEST ONLINE  
EDUCATION  
PROVIDERS**  
- Department of  
Education 2016











# BUILDING ON 25+ YEARS OF DELIVERING ONLINE EDUCATION

**Since 1991, our students have been able to graduate with a UniSA degree without having to travel to a physical campus.**

UniSA has a long tradition of off-campus learning, establishing a Distance Education Centre more than 25 years ago. Designated as one of eight national Distance Education Centres in Australia, it grew to serve more than 4,000 students, and was one of the largest providers of distance education in the country.

Seen as a leader in the field, UniSA played a major role in establishing Open Universities Australia – and our

commitment to delivering high-quality online education continues to this day.

UniSA Online builds on the University's history and experience, opening up more opportunities for people to earn a degree and take charge of their career.

With more than 32,000 students across six campuses, and 5,000 students studying online, you'll join a diverse community of learners and award-winning teachers.

## UniSA's DIGITAL LEARNING FUTURE

UniSA Online is a key part of the University's *Digital Learning Strategy 2015 – 2020*. The flexibility to study on campus and online is something our students value immensely. Through our Strategy, we will deliver an engaging curriculum, support our students to be productive professionals in a digital age, expand our flexible learning arrangements, develop our academics to be leaders in the digital learning experience, and inspire the entire UniSA community through lifelong learning.

[unisa.edu.au/digitallearning](https://unisa.edu.au/digitallearning)





UniSA undergraduates studying online have graduate employment rates well above the national average\*.

Always innovating, we're putting our expertise into providing a new suite of high-quality, 100% online undergraduate courses for you to study anytime, anywhere.

We've developed each and every one of these degrees from scratch – at every point, considering how we can teach to the highest standards in an online environment, while maintaining a focus on developing the skills employers are looking for today.

UniSA has a long and proud history of reaching out and bridging barriers to educational access, dating back to the 1990s when we were one of the largest providers of distance education in Australia.

A few generations on and UniSA Online is the next step in that evolution. As Australia's University of Enterprise and a university that prizes our close relationships with business, industry and the professions, we are reflecting that relevance in the design of all of the UniSA Online degrees so that learning activities reflect real work environments.

This is your opportunity to upgrade your career, or change your future with one of Australia's largest online education providers\*\*. I wish you all the success in the world as you take these next steps with us and enter the world of education On Demand through UniSA Online.

**Professor David G. Lloyd**  
Vice Chancellor and President

\* Graduate Outcomes Survey 2017

\*\* Department of Education 2016

In her role as Academic Director, Associate Professor Barbara Parker leads the UniSA Online academic team.

"Our degrees are designed by academic experts who have strong links to employers. This relationship ensures you'll be equipped with the most current information needed to be successful in your career. We engage our students in innovative, quality learning experiences within a supportive environment that develops leadership skills and fosters confidence in discipline knowledge, problem solving and critical thinking.

"Embarking on a university degree is an exciting milestone in life – and UniSA Online will play an important part in helping you achieve your career goals."

**Associate Professor Barbara Parker**  
Academic Director: UniSA Online

As the founder of MOOCs (Massive Open Online Courses) and President of the Society for Learning Analytics Research (SOLAR), Professor George Siemens is excited to bring his expertise to UniSA.

"Pioneering research into what it means to learn in the digital age, UniSA is applying fresh insights about how we learn into its new 100% online degrees and curriculum to deliver a more connected learning community and an enhanced online student experience."

Professor Siemens is regarded for his research in networks, analytics, wellbeing and open connected learning.

**Professor George Siemens**  
Professor and Executive Director at the Learning Innovation & Networked Knowledge (LINK) Research Lab, University of Texas at Arlington  
UniSA Crossing the Horizon Professor



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# Take control of your study with UniSA Online



No need to come onto campus, all **assessments 100% online**



**Four start dates** in January, April, June and September



Learn in **ten-week blocks**



**24/7 access** to learning resources



Online student **support services** seven days a week



All content **available from day one** of your course



**Flexible** around your life



**Plan your study** schedule ahead of time



**Scholarships and grants** available for eligible students

## START YOUR CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

[unisaonline.edu.au/credit](https://unisaonline.edu.au/credit)



## WHY STUDY ON DEMAND?

### Designed specifically for online learning

Our team of academic and online experts has created interactive and media-rich course material using innovative digital technology and state-of-the-art teaching and learning resources. Every degree has been designed specifically for online learning to ensure you graduate with the skills and knowledge needed for your future career.

### 100% online – no need to come onto campus

Our degrees are delivered 100% online so you can Study On Demand. We've made everything completely accessible online which means you'll never need to set foot on campus – all of your assessments including exams (if required) are fully online, which is perfect if you wish to continue working while you study.

### Plan your study schedule ahead of time

Studying with UniSA Online means there is no need to be online at a set time – you can log in whenever it suits you. Unlike a traditional degree, there is no need to attend lectures or tutorials in person – you don't even need to wait for next week's course materials. All content is available from day one of your course, so you'll be able to plan your study schedule in advance, and engage with learning materials and activities at your own pace, whenever it suits you.

### Flexible around your life

UniSA Online degrees are delivered over four terms per year - so if you study two courses each term (which is equivalent to a full-time load), you'll finish your degree in three years. It's an extremely flexible option for students who wish to work while they study.

You'll also be able to dial up or down your study load to fit in with your life. If you're busy with work and personal commitments, you'll have the option to study one course per term - or even take a term off. Simply pick up where you left off.







# Support seven days a week

## OUR SERVICE COMMITMENT TO YOU

Whether you need help with assignments and referencing, or require administrative or technical support, you'll have On Demand access to a team that'll be there to support you, every step of the way. As a UniSA Online student, you'll engage with people who genuinely care about helping you achieve your very best.





## Scholarships and grants

Apply for a range of scholarships and grants when you enrol into a UniSA Online degree. Conditions apply – visit [unisaonline.edu.au/scholarships](https://unisaonline.edu.au/scholarships)

### Dedicated Student Adviser support

Our Student Advisers will be an important part of your student journey – they'll help you enrol, discuss your study goals, communication preferences, and will be your first point of call for all your general study questions. They'll link you to an extensive range of support services and resources across the University and will help schedule appointments with specialised services if required.

### Online tutors seven days a week

Our tutors will provide highly personalised support tailored to your needs. Along with guidance on assignments, they'll provide advice on writing and referencing. If you have a question related to your course, you can expect to receive a response within 24 hours. Tutors are available seven days a week, including weeknights.

### Tech support around the clock

Our IT Help Desk is available 24/7 to provide assistance with your computer set

up, student email, software requirements and other UniSA apps and student applications. You'll be able to get support no matter what time it is.

### Access free IT software and resources

You'll get free access to the full Office 365 ProPlus suite, which includes full versions of programs like Word, PowerPoint, Excel, Outlook and OneNote. Along with 1Tb of personal storage that syncs with your PC or mobile device, you'll also have free access to more than 5,000 video courses on Lynda.com.

### Check your device

Our computer system test will determine if your device has the base system resources and software required to study online. It'll also check the speed of your internet connection. See if your computer, laptop or device is all set up and ready to go – it takes just a few seconds.

[unisaonline.edu.au/systemtest](https://unisaonline.edu.au/systemtest)

### Online study support and student services

You'll have access to an online hub packed with study resources, all aimed at helping you achieve your very best throughout your studies. You'll also have access to personalised career advice, counselling and wellbeing services, disability support, Wurringka Student Services, Learning Advisers, library staff and more over extended hours.

[unisaonline.edu.au/support](https://unisaonline.edu.au/support)



UniSA Online's student support team in action.









# Your online, On Demand study experience

## 24/7 interactive online environment

Our interactive online environment is a one-stop-shop for all your study needs. Track your progress through the student dashboard, plan your study schedule, and receive reminders on due dates for tasks and assessments. It's like your very own personal study coach.

## Learning resources at your fingertips

Access a library of more than 700,000 digital resources including e-books, videos and journal articles, right at your fingertips. If you can't find what you're after, our Ask the Library virtual service will assist you to locate, access, evaluate, use and reference a range of information resources.

## Passionate teachers with industry experience

Passionate about online learning, our teaching staff are subject-matter experts who are committed to delivering high quality and personalised support to help you thrive in your studies. They understand the unique needs of online students and will help you navigate the online course materials, resources and technology, so you can get the most out of your study experience.

## Expand your professional network from wherever you are

Online study doesn't mean studying on your own. You'll connect with a community of other like-minded students as you share, debate and collaborate ideas through virtual classrooms, online chat, video conferencing, and other online communication tools.

## Industry approved, quality assured

Our industry connections will enrich your online study experience. Each degree has been designed in conjunction with industry experts and is overseen by an experienced industry advisory board with a wealth of experience. You'll learn the most cutting-edge developments in your field, while gaining real-world experience by solving problems that organisations face today.

# Take your career to new heights

**Access an extensive suite of online resources purposely designed to help build your employability.**

As a UniSA Online student, you'll have all the information and resources you need to make informed choices for your career. From updating your resume to writing a winning cover letter, or preparing for an upcoming interview – we'll help you put your best foot forward.

## **Get personalised career advice**

Our Career Advisers are available for online appointments if you need guidance on your career development, are looking for advice on choosing the right electives or want to develop a job search plan. We genuinely care about seeing you succeed – and our commitment to your career doesn't end once you graduate. In fact, you'll have access to career advice and support for up to 12 months after you graduate.





### Talk to industry representatives

Engage with industry representatives and network with people in your profession while you're studying.

Talk to industry representatives who have a wealth of professional experience, or graduates who have gone on to exciting roles in your chosen field.

### Search for employment opportunities

UniSA Career Services promotes a range of employment opportunities via our online job board, UniSA CareerHub.

You'll find casual, part-time or full-time employment, graduate and vacation opportunities, internships as well as a range of Australian and international volunteering opportunities.

**UNISA'S  
ONLINE STUDENTS  
HAVE GRADUATE  
EMPLOYMENT RATES  
WELL ABOVE THE  
NATIONAL AVERAGE**



- UniSA External UG full-time  
employment rate 86.1%  
Graduate Outcomes  
Survey 2017



# Bachelor of COMMERCE (ACCOUNTING) XBCA

100% ONLINE [unisaonline.edu.au/degrees/accounting](http://unisaonline.edu.au/degrees/accounting)

## DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

## KEY FEATURES

UniSA is one of the largest leading providers of accounting and finance education in Australia and Asia.

Build a strong foundation of accounting knowledge and develop skills in business, taxation, auditing, law, finance and sustainability.

Focus on the economic, legal and political influences that affect global business.

The UniSA Business School is ranked in the top one per cent worldwide and awarded five-Stars<sup>^</sup> in the QS Stars Business School Rankings 2017\*.

## CAREER OPPORTUNITIES

Accountant / tax accountant and adviser / forensic accountant / business adviser / auditor/risk consultant / insolvency adviser / management accountant

## PROFESSIONAL ACCREDITATION

**Chartered Accountants Australia and New Zealand:** This degree is accredited by Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

**CPA Australia:** This degree is accredited by CPA Australia and satisfies the educational requirements for entry into the CPA Program.

**Chartered Institute of Management Accountants:** This degree is accredited by the CIMA and is recognised for maximum exemptions as an accelerated pathway into CIMA's professional qualification.

## PROFESSIONAL RECOGNITION

**Association of Chartered Certified Accountants:** This degree is recognised by the ACCA. On application, graduates will receive maximum exemption into the ACCA professional program.

## Association of International Accountants:

This degree is recognised by the AIA and upon application, graduates will receive maximum exemption towards AIA professional examinations.

## ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

## PROGRAM STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Accounting for Business  
Business Law  
Quantitative Methods for Business  
Financial Accounting 1  
Marketing Principles: Trading and Exchange  
Principles of Economics

### SECOND YEAR

Financial Accounting 2  
Management Accounting  
Business Finance  
Business Intelligence  
Financial Accounting 3  
Companies and Partnership Law  
Management and Organisation  
Elective

### THIRD YEAR

Sustainability Accounting and Reporting  
Auditing Theory and Practice  
Contemporary Issues in Accounting  
Taxation Law 1  
Strategic Financial Analysis  
3 x Electives

## ACADEMIC SPOTLIGHT



"I worked as a practising accountant and now bring this experience to our degrees working alongside an outstanding team of academics, educators, professional staff, alumni and the accounting industry."

"Our degrees develop students with the skills and knowledge to become the next generation of accountants and business leaders."

### Dr Gerard Stone

Program Director: Bachelor of Commerce / School of Commerce

## ACCREDITED BY:



CHARTERED ACCOUNTANTS<sup>™</sup>  
AUSTRALIA • NEW ZEALAND

\*UniSA Business School is one of just nine institutions in the country and 174 globally to be accredited by EQUIS. There are a total pool of 16,521 Business Schools worldwide, AACSB, Mo 2017. \*2017 QS Stars Ratings.





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## GRADUATE SPOTLIGHT

Choosing to study online with UniSA was an easy choice for Victoria.

"I chose to study my degree at UniSA because the Business School has an excellent reputation for producing quality graduates. Making connections at the Ehrenberg-Bass Institute for Marketing Science was also important to me."

The flexibility of online study allowed Victoria to work full-time at a large media agency while finishing off her degree.

"My top tips for getting the most out of your online studies would be to budget your time efficiently. Interact with your tutors and support staff regularly – they're always very quick to respond to any questions."

"It has taken a lot of self-discipline to complete my degree while working full-time, but the results are worth every late night!"

**Victoria Jaeger**

UniSA Management and Marketing graduate  
Wavemaker Australia

## Bachelor of BUSINESS (MANAGEMENT) XBBG

100% ONLINE [unisaonline.edu.au/degrees/management](https://unisaonline.edu.au/degrees/management)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

### KEY FEATURES

Discover the fundamentals of modern management, which involve the coordination of people, money and technology.

Develop the skills to effectively lead and manage people, teams and organisations.

Gain problem-solving and leadership skills to achieve key business objectives.

Apply your knowledge in the workplace while you study and improve your business management skills before you graduate.

Explore entrepreneurship and innovation and learn the process of launching a new venture.

Graduate with a solid grasp of business fundamentals such as international business, economics, accounting, plus business operations and intelligence.

### CAREER OPPORTUNITIES

Project manager / general manager / management consultant / risk manager

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Accounting Principles for Business  
Decisions  
Business Law  
Quantitative Methods for Business  
Professional Development in Business  
Marketing Principles: Trading and Exchange  
Principles of Economics

#### SECOND YEAR

Foundations of Human Resource Management  
Business Intelligence  
Management and Organisation  
Communication and Organisational Practices  
Organisational Behaviour  
Project Management: Principles and Strategies  
Business Operations  
International Business Environment

#### THIRD YEAR

Strategic Management  
International Management Ethics and Values  
Entrepreneurial Enterprises  
Organisational Leadership  
Managing Decision Making  
3 x Electives

# Bachelor of BUSINESS (HUMAN RESOURCE MANAGEMENT) XBBH

100% ONLINE [unisaonline.edu.au/degrees/hr](https://unisaonline.edu.au/degrees/hr)

## DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as .....Full-time or part-time

## KEY FEATURES

Discover how to strategically align human capital with business objectives.

Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management and motivation.

Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR.

Explore current and emerging workplace challenges through curriculum informed by the Centre for Workplace Excellence (CWEX).

## CAREER OPPORTUNITIES

Human resources adviser /  
human resources manager /  
recruitment consultant / learning  
and development adviser /  
change management adviser /  
industrial relations consultant /  
workforce planning adviser / work  
health and safety consultant

## PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Human Resources Institute (AHRI) and graduates are eligible for professional membership.

## PROFESSIONAL RECOGNITION

This degree is recognised by the world's largest HRM body based in the United States – the Society for Human Resource Management (SHRM).

## ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

## PROGRAM STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Accounting Principles for Business  
Decisions  
Business Law  
Quantitative Methods for Business  
Professional Development in Business OR  
Elective  
Marketing Principles: Trading and  
Exchange  
Principles of Economics

### SECOND YEAR

Foundations of Human Resource  
Management  
Work Health and Safety Management  
Principles  
Business Operations  
Training and Development  
Performance and Compensation  
Management  
Business Intelligence  
Management and Organisation  
Employment Law

### THIRD YEAR

Staffing Organisations  
Strategic Management  
Management of Industrial Relations  
International Business Environment  
Strategic Human Resource Management  
3 x Electives

## GRADUATE SPOTLIGHT



As a father of two, and working full-time, studying online was the only option for Joel.

“Studying online gave me the flexibility I needed to learn in my own time without interfering with my work/life balance.”

After working in the manufacturing industry for 11 years, Joel decided to embark on a career change.

“Gaining an understanding of the HR profession and how diverse it can be really reinforced that I was making the right choice to study this amazing field.”

**Joel Beauchesne**

UniSA Human Resource  
Management graduate  
Coles Supermarkets



\*UniSA Business School is one of just nine institutions in the country and 174 globally to be accredited by EQUIS. There are a total pool of 16,521 Business Schools worldwide, AACSB, May 2017. ^2017 QS Stars Ratings.



## GRADUATE SPOTLIGHT



"I chose to study with UniSA because of its strong reputation and the success of their graduates.

Online study allowed me to work full-time and commence my career straight away. It gives you the opportunity to develop discipline and self-management, and to work to your own schedule."

### Nicole Underwood

UniSA Marketing graduate  
Managing Director  
Nicoleunderwood Pty Ltd  
Telstra South Australian Business  
Women's Awards dual finalist

## Bachelor of BUSINESS (MARKETING) XBBM

**100% ONLINE** [unisaonline.edu.au/degrees/marketing](https://unisaonline.edu.au/degrees/marketing)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

### KEY FEATURES

Develop a broad skill set in brand management, advertising, retailing, strategic marketing, market research, as well as business intelligence and analytics.

Explore consumer psychology and the scientific laws of brand growth.

Be guided by experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise brands like Uber, Kellogg's and Unilever.

Combine creative thinking with data analysis to create marketing strategies that achieve organisational goals.

### CAREER OPPORTUNITIES

Market analyst / media planner /  
brand manager / digital  
marketer / marketing and  
communications officer /  
corporate communications  
adviser

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROFESSIONAL ACCREDITATION

This degree is accredited by the Australian Marketing Institute (AMI).

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Marketing Principles: Trading and Exchange  
Business Law  
Quantitative Methods for Business  
Professional Development in Marketing  
OR Elective  
Accounting Principles for Business  
Decisions  
Principles of Economics

#### SECOND YEAR

Consumer Behaviour  
Marketing Analytics  
Market Research  
Retailing  
Advertising  
Business Intelligence  
Business Operations  
Management and Organisation

#### THIRD YEAR

Strategic Management  
Branding  
Essentials of Marketing Planning  
Integrated Marketing  
International Business Environment  
3 x Electives

## LEARN FROM THE EXPERTS

Did you know that the Ehrenberg-Bass Institute for Marketing Science is the world's largest centre for research into marketing?

Allied with UniSA, the Institute's team has more than 50 marketing scientists who make fundamental discoveries about how brands grow and buyers behave. Study marketing and get the opportunity to learn from researchers who have advised global brands such as Uber, Kellogg's and Unilever.

[marketingscience.info](https://marketingscience.info)

## Bachelor of COMMUNICATION XBCD

100% ONLINE [unisaonline.edu.au/degrees/communication](https://unisaonline.edu.au/degrees/communication)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

### KEY FEATURES

Learn how to deliver effective communication strategies across a range of traditional and emerging media platforms with a focus on journalism, social media and content creation.

Develop the critical and analytical thinking skills required for strategic planning and communication management.

Choose a degree developed in consultation with industry experts and learn from academics who are leaders in their field.

Apply your knowledge in the workplace while you study and improve your communication skills before you graduate.

### CAREER OPPORTUNITIES

Communications officer / content creator / copywriter / digital and social media manager / media liaison officer / PR coordinator / marketing and communications officer / online editor

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Social Media  
Communication and Media  
Intercultural Communication  
News Reporting  
Public Relations: Theory and Practice  
Marketing Principles: Trading and Exchange  
Professional and Technical Communication

#### SECOND YEAR

News and Social Media Connections  
Language and the Media  
Writing and Editing for Publication  
Communication Research Methods  
Media Law and Ethics  
Broadcast Journalism  
2 x Electives

#### THIRD YEAR

Promotional Communication: Advertising, Publicity and Marketing  
Industry and Practice  
Advanced Writing and Editing for Publication  
Communication Management in Practice  
Integrated Communication Planning  
Advanced News Writing  
2 x Electives

## GRADUATE SPOTLIGHT



Artyom was working in the retail industry when he decided to pursue a career change in PR and communication.

“The flexibility of online study allowed me to study from the comfort of my own home, and pursue an education that I otherwise would not have experienced – all of which have now helped me further my career.”

Aside from coffee, the online learning platform and the digital tools available helped Artyom stay on top of his study.

“There are a myriad of tools and resources available which not only assist in managing your workload, but also assist in communication with your tutors and peers.

The tutors are always available to answer your questions, through a number of channels like email, message boards, social media and virtual classrooms.”

**Artyom Zinoviev**

UniSA Communications (Public Relations) graduate





**FUELLED BY NEW  
TECHNOLOGICAL DEVELOPMENTS  
AND A DIGITAL WORKFORCE  
BOOM, AUSTRALIA'S DIGITAL  
ECONOMY IS FORECASTED TO  
GROW FROM \$79 BILLION  
IN 2014 TO \$139 BILLION  
IN 2020.**

*Deloitte Access Economics, Australia's  
Digital Pulse 2017.*

## STUDENT SPOTLIGHT

With aspirations to become a film editor, Jessica decided online study was a great option to complete her degree while she was travelling.

"I was able to choose my own schedule and travel without having to take time off from uni.

"While I was travelling I was able to film footage for my film production. It was great to have amazing content to work with.

"I chose to study online because of the flexibility and freedom to work at my own pace, as well as the ability control my own schedule and access course material at any time.

"The teaching staff are very helpful, provide timely responses to queries and clearly communicate all elements of the course."

**Jessica Ryall**  
UniSA Media Arts student

## Bachelor of DIGITAL MEDIA XBDM

**100% ONLINE** [unisaonline.edu.au/degrees/digital-media](https://unisaonline.edu.au/degrees/digital-media)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

### KEY FEATURES

Develop essential digital skills including graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

Upskill in a range of digital areas required by businesses, government departments and not-for-profits who are increasingly bringing digital functions in-house.

Create an industry-standard portfolio to add to your resume and get hands-on experience using the latest digital software.

Learn to bring creative ideas to life in visually engaging ways to help businesses and their brands communicate with people more effectively.

Complement your digital media expertise with electives from a range of disciplines including business, marketing, IT and data analytics, and communication.

### CAREER OPPORTUNITIES

Digital content producer /  
social media manager / digital  
journalist / marketing and  
communications coordinator /  
graphic designer / web designer  
/ digital freelancer / virtual reality  
curator

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Digital Media  
Introduction to Video Production  
Intercultural Communication  
Introduction to Social Media  
Digital Graphics and Imaging  
Introduction to the GLAM sector –  
Galleries, Libraries, Archives  
and Museums  
Digital Media Project 1

#### SECOND YEAR

Animation Design  
Archives and the Digital World  
Writing for Digital Media  
Design for Digital Technologies  
Innovative Curatorial Studies  
Digital Media Project 2  
2 x Electives

#### THIRD YEAR

Web Design  
Digital Documentary  
Narrating Objects, Art and Archives  
Digital Mediascapes  
Managing Digital Media  
Digital Media Project 3  
2 x Electives

Bachelor of

# PSYCHOLOGICAL SCIENCE AND SOCIOLOGY <sup>XBPS</sup>

100% ONLINE [unisaonline.edu.au/degrees/psych-science](http://unisaonline.edu.au/degrees/psych-science)

## DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

## KEY FEATURES

Examine connections between human behaviour, social structures and social policy, and understand how these relationships shape organisations, communities, families and individuals.

Choose to focus your studies on ageing and disability, and/or criminology; and graduate with a broad skill set in demand by employers in the growing area of human services.

Explore a range of issues like gender and identity, marginalised young people, social divisions and the significance of popular culture in modern society.

Gain a unique qualification that combines the study of psychology and sociology – it's the only degree of its kind in Australia.

## CAREER OPPORTUNITIES

Community development officer / crime prevention officer / disability support officer / drug and alcohol case worker / policy development officer and analyst / aged care worker

## ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

## PROGRAM STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
The Social World  
Psychology Concepts  
Intercultural Communication  
Politics and Citizenship in Australia  
Sociological Perspectives  
Counselling Concepts  
Contemporary Aboriginal Issues

### SECOND YEAR

Working with Community  
Australian Social Policy  
Developmental Psychology  
Social Research Methods  
2 x Minors  
2 x Electives

### THIRD YEAR

Social Analysis  
Health Psychology  
Young People in Transition  
Sociology of Gender and Intimacy  
2 x Minors  
2 x Electives

## GRADUATE SPOTLIGHT

Megan hadn't studied for nearly 23 years and was afraid she wouldn't be able to immerse herself as a full-time uni student.

"Prior to studying online, my computer skills were only 'work standard' and the concept of submitting an assignment was completely out of the realm of possibility.

"Over the course of the last three years, online study has allowed me to become not only an independent learner but an experienced and aware student.

"The confidence I have gained through exploring the online portals, forums and UniSA website has been invaluable.

"Through my online studies, I've developed self-led learning techniques that have continuously supported my learning.

"The knowledge and skills I've gained have been invaluable in my professional career."

### Megan Brewer

UniSA Social Work (Honours) graduate  
SA Health, Allied and Scientific Health Office.



**THE NATIONAL DISABILITY INSURANCE SCHEME (NDIS) AND AUSTRALIA'S AGEING POPULATION CONTRIBUTE TO THIS BOOMING SECTOR, WHICH IS PREDICTED TO SHOW THE HIGHEST RATE OF EMPLOYMENT GROWTH OVER THE NEXT FIVE YEARS.**

2016 employment projections,  
Department of Employment



## INDUSTRY SPOTLIGHT



Frank has more than 20 years of experience in the aged care industry and is the previous recipient of Safework SA, Australian and Better Practice awards.

As the Director of Major Initiatives and Innovation at The Society of Saint Hilarion Inc Aged Care, Frank believes the Community Health degree is crucial in preparing professionals to enter this booming field.

“With the advent of the National Disability Insurance Scheme and Consumer Directed Care playing a major part in the Aged Care sector, it will be vital for organisations to have access to appropriately trained professionals.

“This degree will lead the way for many providers to access people with a skilled and holistic view for working with people in community care.”

### Frank Naso

Director of Major Initiatives and Innovation,  
The Society of Saint  
Hilarion Inc Aged Care

## Bachelor of COMMUNITY HEALTH XBCH

**100% ONLINE** [unisaonline.edu.au/degrees/community-health](https://unisaonline.edu.au/degrees/community-health)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

### KEY FEATURES

Gain specialised non-clinical skills and knowledge in community health and explore your passion for wellness.

Focus your studies in areas such as mental health, disability and aged care.

Work on real-world projects that shape the health and wellbeing of communities.

Graduate career-ready with the skills to easily transition into community health care environments.

Be prepared for opportunities created by the National Disability Insurance Scheme (NDIS).

### CAREER OPPORTUNITIES

Community health worker / project officer / professional services officer / community health development officer / health support worker / aged care and disability care coordinator

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
The Social World  
Foundations of Human Biology 1  
Psychology Concepts  
Foundations of Human Biology 2  
Exploring Global and National Health  
First Peoples' Health OR Intercultural Communication  
Introduction to Mental Health

#### SECOND YEAR

Lifespan Growth and Motor Development  
Professional Communication to Work in the Health Industry  
Foundations of Nutrition and Health  
Health Promotion  
Health Law, Ethics and Policy  
Age Friendly Environments  
Project Management for Health and Wellness  
Elective

#### THIRD YEAR

Public Health  
Supporting Dignity through Enablement  
Disability and Ageing: Diversity and Discrimination  
Case Management for Consumer Directed Care in Disability and Aged Care  
Transition to Employment  
Community Health Project 1  
Community Health Project 2  
Elective

Bachelor of

# HEALTH SCIENCE (NUTRITION AND EXERCISE)<sup>XBNE</sup>

100% ONLINE [unisaonline.edu.au/degrees/nutrition-exercise](https://unisaonline.edu.au/degrees/nutrition-exercise)

## DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

## KEY FEATURES

Take a holistic learning approach to nutrition and exercise.

Build your skills in two highly complementary fields.

Develop the knowledge and skills to support community health and wellbeing through physical activity and good nutrition.

Be guided by experts and world-class researchers who are at the forefront of new discoveries in exercise and food sciences.

UniSA's research in the area of health sciences is recognised as well above world-standard.\*

## CAREER OPPORTUNITIES

Health lifestyle adviser / corporate and community health adviser / health promotion officer / health researcher / community development officer / health policy analyst / product development adviser

## ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

## PROGRAM STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Foundations of Health and Physical Activity  
Foundations of Human Biology 1  
Health and Society  
Foundations of Human Biology 2  
Lifespan Growth and Motor Development  
Health Promotion  
Foundations of Nutrition and Health

### SECOND YEAR

Body in Motion 1  
Human Nutrition  
Theory of Exercise Testing and Prescription 1  
Nutrition and Exercise Biochemistry  
Body in Motion 2  
Theory of Exercise Testing and Prescription 2  
Lifespan Nutrition  
Elective

### THIRD YEAR

Food Safety, Quality and Security  
Professional Communication to Work in the Health Industry  
Psychology of Exercise, Sport and Health  
Project Management for Health and Wellness  
Food as Medicine  
Nutrition for Exercise and Performance  
Applications in Nutrition and Exercise  
Elective

## INDUSTRY SPOTLIGHT

As an experienced paediatric dietitian, Julia says graduates need to possess practical skills and knowledge to forge a successful career in the health industry.

"Nutrition is a rapidly expanding field that is recognised as one of the key factors in minimising poor health outcomes. It's important to ensure that individuals working in the health sector have the right qualifications.

"Nutrition is a complex science and nutrition guidelines and research often need translating for people to readily use in their day-to-day lives.

"Graduates of this degree will be well placed to understand the fundamentals of nutrition science, and how to apply it at an individual and population level."

### Julia Boase

Accredited practicing paediatric dietitian, accredited nutritionist, Director and Co-Founder of Bloom Nutrition Studio



**IN AUSTRALIA, OBESITY IS PROJECTED TO EXCEED 70% BY 2025. MORE SPECIALISTS IN EXERCISE, DIET AND MENTAL WELL-BEING WILL BE REQUIRED TO ADDRESS THE INCREASING PREVALENCE OF DIET AND LIFESTYLE RELATED DISORDERS.**

CSIRO, *Tomorrow's Digitally Enabled Workforce*, 2016

\* 2015 Excellence in Research for Australia (ERA)



## GRADUATE SPOTLIGHT



Fascinated by Big Data, Richard was determined to advance his skills in statistics and programming.

“For me a university degree was an opportunity to retrain; to learn a new discipline that encompasses amazing statistical techniques that use some incredibly advanced technology. This is obviously a discipline on the rise, it’s rapidly evolving.”

Along with the flexibility of online study, the online resources and support services were crucial in contributing to Richard’s university experience.

“Staff were very responsive and more than happy to work through challenges, even outside normal office hours. The online library and free access to otherwise expensive academic papers were also very useful.

“It’s only early days in my professional career, but the skills I’ve developed have given me an edge in my current role.

“I now have tangible skills in multiple programming languages and models that I can adapt to various situations, forming part of a data science toolkit that I can take anywhere.”

**Richard Shanahan**

UniSA Data Science graduate  
Tic:Toc Home Loans

## Bachelor of INFORMATION TECHNOLOGY AND DATA ANALYTICS <sup>XBCP</sup>

**100% ONLINE** [unisaonline.edu.au/degrees/it-data-analytics](https://unisaonline.edu.au/degrees/it-data-analytics)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as ..... Full-time or part-time

### KEY FEATURES

Gain a solid IT foundation and develop expertise in data analytics.

Analyse and visualise rich data sources, spot data trends, and generate data management strategies.

Train with software tools used by professionals in the industry.

Gain valuable knowledge and insights from our industry partnerships – the Institute of Analytics Professionals of Australia and the leader in business analytics software – SAS.

### CAREER OPPORTUNITIES

Big data visualiser / data scientist / business data analyst / web and software developer / database designer / information security analyst

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Information Technology Fundamentals  
Problem Solving and Programming  
Design Thinking and Digital Innovation  
Systems Analysis  
Programming Fundamentals  
IT Project Management  
Database Fundamentals

#### SECOND YEAR

Systems Design  
Data Structures  
Web Development  
Interface Design, Interaction and Experience  
Statistics Using R  
Big Data Analytics  
2 x Electives

#### THIRD YEAR

Network Fundamentals  
Data Visualisation  
Business Analytics  
Predictive Analytics  
ICT Project (Part 1)  
ICT Project (Part 2)  
2 x Electives

Bachelor of  
**CONSTRUCTION  
MANAGEMENT** XBBE

**100% ONLINE** [unisaonline.edu.au/degrees/construction](http://unisaonline.edu.au/degrees/construction)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates..... January, April, June, September  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as .....Full-time or part-time

### KEY FEATURES

Develop a career in the construction industry focusing on residential and low-rise buildings.

Go on to pursue your career goals in quantity surveying, building surveying or construction management.

Choose a degree developed in consultation with leading accrediting bodies and learn from experienced academics with strong industry connections.

UniSA is rated five-Stars in Built Environment in the 2017 QS Stars ranking.

### CAREER OPPORTUNITIES

Construction manager / estimator / construction planner / quantity surveyor / building surveyor

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Construction Management  
Construction Communication  
Construction 1  
Construction Materials  
Economics for Construction Professionals  
Structures 1  
Introduction to Contract Administration

#### SECOND YEAR

Construction Scheduling  
Construction 2  
Quantity Surveying Practice 1  
Contract Administration  
Structures 2  
Building Estimating  
Building Services  
Construction Cost Planning

#### THIRD YEAR

Development Regulation  
Sustainable Construction  
Development Economics  
Construction Environmental Science  
Construction Operations and Safety  
Fire Engineering  
Building Surveying  
Advanced Contract Administration

## ACADEMIC SPOTLIGHT



As an Online Course Facilitator, Peta brings her industry experience and knowledge into the design of the Construction Management degree.

“For many years, I have developed and delivered courses as part of UniSA’s Civil Engineering degree.

With extensive experience as a consultant engineer, I’m passionate about delivering successful, complex and collaborative building projects, which involve working with architects, multidiscipline engineers and construction professionals.

“My commitment is to provide quality online education to students that is relevant to the construction and engineering industries, and equip them with the knowledge and skills so they may contribute to this important profession in society.”

**Peta Lush**

Online Course Facilitator:  
Bachelor of Construction Management



## ACADEMIC SPOTLIGHT



With 20 years of experience working as a police officer in the South Australian Police (SAPOL) service, Bec brings her wealth of knowledge to UniSA as an Online Course Facilitator for the Criminal Justice degree.

"I have spent the past 12 years working in criminal justice and police education.

"I've developed and delivered educational programs for local communities as well as corporate, judicial and policing environments. In addition to my industry background, I hold qualifications in adult education, management, government and justice administration.

"I'm passionate about providing high-quality online teaching to students who are looking to start or advance their career in this field."

Bec is excited to bring her expertise to UniSA Online to develop a new and innovative 100% online Criminal Justice degree that will produce graduates with the skills in demand by the sector.

### Bec Medhurst

Online Course Facilitator:  
Bachelor of Criminal Justice

## Bachelor of CRIMINAL JUSTICE XBCJ

**100% ONLINE** [unisaonline.edu.au/degrees/criminal-justice](https://unisaonline.edu.au/degrees/criminal-justice)

### DEGREE INFO

Selection Rank (ATAR).....NEW  
Start dates.....June, September, January, April  
Time commitment.....10-15 hours per week per course  
Duration.....3 years full-time  
Study as .....Full-time or part-time

### KEY FEATURES

Explore the inner workings of the criminal justice system and discover how it responds to crime and promotes justice for individuals and the community.

Investigate current trends and contemporary issues such as cybercrime, counter-terrorism, police investigations and intelligence, and applied criminology.

Learn about cutting-edge developments and research in criminology from academics with extensive industry experience.

Study a degree that will enhance your career prospects if you are currently working in social work, counselling or welfare support, as well as law enforcement.

### CAREER OPPORTUNITIES

Policy adviser / strategic policy and planning manager / intelligence and policy analyst / correctional services officer / child protection officer

### ADMISSIONS PATHWAYS

Alternative entry options include:

- Completion of online literacy and numeracy test with relevant work experience
- Foundation Studies program through UniSA College

### PROGRAM STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Foundations of Law  
Criminology and Public Policy  
Psychology Concepts  
Principles of Public Law  
The Social World  
Intercultural Communication  
Criminal Law and Procedure

#### SECOND YEAR

Policing: Investigations & Intelligence  
Corrections: Offender Rehabilitation & Desistance  
Youth Justice  
Social Research Methods  
Sociology of Deviance  
Crime, Gender and Sexuality  
2 x Electives

#### THIRD YEAR

Cybercrime and Digital Evidence  
Psychology of Investigative & Legal Processes  
Indigenous Australians, Policing & the Criminal Justice System  
Victimology  
Crime Prevention  
Human Service Workers and the Law  
2 x Electives

# Are you eligible?

You're eligible to study with UniSA Online if you have completed any of the following with a competitive result:

- the South Australian Certificate of Education (SACE), with a competitive Selection Rank (ATAR);
- a secondary education qualification equivalent to SACE such as an interstate year 12 or international qualification;
- the International Baccalaureate Diploma with a minimum score of 24 points;
- at least four Open Universities Australia (OUA) courses at undergraduate level or above;
- an award from a registered training organisation at Certificate IV level or above;
- Special Tertiary Admissions Test (STAT);
- a University Foundation Studies program; or
- successful completion of online literacy and numeracy test through the Australian Council for Education Research (ACER) with relevant work experience.

In order to complete your application, we'll ask you to provide supporting documents as proof of your prior study or work experience.

## Online literacy and numeracy test

If you don't meet any of the criteria listed above, you'll have the option to sit the online literacy and numeracy test. In order to sit the test, you'll need to complete a UniSA Online application and provide evidence of relevant work experience.

## Residency requirements

Even though this degree is taught online, you must meet the following residency requirements:

- if you are an Australian citizen, you must be a resident in Australia for at least some of your degree to be eligible for admission.
- if you are a Permanent Resident, permanent Humanitarian visa holder, or New Zealand citizen, you must be a resident in Australia for all of your degree to be eligible for admission.

## Fees and finance

UniSA Online undergraduate courses are Commonwealth Supported for eligible students. Commonwealth supported students are charged a portion of the cost of their higher education through a student contribution. You may be eligible to defer payment of your student contribution via Commonwealth Government's HECS-HELP loan schemes.

[unisaonline.edu.au/fees](https://unisaonline.edu.au/fees)

# APPLY TODAY

**Apply direct at**  
**[unisaonline.edu.au](https://unisaonline.edu.au)**  
**or call us on 1800 531 962.**

Just follow these simple steps:

### Check your eligibility

Take our eligibility check and answer a few short questions to see if you're eligible. You'll be given an option to continue your application, save it for later or request a call back from a Degree Adviser if you have any questions.

1

### Receive your conditional offer

Once you complete the eligibility check, you'll receive an email with your conditional offer to start studying with UniSA Online. It will have all the information you need to complete your application.

2

### Complete your application and send through your documents

In order to proceed with your conditional offer, you'll need to complete your application and provide required evidence of your previous study or work experience.

3

## KEY DATES

Application closing dates for each term can be found at  
[unisaonline.edu.au/key-dates](https://unisaonline.edu.au/key-dates)



# STUDY 70 OTHER FLEXIBLE ONLINE DEGREES

UniSA offers a range of other online degrees that can be studied off-campus, providing you with the flexibility to study where and when you choose. We have degrees across the following areas.

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ARTS AND SOCIAL SCIENCE

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BUSINESS

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EDUCATION AND TEACHING

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ENGINEERING

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HEALTH

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IT

---

MBA

---

NURSING AND MIDWIFERY

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*Note: Some on-campus study may be required.*

## 100% ONLINE DEGREES IN:

Accounting

Communication

Community Health

Construction Management

Criminal Justice

Digital Media

Human Resource Management

Information Technology and Data Analytics  
Management

Marketing

Nutrition and Exercise

Psychological Science and Sociology



# Online

*Find out more about our online degrees:*



Visit our website  
[unisaonline.edu.au](http://unisaonline.edu.au)



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1800 531 962



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