

Online Bachelor European Summer Program Australia / New Zealand

“Doing Business in Europe”

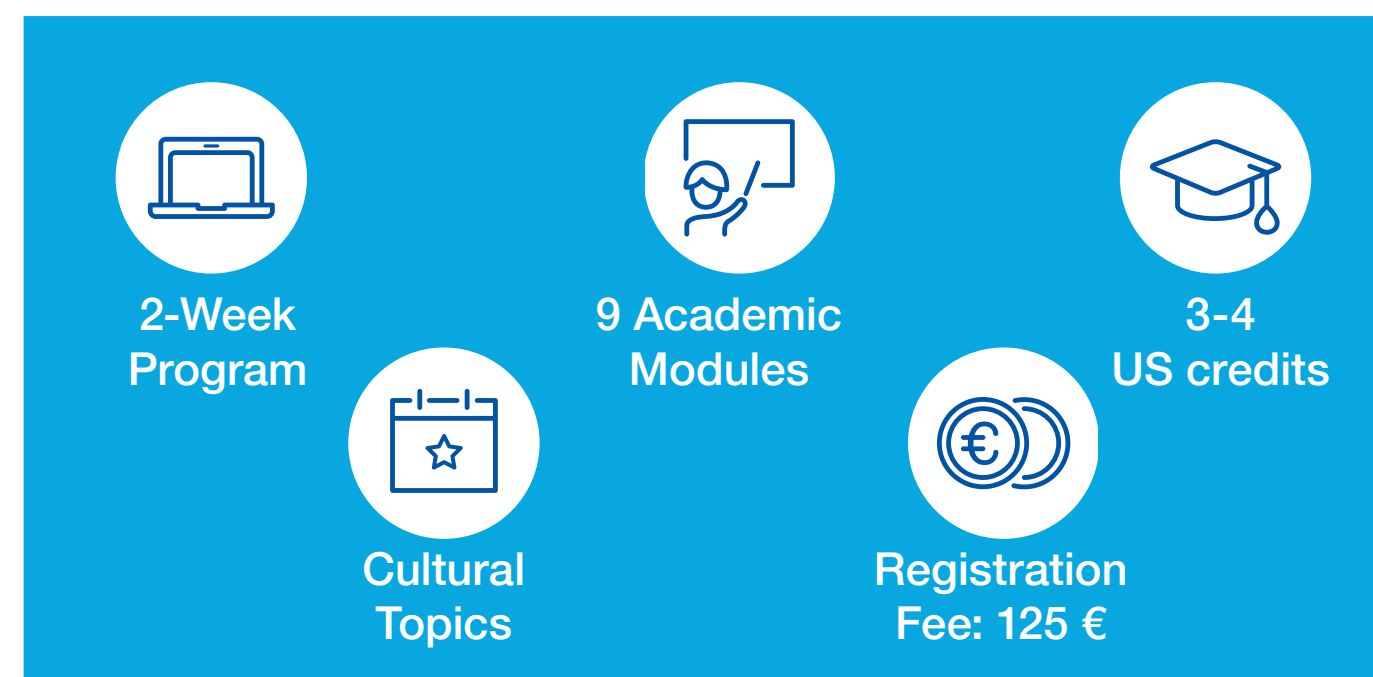
January 17 to January 29, 2021



YOUR ONLINE EUROPEAN SUMMER PROGRAM

By participating in WHU's first short-term online program, which is specifically designed for undergraduate business students from Australia and New Zealand, you will get the chance to learn more about the international business world in Europe.

Being among Europe's top-ranked business schools, WHU provides you with a unique learning experience. You will have the opportunity to attend interactive live class meetings and work together with students from different locations via virtual breakout sessions.



Planned Modules Include:

- The European Union & the Euro
- Entrepreneurship from a European Perspective
- The Relevance of Family Business in Europe
- German History and Society in a European Context
- In Total: 52 Academic Hours

Social Events Include:

- Get to Know: Welcome Meeting
- Photo Competition: Let's See a Photo of a Typical German Dish You Have Cooked
- Buddy Program: Get in Touch with a WHU Student and Learn More about WHU/Germany

Your Application:

- 01 Your Home University Nominates You at WHU
- 02 Fill Out the Registration Form and Send It to sophie.schulze@whu.edu
- 03 Pay the Registration Fee of 125 €
- 04 Start Your Online Experience at WHU

Why Choose WHU's Online Bachelor European Summer Program?

- WHU is Continuously Ranked among Europe's Top Business Schools in Major National and International Rankings
- Interactive Program
- Business and Cultural Topics

Application Deadline:
December 01, 2020

Get in Touch!

If you have any further questions,
please contact us:

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