



Erasmus+



University of  
South Australia

# HAWKE EU JEAN MONNET CENTRE OF EXCELLENCE



PROFESSOR  
DAVID LLOYD,  
VICE CHANCELLOR  
AND PRESIDENT OF  
THE UNIVERSITY OF  
SOUTH AUSTRALIA

*The Hawke EU Jean Monnet Centre of Excellence is a place that brings together a global community of people from both Australia and the EU: a global community of scholars and policy makers, experts, specialists, local and national government groups as well as the wider public.*

PROFESSOR LORD  
ANTHONY GIDDENS,  
LONDON SCHOOL OF  
ECONOMICS, UK

*The Hawke EU Jean Monnet Centre of Excellence is the most innovative body of its type in Australia and is now influencing policy-making debates all over the world.*

HIS EXCELLENCY  
DR MICHAEL PULCH,  
AMBASSADOR AND  
HEAD OF THE  
DELEGATION OF EUROPE  
TO AUSTRALIA AND  
NEW ZEALAND

*The Hawke EU Jean Monnet Centre of Excellence is a focal point for EU Australia relations. With the signing of the EU-Australia Framework Agreement in August 2017 and the forthcoming negotiations for a Free Trade Agreement, as well as the involvement of European Industry in Australia's Defence capabilities, there has never been a better time to focus on the EU-Australian relationship. The Centre will encourage innovative thinking and creative approaches to the future challenges faced by the EU and Australia.*

THE HONOURABLE  
MR BOB HAWKE AC,  
FORMER LABOR PRIME  
MINISTER OF AUSTRALIA

*Hawke EU Jean Monnet Centre of Excellence, a joint initiative of the European Union and the University of South Australia, is set to tackle some of the most critical human rights issues facing us as a nation and facing the world at large. We live in an uncertain century. An age when our societal fault lines have never been more apparent nor more global in their reach and impact. The 21st century has seen the rise of new disasters that threaten future social solidarity and fan the problems inherited from the political catastrophes of the last century.*



# HAWKE EU JEAN MONNET CENTRE OF EXCELLENCE

The Hawke EU Jean Monnet Centre of Excellence at the University of South Australia (UniSA), is dedicated to the development of education, research and outreach programs aimed at promoting a deeper understanding of European Union integration, and especially EU-Australia relations. The Centre is co-funded by the Erasmus+ Programme of the European Union and the University of South Australia.

The Hawke EU Jean Monnet Centre of Excellence focuses in particular on the digital revolution and the global consequences of Industry 4.0, artificial intelligence and accelerating automation. The Centre will do this by:

- (1) promoting EU-Australia relations through public diplomacy initiatives, including novel public forums advancing EU integration studies;
- (2) conducting EU interdisciplinary research, sponsoring Division and graduate research on Europe and nurturing early career researchers; and
- (3) supporting education initiatives in European thought and methodologies across UniSA.





# EXECUTIVE DIRECTOR

PROFESSOR ANTHONY ELLIOTT



Professor Anthony Elliott is Executive Director of the Hawke EU Jean Monnet Centre of Excellence and the Jean Monnet Network. He is also Dean of External Engagement and Research Professor of Sociology at the University of South Australia.

Professor Elliott is a specialist in European social theory, and holds a PhD from Cambridge University – where he studied with Lord Anthony Giddens – and a BA (Hons) from the University of Melbourne.

Through awards from the Erasmus+ Jean Monnet Programme, the Australian Research Council and the Toyota Foundation, Professor Elliott currently leads an international team – working across Australia, New Zealand, Germany, Denmark, Poland, Finland, Ireland, the UK and Japan – investigating the social impact of digital technologies, robotics and artificial intelligence.

In the broad context of European social theory, his research has focused on the transformed relationship between globalization and identity. Internationally acclaimed for his writings on identity studies, he has pioneered an original account of how globalization, mobilities and the digital revolution are transforming the contemporary world.

Professor Elliott is currently also Super-Global Professor of Sociology at Keio University, Japan and Visiting Professor of Sociology at University College Dublin, Ireland. He is a Fellow of the Academy of the Social Sciences in Australia, a Fellow of the Cambridge Commonwealth Trust, and a Senior Member of King's College, Cambridge. He has held visiting Fellowships and Professorships at universities in the UK, Ireland, France, USA, and Japan, and most recently was a Visiting Fellow at the Long Room Hub, Trinity College Dublin, Ireland, and a Visiting Professor at the Universite Pantheon Assas, Paris II, France.

He is the author and editor of some 40 books, which have been translated or are forthcoming in over a dozen languages. His recent books include *Identity* (4 volumes), *Contemporary Social Theory: An Introduction*, *The New Individualism* (with Charles Lemert), *Mobile Lives* (with John Urry), *On Society* (with Bryan S. Turner), *Reinvention*, *Identity Troubles*, and *The Culture of AI: Everyday Life and the Digital Revolution*. He is best known for *Concepts of the Self*, which has been in continuous print for more than 25 years and across three editions.

Professor Elliott contributes to media worldwide: among others, he has recently been interviewed by the BBC World Service, The Sunday Times, ABC Radio National, The Australian, BBC Radio 4, GMTV Sunday, as well as European and North American radio and television networks.



# JEAN MONNET ACTIVITIES



Jean Monnet Activities are funded by the Erasmus+ Programme of the European Union. They are designed to promote excellence in research and public outreach in the field of European Union studies worldwide. The activities also foster dialogue between the academic world and policy-makers with the aim of enhancing the governance of EU policies. The Hawke EU Jean Monnet Centre of Excellence is co-funded by a Jean Monnet Centre of Excellence Grant. The Centre also manages a Jean Monnet Network and two Jean Monnet Projects led by Centre Executive Director Professor Anthony Elliott.



## Erasmus+

### DIGITAL TECHNOLOGIES, TRANSFORMATIONS AND SKILLS: ROBOTICS AND EU PERCEPTIONS

The project focuses on perceptions of EU policy and investment in advancing digital technologies - specifically, robotics and artificial intelligence (AI) - and its impacts upon workplace change, educational retraining and new digital skills. The project is comprised of an international team working across Australia, New Zealand, Germany, Denmark, Poland, Finland, Japan, UK and Ireland. The field of robotics and AI promises the most profound disruptive technological shift since the Industrial Revolution. The advent of supercomputers, intelligent machines, robots and algorithms ushers in a world for which many developed countries are not prepared, and against which government policy and intervention - on regional and global levels - is increasingly vital.

Focussing on EU policy in key areas of technological innovation and employment changes, the project centres on a suite of activities - workshops in three European regions and an international multidisciplinary conference in Australia – bringing EU and Australasian academics together with industry,



business, policy makers and community stakeholders. Specifically, these activities will address: EU innovation and cohesion policies; the diversity of region-specific challenges and opportunities around robotics; AI technologies and the redefinition of digital skills; and, the importance of EU perceptions for effectively implementing policies aimed at the socially inclusive management of technological transitions. The relevance of European approaches for Australasia, and alignment of Australasian policy discourses with EU policy and investment will also be explored.

### DISCOURSES ON EUROPEAN UNION I4.O INNOVATION

This Jean Monnet Project, Discourses on European Union I4.O Innovation (DEUI4I), disseminates information about the evolution of EU Industry Policy around facilitating and managing transitions to Industry 4.0 (I4.O) and its role in EU integration, and asks what Australia and other countries can learn from the EU experience. DEUI4I aims to:

- (1) Perform observatory and curatorial functions gathering research on EU I4.O initiatives and their policy implications to prepare future political leaders, opinion leaders and policy makers on digital disruption of enterprises and employment.

- (2) Analyse EU I4.O policy in terms of efficiency, equity and sustainability in managing transitions to I4.O.
- (3) Promote engagement with EU policy processes around I4.O by European and 3rd country policy makers, business and civil society leaders, academics and other stakeholders.
- (4) Promote EU studies through facilitating teacher and researcher engagement with and capability in relation to the analysis of EU processes concerning I4.O policy innovations and develop resources to help sustain research and teaching in this field, as well as EU studies generally.

The core elements of the program are two European workshops, in Munich and Helsinki, each with representatives from business, civil society and policy makers. The Munich workshop will be oriented towards establishing the current state of development in EU I4.O policy innovation, including outstanding issues and concerns, and the Helsinki workshop will identify future directions, including new business models, cultures of collaboration, new jobs, new skill requirements, social rights and the rethinking of education. The DEUI4I Project will also include End-user (policy, stakeholder and educator) briefings in Australia in for a wide range of target audiences – including the EU Delegation to Australia, policy makers, media, business, civil society and academics in EU studies.



# JEAN MONNET NETWORK

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## JEAN MONNET NETWORK - COOPERATIVE, CONNECTED AND AUTOMATED MOBILITY: EU AND AUSTRALASIAN INNOVATIONS

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The Hawke EU Jean Monnet Centre of Excellence administers a number of Erasmus+ projects, including a prestigious Jean Monnet Network on the topic of self-driving vehicles and global social transformations. This Jean Monnet Network – titled “Cooperative, Connected and Automated Mobility: EU and Australasian Innovations” (CCAMEU) - brings together a consortium of Universities across Australia, Germany, Denmark, Estonia, Japan and New Zealand to investigate the impacts of cooperative, connected and automated mobilities (CCAM), also known as connected cars or self-driving vehicles.

CCAMs emerge as a direct result of the digital revolution and involve major opportunities. At the same time the speed with which digitally enabled mobility systems, especially CCAM, are being developed and deployed, along with the scale of potential positive and negative economic and social disruption, present EU policy makers – along with their state, regional local as well as global counterparts – with profound challenges. It is therefore vital to develop a comprehensive systemic overview and analysis of emergent CCAM, a sound understanding of their current and anticipated impacts upon urban planning and the mobile routines of everyday life and relationships, and a thorough assessment of EU and global policy and regulatory best practice.

The research in CCAMEU is organised around three dedicated research clusters:

- The ‘Sustainable Mobilities Systems’ Research Cluster. Among other things this will explore the nature and scope of the disruptive impacts of CCAM on existing mobilities systems, along with the economic, social and cultural contexts in which these are embedded, and assess policy options and strategies for managing the transitions.
- The ‘Smart and Liveable Cities’ Research Cluster which will gather information and build knowledge around the significance new CCAM systems hold for the vision and practice of urban planning and design, and for everyday life in cities.
- European and 3rd Country perceptions of the leadership role of the EU in the field of CCAM: this addresses EU perceptions specifically through qualitative investigation into cultural predispositions rather than only quantitative summaries such as Eurobarometer.

## NETWORK PARTNERS

The University of  
South Australia, Australia

Nürtingen-Geislingen  
University, Germany

Aalborg University, Denmark

University of Canterbury, New Zealand

University of Tartu, Estonia

Keio University, Japan

University College Dublin, Ireland



# RESEARCH THEMES

## INDUSTRY 4.0 IN THE EU AND AUSTRALIA

Industry 4.0 refers to the emergence of advanced manufacturing systems that integrate a range of physical and digital technologies (AI, robotics, sensor technologies, nanotechnologies, computer simulation, blockchain, IOT, big data, 3D printing) within machine networks that are in many respects self-organizing and self-monitoring. Industry 4.0 is recognized as crucial to the current revival of European manufacturing and forms a central plank in the development of Australia's Digital Economy Strategy and other initiatives designed to facilitate and support the transition to new and future industries.

The Industry 4.0 in the EU and Australia research theme will develop expertise, gather information and inform debate and engagement activities on Industry 4.0 policy initiatives and concerns, including: Regional and Sectoral differences in technology adoption and engagement with global value chains; new business models, cultures of collaboration and access to resources and technology; and, new jobs and new skill requirements.

## EU-AUSTRALIA CREATIVE INDUSTRIES POLICY

The category 'Creative Industry' covers economic sectors in which wealth and jobs are generated through the exercise of creative thought, skills and talents along with the exploitation of intellectual property. While the EU has possessed historically deep roots in craft production, and has long included the arts, architecture and design, contemporary developments, most notably digitisation have led to a massive expansion in the range and the economic significance of Creative Industries – including media and new media, creative services (e.g. VR simulation for training/education) web services and new forms of design thinking. The Creative Industries are also recognized as providing key links between the arts, culture, business and engineering, that are necessary for underwriting innovation as an engine of growth.

EU-Australia Creative Industries Policy: will engage with Creative Industry policy debates in Europe and Australia, including the design of business models and skills for digital markets and policy platforms for nurturing local and regional creative economies.

## MIGRATION, MOBILITY AND CULTURAL IDENTITIES BETWEEN THE EU AND AUSTRALIA

From the proliferation of global travel, tourism and transport to the desperate dispersal of asylum seekers, refugees and migrants, the world has never witnessed such waves of human mobility. The global and regional migration of peoples, the transformation and negotiation of cultural identities, and the movement of goods, ideas, and transport are all issues facing the European Union and Australia. They all bear upon European integration and EU-Australia relations and critically, they are all interconnected. These mass movements and cultural shifts are additionally interwoven with the use of new technologies that shape the experiences of migration as well as bordering practices.

The Migration, Mobility and Cultural Identities research theme will enhance the knowledge base and develop expertise on global and regional migration of peoples, the transformation and negotiation of cultural identities, and the movement of goods and ideas.



# HAWKE EU JEAN MONNET CENTRE OF EXCELLENCE

## AMBASSADOR LECTURE SERIES

The Hawke EU Jean Monnet Centre of Excellence's Ambassador Lecture Series provides members of the public the opportunity to listen to, and engage in dialogue with, European ambassadors. The lecture series focuses on issues pertaining to Australia's relationship with the EU and European Nations and

the challenges that respective governments and populations face. Topics covered by ambassadors include innovation and science, migration and mobility, the EU after Brexit and climate change.



**H.E. DR MICHAEL PULCH**

Ambassador of the European Union to Australia



**H.E. DR ANNA ELISABETH PRINZ**

The Ambassador of The Federal Republic of Germany to Australia



**H.E. MR LARS BACKSTRÖM - FINLAND**

Ambassador of Finland to Australia



**H.E. MRS NINETA BARBULESCU - ROMANIA**

Ambassador of Romania to Australia

## HAWKE EU JEAN MONNET CENTRE OF EXCELLENCE STAFF

### CENTRE STAFF

**Professor Anthony Elliott**  
Executive Director Hawke EU Jean Monnet Centre of Excellence and Jean Monnet Network  
Dean: External Relations and Research  
Research Professor of Sociology  
University of South Australia

**Dr Louis Everuss**  
Centre Coordinator and Research Associate  
Hawke EU Jean Monnet Centre of Excellence  
University of South Australia

**Dr Ross Boyd**  
Senior Research Associate  
Hawke EU Jean Monnet Centre of Excellence  
University of South Australia

### RESEARCH PLATFORM LEADERS

**Professor Susan Luckman**  
Research Platform Leader  
Cultural and Creative Industries

**Professor Anthony Elliott and Professor Robert Holton**  
Research Platform Leaders  
Industry 4.0

**Dr Eric Hsu and Dr David Radford**  
Research Platform Leaders  
Migration, Mobilities and Cultural Identities in the EU and Australia

### AFFILIATED STAFF

**Professor Martin Holland**  
Jean Monnet Professor  
University of Canterbury  
Visiting Senior Fellow  
University of South Australia

**Professor Masataka Katagiri**  
Rissho University  
Adjunct Professor  
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**Professor Sven Kesselring**  
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University of Keio

**Ms Mikako Suzuki**  
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**Professor Roman Batko**  
Jagiellonian University

**Dr Age Poom**  
University of Tartu

**Mr Bo-Magnus Salenius**  
LearningMiles Oy

**Mr Ralf Blomqvist**  
Main Dialogue



# PUBLIC EVENT HIGHLIGHTS

The Hawke EU Jean Monnet Centre of Excellence is committed to public engagement and hosts events covering topics of relevance to EU integration and EU-Australia relations

## EUROPEAN CLIMATE DIPLOMACY EVENTS



## PUBLIC LECTURES



Prof. Gillian Triggs



Baroness Janet Royall



Prof. Loukas Tsoukalis

## SUMMITS & WORKSHOPS



Future of the EU Summit



Migration Summit



Regional & Rural Mobilities Workshop,  
Mount Gambier



### EUROPE AFTER THE RAIN: AN EXHIBITION WITH JOHN FOXX

Kerry Packer Civic Gallery (July - August 2016).

Image: John Foxx, *Through Gardens Overgrown*, Photograph, 2016.



# DIGITAL ENGAGEMENT



## EUROPE NOW

In the wake of global issues related to finance and economics, migration, trade and climate change, Europe Now is an online video series developed by the Hawke EU Jean Monnet Centre of Excellence to investigate the challenges facing Europe today. In this series, we look to European Ambassadors for their perspectives in response to these pressing challenges.

## THE HAWKE EU JEAN MONNET CENTRE OF EXCELLENCE ON TWITTER

The Hawke EU Jean Monnet Centre of Excellence's twitter handle is @HawkeEUCentre  
Follow us to receive updates on public events, as well as EU, consulate and embassy activities.



# KEY PARTNERS AND CONNECTIONS

## AUSTRALIAN

Alliance Française d'Adelaide | Anne and Gordon Samstag Museum of Art | Australian Experimental Art Foundation (AEAF) | Australian Memory Research Network | Australian Refugee Association | Charles Sturt and Marion Councils | EU-Australia Leadership Forum| EU Delegation to Australia | La Trobe University | Migrant Resource Centre SA | Multicultural Communities Council SA | Multicultural Youth SA | RMIT | STTARS (Survivors of Trauma and Torture Rehabilitation Services) | UniSA Division of EASS: Schools of Creative Industries; Education; Art, Architecture and Design | UniSA Refugee and Migration Research Network | University of Wollongong | Welcome to Australia | The Australian Sociological Association | Academy of the Social Sciences in Australia

## INTERNATIONAL

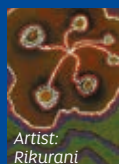
Nürtingen-Geislingen University of Applied Science, Germany | Munich Technical University, Germany | Roskilde University, Denmark | Learning Miles, Finland | Main Dialog, Sweden | Keio University, Japan | Tokyo University, Japan | Risscho University, Japan | Toyo University, Japan | Mobilities Lab, Tartu University, Estonia | Jagiellonian University, Poland | GRAMNET (Glasgow Refugee and Asylum Network), University of Glasgow | Mobilities.lab, Lancaster University | Engaged Social Sciences (eSocSci) Mobilities Network, NZ | Department of Sociology, University College Dublin | Trinity Long Room Hub, Trinity College Dublin | Aalborg University







**University of  
South Australia**



Artist:  
Rikurani

### **Acknowledgement of Country**

*UniSA respects the Kurna, Boandik and Barnjarla peoples' spiritual relationship with their country. We also acknowledge the diversity of Aboriginal peoples, past and present.*

**Find out more about the University's commitment to reconciliation at [unisa.edu.au/RAP](https://unisa.edu.au/RAP)**



**Erasmus+**

*The Hawke EU Jean Monnet Centre of Excellence is supported by the Erasmus+ Programme of the European Union*

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#### **CONTACT**

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