



# Entrepreneurial Ecosystems Creating Jobs Symposium

University of South Australia  
Adelaide, Australia



*Organised by*

University of South Australia

and

Entrepreneurial Ecosystem Dynamics  
Research & Policy (EED R&P) Network

*Sponsored  
by*

Government of South Australia

Charles Sturt University  
The University of Adelaide  
University of the Sunshine Coast

Australian Centre for Asian Business  
School of Management



## Tuesday 10 July 2018

Location: Bradley Forum, Level 5, Hawke Building, UniSA City West

### Morning

Time	Item	Speakers
8:30 to 9:00	<b>Registration</b>	
9:00 to 9:05	<b>Intro and welcome:</b> EED R&P – What is it?	A/Prof Allan O'Connor University of South Australia
9:05 to 9:15	<b>Official Welcome</b>	Prof Allan Evans, Acting Vice Chancellor University of South Australia
9:15 to 9:30	<b>Dignitary address</b> (TBC)	(TBC)
9:30 to 10:10	The promise and challenge of Entrepreneurial Ecosystems: an international perspective	Prof David Audretsch Indiana University
10:10 to 10:45	What are the challenges for Australia and SA: Evidence from the GEM data.	Prof Paul Steffens University of Adelaide
10:45 to 11:15	<b>Break – Morning Tea</b>	
11:15 to 11:45	Seeding change and growth in the Australian Food and Agribusiness sector	Mr Peter Schutz Food Innovation Australia Ltd's (FIAL) Chairman
11:45 to 12:15	Entrepreneurial ecosystems and regional effects: Balancing diversity and focus	Ms Anne Moroney CEO Barossa RDA
12:15 to 12:50	<b>Lunch</b>	

Location: Level 6, Hawke Building, UniSA City West

## Afternoon

Time	Item	Speakers
13:00 to 14:30	<b>Workshops 1 to 3 in parallel</b> <b>Possible Topic areas (TBC):</b> The role of entrepreneurial financing Networks and what do they do? Policy: hands on or hands off? Regional intelligence and research methods	Leads (subject to confirmation): Dr James Wilson Prof David Audretsch Prof Colin Mason
13:00 to 14:00	<b>Speaker Series (optional session)</b>	Guest Speaker: Dr Kai Du (David) – JS1-13; Jeffrey Smart Building
14:30 to 15:00	<b>Break – Afternoon Tea</b>	

Location: Level 5, Room 8, Sir Hans Heysen Building, UniSA City West

Time	Item	Speakers
15:00 to 15:45	<b>Panel Discussion:</b> What did we learn? Moderator: Tracy Scott-Rimington (TCI)	Participants Workshop chairs: TBC
15:45 to 16:20	<b>Keynote 2:</b> Research and policy engagement in practice	Dr James Wilson Research Director – Orkestra
16:20 to 16:50	<b>Panel Discussion:</b> What's next? Developing the network Moderator: Laura Andreoli Van Schijndel (EERN)	University Contributing Partner Panel University of the Sunshine Coast - <i>Dr Margarietha (Retha) Scheepers</i> Charles Sturt University <i>Prof Morgan Miles</i> University of Adelaide <i>Dr Scott Gordon</i> A/Prof Allan O'Connor <i>University of South Australia</i>
16:50 to 17:00	<b>Close</b>	UniSA: Prof Ruth Rentschler Head: School of Management

# List of Speakers

**Professor David Audretsch:** <https://spea.indiana.edu/faculty-research/directory/profiles/faculty/full-time/audretsch-david.html>

David Audretsch is a Distinguished Professor and the Ameritech Chair of Economic Development at Indiana University, where he also serves as Director of the Institute for Development Strategies. He is an Honorary Professor of Industrial Economics and Entrepreneurship at the WHU-Otto Beisheim School of Management in Germany and a Research Fellow of the Centre for Economic Policy Research in London.

Audretsch's research has focused on the links between entrepreneurship, government policy, innovation, economic development, and global competitiveness. He is co-author of *The Seven Secrets of Germany*, published by Oxford University Press. He is co-founder and Editor-in-Chief of *Small Business Economics: An Entrepreneurship Journal*. He was awarded the Global Award for Entrepreneurship Research by the Swedish Entrepreneurship Forum (Entreprenörskapsforum). He has received honorary doctorate degrees from the University of Augsburg in Germany and Jonköping University in Sweden. Audretsch was also awarded the Schumpeter Prize from the University of Wuppertal in Germany.

Audretsch has served as an advisory board member to a number of international research and policy institutes, including Chair of the Deutsches Institut für Wirtschaftsforschung Berlin (German Institute for Economic Analysis Berlin); Chair of the Stifterverband für die Deutsche Wissenschaft (Foundation for the Promotion of German Science) in Berlin, Germany; the Center for European Economic Research (Zentrum für Europäische Wirtschaftsforschung) in Mannheim, Germany; National Academies of Sciences, Engineering and Medicine; New York Academy of Sciences; the Swedish Entrepreneurship Forum in Stockholm, Sweden; and the Jackstädt Centre for Entrepreneurship in Wuppertal, Germany.

**Professor Paul Steffens** (<https://www.adelaide.edu.au/directory/paul.steffens>)

Paul Steffens is Professor and Director Postgraduate Programs at the Entrepreneurship, Commercialisation and Innovation Centre (ECIC), The University of Adelaide, Australia. His current research is concerned with the creation, development and growth of new ventures, and diffusion of innovations.

**Mr Peter Schutz** (<https://fial.com.au/fial-board-members>)

FIAL's Chairman, Peter Schutz is a commercially astute senior leader with a proven track record within the food and agriculture industries and research community. With over 40 years' experience and a background in biochemistry and microbiology, Peter is helping guide the future of Australian food by serving on a number of Boards and sharing critical knowledge and insights.

**Ms Anne Moroney** (<http://www.barossa.org.au/home/staff/>)

Anne Moroney is Chief Executive and Director of Regional Development of RDA Barossa Gawler Light Adelaide Plains and is responsible for implementing the regional growth strategy, partnerships development, external liaison, opportunities assessment, major projects and operational management. Anne has extensive experience as a commercial lawyer across private and public practice, and more recently in economic development and is a small business owner and partner in the family vineyard and wine producer. Anne is an accredited mediator, has substantial board experience and is well versed in the matters and concerns of regional areas.

**Professor Colin Mason:** <https://www.gla.ac.uk/schools/business/staff/colinmason/>

Colin Mason took up his current post as Professor of Entrepreneurship in the Adam Smith Business School, University of Glasgow on 1 October 2012. He previously held a Chair in the Hunter Centre for Entrepreneurship, University of Strathclyde and before that was at the University of Southampton. He has degrees from the University of Edinburgh (MA Hons) and University of Manchester (PhD) and has held visiting positions at universities in Canada, Australia, New Zealand and Argentina.

His research and teaching are in the areas of entrepreneurship and regional development. His specific research interest is in entrepreneurial finance. He has written extensively on business angel investing and has been closely involved with government and private sector initiatives to promote informal venture capital, both in the UK and elsewhere. He has recently undertaken research on high growth firms and on technology firms in Scotland on behalf of Scottish Enterprise. He is the founding editor of the journal *Venture Capital: An International Journal of Entrepreneurial Finance* (published by Taylor and Francis Ltd) and Consulting Editor of the *International Small Business Journal* (Sage).

**Dr James Wilson:** (<http://www.orquestra.deusto.es/en/about-orquestra/team/431-james-wilson-en>)

James Wilson is Researcher Director at Orkestra-Basque Institute of Competitiveness and faculty at Deusto Business School. His main areas of research are the analysis of regional competitiveness, socio-economic development processes, and public policies. James's work focuses especially on issues related to territorial strategy-making, governance, clusters, innovation and cluster policy, policy evaluation, and the role that universities play in society. He has published widely on these issues in peer-reviewed journals and academic books, and has played a leading role in several European research projects, particularly in the fields of clusters and smart specialization strategies. James is regularly invited as an expert speaker/advisor by institutions such as the European Commission and by national and regional governments, and he is a member of the Board of Directors of TCI Network.