



Entrepreneurial Ecosystems in Research, Policy, and Practice

Organised by

University of South Australia
Adelaide, Australia

&

Entrepreneurial Ecosystem Research Network
(EERN)



Monday 9 July 2018

Location: RR4-11, Level 4, Rowland Rees Building, UniSA City West

Time	Item	Notes
10:30 to 11:00	Registration	
11:00 to 11:30	Introduction and Welcome: About Entrepreneurial Ecosystem Research Network (EERN)	Background, aims, objectives, partners and membership
11:30 to 12:30	Workshop theme: The interdisciplinarity of Entrepreneurial Ecosystems research	Regardless of industry or place, entrepreneurial ecosystems exist and contribute to the development of ideas, business models, economic, and social change. In this workshop we invite researchers from multiple disciplines to join us in a discussion on the research challenges and opportunities of entrepreneurship from a systems and ecology standpoint.
12:30 to 13:00	Move to lunch at the Adelaide Convention Centre	
13:00 to 13:45	Lunch	
13:45 to 16:00	Entrepreneurs Week Sessions: Choose one of the three streams or move between them. Stream 1 workshops <ul style="list-style-type: none"> • Agri-food tech meet-up • Entrepreneurial ecosystem development and policy Stream 2 workshops <ul style="list-style-type: none"> • Networks in regions and hyper connectivity • Smart city networks Stream 3 workshops <ul style="list-style-type: none"> • Indigipreneurship • Entrepreneurship careers and skills 	

16:00 to 16:30	Break – Move back to RR4-11, Level 4 of the Rowland Rees Building, UniSA, City West Campus	
16:30 to 17:30	Keynote Address: Colin Mason “Understanding the entrepreneurial recycling process: a key driver in entrepreneurial ecosystem formation and growth”	
17:30 to 18:30	Workshop theme: Bridging between practice, policy, and research	Ecosystems are organic. Change happens through the leadership and actions of individuals that alter relationships, networks, resource access, and critically, opportunities. Within this frame practitioners, policy-makers and researchers are all in it together. To evolve an ecosystems it will take interaction and sharing across the ecosystem and this workshop will explore the ways and means of improving those interactions.
18:30 to 19:00	Move to dinner (optional)	
19:00 onwards	Networking Dinner - Kaffana, 27 Gilbert Pl, Adelaide, SA 5000	

List of Speakers

Keynote Address

Professor Colin Mason: <https://www.gla.ac.uk/schools/business/staff/colinmason/>

Colin Mason took up his current post as Professor of Entrepreneurship in the Adam Smith Business School, University of Glasgow on 1 October 2012. He previously held a Chair in the Hunter Centre for Entrepreneurship, University of Strathclyde and before that was at the University of Southampton. He has degrees from the University of Edinburgh (MA Hons) and University of Manchester (PhD) and has held visiting positions at universities in Canada, Australia, New Zealand and Argentina.

His research and teaching are in the areas of entrepreneurship and regional development. His specific research interest is in entrepreneurial finance. He has written extensively on business angel investing and has been closely involved with government and private sector initiatives to promote informal venture capital, both in the UK and elsewhere. He has recently undertaken research on high growth firms and on technology firms in Scotland on behalf of Scottish Enterprise. He is the founding editor of the journal *Venture Capital: An International Journal of Entrepreneurial Finance* (published by Taylor and Francis Ltd) and Consulting Editor of the *International Small Business Journal* (Sage).

Professor David Audretsch: <https://spea.indiana.edu/faculty-research/directory/profiles/faculty/full-time/audretsch-david.html>

David Audretsch is a Distinguished Professor and the Ameritech Chair of Economic Development at Indiana University, where he is also serves as Director of the Institute for Development Strategies. He is an Honorary Professor of Industrial Economics and Entrepreneurship at the WHU-Otto Beisheim School of Management in Germany and a Research Fellow of the Centre for Economic Policy Research in London.

Audretsch's research has focused on the links between entrepreneurship, government policy, innovation, economic development, and global competitiveness. He is co-author of *The Seven Secrets of Germany*, published by Oxford University Press. He is co-founder and Editor-in-Chief of *Small Business Economics: An Entrepreneurship Journal*. He was awarded the Global Award for Entrepreneurship Research by the Swedish Entrepreneurship Forum (Entreprenörskapsforum). He has received honorary doctorate degrees from the University of Augsburg in Germany and Jonköping University in Sweden. Audretsch was also awarded the Schumpeter Prize from the University of Wuppertal in Germany.

Audretsch has served as an advisory board member to a number of international research and policy institutes, including Chair of the Deutsches Institut für Wirtschaftsforschung Berlin (German Institute for Economic Analysis Berlin); Chair of the Stifterverband für die Deutsche Wissenschaft (Foundation for the Promotion of German Science) in Berlin, Germany; the Center for European Economic Research (Zentrum für Europäische Wirtschaftsforschung) in Mannheim, Germany; National Academies of Sciences, Engineering and Medicine; New York Academy of Sciences; the Swedish Entrepreneurship Forum in Stockholm, Sweden; and the Jackstädt Centre for Entrepreneurship in Wuppertal, Germany.

Dr James Wilson: (<http://www.orquestra.deusto.es/en/about-orquestra/team/431-james-wilson-en>)

James Wilson is Researcher Director at Orkestra-Basque Institute of Competitiveness and faculty at Deusto Business School. His main areas of research are the analysis of regional competitiveness, socio-economic development processes, and public policies. James's work focuses especially on issues related to territorial strategy-making, governance, clusters, innovation and cluster policy, policy evaluation, and the role that universities play in society. He has published widely on these issues in peer-reviewed journals and academic books, and has played a leading role in several European research projects, particularly in the fields of clusters and smart specialization strategies. James is regularly invited as an expert speaker/advisor by institutions such as the European Commission and by national and regional governments, and he is a member of the Board of Directors of TCI Network.