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Ask UniSA

Get answers 24/7 at
www.unisa.edu.au/future
Telephone 08 8302 2376
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Email study@unisa.edu.au

The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice.

For information specific to international students please visit
www.unisa.edu.au/international/default.asp

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Complete series of brochures

Commerce (Accounting) and Finance
Architecture and Design
Australian and Indigenous Studies
Business
Civil Aviation
Communication and Media
Computing and Information Technology
Construction Management and Economics
Education
Engineering
Environmental Management and Sustainability
International Studies and Languages
Law
Management
Marketing
Medical and Health Sciences
Nursing and Midwifery
Psychology
Science and Mathematics
Social Work and Human Services
Tourism and Recreation
UniSA Foundation Studies
Urban and Regional Planning
Visual Arts, Graphic Design and Illustration
Whyalla and Mount Gambier Programs

Experience. Tourism and Recreation

09

- » Sport and Recreation Management
- » Tourism and Hospitality Management



Welcome.

Choosing to study at UniSA means you'll graduate with more than just a degree. You'll be ready to progress in the profession of your choice. You'll have gained an international network. And you'll have the skills to make an immediate and lasting contribution to society. We look forward to welcoming you.

Professor Peter Høj

Vice Chancellor and President, University of South Australia

Ready to go global?

- » Gain specific industry experience via optional placements which satisfy individual interests and career paths.
- » Benefit from many of our academic staff who have direct links with industry professionals, providing our students with the opportunity to make excellent contacts.
- » Take advantage of UniSA's flexible entry options – opportunities exist for students of Open Universities Australia (OUA), TAFE, mature age and Special Entry pathways.

Glossary

What will you study?

Associate degree – An award for completing a two-year (or part-time equivalent) tertiary program.

Direct Entry – Programs for which applications are not processed through SATAC but are made direct to UniSA.

Bachelor degree – A program of three or more years' duration (or part-time equivalent). Bachelor degree programs provide the relevant qualifications for many professions.

Honours – An additional year of study in a bachelor degree during which students specialise in a chosen area of study.

Graduate Certificate – An award for completing a postgraduate program of at least six months in duration (or part-time equivalent).

Graduate Diploma – An award for completing a postgraduate program of at least one year in duration (or part-time equivalent).

Masters degree – A postgraduate degree undertaken after completion of a bachelor degree (normally with honours) which focuses on one area of specialisation.

PhD – Doctor of Philosophy (PhD) programs normally extend over three years (or part-time equivalent) and involve significant research work.

How does your program work?

Major – A set of related courses which comprises 36 units of study within a bachelor degree.

Sub-major – A set of related courses which comprises between 19 and 35 units of study within a bachelor degree. In some programs these may be called 'general studies sub-majors'.

Minor – A set of related courses which comprises up to 18 units of study within a bachelor degree. In some programs these may be called 'cognates'.

Program – Award in which you are enrolled, eg Bachelor of Arts.

Course – A component of study within a program (previously known as a 'subject').

Unit – A value assigned to a course which measures the amount of work involved in that course. Full-time students normally undertake 36 units of study per year (18 units per study period).

UniSA glossary

Assumed knowledge – Some first-year courses require knowledge of certain SACE Stage 2 subjects.

BUGE – Broadening Undergraduate Education (BUGE) A course chosen from any on offer outside your Division, provided that individual course prerequisites are met. BUGE courses are designed to broaden your knowledge and skills beyond your professional field of study.

CRICOS code – Code identifying that a UniSA program has been registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Division – UniSA is split into four academic Divisions – Business; Education, Arts and Social Sciences; Health Sciences; and Information Technology, Engineering and the Environment – each offering a range of specialised programs and courses.

SATAC Guide – A publication that lists every program offered by South Australian higher education institutions. The SATAC Guide provides information about the selection process and includes instructions on how to apply and is available every year from newsagents Australia-wide.

Special Entry (STAT) – Special Tertiary Admissions Test (STAT) is an alternative tertiary admissions test for people who do not have a recent Year 12 certificate.

TER (Tertiary Entrance Rank) – A ranking of all students who have completed SACE in a particular year. The minimum TER required for the previous year is often a guide to how well you will need to perform to gain entry into a particular program. TERs can vary from year to year and should be used as a guide only.

Experience. Tourism and Recreation

Tourism, hospitality, recreation and sports management: UniSA offers exciting study programs for those interested in these dynamic leisure industries. These UniSA degrees are designed to lead in to management positions and offer international career prospects in the leisure and cultural industries.

Students have the opportunity to specialise in events management, outdoor education, indigenous and nature-based tourism, and languages. Marketing, economics and strategic management are also covered as an essential foundation for any career. All students gain invaluable experience in their field by working on industry projects.

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The Division of Business

The Division of Business offers the full range of undergraduate, postgraduate and research degrees within the business and management disciplines.

EQUIS accreditation

The Division of Business was the second Australian business school to be accredited by the European Quality Improvement System (EQUIS).

EQUIS accreditation is awarded after a rigorous assessment by a panel of international academics and business people. EQUIS shares many important values with the University of South Australia. EQUIS-accredited institutions must demonstrate high quality in all their activities, including academic programs and research, resources and student services, and connections with the corporate world.

EQUIS also stresses diversity and internationalization.



Links to Industry

Students benefit from the knowledge and experience of our academic staff, many of whom are actively involved in research and have direct links with industry and the professions. We incorporate the latest research findings into our teaching, ensuring our students learn the most up-to-date and relevant knowledge. This means that when our students graduate, they will be equipped with the skills and critical knowledge that are demanded by industry.

Flexibility

The Division of Business strives to provide flexible study options to suit the requirements of our students. Students can choose to study full-time, part-time, on-campus, externally, online, and via intensive study modes. Overseas exchanges may also be incorporated into their program as part of their studies. Many of our core business courses are also offered outside of normal business hours, so students can select lectures and tutorials to suit their own schedule.

Students also have flexibility in the courses they choose to study. As many of our programs include electives, students can tailor their degree to suit their study interests and career aspirations.

Business core courses

The majority of our programs include a common 'core' of courses, which are typically studied in the first year. This core covers key disciplines such as accounting, information systems, communications, economics, law, marketing, statistics and management. These courses are designed to give our graduates the solid foundation of business knowledge that is essential for every profession. The core structure also provides a high degree of flexibility for our students, giving them a taste of the different disciplines early in their degree; if they find an area they particularly enjoy, they may choose to transfer between programs to focus on this specialty.

The core structure also provides our students with the opportunity to pursue combinations of business undergraduate programs as a double degree.

Business double degrees

Double degrees are encouraged to broaden students' learning experience and to maximise their employability.

The Division of Business offers over 100 double degree combinations, enabling students to tailor their double degree to suit their academic and career interests. Double degrees allow students to obtain two separate qualifications in four years, ensuring that our graduates really stand out from the crowd in an increasingly competitive job market.

Our undergraduate programs are offered through the Schools of Commerce, Management, Marketing and Law.

Students can choose any two degrees within the Division of Business, as long as they meet the entry requirements for each degree. Some of our most popular double degrees are featured in our brochures, but students are welcome to discuss other double degree options with our Program Directors. A complete list of our double degrees is available at www.unisa.edu.au/business/students/dbdd.asp

The benefits of a double degree include:

- » Students decide what combination of degrees they want to study from any selection of Division of Business degrees. There are over 100 possible combinations.
- » Graduates receive two parchments – one for each degree.
- » Students only need to study for a minimum four years full-time (or the equivalent part-time) to get two degrees.
- » Students can select two areas of interest to study, increasing their learning experience and skills base.

» Graduates have better career prospects, as employers are increasingly looking for multi-skilled employees.

Honours

On successful completion of an undergraduate degree in business, a high-achieving student has the opportunity to undertake an Honours degree, which will give them a competitive edge. This qualification represents elite academic performance and a high level of professional and academic development, which is recognised nationally and internationally.

An Honours degree with the Division of Business provides an advanced year of study in core and elective areas in business, management, commerce, marketing or law, and enables the development of research competencies. By undertaking the independent research project in the Honours program, students develop the skills to identify, analyse and address relevant topics in business.

An Honours graduate has an advantage in employment over a graduate with an undergraduate degree and is also prepared to carry out postgraduate research (eg a PhD, Masters by Research).

The Honours program is one year full-time (or part-time equivalent) and is undertaken face-to-face (internally). Students complete three coursework components and focus the second half of the year working with their supervisor to prepare and submit their thesis.

At the core of Honours is an independent research project conducted in a area of research interest, which leads to the production of a thesis. Students are supervised by an academic supervisor qualified in the area.

For more information, please visit: www.unisa.edu.au/businesshonours/

Bachelor of Tourism and Hospitality Management

Open Day information sessions

Sunday, 17 August 2008
10.30 am, Mercury Cinema
1.30 pm, room HH 3-08
City West campus
www.unisa.edu.au/openday

Career information session

Monday, 22 September 2008
6.30 pm, room BH2-09
City West campus

Program information session

Tuesday, 2 December 2008
6.30 pm, room BH2-09
City West campus
www.unisa.edu.au/infosessions

UniSA program code:	DBTM
SATAC code:	424371
CRICOS code	
(international students only):	024197F
TER (February 2008 cutoff):	62.00
Program length:	3 years
Home campus:	City West
Program fees:	Commonwealth supported
Program fees	
(international students only):	A\$16,800 per annum
Prerequisites:	None
Assumed knowledge:	None
Accepts Special Entry (STAT):	Yes
External study available:	Yes
Part-time study available:	Yes
TAFE credit available:	Yes
Honours study available:	No
Scholarships available:	www.unisa.edu.au/scholarship

Program overview

Tourism and Hospitality are growing and global industries. This program allows students to study Tourism and Hospitality with a business and managerial focus. The program provides students with the essential skills that are sought by employers: effective problem-solving, critical and strategic thinking, effective communication and an awareness of the business environment. Our program encourages creativity and offers a global perspective of the Tourism and Hospitality industries. This program welcomes school-leavers interested in starting a career in the Tourism and Hospitality industries, and also those already employed in these industries.

The program provides a solid theoretical grounding with an applied focus which builds management skills in ways that enhance career prospects.

Students have the opportunity to be an exchange student, studying part of their program at an overseas institution. This unique aspect of the program gives invaluable international experience for those interested in a career in Tourism and Hospitality.

What will I study?

The program begins with a foundation of business and management courses, followed by a range of tourism and hospitality courses. Key business and management courses are offered, in areas such as marketing, management, and economics. There are core tourism and hospitality courses where students gain in-depth knowledge and learn to apply the analytical skills developed in the earlier parts of the program.

In addition, there is a range of tourism and hospitality electives where students can choose courses such as Tourism: Food, Wine and Festivals; Tourism and Hospitality Marketing; Policy, Planning and Development for Tourism and Hospitality; Conventions, Exhibitions and Business Meetings.

Students follow a specialist elective stream as part of the degree. Streams are offered in areas such as Event Tourism, Outdoor Recreation/Education, Indigenous Tourism, and Nature-based Tourism. Alternatively, students may use their electives to undertake additional studies in business and management, study a foreign language, pursue an industry project, or undertake an international exchange program.

What does it take?

Tourism and Hospitality is about working with people in a range of settings. People working in these industries are attracted by the opportunities for travel and cross-cultural experiences, and interactions in service settings.

Graduates are able to manage information effectively, make decisions, think strategically and creatively, and apply effective people-management skills to their work.

Who will employ me?

Careers in Tourism and Hospitality allow creativity and offer exciting experiences both in Australia and overseas. In today's global market, Tourism and Hospitality organisations need people with managerial skills who are aware of relevant information relating to the sustainability of Tourism and Hospitality, particularly in regard to social and environmental issues.

Graduates have taken up positions within many sectors of the industry including attractions and destinations, hospitality, food and wine, retail and wholesale travel, conventions and exhibitions, event and festival management, special events, airlines and hotels. These roles have been in both the public and private sectors, in regional and metropolitan areas and internationally. Some of our graduates have gone on to create and operate their own businesses.

Program requirements

FIRST YEAR

First Half (Study Period 1, 2 or 3)

Understanding Travel and Tourism (Major 1)

Leisure Concepts (Major 2)

Introduction to Management

Managing Communication in Business

Second Half (Study Period 4, 5 or 6)

Marketing Principles:

Trading and Exchange

Knowledge Management in Organisations

Accounting, Decisions and Accountability

Managing the Hospitality Experience (Major 3)

SECOND YEAR

First Half (Study Period 1, 2 or 3)

Tourism Major 4

Introduction to Law

Microeconomics

Statistics for Business

Second Half (Study Period 4, 5 or 6)

Tourism Major 5

Tourism Major 6

Elective

Elective

THIRD YEAR

First Half (Study Period 1, 2 or 3)

Tourism Major 7

Strategic Management (Major 8)

Introduction to International Relations (BUGE)

Elective

Second Half (Study Period 4, 5 or 6)

Elective

Elective

Elective

Elective



Bianca Borrett

Bachelor of Tourism and Hospitality Management

'UniSA gave me the opportunity to continue my studies and to enhance my career prospects.

The staff were very receptive to the fact that I was working full-time, and being able to work and study simultaneously helped me to achieve my goals sooner, while not losing touch with the industry.

The core tourism courses provided me with an in-depth knowledge of the industry and the choice of electives allowed me to specialise in particular areas. The program also gave me a global perspective on issues facing the tourism industry, while giving me a strong foundation in business management.'

Bachelor of Sport and Recreation Management

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Program information session

Tuesday, 2 December 2008
6.30 pm, room BH2-09
City West campus
www.unisa.edu.au/infosessions

UniSA program code:	LBRL
SATAC code:	434191
CRICOS code (international students only):	002494A
TER (February 2008 cutoff):	64.10
Program length:	3 years
Home campus:	Mawson Lakes
Program fees:	Commonwealth supported
Program fees (international students only):	A\$16,800 per annum
Prerequisites:	None
Assumed knowledge:	None
Accepts Special Entry (STAT):	Yes
External study available:	No
Part-time study available:	Yes
TAFE credit available:	Yes
Honours study available:	Yes
Scholarships available:	www.unisa.edu.au/scholarship

Program overview

The Bachelor of Sport and Recreation Management program is the only university program of its kind offered in South Australia. It highlights the financial and social significance of leisure and sport, and the need for professional management of such associations. The program provides students with the skills, knowledge and qualities to work in a range of areas. These include sport management, event management, leisure management, recreation planning, outdoor recreation and tourism.

Students will gain knowledge about individual and group behaviour, the importance of leisure to Australian society, planning issues in relation to sport and recreation, the needs of all stakeholders and the management techniques to assist them, the political process in community decision-making, and international perspectives. Students will also undertake two field placements, allowing them to apply their skills and knowledge in real-life situations.

What will I study?

This degree includes the study of the philosophy, history and psychology of leisure; leadership in sport and recreation; introductions to outdoor recreation and tourism; programming and event management; sport and recreation administration; marketing; economics and law; planning and facility design; managing human resources; strategic management; accounting; and research and statistics.

Students take part in two field placements or 'practicums' that enable them to establish vital industry links and contacts. In addition to the industry practicums, students can choose electives in their second and third years that allow them to focus on a specific area, referred to as a study specialisation, of their choice. Students are encouraged to think broadly about these options, as well as student exchange programs overseas.

Upon completion of this program, students are able to communicate effectively both verbally and in writing. They are able to lead, motivate, instruct and manage others; implement programs, engage in organisational and resource planning; apply research and evaluation skills in the planning and management of sport and recreation programs and facilities; effectively manage financial, personnel and physical resources; and effectively solve problems.

What does it take?

Students interested in studying this program should have excellent verbal and written communication skills and enjoy organising, planning and working with other people. They should have the ability to work efficiently and effectively, be motivated, and have the ability to work autonomously or as part of a team. Students should have an interest in sport, recreation and/or leisure activities, and will learn to appreciate the challenges and demands of the sport and recreation industries.

Who will employ me?

The leisure industries (sport, recreation, tourism, arts) are part of a dynamic, growing and global sector. Increased growth in these industries means that continuing employment options for graduates exist in a range of areas.

Sport and Recreation

Management graduates tend to gain their initial employment as leaders, programmers or coordinators, and then progress into higher level management and planning positions.

Graduates may find work with local government, state government, private corporations or companies, sporting associations and clubs, sports and leisure centres, community recreation organisations, event management companies, aquatic centres, outdoor adventure operators, health and fitness centres, various disability-specific organisations and charities, worksite recreation and lifestyle programs, theme parks and resorts, cultural exhibitions, galleries, museums and convention centres.

Graduates may take up positions as recreation planners, recreation programmers, marketing managers, executive officers, research assistants, youth development officers, and university academics.

Program requirements

FIRST YEAR

First Half (Study Period 1, 2 or 3)

Introduction to Management
Outdoor Recreation
Resource Planning
Leisure Concepts
Understanding Travel and Tourism

Second Half (Study Period 4, 5 or 6)

Planning and Design for Recreation and Sport
Marketing Principles:
Trading and Exchange
Recreation and Sport
Event Programming
Administration in Leisure and Sport

SECOND YEAR

First Half (Study Period 1, 2 or 3)

Qualitative Research in Recreation and Sport
Accounting, Decisions and Accountability
Recreation Practicum 1
Elective 1

Second Half (Study Period 4, 5 or 6)

Statistics for Business
Leadership in Recreation and Sport
Microeconomics
Elective 2

THIRD YEAR

First Half (Study Period 1, 2 or 3)

Managing Human Resources in Recreation and Sport
Recreation Practicum 2
Introduction to Law
Elective 3

Second Half (Study Period 4, 5 or 6)

Leisure in Australia
Recreation Planning in the Urban Environment
Strategic Management for Recreation and Sport
Elective 4



Mark McKenzie

Bachelor of Sport and Recreation Management

'Since attending UniSA I have been lucky enough to work at the SANFL (South Australian National Football League) as the Talent Coordinator. The UniSA teaching staff have been very understanding of the way I've had to juggle work and study. They continually provide feedback on my progress and also provide alternatives when work may interfere. Being able to work and study at the same time has allowed me relate my study to the working environment very effectively.

UniSA provides students with the professionalism and dedication needed to achieve their goals. The healthy environment it represents allows students to feel comfortable and study at their best, along with exceptional facilities and a culture that is second to none.'

Entry requirements

For Undergraduate Bachelor Degrees and Associate Degrees

Applicants are required to have one of the following qualifications:

- » Qualified for SACE; and
 - Recorded achievement in five SACE subjects taken at stage 2 level; and
 - Included at least four Stage 2 subjects which are approved Higher Education Selection Subjects (HESS); and
 - Obtained a competitive TER
- » Completed interstate or overseas qualifications that the University considers equivalent to the SACE
- » Completed the International Baccalaureate Diploma
- » Completed or partly completed a recognised higher education program at a recognised higher education institution
- » Completed at least four Open Universities Australia (OUA) courses at the appropriate level

- » Completed an award from TAFE or from another registered training organisation at AQF Certificate IV or above
- » Qualified for Special Entry and completed the Special Tertiary Admissions Test (STAT). A personal competencies statement and/or employment experience may also be considered
- » Completed the University Foundation Studies program.

Please note that some programs have prerequisites. Applicants should check all entry requirements before applying. For some programs, applicants may also be required to attend an interview or present a folio.

For more information on entry requirements, visit www.unisa.edu.au/future

Equity and Special Access

UniSA offers various programs and services to assist rural and/or socio-economically disadvantaged students, Indigenous Australians and people with a disability to apply to UniSA.

For more information, contact (08) 8302 2376 or 1300 UNINOW or email study@unisa.edu.au

Student contributions

Student contributions are the amount you pay towards the cost of your program. The University determines the amount that you contribute within a range set by the Australian Government. The contribution that applies depends on which courses you choose to study and the contribution band in which those courses are classified. The amount of your student contribution also depends on the unit value of your courses of study (the equivalent full-time student load (EFTSL) value of the course).

As per the Australian Government guidelines, the student contribution amounts for 2008 are:

Band	Fields of study	Student contribution
National priorities	Nursing, Education	A\$4,077
Band 1	Humanities, behavioural science, social studies, foreign languages, visual and performing arts	A\$5,095
Band 2	Mathematics, statistics, computing, built environment, health, engineering, science, surveying, agriculture	A\$7,260
Band 3	Law, accounting, commerce, administration, economics, dentistry, medicine, veterinary science	A\$8,499

Note: these amounts are for 1 EFTSL in 2008

For more information visit www.unisa.edu.au/future/fees