

## **MANAGING CORPORATE RISK**

This program introduces executive and management perspectives and skills in the management of risk and unmanaged (crisis) risk in corporate environments. We examine what risk management is, provide a sound understanding of what constitutes risk, how to include behavioural risk, and assess why effective risk management is a compelling if not compulsory need.

### **Topics include:**

- Defining risk – the occurrence of an unwanted event
- Behavioural risk – people perceive and precipitate risks
- Synopsis of the Revised Australian Standard on Risk Management
- Psychology of risk and risk communication
- Malicious risk – from terrorism through workplace violence to defending brand and corporate reputation
- Managing in a crisis and problem situation – a six-pack of “what to do” actions
- Developing corporate resilience