



University of  
South Australia

# Accounting, Finance, Economics and Property 2015





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## Welcome

The University of South Australia is a young institution with an agile, innovative approach to educating tomorrow's professionals and solving today's challenges. As a university of enterprise, our efforts are focused on providing economic and social benefits to the nation and the world.

Formed in 1991 but built on more than 150 years of creating and applying knowledge, the University has quickly established a global reputation for the quality and creativity of its graduates and the innovative, outcomes-focused relevance of its research.

Our reputation for excellence continues to grow. The University of South Australia is Australia's youngest university to be ranked in Times Higher Education's top 50 of world universities under 50 years old. We're also ranked in the top 3 per cent of the world's highest performing institutions in the QS university rankings, one of only three Australian universities under the age of 25 to feature in that world's best list. The University's research was also rated at world-standard, or above in the second Excellence in Research Australia (ERA) assessment.

With almost 34,000 students in 2013, we are South Australia's biggest university. We offer more than 400 degree programs in business, education, arts, social sciences, health sciences, information technology, engineering and the environment. Programs are designed with strong professional emphasis and in partnership with industry, and our graduate employment rates are above the national average.

At the University of South Australia, you will discover a vibrant on-campus culture and join an active and diverse student population. This blend enriches the intellectual and social life of our academic community, providing both an enhanced student experience as well as the ideal teaching and learning environment for cultivating tomorrow's leaders and innovators.

I hope that you will consider joining us and I look forward to seeing you on campus soon.

**Professor David G. Lloyd**  
Vice Chancellor and President

## 2014 Events

### > Open Day 2014

City West Campus: Sunday 17  
August, North Terrace, Adelaide  
↳ [unisa.edu.au/openday](http://unisa.edu.au/openday)

### > Program Information Sessions 2014

For more details on upcoming  
events and information  
sessions, visit  
↳ [unisa.edu.au/business](http://unisa.edu.au/business)

# Welcome to Australia's university of enterprise

Enterprise education incorporates the latest research, work placements, experiential learning and industry links. Our graduates are tomorrow's leaders and innovators.

## New learning centre

The Jeffrey Smart Building is our brand new learning and information hub on Hindley Street. Delivering state-of-the-art teaching and learning facilities and support, this building will transform the west end of the city and enhance the community with a vibrant student population.



## The IDEAS university

Our spirit of enterprise begins with nurturing ideas. From concept, to development and into reality we are behind bringing ideas to life through new industry partnerships and engaged research.

*Examples include:*

- > **Global IT partnership** – teaming with Global IT giant Hewlett Packard, in a first for any Australian university, to open a new HP Innovation and Collaboration Centre.
- > **Hills Limited innovation partnership** – a new partnership with the State Government and Flinders University set to put South Australia at the forefront of innovative product design and technology expertise for a wide range of industries.
- > **Sci|C|Ed** – plans to launch Australia's newest interactive public science space and inspiring young people to study Science, Technology, Engineering and Mathematics (STEM).
- > **Honorary Doctorates** – awarding an Honorary Doctorate to **Major General Charles Bolden Jr**, administrator of the National Aeronautics and Space Administration (NASA) and inspirational champion for education equity and access. We have also acknowledged winemaker and business leader **Wolf Blass AM** and leading feminist, editor and publisher **Anne Summers**.

## The **CONNECTED** university

Our connections stretch across the world, through our city and into our student community.

- > **Our world** – a worldwide network of 177,000 alumni supported by formal networks in Hong Kong, Singapore, Malaysia, Taiwan and the United Kingdom.
- > **Our community** – helping to build stronger local communities through the support of local community and industry groups. We also sponsor many of Adelaide's cultural highlights including: the Tour Down Under, WOMAD, the Festival of Arts, the Australian HPV Super Series and Head of the River.
- > **Our students** – we remain connected to the needs of our students through the University of South Australia Students' Association (USASA) and support their journey from start to finish with a warm welcome at orientation, modern facilities, and opportunities to create lasting memories and build lifelong friendships.

*The university of enterprise*

▶ [unisa.edu.au/profile](http://unisa.edu.au/profile)

## The **SOLUTIONS** university

Harnessing our spirit of creativity as well as the excellence of our research we seek out innovative solutions to the challenges of the future.

*Our capacity to deliver innovative and effective solutions is enhanced by:*

- > **Excellent research performance** - quality research that is ranked world-class or above in the 2012 Excellence in Research Australia results. We are also amongst the world's top three per cent in the QS World University Rankings.
- > **Flagship research institutes and centres** – seven research institutes and 17 supported research centres, all supplying fundamental advances in knowledge to address the changing needs of our world.
- > **Cutting-edge research facilities** – purpose-built laboratories including industry-standard cleanrooms for cell therapy research and more.

*We are also boosting our capability to provide solutions to existing and emerging health issues through a presence in the southern hemisphere's largest health and biomedical research precinct with the:*

- > **School of Population Health** – co-location of an entire school in the South Australian Health and Medical Research Institute (SAHMRI) to undertake research into the health and wellbeing challenges within growing populations.
- > **Centre for Cancer Biology** – a new alliance with the Centre for Cancer Biology which will lead vital new research into leukaemia.

*Keep up-to-date with our latest news at*

▶ [unisa.edu.au/news](http://unisa.edu.au/news)

# 91%

of our graduates going on to full-time work **are employed** in a professional occupation within four months of completing their degree

*Graduate Destinations Survey*

# TOP 50 worldwide

*2013 Times Higher Education (THE) 100 Under 50*

*2013 QS University Rankings Top 50 under 50*

# 86%

of our research at or above world-class

*The Australian Research Council's 2012 Excellence in Research for Australia (ERA)*

# Accounting, Finance, Economics and Property

Looking to start a successful career and become a leader in the ever changing world of business? You've come to the right place!

## A snapshot of our graduates

UniSA Business School is one of the leading providers of accounting, finance, economics and property education in Australia. You will find our accounting and finance graduates in almost every industry, solving problems for clients and changing the face of business. Our property graduates are highly sought after by employers where they are valuing commercial, retail and industrial assets and managing property portfolios worth millions of dollars. Across the world you will also find them in roles such as economists and bankers, contributing to the success of today's modern global business environment. Our goal is to give you the opportunity to make a difference and prepare you for a successful career in the world of business – all you have to do is reach out and grab it!



*Find out more online...*

For more information on accounting, finance, economics and property at the University of South Australia including entry pathways, student case studies and more visit:

[unisa.edu.au/accounting-finance-economics-property](https://unisa.edu.au/accounting-finance-economics-property)



## Ready to hit the ground running

Your time at university shouldn't just be spent in a lecture theatre and at UniSA we guarantee it won't. Practical elements and real-world examples are incorporated into all of our programs, allowing you to see how your learning is relevant to real-life situations. Wondering what the workforce will be like? Opportunities exist to undertake work experience and internships where you will develop the skills we know employers look for. These will also be the perfect chance for you to create professional networks that will set you up for a career that is both challenging and rewarding.



## Professionally accredited and recognised

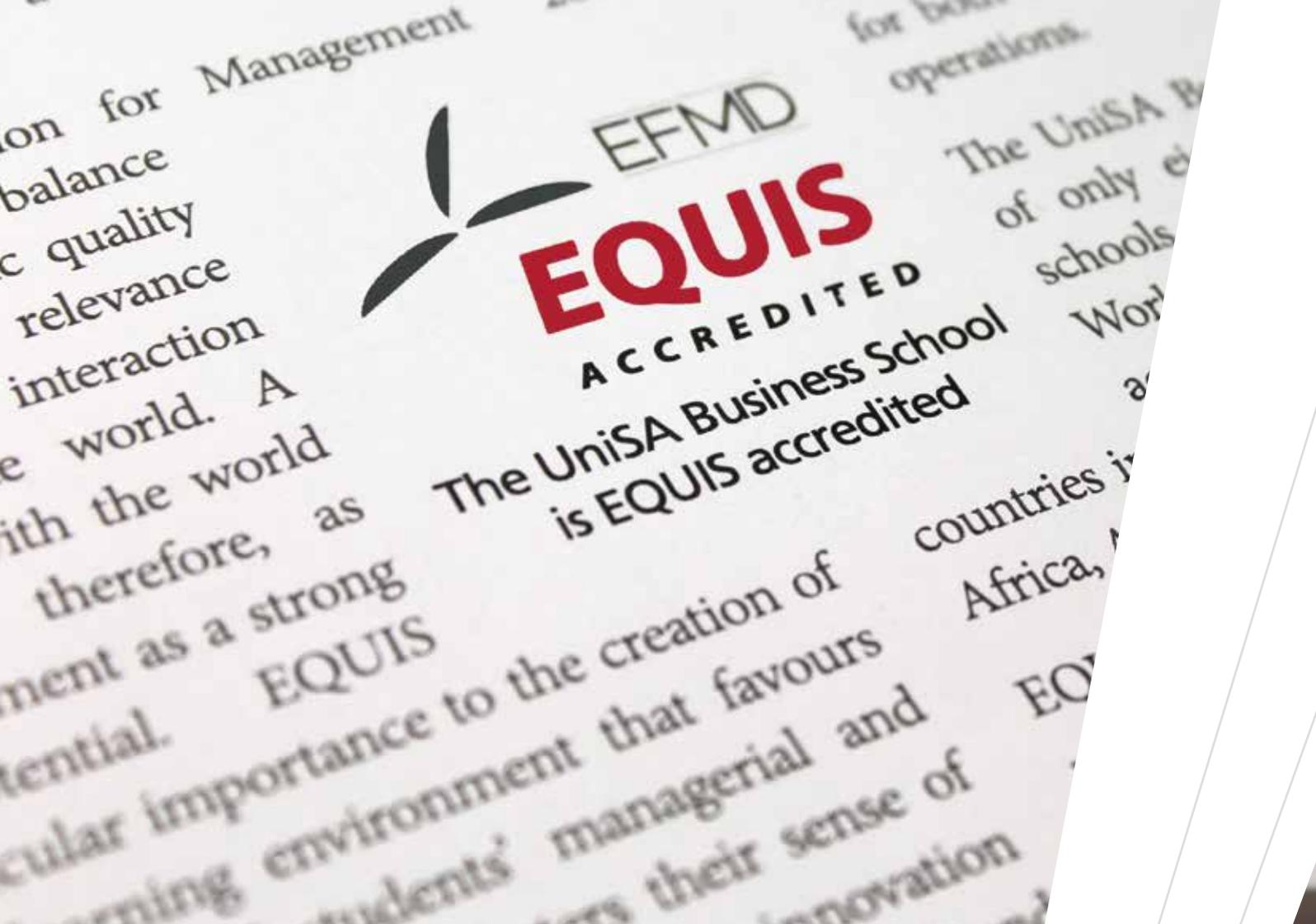
Most of our programs are accredited or officially recognised by a number of the world's most respected professional bodies. These professional bodies are highly valued by employers across many industries in the accounting, finance and property sectors. Accreditation of our programs by these bodies ensures that our graduates are easily recognised as industry-ready with the high-level skills necessary for their careers.

EQUIS – The EFMD Quality Improvement System has again recognised UniSA Business School for its excellence. 10 years and counting.

## Flexible study

Our accounting, finance, economics and property programs are offered in a variety of study modes providing you with the flexibility to balance your studies with your life. This includes online and external modes of study for most programs and a supportive online learning environment to help you succeed in your studies.



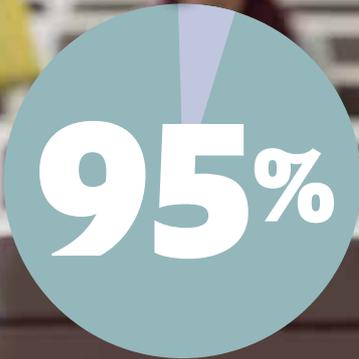


Offering South Australia's  
**only property degree**





**Over the last  
few years**



**95%**

of our finance  
graduates have  
gained full-time  
employment

- Graduate Destination Survey, 2013



## **World-class research**

in Applied Economics, Commerce,  
Tourism and Services, Business and  
Management, and Marketing

- The Australian Research Council's 2012 Excellence in  
Research for Australia (ERA)

MARKETING  
RESEARCH

STUDY GUIDE TO ACCOMPANY Financial Accounting 6E

PRINCIPLES OF  
ECONOMICS

4  
HOUR

Global Issues for Accounting – 3rd Edition

University of  
South Australia

# Business (Economics, Finance and Trade)



<b>SATAC code:</b>	424O91
<b>Program code:</b>	DBIB
<b>ATAR (Feb 2014 cut-off):</b>	69.85
<b>UniSA preferred score (guaranteed entry):</b>	75
<b>TAFE minimum entry:</b>	CERT IV
<b>Prerequisites:</b>	None
<b>Assumed knowledge:</b>	None

## International students

<b>CRICOS code:</b>	O27743E
<b>Program fees:</b>	A\$25,300 per annum

## Key features

- › Your conceptual, technical and problem-solving skills with an international perspective will provide you with a set of qualities employers seek.
- › The ability to understand the modern international business environment will give you an edge against other business graduates.

## Overview

The Bachelor of Business (Economics, Finance and Trade) will equip you with the unique combination of technical, conceptual and problem-solving skills necessary to understand the global business environment and how markets operate. With a focus on economics and finance you will develop the knowledge and skills to analyse economic exchange and trade activities in both a national and international context.

Employers are looking for professionals with a strong understanding and knowledge of the business environment and especially how trade, finance and economic exchange operate within an international setting. As a graduate you will have the skills to apply logical, critical and creative solutions to business problems in a global market environment.

## What will I study?

Your study program will focus on the important economic factors underpinning market exchange activities of business, and the analytical skills necessary to interpret business activity both locally and internationally. You will also study the dynamics driving strategic decision-making in business and how to problem-solve business issues in the international market place.

During first year, you will study core business courses to gain a solid foundation in the essentials of business. In second and third year, you will complete core economics and finance courses with a focus on trade and international finance. These will give you an understanding of international economics, business finance, international currency markets, business forecasting, growth and development, portfolio and fund management, and the economics of public policy.

You will also have the option of studying abroad for a semester or honing your skills with advanced level elective courses.

Through our advanced level electives, you will gain in-depth knowledge in areas such as competitive strategy, international markets institutions and policy, corporate valuation and risk management, financial modelling and applied financial planning. Knowledge of these topics will give you greater career options in Australia and overseas.

If you choose to study the world outside the lecture theatre with a semester abroad instead, you will immerse yourself in another culture and gain a global perspective. We guarantee there has never been a student who has regretted their decision to go! This opportunity is supported by UniSA's travel scholarship scheme and is one of the most generous in Australia.

We recognise that all students are different and pride ourselves on offering flexible learning options. We offer online and evening classes and you can also study intensively in summer or winter school.

## Who will employ me?

As an economics and finance graduate with a focus on global trade and exchange, you will stand out from other business graduates with specialist conceptual, analytical and strategic decision-making skills which are essential for understanding and succeeding in the modern global business environment.

As a graduate, you may find yourself working in areas such as banking and finance, economic business analysis, and project evaluation in private corporations, as well as in treasury, finance, health or economic development departments within government. The career paths of our graduates include policy managers, economists, bankers, business development managers, financial analysts, business forecasters and policy analysts.

## Combined degrees

We offer many combined degree options enabling you to increase your skills and accelerate your career prospects in less than double the time. This program can be combined with almost any business or commerce degree, and in most cases completed in four years full-time (or part-time equivalent). See page 15 for more information.

## Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

## Program schedule

### FIRST YEAR

#### First Semester (SP 1, 2 or 3)

Principles of Economics  
Accounting for Business  
Communication and Information Systems in Business  
Business and Society

#### Second Semester (SP 4, 5 or 6)

Management Principles  
Foundations of Business Law  
Quantitative Methods for Business  
Macroeconomics

### SECOND YEAR

#### First Semester (SP 1, 2 or 3)

Marketing Principles: Trading and Exchange  
Economic Analysis of Business Decisions  
Forecasting and Business Analysis  
Growth Development and the Macroeconomy

#### Second Semester (SP 4, 5 or 6)

International Economics  
Business Finance  
Elective  
Elective

### THIRD YEAR

#### First Semester (SP 1, 2 or 3)

Portfolio and Fund Management  
Elective  
Elective  
Elective

#### Second Semester (SP 4, 5 or 6)

International Currency and Banking Markets  
Economics of Public Policy  
Elective  
Elective

### Electives may include:

Accounting courses  
Marketing courses

*Our suite of core courses is being revised during 2014.*

*For an updated program schedule please visit [unisa.edu.au/business](http://unisa.edu.au/business)*

## Key



# Bachelor of Commerce (Accounting)

## Bachelor of Business (Finance)



SATAC code:	424191
Program code:	DBCDC
ATAR (Feb 2014 cut-off):	68.80
UniSA preferred score (guaranteed entry):	75
TAFE minimum entry:	CERT IV
Prerequisites:	None
Assumed knowledge:	None

### International students

CRICOS code:	O41701J
Program fees:	A\$25,300 per annum

## Key features

- Combine the most flexible accounting program in South Australia with a finance program that has been providing career-ready professionals for over 30 years.
- Graduate with two degrees in four years and a wide range of skills employers seek.

### Overview

The Bachelor of Commerce (Accounting), Bachelor of Business (Finance) double degree is your opportunity to enter an industry seeking accounting and finance professionals with a diverse range of skills. At the completion of four years full-time study (or part-time equivalent), you will graduate with both accounting and finance degrees, providing opportunities for a fast-tracked career toward management or executive roles.

### What will I study?

As part of this program, you will complete both an accounting and finance major, together with core business courses.

You commence the core business courses early on in your studies and complete the major courses on a progressive basis throughout the program. In each of the accounting and finance disciplines the courses build on one another to give you a strong understanding of the major concepts and principles of each.

In second year, you will also have the option to complete a professional sequence of courses which can be used to meet educational requirements of study programs offered by professional bodies including CPA Australia and the Institute of Chartered Accountants Australia.

### Who will employ me?

As a graduate you will have employment opportunities in financial and management accounting, management consulting, as well as taxation and auditing. In the financial services sector, you may find yourself working in areas such as lending, retail and investment banking, corporate treasury and money markets, fund management, financial planning, and private financial consulting. Interested in the accounting side? As a graduate you could be employed in forensic accounting, receivership and restructuring,

litigation support, management accounting, tax, auditing or financial management.

Double degree graduates currently occupy many senior positions in local, national and international organisations. Want to travel the world? The global nature of accounting and finance will provide you with a passport to take your career anywhere.

### Professional accreditation

The program is recognised and fully accredited by CPA Australia and the Institute of Chartered Accountants Australia. The program satisfies the educational requirements for entry to the Institute of Chartered Accountants Australia's professional program (the Chartered Accountants Program) and entry to CPA Australia's professional program (the CPA Program). If you decide to work in the financial services industry, the entry requirements for membership of the Financial Services Institute of Australasia (FINSIA) are met by completing this program. When you complete Financial Planning (BANK 2008) and/or Applied Financial Planning (BANK 3005) you will satisfy the Tier 1 competency level requirements at both the knowledge and skills level for a number of the core competencies specified by the government regulatory body, the Australian Securities and Investments Commission (ASIC). Such competency requirements are required in Australia to be a representative of an Australian financial services licensee.

### Professional recognition

Graduation from this program has been recognised by the Association of Chartered Certified Accountants (ACCA) as fulfilling the requirements for maximum exemption in the ACCA's professional program.

The Bachelor of Commerce (Accounting), Bachelor of Business (Finance) has also been accepted into the Chartered Financial Analyst (CFA) Institute University Recognition Program. This status is granted to institutions whose degree programs incorporate at least 70 per cent of the CFA Program Candidate Body of Knowledge (CBOK), which provides students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.

### Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

## Program schedule

### FIRST YEAR

#### First Semester (SP 1, 2 or 3)

Accounting for Business  
Business and Society  
Principles of Economics  
Quantitative Methods for Business

#### Second Semester (SP 4, 5 or 6)

Financial Accounting 1  
Marketing Principles: Trading and Exchange  
Derivatives and Securities Markets  
Macroeconomics

### SECOND YEAR

#### First Semester (SP 1, 2 or 3)

Financial Accounting 2  
Foundations of Business Law  
Management Accounting  
Business Finance

#### Second Semester (SP 4, 5 or 6)

Management Principles  
Communication and Information Systems in Business  
Financial Accounting 3  
Companies and Partnership Law

### THIRD YEAR

#### First Semester (SP 1, 2 or 3)

Financial Planning  
Forecasting and Business Analysis  
Sustainability Accounting and Reporting  
Elective

#### Second Semester (SP 4, 5 or 6)

Strategic Financial Analysis  
Elective  
Elective  
Elective

### FOURTH YEAR

#### First Semester (SP 1, 2 or 3)

International Currency and Banking Markets  
Portfolio and Fund Management  
Taxation Law 1  
Elective

#### Second Semester (SP 4, 5 or 6)

Contemporary Issues in Accounting  
Finance Specialism  
Financial Risk Analysis  
Auditing Theory and Practice

### Electives may include:

Property courses  
Marketing courses

*Our suite of core courses is being revised during 2014.*

*For an updated program schedule please visit [unisa.edu.au/business](http://unisa.edu.au/business)*

### Key

City West Campus	Full-time program duration in years	Part-time study available	External study available	Partial external study available	Alternative entry pathways available
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# Bachelor of Business (Property)

CW 3 PT EX P

SATAC code:	424131
Program code:	DBPY
ATAR (Feb 2014 cut-off):	68.00
UniSA preferred score (guaranteed entry):	75
TAFE minimum entry:	CERT IV
Prerequisites:	None
Assumed knowledge:	None

## International students

CRICOS code:	O24196G
Program fees:	AS\$25,300 per annum

## Key features

- ▶ Practical sessions from year one introduce you to networking and give you in-depth knowledge of the industry from property professionals.
- ▶ The Property Career Mentoring Program is available to all students and will see you paired with a current property professional, giving you industry experience, understanding and valuable networks.
- ▶ In 2013, 92 per cent of graduates gained full-time employment, mostly in the private sector.

## Overview

The Bachelor of Business (Property) is the longest running property degree in Australia and the only one of its kind in South Australia. This program will provide you with the knowledge, skills and qualifications essential to a successful career in the property industry. Property deals with the valuation, management, development, investment and administration of land and properties. It is also about the relationships between people and the land and how you can make a difference by improving that land. As a property professional you will also gather and analyse information to help you make informed decisions and give practical advice about the use and management of property.

## What will I study?

In your first and second year you will gain a solid business foundation with the study of core business courses. From day one of your degree you will progress through a series of property courses covering the physical, economic and legal aspects of property as well as specialist areas including valuation and property management. We pride ourselves on experience-based learning within the program, giving you the chance to apply your new knowledge and skills to real-life situations.

## Property Career Mentoring Program

The Bachelor of Business (Property) has a strong focus on careers and will give you the edge employers seek. You will have the opportunity to be part of the Property Career Mentoring Program, where you are paired with an industry mentor and introduced to many areas within the property profession. This will give you first-hand experience

on how to go about making day-to-day property decisions. We also run a calendar of student events throughout your study. These will give you valuable industry contacts, key business skills and practical experiences that will improve your job prospects after graduation. Keen to get a taste of working life? Many students also gain work experience from the connections made at these events.

## Who will employ me?

The property industry provides a diverse range of employment options and there is lots of flexibility to change between careers. As a UniSA property graduate, you will be prepared to pursue a career in valuation, asset portfolio and funds management, property development, property investment, commercial, industrial and retail property management, commercial property sales, and leasing and property research.

As a graduate, you may find yourself working in the private sector for financial institutions and property or valuation firms. There are also opportunities in local and national government departments in roles such as valuers, commercial property developers, portfolio managers and building managers.

## Professional accreditation

The program is accredited for valuation and on completion graduates will be eligible to apply for provisional membership of the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). The program is also accredited for valuation by the Board of Valuers, Appraisers and Estate Agents Malaysia. You will also be eligible to register as a real estate sales representative with the Office of Consumer and Business Affairs, South Australia after the successful completion of your second year courses.

## Combined degrees

We offer many combined degree options enabling you to increase your skills and accelerate your career prospects in less than double the time. This program can be combined with almost any business or commerce degree, and in most cases completed in four years full-time (or part-time equivalent). See page 15 for more information.

## Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

## Program schedule

### FIRST YEAR

#### First Semester (SP 1, 2 or 3)

Discovering Opportunities in Property  
Foundations of Business Law  
Accounting for Business  
Communication and Information Systems in Business

#### Second Semester (SP 4, 5 or 6)

Business and Society  
Principles of Economics  
Quantitative Methods for Business  
Management Principles

### SECOND YEAR

#### First Semester (SP 1, 2 or 3)

Marketing Principles: Trading and Exchange  
Fundamentals of Property Law  
Land Use, Planning and Sustainability  
Property Valuation

#### Second Semester (SP 4, 5 or 6)

Elective  
Elective  
Property Management and Agency  
Building Evaluation for Property

### THIRD YEAR

#### First Semester (SP 1, 2 or 3)

Statutory Valuations  
Property Development  
Property Investment  
Elective

#### Second Semester (SP 4, 5 or 6)

Property Practice  
Property Research  
Property, People and Place  
Elective

### Electives may include:

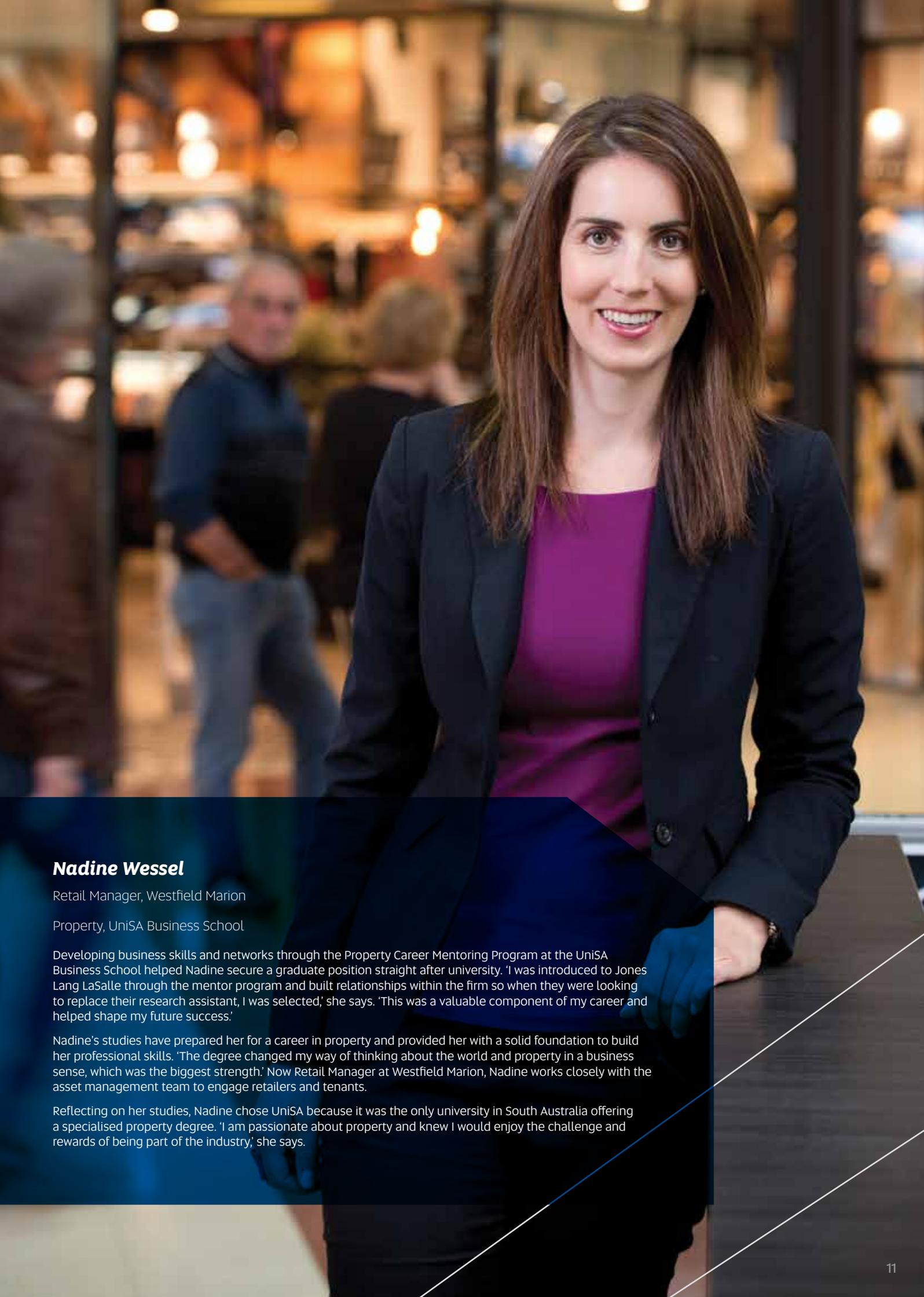
A practical elective  
Finance courses  
Marketing courses

*Our suite of core courses is being revised during 2014.*

*For an updated program schedule please visit [unisa.edu.au/business](http://unisa.edu.au/business)*

## Key

CW City West Campus 1 Full-time program duration in years PT Part-time study available EX External study available PX Partial external study available P Alternative entry pathways available



## **Nadine Wessel**

Retail Manager, Westfield Marion

Property, UniSA Business School

Developing business skills and networks through the Property Career Mentoring Program at the UniSA Business School helped Nadine secure a graduate position straight after university. 'I was introduced to Jones Lang LaSalle through the mentor program and built relationships within the firm so when they were looking to replace their research assistant, I was selected,' she says. 'This was a valuable component of my career and helped shape my future success.'

Nadine's studies have prepared her for a career in property and provided her with a solid foundation to build her professional skills. 'The degree changed my way of thinking about the world and property in a business sense, which was the biggest strength.' Now Retail Manager at Westfield Marion, Nadine works closely with the asset management team to engage retailers and tenants.

Reflecting on her studies, Nadine chose UniSA because it was the only university in South Australia offering a specialised property degree. 'I am passionate about property and knew I would enjoy the challenge and rewards of being part of the industry,' she says.

# Bachelor of Commerce (Accounting)



<b>SATAC code:</b>	424181
<b>Program code:</b>	DBCA
<b>ATAR (Feb 2014 cut-off):</b>	68.35
<b>UniSA preferred score (guaranteed entry):</b>	75
<b>TAFE minimum entry:</b>	CERT IV
<b>Prerequisites:</b>	None
<b>Assumed knowledge:</b>	None

## International students

<b>CRICOS code:</b>	O80917C
<b>Program fees:</b>	A\$25,300 per annum

## Key features

- › In third year, you can choose to study experiential learning electives.
- › We offer the most 'flexible accounting program in South Australia'.

## Overview

The Bachelor of Commerce (Accounting) opens up a world of opportunity in business and is your chance to join a highly regarded profession and make a difference. The accounting profession is evolving and there are opportunities for the new generation of innovators to lead the way.

As a student you will benefit from our strong links with the accounting profession and the professional industry bodies. Why is this important? It means your skills will be fresh, relevant and respected. These links will assist you on a vibrant and challenging career path, with employment opportunities locally and around the world.

As an accounting graduate you will be a decision maker and problem-solver. You will be driven, confident and analytical and excel in team situations. These qualities are key to your role in helping clients make successful financial and management decisions.

Where will this degree take you? You can have a career as an accountant and business advisor in almost any industry in private practice, commerce or government sectors. You will also develop an understanding of the economic, legal and political influences that affect global business.

## What will I study?

This program requires you to complete a major in accounting and encourages related studies which will strengthen your employment opportunities. Complementary studies include marketing, management, information systems and data management, finance and international business. Your first year will provide an important foundation of business knowledge. From there, you will improve your understanding of business and accounting with studies exploring financial and management accounting, taxation and company law, auditing, sustainability accounting, and global and contemporary accounting issues.

If you are keen to see the world, we encourage you to enrol in our Global Experience program or study at an overseas university. Both will give

you a unique international experience, and an opportunity to apply your skills in a global context.

We recognise that all students are different and pride ourselves on offering flexible learning options. We offer online and evening classes and you can also study intensively in summer or winter school.

## Who will employ me?

This program will give you the education and skills necessary to be an accountant and business advisor in public practice, commerce, and industry, as well as the public sector including local and national governments, hospitals and other government authorities.

As a graduate, you may choose to start a career in forensic accounting, receivership and restructuring, litigation support, management accounting, tax, auditing, financial management, strategy or analysis. You may find yourself working as an accountant, forensic accountant, auditor, financial analyst or business advisor.

There is an increasing demand for accountants and with a Bachelor of Commerce (Accounting) degree you are taking the first step to a range of interesting career paths, both in Australia and overseas.

## Professional accreditation

The program is recognised and fully accredited by CPA Australia and the Institute of Chartered Accountants Australia. The program satisfies the educational requirements for entry to the Institute of Chartered Accountants Australia's professional program (the Chartered Accountants Program) and entry to CPA Australia's professional program (the CPA Program).

## Professional recognition

Graduation from this program has been recognised by the Association of Chartered Certified Accountants (ACCA) as fulfilling the requirements for maximum exemption in the ACCA's professional program.

## Combined degrees

We offer many combined degree options enabling you to increase your skills and accelerate your career prospects in less than double the time. This program can be combined with almost any business or commerce degree, and in most cases completed in four years full-time (or part-time equivalent). See page15 for more information.

## Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

## Program schedule

### FIRST YEAR

#### First Semester (SP 1, 2 or 3)

Accounting for Business  
Communication and Information Systems in Business  
Foundations of Business Law  
Business and Society

#### Second Semester (SP 4, 5 or 6)

Financial Accounting 1  
Quantitative Methods for Business  
Marketing Principles: Trading and Exchange  
Principles of Economics

### SECOND YEAR

#### First Semester (SP 1, 2 or 3)

Financial Accounting 2  
Management Accounting  
Business Finance  
Elective

#### Second Semester (SP 4, 5 or 6)

Companies and Partnership Law  
Management Principles  
Elective  
Financial Accounting 3

### THIRD YEAR

#### First Semester (SP 1, 2 or 3)

Elective  
Taxation Law 1  
Sustainability Accounting and Reporting  
Elective

#### Second Semester (SP 4, 5 or 6)

Auditing Theory and Practice  
Contemporary Issues in Accounting  
Elective  
Strategic Financial Analysis

#### Electives may include:

A practical elective  
Finance courses  
Law courses  
Management courses

*Our suite of core courses is being revised during 2014.*

*For an updated program schedule please visit [unisa.edu.au/business](http://unisa.edu.au/business)*

## Key

**CW** City West Campus

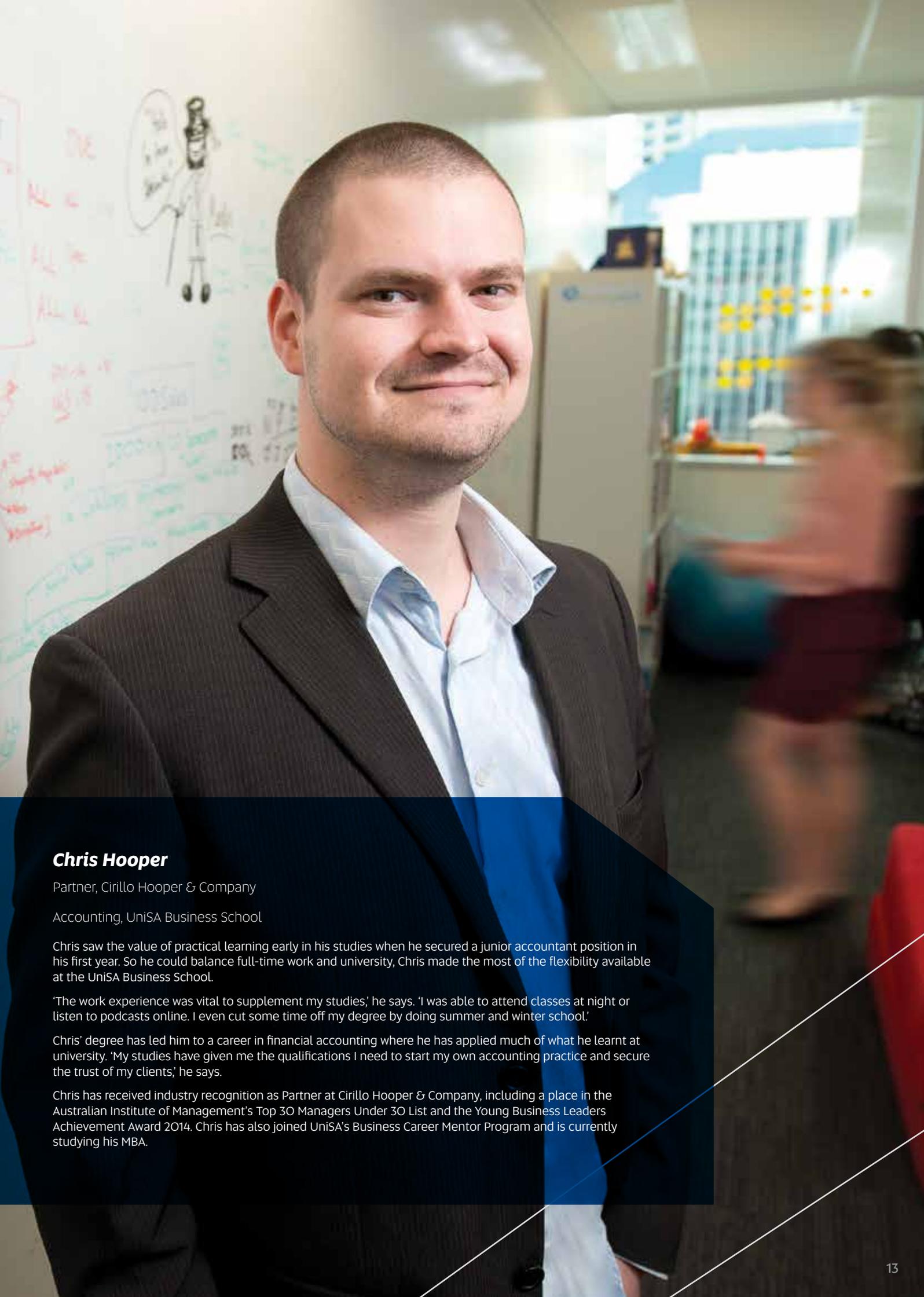
**1** Full-time program duration in years

**PT** Part-time study available

**EX** External study available

**PX** Partial external study available

**P** Alternative entry pathways available



## **Chris Hooper**

Partner, Cirillo Hooper & Company

Accounting, UniSA Business School

Chris saw the value of practical learning early in his studies when he secured a junior accountant position in his first year. So he could balance full-time work and university, Chris made the most of the flexibility available at the UniSA Business School.

'The work experience was vital to supplement my studies,' he says. 'I was able to attend classes at night or listen to podcasts online. I even cut some time off my degree by doing summer and winter school.'

Chris' degree has led him to a career in financial accounting where he has applied much of what he learnt at university. 'My studies have given me the qualifications I need to start my own accounting practice and secure the trust of my clients,' he says.

Chris has received industry recognition as Partner at Cirillo Hooper & Company, including a place in the Australian Institute of Management's Top 30 Managers Under 30 List and the Young Business Leaders Achievement Award 2014. Chris has also joined UniSA's Business Career Mentor Program and is currently studying his MBA.

# Bachelor of Business (Finance)



<b>SATAC code:</b>	424O51
<b>Program code:</b>	DBCF
<b>ATAR:</b>	68.00
<b>UniSA preferred score</b> (guaranteed entry):	75
<b>TAFE minimum entry:</b>	CERT IV
<b>Prerequisites:</b>	None
<b>Assumed knowledge:</b>	None

## International Students

<b>CRICOS code:</b>	O80918B
<b>Program fees:</b>	AS\$25,300 per annum

## Key features

- › Guest lecturers and case studies support your learning with industry insight.
- › Current technologies are integrated into the curriculum giving you relevant practical experience upon graduation.
- › Over the last few years, 95 per cent of graduates have gained full-time employment.

## Overview

Our finance program is the longest established program of its kind in South Australia and has 'provided career-ready professionals for over 30 years'. As a student you will benefit from our strong links with industry and professional associations which keeps the program cutting edge and relevant.

Finance is a dynamic industry that deals with the borrowing, lending and investing of money by individuals, financial institutions, businesses and government organisations. As a finance professional you will assist in the identification, analysis and interpretation of financial information and use state-of-the-art technologies to make decisions that benefit individuals and organisations. There is a strong demand for finance professionals and armed with the practical experience you will gain through your studies at UniSA, an exciting and diverse career is awaiting you.

## What will I study?

You will complete a finance major together with a set of core courses in other business areas including accounting, economics, law and management. You will also develop specialist finance skills on a progressive basis throughout your program in a range of areas including financial markets, corporate finance, personal finance, portfolio management and risk analysis.

Keen to get some real-life experience? Our finance program is specifically designed to have a strong practical aspect where you will use specialist software and relevant applications, delivered by staff with extensive industry knowledge.

You will also have the opportunity to complete the government-accredited finance courses that form part of the training register for the financial services industry. Elective courses from other

business disciplines are introduced in the second year of your program, giving you a wider set of relevant business skills.

We recognise that all students are different and pride ourselves on offering flexible learning options. We offer online and evening classes, and you can also study intensively in summer or winter school.

## Who will employ me?

As a graduate armed with a strong practical foundation and knowledge of the finance industry, you will have a wide range of career options to choose from. You may find yourself with a career as a financial advisor, lending manager, commercial manager, chief financial officer or investment banker in areas including lending, investment and international banking, corporate treasury and money markets, funds management, financial planning and management consulting.

Within the program, certain courses will give you the opportunity to qualify for industry accreditation by the government regulator. This gives you the advantage of being able to apply for positions in the financial services industry without having to undertake further study, providing you with a head start on your career.

## Professional accreditation

As a graduate, you will have satisfied the educational requirements for membership of the Financial Services Institute of Australasia (FINSIA). This program also provides Tier 1 accredited recognition by the Australian Securities and Investments Commission (ASIC) for the training requirements of financial product advisers. Students completing Financial Planning (BANK 2008) and/or Applied Financial Planning (BANK 3005) satisfy Tier 1 competency level requirements at both the knowledge and skills level for a number of the core competencies specified by the government regulatory body, ASIC. Such competency requirements are required in Australia to be a representative of an Australian financial services licensee.

## Professional recognition

The Bachelor of Business (Finance) has also been accepted into the Chartered Financial Analyst (CFA) Institute University Recognition Program. This status is granted to institutions whose degree programs incorporate at least 70 per cent of the CFA Program Candidate Body of Knowledge (CBOK), which provides students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.

## Combined degrees

We offer many combined degree options enabling you to increase your skills and accelerate your career prospects in less than double the time. This program can be combined with almost any business or commerce degree, and in most cases completed in four years full-time (or part-time equivalent). See page 15 for more information.

## Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

## Program schedule

### FIRST YEAR

#### First Semester (SP 1, 2 or 3)

Business and Society  
Accounting for Business  
Quantitative Methods for Business  
Principles of Economics

#### Second Semester (SP 4, 5 or 6)

Derivatives and Securities Markets  
Macroeconomics  
Foundations of Business Law  
Communication and Information Systems in Business

### SECOND YEAR

#### First Semester (SP 1, 2 or 3)

Business Finance  
Forecasting and Business Analysis  
Financial Planning  
Management Principles

#### Second Semester (SP 4, 5 or 6)

Marketing Principles: Trading and Exchange  
Elective  
Elective  
Elective

### THIRD YEAR

#### First Semester (SP 1, 2 or 3)

Portfolio and Fund Management  
International Currency and Banking Markets  
Elective  
Elective

#### Second Semester (SP 4, 5 or 6)

Finance Specialism  
Financial Risk Analysis  
Elective  
Elective

### Electives may include:

A practical elective  
Property courses  
Marketing courses

*Our suite of core courses is being revised during 2014.*

*For an updated program schedule please visit [unisa.edu.au/business](http://unisa.edu.au/business)*

## Key

**CW** City West Campus

**1** Full-time program duration in years

**PT** Part-time study available

**EX** External study available

**PX** Partial external study available

**P** Alternative entry pathways available

# Combined degrees

## Key features

- › Studying a combined degree allows you to specialise in two fields, placing you in an excellent position to enter your chosen career.
- › Complete your combined degree in four years full-time and graduate with double the opportunities in less than double the time.
- › Degree combinations with other disciplines may also be available upon request.

## Overview

At the University of South Australia Business School you have the opportunity to pair two single UniSA degrees to create your own combined degree program.

Combining degrees enable you to specialise in two fields, providing you with choice and flexibility and increased employer value at the start of, and throughout your career.

Our flexible program structures mean you can graduate with double the opportunities in less than double the time, and in most cases, complete your study in four years full-time (or part-time equivalent). Additional degree combinations with other disciplines may also be available on request.

As a graduate with sound knowledge and skills in multiple business disciplines, you will be highly valued by employers. At the UniSA Business School, you can select from many combined degree options in areas such as:

- › Accounting
- › Economics, Finance and Trade
- › Finance
- › Human Resource Management
- › Logistics and Supply Chain Management
- › Management
- › Marketing
- › Property
- › Sport and Recreation Management
- › Tourism and Event Management

## Entry requirements

To apply for a combined degree, you must first apply for and enrol in a single UniSA Business School degree. On completion of 18 units of study in your single degree and satisfaction of the entry requirements, you may apply for an internal program transfer to your combined degree.

## What will I study?

Over four years, you will study two bachelor degrees concurrently. Your day-to-day workload will not increase while completing a combined degree, but simply provide you with the option to complete a second specialisation by adding an extra year of study. You may also be able to design your combined degree with a bachelor program from a different discipline.

For further information please contact:  
Div-BUE-academic-services@unisa.edu.au

## Program schedule

### EXAMPLE PROGRAM SCHEDULE FOR COMBINED DEGREE: BACHELOR OF COMMERCE (ACCOUNTING), BACHELOR OF BUSINESS (HUMAN RESOURCE MANAGEMENT)

#### FIRST YEAR

##### First Semester (SP 1, 2 or 3)

Accounting for Business  
Management Principles  
Foundations of Business Law  
Quantitative Methods for Business

##### Second Semester (SP 4, 5 or 6)

Financial Accounting 1  
Marketing Principles: Trading and Exchange  
Business and Society  
Principles of Economics

#### SECOND YEAR

##### First Semester (SP 1, 2 or 3)

Foundations of Human Resource Management  
Organisational Behaviour  
Financial Accounting 2  
Business Finance

##### Second Semester (SP 4, 5 or 6)

Performance and Compensation Management  
Communication and Information Systems in  
Business  
Financial Accounting 3  
Companies and Partnership Law

#### THIRD YEAR

##### First Semester (SP 1, 2 or 3)

Management Accounting  
Management of Industrial Relations  
Taxation Law 1  
Leading and Implementing Change

##### Second Semester (SP 4, 5 or 6)

Occupational Health and Safety Management  
Employment Law  
Auditing Theory and Practice  
Contemporary Issues in Accounting

#### FOURTH YEAR

##### First Semester (SP 1, 2 or 3)

Sustainability Accounting and Reporting  
Strategic Management  
Staffing Organisations  
Training and Development

##### Second Semester (SP 4, 5 or 6)

Strategic Financial Analysis  
International Comparative Human Resource  
Management  
Strategic Human Resource Management  
Elective

*Our suite of core courses is being revised during 2014.*

*Please visit [unisa.edu.au/business](http://unisa.edu.au/business) for an updated program schedule.*

# Entry requirements

## For undergraduate bachelor degrees and associate degrees

Applicants are required to have completed the South Australian Certificate of Education (SACE) with:

- > 200 subject credits (in total);
- > a grade C\* or higher in the Personal Learning Plan, 20 credits of literacy, 10 credits of numeracy and the Research Project at Stage 2;
- > a grade C- or higher in an additional 60 credits at Stage 2;
- > a competitive ATAR; and
- > the fulfilment of the program's prerequisite requirements (where applicable).

\* For Stage 2 subjects a grade of C- or higher is required

Applicants may also be eligible for entry if they have completed the program's prerequisite requirements and have one of the following:

- > Completed an interstate or overseas qualification considered by the University as equivalent to SACE.
- > Completed the International Baccalaureate Diploma with a minimum score of 24 points.

## Pathways

Entering your chosen program straight from high school is not the only pathway into UniSA. Applicants may also be eligible for entry through one of the following pathways:

**Tertiary Transfer** – completion or partial completion of a higher education program from a recognised higher education institution.

**Special Entry** – completion of the Special Tertiary Admissions Test (STAT). A personal competencies statement or employment experience may also be considered.

**TAFE/Registered Training Organisations (RTO)** – Applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or above. Guaranteed entry into a program is also available to applicants who have a completed qualification that meets the TAFE Preferred requirement listed in each program's snapshot.

**Open Universities Australia** – completion of at least four Open Universities Australia (OUA) courses at the appropriate level.

**Foundation Studies** – completion of a recognised foundation studies program including the University's Foundation Studies program.

## Before applying

All applicants should check and ensure that they meet all entry and prerequisite requirements before applying. For some programs, applicants may also be required to attend an interview or present a portfolio.

**For more information on entry requirements, visit [unisa.edu.au/future](http://unisa.edu.au/future)**

## Participation and access

UniSA offers various programs and services to assist rural and/or socio-economically disadvantaged students, Indigenous Australians and people with a disability. For more information, contact (08) 8302 2376 or email [study@unisa.edu.au](mailto:study@unisa.edu.au)

## UniSA Bonus Points

### For students commencing university study in 2015

UniSA Advantage is a bonus points scheme that encourages participation in education as well as rewards achievement in selected Year 12 subjects that better prepare students for university study. The scheme includes two strands – Achievement and Aspire.

**Achievement bonus points** will automatically be awarded if students score a C- or better in Year 12 Tertiary Admission Subjects (TAS) relevant to their intended UniSA program.

**Aspire bonus points** are awarded automatically to students who attend a school recognised by UniSA as under-represented at university. Students from rural and remote areas are also eligible for automatic bonus points while those students on School Card (or state equivalent), Youth Allowance and/or Health Care Card or Low Income Health Care Card who do not attend a recognised school, can apply for bonus points by downloading an application form.

For more information or to download the Aspire Application Form, visit [unisa.edu.au/bonuspoints](http://unisa.edu.au/bonuspoints)

### For students commencing university study in 2016 and onwards

The three South Australian universities are replacing all existing equity and subject bonus schemes with two new bonus schemes. The new schemes will come in to operation for students studying Year 12 in 2015 who apply for entry for in 2016.

The two new schemes are the SA Universities Equity Scheme and the SA Language, Literacy and Mathematics Bonus Point Scheme.

The **SA Universities Equity Scheme** will provide bonuses in two ways: bonuses for all students in specified schools and bonuses for individuals experiencing disadvantage.

The **SA Language, Literacy and Mathematics Bonus Point Scheme** encourages students to strengthen their preparation for university studies by undertaking a language other than English, or specified English and Mathematics subjects.

Need some help? For further information, visit [unisa.edu.au/bonuspoints](http://unisa.edu.au/bonuspoints) or you can also contact Future Student Enquiries by phone (08) 8302 2376 or email [study@unisa.edu.au](mailto:study@unisa.edu.au)

## Student contributions

To find out more about how you can defer your HECS-HELP student contribution or to see if you are entitled to a Commonwealth Government supported place at the University of South Australia, please visit [unisa.edu.au/fees](http://unisa.edu.au/fees). The contribution that applies depends on which courses you choose to study and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

## How to apply to the University of South Australia

Go to [satac.edu.au](http://satac.edu.au)

## As per the Australian Government guidelines, the student contribution amounts for 2014 are:

Band	Fields of study	Student contribution
Band 1	Humanities, behavioural science, social studies, education, clinical psychology, foreign languages, visual and performing arts, nursing.	\$0 – \$6,044
Band 2	Mathematics, statistics, computing, built environment, other health, allied health, science, engineering, surveying, agriculture.	\$0 – \$8,613
Band 3	Law, accounting, administration, economics, commerce, dentistry, medicine, veterinary science.	\$0 – \$10,085

Note: These amounts are for 1 EFTSL (36 units) in 2014. The student contribution amounts for 2015 will be advised by the Federal Government in October 2014, and these will be available to view via [unisa.edu.au/future/fees](http://unisa.edu.au/future/fees) at that time.

# Glossary

## > WHAT WILL YOU STUDY?

### Associate degree

An award for completing a two-year (or part-time equivalent) tertiary program.

### Bachelor degree

A program of three or more years duration (or part-time equivalent). Bachelor degree programs provide the relevant qualifications for many professions.

### Diploma

UniSA offers a range of two-year diploma programs. Diplomas offered through UniSA College provide entry into the second year of a corresponding bachelor program in allied health, arts, business or science and technology. More information on the diplomas offered by UniSA College is available at [unisa.edu.au/college](http://unisa.edu.au/college). The Division of Education, Arts and Social Sciences offers a one-year Diploma in Languages which allows students to study a language concurrently with their bachelor degree program.

### Foundation Studies

A free, one year program with no qualifications required for entry. This program assists students to develop the skills required for successful university-level study. Upon successful completion, students can apply for entry into a degree at the University of South Australia or to enter the second year of a UniSA College diploma program.

### Graduate Certificate

An award for completing a postgraduate program of at least six months in duration (or part-time equivalent).

### Graduate Diploma

An award for completing a postgraduate program of at least one year in duration (or part-time equivalent).

### Honours

An additional year of study in a bachelor degree during which students specialise in a chosen area of study. In some cases, Honours study can actually be done as part of the degree.

### Master degree

An award for completing a postgraduate program of at least two years (or part-time equivalent).

### PhD

Doctor of Philosophy (PhD) programs normally extend over three years (or part-time equivalent) and involve significant research work.

## > HOW DOES YOUR PROGRAM WORK?

### Course

A component of study within a program (previously known as a 'subject').

### Major

A set of related courses which comprises 36 units of study within a bachelor degree.

### Minor

A set of related courses which comprises up to 18 units of study within a bachelor degree.

### Program

Award in which you are enrolled, eg Bachelor of Arts.

### Sub-major

A set of related courses which comprises between 19 and 35 units of study within a bachelor degree.

### Unit

A value assigned to a course which measures the amount of work involved in that course. Full-time students normally undertake 36 units of study per year (18 units per semester).

## > GENERAL

### Assumed knowledge

Some programs require knowledge of certain SACE Stage 2 subjects.

### ATAR (Australian Tertiary Admission Rank)

A ranking of all students who have completed SACE in a particular year. The minimum ATAR required for the previous year is often a guide to how well you will need to perform to gain entry into a particular program. ATARs can vary from year to year and should be used as a guide only.

### CRICOS code

Code identifying that a University of South Australia program has been registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

### Direct entry

Programs for which applications are not processed through SATAC but are made direct to the University of South Australia.

### Division

The University of South Australia is split into four academic divisions – Business School; Education, Arts and Social Sciences; Health Sciences; and Information Technology, Engineering and the Environment – each offering a range of specialised programs.

### Free electives

A course chosen from any on offer outside your study area, provided that individual course prerequisites are met. Free elective courses are designed to broaden your knowledge and skills beyond your professional field of study.

### Prerequisites

SACE Stage 2 (Year 12) subjects, or equivalent qualifications required for admission into the program.

### SACE

The South Australian Certificate of Education or a recognised equivalent qualification.

### SATAC Guide

A publication that lists every program offered by South Australian higher education institutions. The SATAC Guide provides information about the selection process, includes instructions on how to apply and is available online at [satac.edu.au](http://satac.edu.au) and from newsagents Australia-wide.

### Special Entry (STAT)

Special Tertiary Admissions Test (STAT) is an alternative entry for people who do not have any other qualifications for admission to university.

### UniSA Advantage

UniSA Advantage is a two-tiered points scheme that awards Year 12 students with Achievement and Aspire bonus points. Eligible students will be awarded up to a total number of 9 points when they apply through SATAC. Bonus points are added to the student's aggregate and a new UniSA ATAR is calculated. Visit [unisa.edu.au/bonuspoints](http://unisa.edu.au/bonuspoints)

### UniSA Preferred

If your adjusted ATAR score (inclusive of bonus points) is equal to, or greater than, the published UniSA Preferred score, if you meet the relevant program prerequisites and list the program as your first preference, you are guaranteed a place in your selected program. Visit [unisa.edu.au/preferred](http://unisa.edu.au/preferred)

## Keep informed and stay in touch

At UniSA we've got all the tools to help you shape your career direction.

Sign up to receive updates direct to your inbox. All tailored to your career interests.

You'll be the first to receive:

- > Invitations to career events and information sessions
- > Exclusive work experience opportunities, such as visiting our graduates in their workplace
- > An insight into life on campus from students and teachers
- > The latest breaking careers and industry news

Sign up now at [unisa.edu.au/mycareer](http://unisa.edu.au/mycareer)



**University of  
South Australia**

### Contact us:

[unisa.edu.au](http://unisa.edu.au)

Telephone (08) 8302 2376

Facsimile (08) 8302 0977

Email [study@unisa.edu.au](mailto:study@unisa.edu.au)

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The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice.

Information correct at time of printing (April 2014)

CRICOS provider number OO121B

## In this brochure

- > Bachelor of Business (Economics, Finance and Trade)
- > Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- > Bachelor of Business (Property)
- > Bachelor of Commerce (Accounting)
- > Bachelor of Business (Finance)
- > Combined Degrees

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Urban and Regional Planning

UniSA College

