



UniSA | Business



## Executive Education

# LEADERSHIP AND MANAGEMENT ESSENTIALS PROGRAM

The Leadership and Management Essentials Program is designed to cultivate crucial leadership knowledge, tools, and skills, preparing participants to effectively lead and manage within a dynamic business environment.

The program will enable participants to be more effective managers and leaders, better able to engage, align and empower staff, set and achieve operational goals and raise capability from an operational focus to an executive and strategic perspective.

Participants will graduate better equipped to deal with growing complexity, conflicting priorities, and the need to achieve more within a resource constrained environment.

## PROGRAM BENEFITS

### Individual

- Develop your capabilities to successfully lead and navigate through current and future organisational challenges;
- Improve your ability to make a positive impact on the performance of your organisation;
- Understand strategic frameworks and learn how to convert strategy into action;
- Build your self-awareness, influence and communication to maximise your impact;
- Receive a Certificate of Completion and credit for two courses within UniSA's Master of Business Administration (MBA) (subject to entry requirements).

### Organisational

- Future-proof your organisation by developing and empowering your current leaders for ongoing success;
- Empower your key staff to develop essential management skills and become more effective leaders;
- Support professional development for emerging and experienced managers, preparing them to effectively lead people, projects and strategy;
- Engage and reward staff and achieve operational goals;
- Raise capability from an operational focus to a strategic perspective.

## ASSESSMENT

Each module includes a variety of assessment activities designed to develop different skills and capabilities. This includes:

- Writing skills – a 1500 word assignment with each module
- Presentation skills – a formal presentation to the class
- Workplace project – 3000 word assignment as a capstone to consolidate elements from all modules.

Upon successful completion of the program, participants will be awarded a Certificate of Completion.

## APPLY NOW

Applications for the Leadership and Management Essentials program can be submitted via the online enrolment platform. To learn more or enrol in the program, please visit [unisa.edu.au/LDP](https://unisa.edu.au/LDP)

## SNAPSHOT

- 12 days - 6 x 2 day modules
- July - December 2024

### Who is this program suited to?

- Emerging and mid-level leaders and managers.
- Also available as a tailored program for organisations.

## PROGRAM OUTLINE

### Thinking and Acting Strategically

- The concepts, tools and approaches of strategy;
- Understanding the operating environment and context and implementing strategy;
- Analysis of industry and environmental trends to identify opportunities;
- Organisational resources, capabilities, strategies and implementation.

### Leadership for Decision Making

- Leadership and management;
- Problem solving and decision making;
- Effective communication, emotional intelligence and stakeholder influence;
- Leadership frameworks and context;
- Managing up-down-across.

### Leading and Engaging People

- Understanding self: leveraging personal strengths and weaknesses;
- Managing relationships within the organisation;
- Leading, coaching and empowering team members;
- Personal development planning.

### Facilitating Change

- The principles of change management;
- Planning and evaluating change;
- Implementing change and managing resistance;
- The role and skills of change agents;
- Nurturing employee resilience.

### Finance for Decision Makers

- Budget forecasting, income and expense management;
- Understanding costs for management decisions;
- Financial performance measures;
- Ratios and financial analysis.

### Entrepreneurship and Innovation

- Characteristics of innovation and levels of corporate entrepreneurship;
- The importance of creativity in the entrepreneurial process;
- Strategic entrepreneurship and its link with an organisation's performance.
- The entrepreneurial team: characteristics of winning teams.

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***"UniSA's Leadership Development Program has been a supportive, enlightening and real-world learning experience. The small groups suited my learning style and the facilitators made me feel comfortable to speak up and ask questions. The program has given me a great deal of confidence that I was lacking."***

**Alexandra Brown, past participant, The Hospital Research Foundation**

