

media release

University becomes a major sponsor of the Adelaide Festival in new partnership

The University of South Australia has become a major partner of the Adelaide Festival's 2010 Visual Arts Program, including Artists' Week, in a key partnership announced today.

UniSA Vice Chancellor Professor Peter Høj said this was an important new partnership between the Adelaide Festival and UniSA.

"As a leading provider of visual arts education in South Australia, UniSA is an ideal partner for the Adelaide Festival," Prof Høj said.

"UniSA has an established reputation for excellence in visual arts education at both national and international levels. This, together with the stunning and popular Anne & Gordon Samstag Museum of Art on North Terrace, reflects the importance of visual arts at UniSA and our cultural role in the city.

"UniSA's new relationship with the Adelaide Festival highlights a joint focus on the continued development of the arts in Adelaide and the surrounding area."

Artistic Director, Paul Grabowsky said like the Adelaide Festival, UniSA has a dynamic role in the life of the city of Adelaide but also has its sights firmly on the international horizon.

"Striving for excellence, pushing the boundaries in visual arts, and focusing on the involvement and empowerment of young people are goals we share," said Mr Grabowsky.

"Working together offers both organisations – and the community in which we operate – a host of new, exciting possibilities. We couldn't be more delighted to welcome UniSA as a major sponsor of the 2010 Adelaide Festival in our 50th anniversary year."

for further media information
please contact:

Michelle Bini

t: +61 (8) 8216 4401

m: +61 (0) 421 721 047

e: mbini@adelaidefestival.com.au

abn 70 858 344 347

