

Course Name	Planning and Evaluation in the Human Services				
Course ID	013135				
Area & Cat No.	WELF 3017				
Units	4.5	Career	UG	BUGE	Yes
School	SWP	Campus(es)	Magill	FOE	090515
Components	Lecture, Tutorial	Mode	Internal	Final Exam	No
Syllabus Plus	Yes				

Prerequisite(s)

It is assumed that all students will have completed the first and second years of the Bachelor of Social Work and the first Social Work Field Education placement.

Aim

To enable the student to understand the purposes of planning and evaluation in human service policy and programs and be conversant with the methodologies used.

On completion of this course students should be able to:

- identify and use a range of planning and evaluation models and practices relevant to the development of policies and programs in the human services;
- analyse the influences which impact on the relationship between planning, implementation and evaluation of human services;
- demonstrate a knowledge of the range of research methodologies that can be used in the evaluation of human service policy and practice;
- develop an evaluation plan for an aspect of the human services;
- evaluate the merit of methodologies used in evaluating human service policy, programs and practices; and
- understand the processes of managing evaluation in the human services.

By undertaking this course, students will progress in the development of the following qualities:

	1	2	3	4	5	6	7
Graduate quality	Body of knowledge	Lifelong learning	Effective problem solving	Work alone and in teams	Ethical action	Communicate effectively	International perspective
Indicative unit weighting	1.0	1.0	1.0	0.5	0.5	0.5	-

Syllabus

The relationship between planning, implementation and evaluation; relationship between accountability and evaluation; approaches to human service planning; evaluation design; the role and influence of stakeholders in planning and evaluation; designing evaluation plans; evaluation methodologies for direct service practice, programs and policies; evaluating intervention processes and outcomes; managing evaluations.

Teaching and learning arrangements

This course will be delivered using the following means: 1 x 1 hour lecture; 1 x 2 hour tutorial

Assessment

Short Essay	10%
Planning Document	45%
Evaluation Document	45%

Textbook(s)

De Poy, E and Gilson, S. 2003. *Evaluation Practice, Thinking and Action Principles for Social Work Practice*, Thomson Brooks/Cole, Canada.

References

- Brandon, P. R. (1998). "Stakeholder participation for the Purpose of Helping ensure Evaluation validity: Bridging the gap between Collaborative and non-collaborative evaluations." in *American Journal of Evaluation* 19(3); access through Unisa library e-journals
- Cheetham, J., Fuller, R., McIvoer, G. and Petch, A. (1992). *Evaluating Social Work Effectiveness*. Open University Press, Buckingham. 361.0068
- Fetterman, D. (2001). *Foundations of empowerment evaluation*. Sage, Thousand Oaks. 658.314 F421 Chapter 2 on e-reserve
- Gummer, B. (2002). "The Socio-Cultural Context of Organizational Behavior." *Administration in Social Work* 26(3): 71-88; access through Unisa library e-journals
- Hasenfeld, Y. (2000). *Social Welfare Administration and Organizational Theory*. in R. J. Patti *The Handbook of social welfare management*. Thousand Oaks, Sage Publications. Chapter 5 on e-reserve
- Jones, A. and May, J. (1992). *Working in Human Service Organisations, A critical introduction*. Longman Cheshire Chapter 4 pp109-142 Chapter 5 pp149-183

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