

The International Education in Business Group (IEBG)

Presents

A RESEARCH SEMINAR

Doing good business with indigenous people

Venue: HH 3-09
City West Campus
University of South Australia

Time: 12.30pm-2pm – lunch provided

Date: Thursday May 7th, 2009

RSVP: beverley.schutt@unisa.edu.au by Wednesday 6th May

Keynote Speaker: Dr Zane Ma Rhea

Dr Zane Ma Rhea's presentation will explore the possibility of doing good business with Indigenous people within the global marketplace. It will first examine ways of thinking about cultural difference, in particular highlighting the international recognition of indigenous culture. Drawing on research, she will then discuss the consequences of the assimilationist approach and the partnership approach to these issues.

Using illustrative examples, critical factors will be discussed more closely, namely, agreeing common goals, the need for self-awareness, awareness of where you come from, your history; the practice of good manners; the importance of understanding personal attitude to indigenous people; and listening and silence.

The presentation will conclude with consideration of specifically business aspects of doing good business with Indigenous people: leading engagement with indigenous people; and developing indigenous business partners: starting the process with consultation; agreements and memoranda of understanding and most importantly, the process undertaken to consult with communities.

ABOUT THE SPEAKER

Dr Zane Ma Rhea, Faculty of Education, Monash University, works in the areas of Organisational Development and Indigenous Education. She has pursued an academic, workplace training and consultancy career since managing a business in Spain. Zane has developed and taught in courses on human resource development, policy development, change management, leadership, and cross-cultural awareness.