

## VISITORS TO THE SCHOOL OF MANAGEMENT

2009			
John Holden	Visiting Professor at City University, London and former Head of Culture at Demos	February	How do we value arts and culture?
Daniel J. Brass	(Ph.D. University of Illinois), J. Henning Hilliard Professor of Innovation Management in the Gatton College of Business and Economics at University of Kentucky, U.S.A., and Director of LINKS – International Center for the Study of Social Networks in Business	March	How to write for top management journals
Jim McGuigan	Professor of Cultural Analysis in the Department of Social Sciences at Loughborough University	May	The instrumentalising of arts and culture
Dr Zane Ma Rhea	Faculty of Education, Monash University	May	Doing Good Business with Indigenous People
Bob Vandenberg	Professor of Management in the Terry College of Business at the University of Georgia, Athens, GA (USA).	May	<p><b><u>Workshop 1</u></b> The goal of this first workshop is to cover the validation process as it relates to measurement development and evaluation.</p> <p><b><u>Workshop 2</u></b> The goal of the second workshop is to cover the publication “traps” that are often evoked by editors and reviewers.</p>
Howard Gospel	Professor of Management and Visiting Senior Research Fellow, King's College, London. Research Associate at	June	

	<p>the Centre for Economic Performance, London School of Economics.</p> <p>Fellow of the Said Business School, University of Oxford.</p>		
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