

# WBA

# Double Masters



University of  
South Australia

# 2007

International Graduate  
School of Business



# Benefits of a MBA Double Masters

## Wider Career Options

In an increasingly competitive global employment market, an MBA, coupled with a discipline specific second Masters degree, opens additional career options.

## Valued Skills and Knowledge

Management skills which have been carefully developed in an experiential environment, are highly valued. Knowledge derived from leading edge Master level courses, adds further value.

## Multi Skilling

The depth of knowledge derived from Master classes, ensures that our graduates have skills which can be applied to business decisions.

## Combined specialist and generalist programs

Our graduates are able to combine specific skills and knowledge from a discipline specific area, with a general management MBA, and therefore be more effective contributors within organisations.



## MBA, MBus (Accountancy)

If you wish to undertake the MBA Double Masters with a Master of Business (Accountancy) as your second degree, special rules apply, in order to ensure that these joint qualifications meet all of the tertiary education requirements for membership as a CPA or CA in Australia. In order to obtain this MBA Double Masters degree you need to complete:

- > Leading and Managing People
- > Contemporary Management Skills
- > Creative and Accountable Marketing
- > Leadership Dynamics
- > Managerial Economics
- > International Business
- > Competitive Strategy
- > Sustainable Corporate Strategy
- > Accounting for Management
- > Corporate Finance
- > Information Systems
- > Analytical Techniques for Accountants
- > Management Accounting
- > Advanced Accounting
- > Commercial & Corporations Law
- > Auditing Principles
- > Issues in Accounting Theory
- > Taxation Law

# MBA Double Masters Options

Your Double Masters degree will combine an MBA from the University of South Australia, with any of the following Masters degrees. You complete 11 of the regular MBA courses, below, along with 7 courses from any of the following other Masters degrees. The required MBA courses, which form part of the Double Masters degrees are:

## MBA Courses

- > Contemporary Management Skills
- > Accounting for Decision Making
- > Leadership Dynamics
- > Competitive Strategy
- > Managerial Economics
- > One MBA General Elective
- > Creative and Accountable Marketing
- > Leading and Managing People
- > Managerial Finance
- > International Business
- > Sustainable Corporate Strategy

## Masters Degrees

### Master of Management

- > Change Management
- > Project Management for Business
- > Managing Human Resources
- > Strategic Concepts
- > 3 Electives

### Master of Human Resource Management

- > Introduction to Human Resource Management
- > Legal Aspects of Employment
- > Industrial Relations
- > Strategic Management of Human Resources
- > International Human Resource Management
- > 2 Human Resource Electives

### Master of Marketing

- > Advanced Consumer Behaviour
- > Cost Analysis for Marketing & Business Management
- > Advanced Business & Marketing Planning Processes
- > Advanced Market Analysis
- > Advanced Integrated Marketing & Firm Strategy
- > 2 Marketing Electives

### Master of International Studies

Any 7 of the following courses

- > Asia-Pacific Twenty-First Century
- > Islam, Politics and International Relations
- > Western Culture, Fundamentalism and Secularisation
- > World Politics, Culture and the Security Debate
- > Comparative Politics and Security Strategies
- > Culture, Language and Identity
- > Human Rights, Identity and Security
- > Sustainable Development

### Master of International Business

- > International Business Management
- > Principles of Finance
- > International Competitive Analysis
- > Creating & Maintaining International Markets
- > International Human Resource Management
- > International Business Strategy
- > 1 Elective chosen from courses offered by the Division of Business and in a related discipline

### Master of Management

#### (Administrative Management)

- > Impact of Technology
- > Workplace Learning
- > Information & Resource Management
- > Supporting Decision Making
- > 3 Administrative Management Electives

### Master of Management

#### (Innovation & Entrepreneurship)

- > Entrepreneurial Foundations
- > Entrepreneurial Marketing
- > Entrepreneurial Planning
- > Entrepreneurial Creativity & Innovation
- > Corporate Entrepreneurship
- > 2 Innovation & Entrepreneurship Electives

### Master of Management (Tourism & Hospitality)

- > Principles & Practice of Tourism & Hospitality
- > Leisure & Tourism: Predicting Demand
- > Festivals, Events & Conventions
- > Tourism: Impacts & Sustainability
- > 3 Tourism Electives



University of  
South Australia

# The University of Choice

*The University of Choice*

The University of South Australia is one of the largest, fastest growing and most innovative universities in Australia. Whilst UniSA was founded in 1991, it has arisen from the amalgamation of some of the state's most distinguished education facilities, with the oldest component established in 1856. It is a modern, vibrant and successful institution working with industry and community partners to develop a technologically advanced, sustainable and ethical society.

The IGSM MBA program is offered by the largest university in South Australia and the fifth largest in Australia. UniSA programs are designed to close consultation with industry and business to ensure that students graduate with relative real world experience.

UniSA is part of the Australian Technology Network (ATN), a powerful coalition of five leading Australian Universities which together teach more than 20 percent of Australian university students.

## Contact Us

*Contact Us*

### How to apply

All applicants are required to apply directly to the University through Apply Online at [www.unisa.edu.au/applyonline](http://www.unisa.edu.au/applyonline)

### Closing dates

The program has four intakes per year. You can apply for the following study periods.

Study Period 1	Commences January
Study Period 2	Commences April
Study Period 3	Commences June
Study Period 4	Commences September

To find out more about our MBA Double Masters, either call our MBA team (08) 8302 0041 or visit [www.unisa.edu.au/igsb/mba/](http://www.unisa.edu.au/igsb/mba/)

International Graduate School of Business  
University of South Australia  
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