



University of
South Australia

International Graduate School of Business

MBA News

October 2007

AFR BOSS Rankings

The September 2007 edition of the influential Australian Financial Review's BOSS magazine, contained their first ever ranking of Australian MBAs, and our UniSA degree has been ranked #7 in Australia.

We are especially proud of this achievement because it comes from a survey of the MBA Alumni in each MBA Program, and is not influenced by any other factors.

Knowing that our efforts are meeting the needs of our clients, is extremely rewarding.

In order to reach their overall ranking, the Australian Financial Review also looked at three sub-categories.

In the category of 'Most Improvement' the UniSA MBA ranked 4th in Australia. This category asked MBA Alumni to reflect on the level of improvement they felt as managers, as a result of having completed their MBA. For the last three years we have been pushing the theme that our MBA is designed to help our students become better managers, and to be now

ranked 4th in Australia in this area, is a tribute to the application focus which all of our teaching staff are obviously delivering in classrooms each week.

We were ranked 5th in Australia in terms of "Value for Money", and we were ranked 8th in

Australia for overall "Satisfaction with the School".

Welcoming the announcement, UniSA's new Vice Chancellor Peter Høj congratulated the School, and recognised the hard work involved by both our academic and professional staff.



Special points of interest:

- Graduate Certificate in Sustainable Business.
- Our Online MBA starts as a new program in Hong Kong.
- The Australian CPA's approve our MBA Double Masters.
- Flinders Ports' CEO Vincent Tremaine, presents our latest "View From The Top" talk.

SEPTEMBER 2007, VOLUME 8 // REINVENTING LEADERSHIP // WWW.AFRBOSS.COM.AU

FINANCIAL REVIEW

BOSS

2007 MBA SURVEY

MAKING M&As WORK

WHERE ARE THE

Outgoing AMP CEO Andrew Mast, photographed by Andrew Quilty

Rank	Overall ranking - alumni data
1	AGSM
2	MGSM
3	MBS
4	Monash
5	Curtin
6	QUT
7	Uni of SA
8	Uni of WA
9	RMIT
10	Chifley

Rank	Satisfaction with school	Rank	Level of improvement achieved	Rank	Value for money
1	MGSM	1	Curtin	1	Deakin
2	AGSM	2	Monash	2	Curtin
3	Curtin	3	QUT	3	Uni of WA
4	Monash	4	Uni of SA	4	Charles Sturt
5	Uni of WA	5	Deakin	5	Uni of SA
6	QUT	6	MGSM	6	Chifley
7	MBS	7	AGSM	7	QUT
8	Uni of SA	8	MBS	8	RMIT
9	RMIT	9	Uni of WA	9	MBS
10	Charles Sturt	10	RMIT	10	MGSM

AMP ODYSSEY
LESSONS FROM THE TURNAROUND

CPA's approve MBA Double Masters

Our MBA can now be coupled with a number of other UniSA Masters Degrees for a tailored, fast track Double Masters Degree, involving the completion of 18 courses.

One of the most popular pairings is the MBA coupled with a Master of Business (Accountancy).

This combination has recently been reviewed by CPA Australia and has now been approved as

meeting all of the tertiary education requirements for CPA membership in Australia.

The structure of the program requires students to complete 8 of the 10 MBA core courses, plus 10 courses from the Master of Business (Accountancy) degree.

This particular combination of degrees is especially attractive to full-time international students, who can complete the

double degree qualification in about two years .

Other MBA Double Degrees are available where the MBA is combined with other UniSA Masters degree in areas such as:

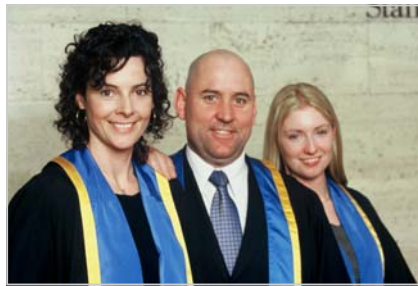
- Marketing,
- HR Management,
- Management,
- Administrative Mgt,
- International Studies,
- Entrepreneurship,
- Tourism & Hospitality,
- International Business

August Graduation Ceremony

In August 2007, a total of 52 of our IGSB students graduated from our Adelaide and Online Programs, 37 of them with the MBA, 12 graduated with the Graduate Certificate, and 3 graduated with the Graduate Diploma.

which we offer in conjunction with the internationally renowned

International Hotel and Restaurant Management area.



There were eight online students amongst those who graduated in August 2007, from five different countries.

About 15% of those who graduated, did so with one of our MBA Specialisations, the two most popular choices being Marketing, and Human Resource Management.

One of the MBA graduates completed the Le Cordon Bleu MBA,

Le Cordon Bleu organisation, specialising in the globally focussed

..... presented by Mark Traeger from Hudson, the workshop was over-subscribed...

Latest Careers Workshop Launched

Over the last two years Careers Workshops have been conducted for our MBA students in the areas of Self Assessment, CV Preparation and Interviewing Skills.

These workshops have been designed and delivered by the staff of the Career Services team of the University, and our own staff, as they visit our MBA students in

Singapore, Malaysia and Hong Kong.

There has been increasing demand for a workshop to focus on Negotiating Job Offers, and in response to this demand we offered our first such Careers Workshop in September 2007, for the Adelaide MBA students.

Presented by Mr Mark Traeger from Hudson, the workshop was over-

subscribed, but rather than turn MBA students away, was moved to a larger venue.

Running well over time, with many questions, the early evening session reinforced the value of these regular workshops to help our MBA students maximise their chances of achieving the career outcomes they seek from their MBA.



In coming months it will also be offered to our UniSA MBA students in our international locations.

New Award in Sustainable Business

October 2007

Leading international business commentators in Australia are noting the urgent corporate demand for an understanding of the scope and magnitude of the sustainability impacts that are already influencing the global business environment.

To satisfy that demand, we have just launched a new award, called the Graduate Certificate in Sustainable Business.

The award will be offered only in the online mode, enabling senior managers from around Australia to obtain the skills and knowledge required to operate effectively in this rapidly changing environment.

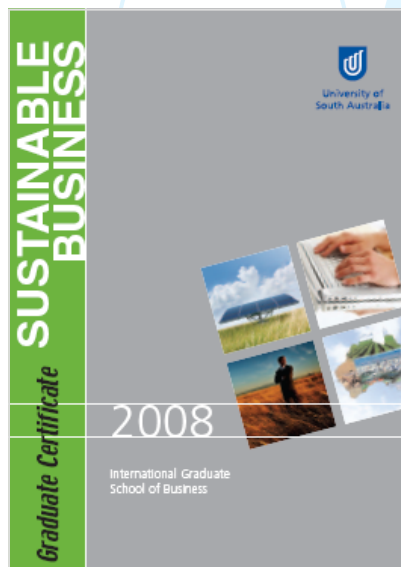
Following the usual Study Period pattern, the 4-course program is designed to be completed in one year.

The four courses in the new program are:

- Fundamental Concepts in Sustainable Business
- Foundations of Environmental and Natural Resource Economics
- Risk and Uncertainty Analysis for Sustainable Business
- Climate Change and Corporate Management

The cost of the award is \$8,000. During September, the program was marketed in all Australian capital cities as part of the annual MBA and Postgraduate Expo roadshow, and generated a great deal of interest.

Scheduled to start in January 2008, applications are now being processed for the first intake of students.



..... urgent corporate demand for an understanding of sustainability impacts

CEO Visit from Vincent Tremaine

During September the IGSB hosted the CEO of Flinders Ports, Vincent Tremaine, for the latest in our 2007 series of Visiting CEOs called "View From The Top".

These 'fireside chats' by some of Adelaide's top CEOs are very popular with our MBA students and alumni, and give us all an insight into the daily

challenges of being a leader in the present business environment.

Vincent's role sees him with responsibility for all aspects of the operations of South Australia's ports at Giles, Adelaide, Thevenard, Pt Lincoln, Pt Pirie, Wallaroo and Klein Point.

His talk focussed heavily on the need to empower those around him.

He placed great emphasis on supporting his own people to be able to achieve their own professional and developmental goals.

For those aspiring to CEO roles, Vincent emphasised the need to get experience in other discipline areas, outside of your primary training and background, no matter how challenging that step may be.



Online MBA in Hong Kong

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Plans have been announced to offer our Online MBA in Hong Kong.

The new Hong Kong cohorts will undertake our usual 12-course MBA, using our existing internet based, browser accessed, discussion board methodology.

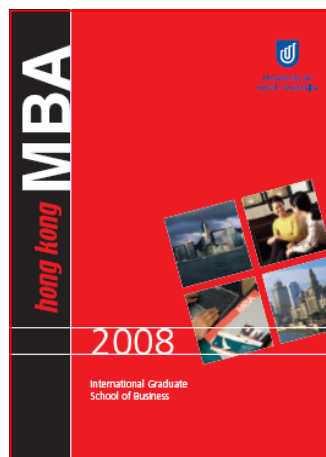
The courses are identical in the curriculum content and assessment criteria to those offered in our regular Online MBA. Students undertaking the Hong Kong program will have optional tutorial support.

Marketing of the Online MBA got underway in September 2007, although classes will not be able to start until final approval is given by the Hong Kong Regulatory Authorities.

Our new partner for the Online MBA in Hong Kong is the Hopkins Education and Training Group, a long established and reputable education provider in the Hong Kong market.

Intakes are proposed four times per year, and the Study Period dates will follow our usual Online MBA timetable dates.

The decision to offer the MBA in online mode is a response to market research highlighting the increased mobility of Hong Kong managers, as they strive to meet burgeoning business opportunities in the overall China market.



WE'RE ON THE WEB AT
WWW.UNISA.EDU.AU/IGSB

MBA Sponsors & Supporters Display Board unveiled

