



University of
South Australia

International Graduate School of Business

MBA News

Dec 07 / Jan 08



Sustainable Business Program

Our recently announced Graduate Certificate in Sustainable Business has attracted great interest from potential students.

The 4-course online Award gets underway in January 2008, and seeks to equip participants with the skills and knowledge:

- ▶ to analyse the changing environment in which they operate,
- ▶ to act, as well as think in new ways, and
- ▶ to identify the challenges and opportunities of managing in a sustainable way.

Our membership of the prestigious European Academy of Business in Society means that our students will also join an international network of like minded business managers committed to sustainable business.

This initiative is one of the first in Australia, and our graduates may therefore benefit from holding a formal tertiary Award in this rapidly emerging area. Most students will complete the Award in one year.

Our decision to offer the program solely in the online mode, is to enable business managers in other Australian cities to join in.

Interest in the Award has already come from every capital city in Australia, and the first cohort of Online students who will start in January 2008 already include students from both the public and private sectors.

Our long experience in conducting the MBA in the online mode, tells us that flexibility around study options is very appealing to busy managers.

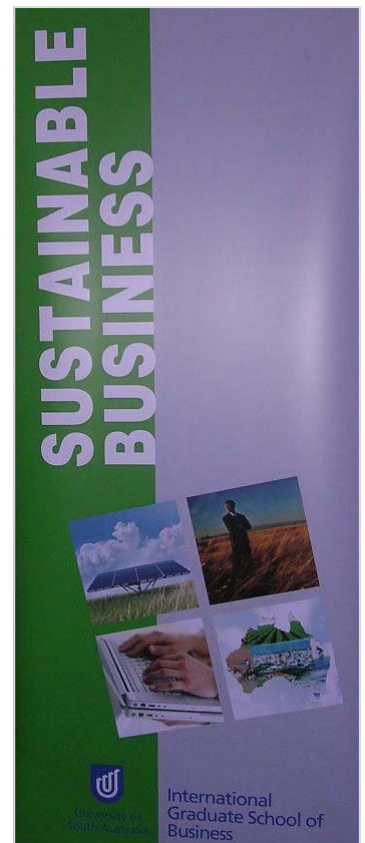
The 4 courses in the Graduate Certificate are:

1. Fundamental Concepts of Sustainable Business.
2. Foundations of Environmental & Natural Resource Economics.
3. Risk & Uncertainty Analysis for Sustainable Business.
4. Climate Change & Corporate Management.

Courses cover topics including corporate sustainability strategy, financial analysis and metrics, environmental/social impact assessment, sustainable innovation and R&D investment, corporate responsibility, economic development, and entrepreneurship in developing economies.

Special points of interest:

- Chancellors List winners for 2008.
- Online MBA program in Hong Kong about to get underway.
- Three high profile CEOs to visit our MBA students in 2008.
- Lifelong Learning initiative to support our MBA Alumni.



Lifelong Learning for Alumni

During 2008, we hope to offer a range of short programs provide our MBA Alumni with the chance to update their knowledge in areas studied in their MBA.



Typically, these Master Classes will be half-day events, facilitated where possible by our own academic staff. They will be supported by small panels of business practitioners currently working in those same areas, to provide a strong experiential learning approach.

Detailed scheduling of the 2008 sessions is now underway. All will be held at the School in our usual

MBA classrooms and during business hours.

March 2008
Environmentally Sustainable Business

July 2008
Emotional Intelligence for Managers.

November 2008
Changes in Today's Financial Arena.

Governor's Leadership Foundation

Two years ago, we agreed to work with the South Australian Governor's Leadership Foundation to offer a pathway into the MBA for Fellows of the Foundation.

The Foundation is unique in South Australia, because it has an experiential focus rather than a training focus, and is designed to broaden, enhance and accelerate leadership capability for key people in SA organisations.

Such an experiential focus fits squarely with our teaching and learning approach in the MBA

Each year about 30 prominent South Australians are invited to participate in the Program, which entails about 9 months of courses, forums, events and seminars. Participants are chosen after a rigorous application process which attracts large numbers of candidates. The program is actively supported by the Governor (right).

We have since welcomed 10 GLF Fellows into our MBA, and another 2 will be starting in January 2008.



SA Governor
H.E. Rear Admiral
Kevin Scarce
AO CSC RANR

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Hong Kong Online MBA Program

Our Online MBA is about to start in Hong Kong. This is a new and significant initiative for us.

Never before have we adapted our MBA for one particular marketplace, but the demand for flexibility amongst Hong Kong managers, has made the Online MBA a most attractive option in this market.



We have embarked on this initiative with a new partner, the Hopkins Training & Education Group, who have offices in both Hong Kong and Kowloon.

One innovative feature is the inclusion of optional tutorials for the Online MBA students. Hong Kong based tutors will be available once every two weeks for a 2-hour optional tutorial.

These tutorials will be held at the teaching facilities owned and managed by Hopkins. The tutorials will provide our Hong Kong based students with some face to face interaction with their fellow online students, as well as providing a vehicle for the tutor to add local context.

The first intake gets underway in mid-January 2008, and we already have in excess of 30 applicants.

MBA Brochure—All About People

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Our recently released “All About People” brochure features stories about our academic staff, current students and high profile MBA Alumni.

The main purpose of the new brochure is to highlight the diversity of our stakeholders, both in terms of their discipline backgrounds, but also the industries from which they come, or in which they now work.

Twelve members of academic staff were highlighted, along with twelve current students and twelve alumni. The new brochure is being used in our marketing campaigns both for the on-campus and the on-line MBA.

Bringing the document together has taken close to 6 months, and brought us back in contact with a

number of high profile MBA Alumni who continue to have a major impact in the industries in which they are involved.

Jeff Tate, CEO of the City of Onkaparinga, is now the Chair of Metro CEOs which comprises the CEOs of all Adelaide metropolitan councils.

As we were pulling the final details of the brochure together, Judy Curran, CEO of SCOSA became the 2007 Telstra Business Woman of the Year.

Other well known CEOs amongst our MBA Alumni who are featured in the brochure, are Gary Storkey (HomeStart Finance), Steven Trigg (Adelaide Football Club), Chris Stathy (Philmac), and Kym Good (Mt Lofty Natural Resources Board).



***..... high profile
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Visiting CEOs for 2008

“View From The Top” is the name we use to describe our annual program which invites Adelaide based CEOs to meet with our MBA students & Alumni.

The fireside chats with CEOs are very popular, and provide a unique opportunity to hear at first hand about the issues which are top of mind for CEOs.



Mark Chellew, CEO
Adelaide Brighton

The 2008 series begins on 8th April when Mark Chellew, CEO of Adelaide Brighton will visit. As usual, the session will take place from 6pm to 7.30pm, but in 2008 all the Sessions will be in the Bradley Forum.



Rob McEniry, CEO
Mitsubishi

Rob McEniry, CEO of Mitsubishi will then speak on 1st July 2008, followed by

Mark Withers, CEO of the City of Charles Sturt on 30th September 2008.



Mark Withers, CEO
City of Charles Sturt

Sessions are free of charge. There is always plenty of time for questions and networking with our visiting CEOs, who sometimes also bring along other members of their senior management teams.

2007 Chancellors List Recipients

We are pleased to announce the following students are added to the Chancellor's List for 2007. Two winners are chosen annually from each of our four MBA Programs around the world, based on the number of Distinction grades achieved in their MBA.

Dora Stergiou: Adelaide MBA



Dora achieved the maximum 12 Ds, in her MBA. Dora has worked for the Australian Taxation Office for 10 years, following her B Com. She entered our MBA in 2005 with a Taxation Commissioners Scholarship, winning the IBM Prize for Contemporary Management Skills, and the APMI Prize for Sustainable Corporate Strategy.

Gu Bei: Chinese MBA



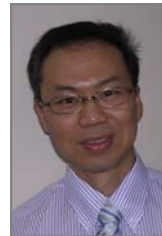
Now working for Accenture in Dalian, China, Gu Bei completed her MBA with 1HD and 9Ds. After 11 years' experience in IT, Gu Bei has a broad knowledge in project management, system architecture, system infrastructure and service deployment. She started her career as a programmer with Singtel in Singapore in 1998.

Joe Amon: Online MBA



Joe Amon lives and works in Melbourne and completed the Online MBA, accumulating 4 HDs and 7 Ds. Joe won the 2007 Playford Capital Prize for Entrepreneurship, the 2006 Management Research & Consulting Prize, and in 2005 won the Hudson Prize for Leading & Managing People. Originally a graduate in Chemistry from SAIT, Joe worked for Fauldings in Adelaide for many years before taking up his current role in Melbourne as Senior Project Manager with CSL.

Roland Lim Soon Lee: Transnational MBA



After a long career as a Telco expert with Hewlett Packard, Roland is now the Telco Solution Principal for BEA, the giant Silicon Valley based business software developer. With both Bachelors and Masters degrees in Computer Science, Roland achieved a total of 7 Distinctions. In 2006 he won the Institute of Training & Development Prize as the top student in the MBA course, Leadership Dynamics. Roland undertook his MBA with us in Kuala Lumpur.

Zheng Cheng Ping: Chinese MBA



An accountant by profession, Zheng Cheng Ping completed his MBA in Hong Kong (8 Ds) whilst working as General Manager of Complant Ltd. He was responsible for management of the IPO for this Group, which operates under the Chinese Commission for Large State Owned Enterprises. Zheng has now moved back to Beijing to run Hi-Star Import Exports. In the 1990s he was a Deputy Director in the Chinese Ministry of Commerce.

Julie Patterson: Adelaide MBA



Julie Patterson completed her MBA with 2 HDs and 9 Ds, as well as having won Course Awards for International Business and Sustainable Corporate Strategy. Julie's first degree was in Education, and she now works for the South Australian Department of Families & Communities as Manager of Homelessness and High Needs Housing Strategy.

Lim Pei Pei Florine: Transnational MBA



During her MBA in Penang, Florine achieved 1 HD and 8 Ds, as well as winning Course Awards in 2006 for Competitive Strategy and also for Entrepreneurship. She works as Program Manager for the Consultative Group of International Agricultural Research in Malaysia and is a Member of the Malaysian Association of the Institute of Chartered Secretaries & Administrators.

Sarah Carracher: Online MBA



Now living in Sydney, Sarah completed her MBA in the Online mode and achieved 3 HDs and 8 Ds. With a background in the environmental sciences, Sarah consults as a Senior Environmental Scientist to Sydney Water. During the MBA journey, Sarah won the 2006 Course Award for Competitive Strategy.