

# HEALTH ECONOMICS COLLABORATIVE

**A joint initiative of SA Health, University of South Australia,  
University of Adelaide and the Flinders University**

## **‘STEERING WITHOUT NAVIGATION EQUIPMENT’**

### **The Disappointing scope of health reform in Australia**

An invitation to attend a presentation on health economics and policy reform.

The presentation will be delivered by *Professor Jeff Richardson*, Foundation Director, Centre for Health Economics, Monash University.

Increasing pressure on health budgets should imply an increasing role for economic evaluation. Proposed reforms should consider the full spectrum of social benefits. Objectives must be identified and – to influence economic evaluation studies – quantified at both the micro and macro levels. This has not occurred to date or in the present reform program.

Through his research program, Professor Richardson seeks to progress these agendas in the areas of greatest future importance, in particular health systems, obesity and mental health.

> **Tuesday 7 July 2009 – 2.30pm-4.30pm**

> Bradley Forum, UniSA City West campus,  
Hawke Building - level 5, 50 North Terrace, Adelaide

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