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# The Graduate

A publication of the University of South Australia

November/December 2002

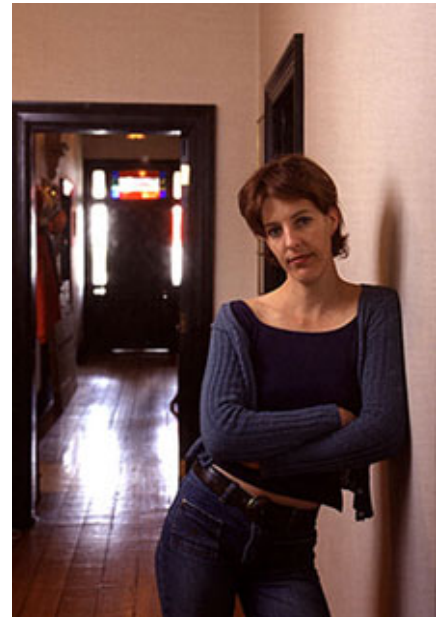
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Born in Canberra and having lived everywhere from Perth to Rotterdam, Samantha Small has developed an open-minded perspective on the meaning of the word 'home'. [Full story](#)



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There are not many people who don't want to get rich quick and retire early, so it's no surprise that that Anita Bell, best known for her best seller, *Your mortgage and how to pay it off in five years by someone who did it in three*, attracted a capacity audience when she spoke at a recent UniSA Alumni Expanding Horizons seminar. [Full story](#)

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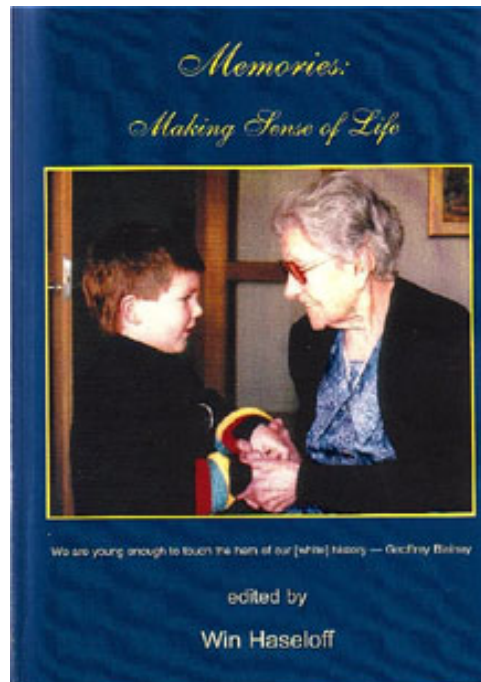
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# New Leaf

compiled by **Charlotte Knottenbelt**

**Win Haseloff, *Memories: Making Sense of Life*, ISBN: 1 74008 217 6, 282 pages, \$29.95.**



Australian legends once had to rely on the oral telling of their stories; many have been forgotten or lost over the years. *Memories: Making Sense of Life* is a collection of life stories changing that trend.

Collected and edited by former UniSA staff member Win Haseloff, the book is not only a compilation of entertaining stories and characters, but a look at Australian history. Exploring themes of remoteness, isolation, war, poverty, depression and drought, the stories are not just an historical look at Australia but tales that relate to society

today.

Religion, determination, and that renowned Australian sense of humour are abundant in the book as the storytellers describe their means of dealing with the hardships faced.

Full of wonderful anecdotes, the individual stories are combined into separate themes within the book, with particular importance placed on the unique life experience of each storyteller.

*Memories: Making Sense of Life* has taken Haseloff two and a half years and was formed after researching 98 participants with an average age of 84. The participants were all involved in group discussion or interviews where they shared their history

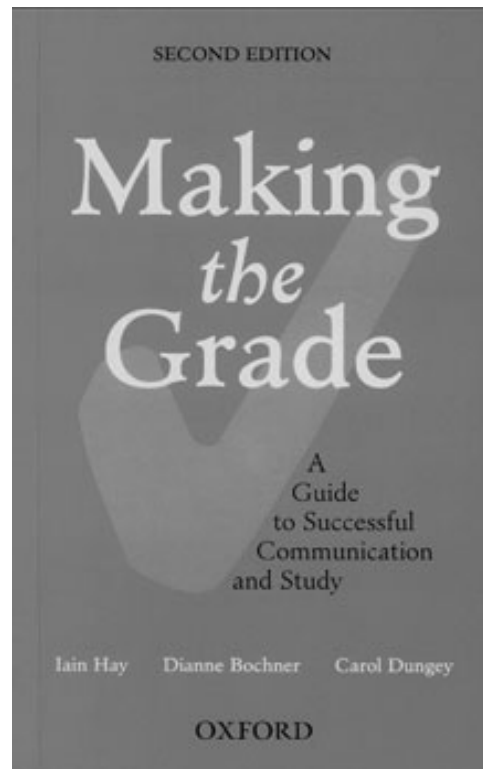
and how they have made sense of those life experiences.

One of the core objectives of the book is to change the negative stereotypes that exist with the older generations, to show that these people have a story to tell and something to teach all Australians.

Irrespective of the education that *Memories: Making Sense of Life* can provide, if nothing else it is a collection of great stories from great characters that will no longer be forgotten with history.

The book is available from Helping Hand Aged Care centres. For details call (08) 8267 0888.

**Carol Dungey, Ian Hay and Dianne Bochner, Making the Grade, Oxford University Press, \$26.95.**



*Making the Grade: A Guide to Successful Communication and Study* is a comprehensive source of information on study and communication skills, aimed at tertiary students and academic staff.

Written by Carol Dungey, a UniSA campus librarian, and Professor Ian Hay and Dianne Bochner from Flinders University, *Making the Grade* was originally commissioned as a reference book for Flinders University students.

Now in its second edition, the book's popularity continues to increase, with large markets in Australia and New Zealand.

The authors designed *Making the Grade* to provide common ground for students and staff. They attempt to demystify academic conventions and explain the language associated with study and communication tasks that are common to most university courses.

There's a wealth of up-to-date information on how to study and develop communication skills, including the 'hows' and 'whys' of essays, reports, reviews, summaries, bibliographies, talks and much more.

The revised second edition includes new material on passing online exams, group work, and amendments reflecting technological shifts since the first edition was

published in 1996.

Copies of the book can be ordered from Unibooks.

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## A LITTLE taste of... Yum Cha

by **Sophie Davies**

Literally meaning drinking tea, yum cha, is an activity that can be found and enjoyed in all major cities around Australia, and no doubt across the world.

Sunday morning is a popular time in Chinatown as families and friends flock to their favourite Chinese restaurants to enjoy this all day brunch delight. Basically yum cha is a large banquet, where trolleys of food are brought around for you to choose as desired. You simply pay by the plate.

I have recently been lucky enough to visit Sydney, Melbourne, Brisbane and Perth and have enjoyed a brunch session of yum cha in the Chinatown district in each town. When at home in Adelaide Ding Hao is a favourite, but there are lots of restaurants around Adelaide offering yum cha -- T Chow is also worth trying.

Steamed pork buns has always been my favourite dish, but each to their own I say, enjoy all variety of dumplings, dim sum, tartlets and buns on offer, and wash it all down with cupfuls of cleansing green tea!

While chicken feet are on offer and are a highly popular dish, there are many other savouries and sweets. In Sydney at Emperor's Garden we munched on seafood dumplings, barbecued pork bun, prawn dumplings, sticky buns and custard tarts. The old adage that people attract people rings true for yum cha, so follow the crowds, hundreds of families crammed into a banquet hall (fitted with the obligatory fresh seafood tanks) can't all be wrong! Take your seat and wait for the trolleys to roll past!

PS: Yum cha is a great hangover cure!

Phone for bookings. Ding Hao (08) 8211 7036 T Chow (08) 8410 1413 Emperor's Garden Restaurant (02) 9211 2135

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## Samstager's home truths have wings

by **Charlotte Knottenbelt**



Born in Canberra and having lived everywhere from Perth to Rotterdam, Samantha Small has developed an open-minded perspective on the meaning of the word 'home'.

After being announced by UniSA this month as one of the recipients of the prestigious 2003 Anne and Gordon Samstag International Visual Arts Scholarship, Small is starting to think about moving home again -- this time to the UK for a year, where she plans to use the US\$28,000 scholarship stipend to live on while she studies for a Masters degree in fine art. The scholarship will also cover Small's fees and return airfares.

"To me home is a state of mind rather than a specific place," says the UniSA visual arts graduate -- and she's spent the last two years developing a body of work around that notion, of home being a space rather than a place.

From her solo exhibition, Open Inspection (where an 'open inspection' sign and a classified listing in the real estate section of the paper guaranteed a good turnout) to the blown-up photographs of miniature rooms complete with rosy carpet and tacky wallpaper that featured in her latest show Room Temperature, home has proven a fertile theme for Small.



It's a theme that has already sent her halfway around the world to Holland and New York, where she went to study Vermeer, the Dutch master known for his depictions of everyday interior scenes. She even took photos of 110 houses around Adelaide belonging to different Joneses, in a clever play on the old 'keeping up with the Joneses' line.

Since graduating from UniSA in 1997, Small has put on two major solo exhibitions and a number of group shows both in SA and interstate, but she says it wasn't until she won the Samstag that she began to feel she was coming of age as an artist.

"I know people who have been awarded the Samstag and I've seen the advantages of winning," she says. "This is the beginning of a whole new period for me -- I'm five years out of art school so I think that means I'm not emerging any more."

It hasn't always been an easy road though -- the fickle and competitive nature of the art world a case in point.

"It's full of insecurity and unknowing and competing with your peers," Small says. "Kind of naively I went into art thinking it wasn't based on competition as much as other occupations -- but you're constantly competing and putting your neck on the line. And it's difficult because the rules for quality are so subjective."

"I really believe that you have to be quite strong to keep it up. There are terrible statistics on the number of artists who end up dropping out of art."

But if ever there was a story to encourage young artists not to give up, this is it: Small applied for the Samstag scholarship three times and was rejected three times before her success this year.

"I have been so ready to do this for so long that when I heard I'd actually won, I almost couldn't believe it. But the fact that I have waited for this so long means I'm savouring it all the more."

### **How the Samstags got started**

One of Australia's richest visual arts scholarships, the Samstag scholarship was established in 1992 through a bequest by American artist Gordon Samstag, who taught at the South Australian School of Art (now a part of UniSA) from 1961 to 1972. Samantha Small is one of seven artists from around Australia awarded scholarships for 2003. The other recipients are Rebecca Ann Hobbs, John Meade and Callumn Morton (Victoria), Maria Kontis (NSW) Anke Kindle (Tasmania) and Simon Pericich.

This year's recipients bring the total number of Samstag Scholars in the last decade to 87. For more information visit the website at [www.unisa.edu.au/samstag](http://www.unisa.edu.au/samstag)

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## Career boost for masters of marketing

by **Charlotte Knottenbelt**

In 1998 Steve Ellerman and Robert Cole were already well-established in their careers - Ellerman as a product manager for fittings and valves manufacturer Philmac, and Cole as marketing manager for Adelaide Central Mission. Four years later both have moved onto more influential



positions, and they say it's largely thanks to the fact that they decided to study postgraduate marketing at UniSA.

Cole is now the director of commercial services for the Australian Red Cross, while Ellerman has relocated to the United States to develop a Northern American arm of Philmac.

Ellerman, a qualified engineer, says coming back to university was one of the best decisions he ever made.

"I initially enrolled in a Graduate Diploma in Business, and once I qualified with the diploma I got a promotion from product manager to marketing manager," he says.

He opted to study for one more year to convert the diploma to a Masters degree, and in 2000 was the first person to graduate from UniSA with a Masters of Marketing.

"Recently my boss asked me into his office and asked if I was interested in developing a North American arm of the business. I think there were two major factors which gave me that opportunity - having gained the Masters, and the international marketing component that took me to Europe as part of the degree," says Ellerman.

Cole reckons he has one of the best jobs in marketing, thanks to the Masters degree he gained in 2001.

"The Red Cross is one of the most desirable brands for a marketer to control because it's the second most recognisable symbol in the world," he says. (The first incidentally, is the yellow M of that fast food company.)

As the person responsible for all of the commercial business of the Australian Red Cross - which accounts for 96 per cent of its income in South Australia - Cole certainly knows what he's talking about when he says working for a charitable organisation these days is a far cry from the days of "mums and dads running trading tables".

"Competition for the charity fundraising dollar has increased, and that's why organisations such as the Australian Red Cross have had to develop new commercial ventures in addition to traditional fundraising schemes."

Cole says that while charity organisations usually can't afford to pay their employees at market rates, they are not having any problems attracting highly skilled professionals.

"There are other factors motivating people besides the prospect of a big pay packet - many choose to work for a charity for altruistic and humanitarian reasons," he says.

And would he recommend postgraduate study to others? Without a doubt. "The experience lifted me to another level professionally. Things like report writing and researching were suddenly so much easier," he says. "I'm now encouraging my staff to take on adult studies, because I know how much confidence it can inspire."

For more information on postgraduate marketing programs, visit the website <http://business.unisa.edu.au/marketing/programs/postgrad>

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## Golf challenge raises funds for research

by **Damien Rowett**

There were air shots, duck hooks, yips and chili dips; bogeys, fried eggs, yaps and divots; worm burners, slices, chunks and whiffs; and the occasional lost ball. There was also some very good golf.

It was the UniSA Chancellor's Challenge Golf Classic III, the annual industry and corporate fundraising event, held on November 1 at the Grange Golf Course.

Twenty seven teams of four took part in the fundraiser, played under Ambrose rules. SA Ambulance Team One won the tournament with Land Management Corporation finishing a close second.

With the temperature reaching 31 degrees on the course, and triple that for those golfers having a bad day, some holes provided a little help, while others proved a little tricky.

Hole 10 provided the golfers with the option of having pro, Warren Mercer, or state amateur Melissa Wondercitz take their tee shot; while hole 8, the Graduation Hole, had players tee off fully decked out in robe and mortarboard.

The day was a great success and culminated in the presentation dinner including live and silent auctions.

Former Prime Minister, the Honourable Mr Bob Hawke AC, was a special guest on the day, playing in the Chancellor's team, and was later interviewed by champion netballer, basketballer and UniSA graduate, Pat Mickan, at the presentation dinner.

Also present, for his third Chancellor's Day Golf Classic, was the Deputy Chairman of Price Waterhouse Singapore, Dr Kia Ngee Chew who gave a very generous personal gift to the appeal.

Raising approximately \$25,000 for the UniSA Cures for the Future research appeal, the Chancellor's Challenge Golf Classic III was a roaring success.



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## Christopher can't stop the music

by **Damien Rowett**

Christopher Wainwright is a musicologist. The UniSA graduate is also an accomplished harpsichordist, organist, arts administrator and is currently two months into a nine-month arts journalism mentorship with renowned music critic, and fellow musicologist, Dr Graham Strahle.



The mentorship is an initiative of the Helpmann Academy and is one of ten awarded to emerging artists.

For Christopher it will enable him to learn not only the different aspects of writing, but also practise what he spent an Honours degree researching.

"In the mid 18th century, newspapers began to take a greater role in the marketing of concerts. The critics who wrote reviews of the concerts greatly shaped the way people thought about music," he says.

Christopher completed a Graduate Diploma in Management (Arts) at UniSA last year. He also holds a first class Honours degree in Musicology, a Bachelor degree in Music with Harpsichord; and an Advanced Diploma of Music, majoring in piano.

"For me the Arts Management program was two years that opened a number of doors and provided me with so many real skills", he said.

The Graduate Diploma in Management provided Christopher with a basis of knowledge that has proved valuable in his arts administration business, which he started in 1998. Combining his experience as a musician with his management studies, Christopher Wainwright and Associates has provided touring artists with valuable public relations programs, as well as marketing consultancies for groups like the Australian Chamber Orchestra.

Born into a musical family, Christopher started learning the piano from the age of eight. Now 28, whatever career path Christopher chooses in the future you can be sure that it will involve musicology.

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## Get rich and have fun

by **Charlotte Knottenbelt**

There are not many people who don't want to get rich quick and retire early, so it's no surprise that that Anita Bell, best known for her best seller, *Your mortgage and how to pay it off in five years by someone who did it in three*, attracted a capacity audience when she spoke at a recent UniSA Alumni Expanding Horizons seminar.



The woman who bought her first block of land when she was 16 and owned four properties outright by the time she was 29 didn't disappoint, sharing lots of useful tips that helped her get where she is today -- retired and living off income from shares and property investments.

Rule number one: Always read the fine print. "I made sure everything I signed was in line with the documentation, not what the people behind the counter at the bank told me," she said. "Usually when you're young they instantly assume you're a sucker -- people will come up with all sorts of ways to rip you off."

Bell advised to use bank accounts to suit your own needs, rather than taking the bank's word for how you should be using the account.

And if you're thinking of getting a home loan, Bell's advice was to choose a loan with a variable rather than fixed rate and pay it off as soon as you can. "I put property on a long contract, usually three months, and pay it off as quickly as possible. Every dollar you pay off in the first six months is easily \$9 over the term of the loan."

Some tips (such as keeping loose condoms in your purse to stop you from opening it) may not appeal to everyone, but one welcome piece of advice was to budget for fun things.

"I coped by having a 'sanity allowance'," Bell said. "Unless it's enjoyable then you are not going to have the stamina to stick to a budget."

More welcome advice on the night came from the Australian Taxation Office's Sheree Johns, who spoke about the best way to pay off your HECS debt. She pointed out the benefits of making voluntary payments during the year before June 1 (when debts are indexed based on inflation), and highlighted the advantages of making voluntary repayments of more than \$500, which attract a 15 per cent bonus.

For a summary of Anita Bell's talk visit the UniSA alumni website at [www.alumni.net.au](http://www.alumni.net.au)

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