

A regular update on UniSA programs and events

Welcome to the July edition of UniSA Links for 2007, this edition will focus on program information to help with your peak career counseling period and give you an up to date list of events coming up at UniSA.

This newsletter is also available online on <http://www.unisa.edu.au/future/advisers/unisalinks.asp>

## Introducing our New Foundation Dean Soar with the state's best legal eagles. UniSA Law.

UniSA's new Bachelor of Laws is soaring ahead with the appointment of our new Foundation Dean of Law, Professor Paul Fairall.

A graduate of the University of Canterbury and the Australian National University, Professor Fairall has been John Bray Professor of Law and Dean of Law at the University of Adelaide since 2002. He was Professor of Law and Dean of the Law School

at James Cook University from 1995 to 2001 and Associate Professor of Law at Bond University from 1991 to 1995.

His first academic appointment was as a senior lecturer at the University of Newcastle. He has written extensively in the area of human rights and criminal law and has undertaken a number of major consultancies, including a major review of the Northern Territory

Criminal Code in 2005. Professor Fairall has held a number of significant offices including the Chair of the Council of Australian Law Deans from 2000 to 2001 and the Chair of Academic Board at James Cook University during the same period.

He is also a foundation Fellow of the recently established Australian Academy of Law and well known to the local profession through



his service for the past five years on the Legal Practitioners' Education and Administration Council chaired by the Chief Justice.

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## Ethics To Go Competition 1st Prize - \$2000\*

Values and ethics are part of life. The competition, open to all secondary school students, is intended to develop students' personal values and enhance their respect for diversity, race, ethnicity, socio-economic status, gender, age, disability, religion, and sexual orientation. It also aims to develop ethical decision making when confronted with everyday ethical dilemmas.

Run by the School of Psychology at UniSA, the Ethics to Go competition

carries a first prize of \$2000 which will be awarded to the secondary school of the winning entrant(s).

Ethics to Go competition entrants are requested to analyse and present an ethical dilemma either as a written report, short film or video.

For information and entry forms, go to [www.unisa.edu.au/psychology](http://www.unisa.edu.au/psychology) or email [psychology@unisa.edu.au](mailto:psychology@unisa.edu.au).

\*1st Prize will be awarded to the school of the winning entrant.

## More women needed in the construction industry



Picture courtesy of the Advertiser photographer, Mark Brake

A recent SA Business Journal-Synovate survey revealed that more than half of the respondents expect the state economy will improve in 2007/08. UniSA's Bachelor of Construction Management and Economics graduate, Daniella Di Ciocco, who is Baulderstone Hornibrook's City Central tower two site

manager, is reaping the fruits of the state's building boom.

Daniella hoped more women could be enticed into the construction industry, which is struggling to find enough skilled workers to meet demand. There is plenty of work for women in the industry which needs problem solving and good communication skills.

(Reference: The Advertiser, Tuesday 26th June)

Daniella went to St Dominic's Priory College, and graduated from the Bachelor of Construction Management and Economics (Honours) in March 2005. She chose to study the program because of her keen interest in pursuing a career in the commercial sector of the construction industry, and because UniSA offered Construction Management and Economics, a program with diverse career opportunities.



4 Open Days at UniSA

## USANET Special Access Scheme

More than 180 schools had eligible students accepted for special entry through USANET last year. Was yours one of them ??????????

Find out more by contacting David or Andrea in the USANET office.

David Saville Program Manager USANET.  
Phone 8302 2036 or email [david.saville@unisa.edu.au](mailto:david.saville@unisa.edu.au)

Andrea Przygonski USANET Liaison Officer  
Phone 8302 1489 or email [andrea.przygonski@unisa.edu.au](mailto:andrea.przygonski@unisa.edu.au)

# Program Information

## What's happened to Psychology at UniSA?

You may be wondering what has happened to undergraduate Psychology programs at UniSA. The School of Psychology made changes to its Psychology programs in 2006, but although the names have changed, the options are better than ever!

Our three year degree (previously known as the Bachelor of Psychology) is now called the **Bachelor of Psychological Science**. As of 2007 the name of this program changed but the content of the program remains unchanged.

Our four year degree is a very popular choice with students because it provides a direct pathway into Honours in the fourth year, providing they maintain the required academic standard. The degree is known as the **Bachelor of Psychology (Honours)** program and has a high Tertiary Entrance Rank (TER) due to the large numbers of students who apply.

In 2006, a double degree was also introduced for undergraduate study. It is the **Bachelor of Social Science (Human Services), Bachelor of Psychological Science** which can be completed full-time in four years (or part-time equivalent).

All of these undergraduate Psychology programs are accredited by the Australian Psychology Accreditation Council and all provide pathways to accredited Honours and Masters programs. Completion of UniSA's Masters program then allows graduates to register as a psychologist. For further information, contact the School of Psychology at [psychology@unisa.edu.au](mailto:psychology@unisa.edu.au).

## Bachelor of Arts (International Studies)

The BA (International Studies) program at UniSA develops in students a deeper understanding of global influences that shape our lives. This includes the key players in the global system (China, the European Union, Japan, Russia and the United

States) and the changing international agenda (ie. conflict resolution, defence, ecological sustainability, globalisation, human rights, trade and global order).

Students are strongly encouraged to get hands on experience and can choose between a local Australian Professional Experience Internship, an International Study Experience at a foreign university for a semester, or a Hawke Ambassador International Volunteer Experience doing volunteer work in a developing country. Their professional experience is accredited towards this degree and UniSA provides scholarships for overseas study or volunteer experience.

The BA (International Studies) prepares students for careers in a wide range of fields in government (including aid, defence, diplomacy, environment, intelligence and trade), internationally oriented businesses, the media, community organisations, international organisations, and education.

More details are available on the school website: <http://www.unisa.edu.au/sis/default.asp>

## Bachelor of Applied Languages and Intercultural Communication

The Bachelor of Applied Languages and Intercultural Communication (MBAL) program is a unique specialist language focused program which is available only at UniSA. It combines study of one or more languages with developing a deeper understanding about language, culture and communication and a professional specialisation.

UniSA currently offers language majors in French, Italian, Japanese and English as an Additional Language and is introducing Arabic from 2008. In addition students can study other languages (such as Spanish, German and Indonesian) through cross-institutional arrangements. Students also have the opportunity to study their language overseas for a semester or a year.

In an increasingly globalised world, the ability to speak and understand another language, an appreciation of cultural differences, and a knowledge of how people interact enhances your employability in a range of professions (including business, foreign affairs and diplomacy, defence and security, tourism and hospitality; and communications).

More details are available on the school website: <http://www.unisa.edu.au/sis/>

## Bachelor of Architectural Studies

UniSA's Louis Laybourne Smith School of Architecture and Design will be offering entry into a restructured Architecture program from 2008. The existing five year Bachelor of Architecture Degree will be transformed into a two-tiered program commencing with the three year Bachelor of Architectural Studies leading into the two year Master of Architecture. Together they constitute a professionally accredited program providing students with the creative and technical skills to work as graduate architects, leading on to registration as professional architects.

The Architecture program at UniSA offers students numerous unique experiences throughout the course of their studies including the focus on Design Studio courses through all year levels and the opportunity to participate in real-world design and construction projects. The restructure maintains these distinctive components of the existing program which is highly respected in the industry and provides students with both practical and academic training.

The 3+2 program restructure is in line with international professional standards and increases the opportunity for flexibility in students' academic and professional careers into the future.

For further details please contact the Architecture Program Director Stephen Ward on 8302 0171 or [Stephen.ward@unisa.edu.au](mailto:Stephen.ward@unisa.edu.au)

# New Communication programs for 2008

## Bachelor of Communication (Media and Culture)- MBMC

This degree shows students how communication plays a crucial role in the way national and personal identities are formed and have a profound influence on public, professional and private decision-making. It prepares students for jobs in a wide variety of communication arenas and students can test that variety through the program's high-quality work placement and internship programs.

## Bachelor of Arts (Communication and Media Management) - MBAR

This degree demonstrates the way information is provided to the media, and how organisations deal with their media exposure. Graduates of Communication and Media Management will be able to write effectively for print, radio and television; understand the nature of the visual imagery and written text used in advertising; write and argue a case objectively and critically; design and prepare materials for publication; and relate international and intercultural communication perspectives to work and life.

## Bachelor of Arts (Writing and Creative Communication) – MBWC (previously known as Professional and Creative Communication)

This degree concentrates on different forms of creative writing. It introduces students to written expression, including professional writing contexts. It also teaches publication techniques – students write edit and design texts for a wide range of workplace and community purposes and audiences.

## Bachelor of Marketing and Communication - DBMN

The Bachelor of Marketing and Communication program provides students with a sound knowledge of communication, marketing and media theory and skills, preparing students for academic or practitioner careers in fields such as advertising, arts administration, marketing, public relations, and various creative industries.

Further information about any undergraduate communication programs, please contact: Jenny Stokes on 618 8302 4561 or [jennifer.stokes@unisa.edu.au](mailto:jennifer.stokes@unisa.edu.au)

## Adele Kirby

Bachelor of Arts (Professional Writing and Communication) now (Writing and Creative Communication) Graduated 2005

"Because my degree was so broad, it gave me skills in many areas, which is extremely helpful on a CV. I'm now working as the New Media Assistant at The History Channel UK.

During my degree, I participated in a video teaching trip with the Media Resource Centre, teaching rural kids basic video skills. My work with Student TV involved reports, grant submissions, presentations and television production, and I was always actively involved with community committees, producing



brochures and newsletters with my writing and desktop publishing skills. I was blessed with amazing tutors and lecturers. They were all deeply engaged with and passionate about their subject area; enthusiastic with their teaching; and highly accessible."



### Inspiring the Innovation Generation

IT first-year students Cate Robertson and Jessica McRae are paving a new pathway for females interested in studying information technology.

With both students posting high TERs for 2007 entry, Cate 98.0 and Jessica 92.85, the pair are bucking the trend of traditional male enrolments and proving that IT is a serious career option for females. With their outstanding results and the wealth of study options available to them at the end of Year 12, both decided to take up IT degrees, Cate in Software Engineering and Jessica in Computing and Multimedia, to open up more opportunities upon graduating.

"Having an IT degree is like having a passport to travel around the world. IT is now a part of everything and if you know computers, you already have a distinct advantage over someone that doesn't," said Cate, who was also the recipient of the 2007 Ada Computer Science Scholarship for Gifted Women.

Jessica, who hails from Murray Bridge, said that her mother was a huge influence in guiding her towards a decision on which program to enrol in. I decided to take up Computing and Multimedia to provide a good grounding and to also make it easy if I wanted to change direction in that field," said Jessica. "This degree, in particular, has quite a few specialties (electives) and it's good in that you can choose the area you want to specialise in." According to the Australian Computer Society's Careers for Information Technology Graduates, the range of tasks and streams within IT is huge; in one's working life three separate careers might

be typical without having to leave the sector.

This issue, combined with attractive starting salaries for ICT graduates (up to \$45,000), are adding to the growing appeal of studying IT. This also includes continued anticipated demand for graduates in IT business roles like business analysis, IT management and e-commerce.

And as for Cate and Jessica, the message they wish to get across to all aspiring female IT students is to follow your interests, keep your options open and do your research!

### Environmental Management and Sustainability

Do you know of students who are passionate about the environment, enjoy being outdoors and are interested in pursuing a career in environmental management?

UniSA's Bachelor of Sustainable Environments has been designed to meet the growing demands from industry for skilled practitioners in environmental management. There are four specialisations students can choose from:

- Biodiversity and Park Management
- Geospatial Information Systems
- Geographical and Earth Systems
- Environmental Protection and Management

Staff and students of this program are available to visit your school and make a presentation about the program and career paths in the environment. If you are interested in having a presentation please contact Kolynda Maguire on 8302 1919 or kolynda.maguire@unisa.edu.au

### UniSA's Nursing degrees. Life support for your intellectual abilities.

Entering UniSA with a TER in the high 90s Lauren Mann had the choice of many programs to study and deciding that nursing was the career for her, accepted a place in the Bachelor of Nursing.



"I decided to study nursing as it is such a diverse field and there are many different areas of work to choose from. There are also many opportunities in which to specialise or to undertake further education. Nursing is important to me as it allows me to work in a very diverse and interesting area that is continually changing and has so many job opportunities."

Lauren was the recipient of a Nursing Agency of Australia Transition Grant and the UniSA Nursing Year 12 Undergraduate Scholarship, which is awarded to the highest ranked year 12 student enrolling in the Bachelor of Nursing at UniSA.

Even as a first year student Lauren has already gained practical experience during her studies. "I had two days of practicals at the uni in late May. I really enjoyed the opportunity to put in practice at least some of the skills I had learned about earlier in the course. I feel much more like a 'real' nurse now that I know how to take temperature, blood pressure, pulse etc. Nursing requires much more than simply knowledge gained from books, you also need to have practical skills to be a competent nurse and the only way to gain such skills, is to practice them."

To read other student testimonials and to download this article please visit [www.unisa.edu.au/health](http://www.unisa.edu.au/health)

### High praise from Pharmacy accreditation body.

UniSA's School of Pharmacy and Medical Sciences has been commended for its commitment to providing high quality pharmacy training by the national accreditation body.

The School recently retained its long-standing accreditation with the Council of Pharmacy Registering Authorities (CoPRA), drawing praise from the accreditation committee's site evaluation team.

The team's report commended the quality of the School's teaching staff, its investment in new laboratories and infrastructure, and its commitment to developing and promoting innovative pharmacy practice.

Head of School Professor Allan Evans said the accreditation was a welcome vote of confidence from an important authority. "We are constantly looking at ways to improve our programs and facilities, and it is encouraging to have that acknowledged by a respected independent body such as CoPRA," he said.

"The School has recently undergone a major infrastructure upgrade, and students are enjoying access to new, state-of-the-art laboratory and teaching facilities. These improvements benefit not only our pharmacy students, but also those studying other undergraduate programs such as Medical and Pharmaceutical Biotechnology, Laboratory Medicine, Nutrition and Food Sciences – and in 2008, Pharmaceutical Science."

For more information on programs offered by UniSA's School of Pharmacy and Medical Sciences, see [www.unisa.edu.au/pmbs](http://www.unisa.edu.au/pmbs)

To download this, and other, articles please visit [www.unisa.edu.au/health](http://www.unisa.edu.au/health)



### MPP - Hands-on Work experience for Marketing Students

Unique to Australia, the Marketing Project Program (MPP) is the capstone of UniSA's Bachelor of Management (Marketing) degree. Designed for students who want to work as marketing professionals, the program provides practical and relevant experience for high achievers.

The MPP matches students with an organisation where they work in pairs to prepare a professional marketing plan or solve a specific marketing problem. Students spend 4 days of their week at their 'host' organisation and Fridays at Uni, attending seminars to develop their marketing knowledge. At the end of the 'placement' students have learnt how to apply their knowledge to a real marketing situation, putting all of their findings and recommendations into a report that they present to the organisation.

This semester-long program gives high achieving students an incredible head start in their Marketing career, by providing them with hands-on marketing experience in a real-life marketing situation. Students apply to the program through a selection process, and their 'placement' counts for one semester of full time study towards their degree.

"The Marketing Project Program has helped me to practice and develop the skills and knowledge I have learnt throughout my studies. It was an excellent opportunity to understand and experience the business environment and how an organisation operates. It gave me the chance to develop communication and networking skills while accumulating contacts and references.

Working on a real marketing problem helped me to understand how to apply all the marketing theory I have learnt. The Marketing Project Program has increased my confidence in a business environment and given me confidence that I understand the application of marketing theories."

Jessica Furze, MPP Study Period 2, 2006

## Bookings

Please contact one of our Student Liaison Officers to schedule in your events or email [studentliaison@unisa.edu.au](mailto:studentliaison@unisa.edu.au).

To ensure services provided to you from our staff are of the highest quality, please allow for a minimum of two weeks notice when making bookings.

## Contacts

### Student Liaison Officers

Ryan Bailey, Loredana Grindlay, Shona Mathieson  
Phone: 8302 7088  
Fax: 8302 9150  
Email: [studentliaison@unisa.edu.au](mailto:studentliaison@unisa.edu.au)

### Future Student Enquiries Centre

The Future Student Enquiries Centre has information on all UniSA programs. Our friendly, professional staff can assist students, parents and teachers with information about prerequisites and admission processes.  
Phone: 8302 2376  
Email: [study@unisa.edu.au](mailto:study@unisa.edu.au)

## Robotics Peer Mentoring (RPM)

The RPM program addresses numerous issues related to the future skills development for the engineering and electronics sector and following the successful pilot program in 2003, which involved 220 secondary students across 14 schools, the program has successfully grown to approximately 500 student participants this year.

Undergraduate students from UniSA, Flinders, TAFE and Adelaide University deliver 20 hours of curriculum to students in secondary schools year 9 – 11 classes. The curriculum covers construction of an electronic circuit board as the basis for building a robotic vehicle and gives the opportunity for secondary students to work with advanced technologies such as microcontrollers and associated programming tools to develop their innovation skills in the application of technology to new product development.

Students are given an appreciation of the Science and Mathematics of electronic applications and the importance of these key areas in the development of higher level engineering skills. They also have opportunities to experience how these



technologies are used in industry and to develop a better understanding of career possibilities, and the various education and training pathways available, to achieve a range of employment outcomes in Electronics and Engineering generally.

Teachers experience a unique classroom based delivery of staff development in new technologies and their use for teaching Science and Mathematics in an innovative way. Undergraduate students gain skills in communicating their knowledge and providing assistance in problem solving. Organisations involved in the program benefit from interactions with secondary and undergraduate students and the broadening of the innovation skill base within South Australia.

Students will also have an opportunity to display their work and race their robots in an annual showcase event at the end of the school year.

For further information or registration of interest in the RPM program, please email Brenton Dansie ([Brenton.Dansie@unisa.edu.au](mailto:Brenton.Dansie@unisa.edu.au)) or David Chan ([David.Chan@unisa.edu.au](mailto:David.Chan@unisa.edu.au)).

## ATN Engineering Test

UniSA is a member of the Australian Technology Network (ATN), a network of universities across Australia. To stay ahead of what graduates need and what employers want, the ATN is trialling the ATN Engineering Selection Test. This is a test that will assist potential students to decide whether they have the aptitudes to be the engineers of tomorrow.

The ATN Test is a two and a half hour multiple choice test which assesses a candidate's aptitude to think scientifically, solve quantitative problems, critically analyse information and display interpersonal understanding – has been developed by the Australian Council for Educational Research (ACER). Students do not need to have the traditional year 12 maths and science background to sit the test.

For further information and to register to take the test please visit: <http://www.atn.edu.au/students/atn>

## Introducing the new entrepreneurs ...

It's time to watch out for the new breed of entrepreneurs who are sharpening their innovative spirit with the future of business clearly in mind.

300 aspiring year twelve students will be swamping UniSA's Hawke building on Sunday, 12 August for the Young Achievers Australia (YAA) Management Skills Seminar as the next generation of business leaders.

Hosted by UniSA's School of Management, the seminar will arm students with an entrepreneurial tool kit for running and managing their own small businesses.

Across a 24 week period, student groups will appoint a management team, sell shares to raise capital, develop, market and sell a product before liquidating and returning a profit to shareholders.

To give the seminar a real-world edge, student groups will be placed in the hands of experienced industry mentors to workshop different elements of small business management.

The YAA program is designed to ease the transition from school to work and is on track to producing the future leaders in business management.

## For students who missed out gaining entry to UniSA directly from school, there is an alternative!

SAIBT offers certificate and diploma programs in business, computing and IT, media and communications, and related areas. Programs in engineering and construction management are also available to international students. Successful completion of a SAIBT Diploma leads to the second year of bachelor degree programs at UniSA.

## Open Days at UniSA



### City West Open Day, Sunday 26 August 2007, 9.30am – 4.00pm.

It's all about you and the choices that you want to make. Open Day is the best way to find out about which programs are on offer at UniSA. Come and see the modern vibrant facilities and obtain expert advice all at the same time. So why not make yourself at home.

What can you expect at Open Day:

- Lectures on career paths and program choices from leading academics. (Visit the website to build your own itinerary)

- Information Booths where you speak to lecturers, staff and even current students.
- View the campus – Take a look around see what a university is all about.
- Student life – why not grab a coffee or go to the on campus café and take in the sights and sounds of UniSA
- Nova 91.9 will be there with local bands on the main stage
- Interactive research displays – see the impact that UniSA's research is having on the world.

Want more information? Check out the schedule, parking info, Free UniSA Open Day Shuttle Bus and more at [www.unisa.edu.au/openday](http://www.unisa.edu.au/openday)

### Whyalla Open Day and Careers Expo Friday 24 August, 10am -3pm.

Explore the many changes and upgrades SA's only regional campus has undergone this past year. Visit our new on-campus café and lounge, and take a walk through our newly landscaped grounds and courtyards with a completely redesigned façade and main entrance. Organised campus tours will also take you by our new gym facilities, art gallery and Indigenous Hall of Art. Experts and lecturers will be on hand from our Nursing, Social Work, Business and Accounting programs. Students will also be able to tour the Career Expo where they can talk to industry people

on career paths and study requirements. The event will be co-hosted with TAFE SA and the Australian Technical College. Schools need to register their attendance with UniSA Marketing and Alumni Coordinator Shawn Dewar at 8647-8001 or by email to [shawn.dewar@unisa.edu.au](mailto:shawn.dewar@unisa.edu.au) by August 6.

### Mount Gambier UniSA Open Day, Monday 17 September, 2pm-8pm.

Make yourself right at home and take a tour at our co-located campus, sit in on an information session and explore UniSA's most recent regional development. Program area experts from Nursing, Social Work, Business and Accounting will be presenting essential information. Contact Cathy Hughes for more information at 8735 1478 or email [cathy.hughes@unisa.edu.au](mailto:cathy.hughes@unisa.edu.au)