

A regular update on UniSA programs and events

This time of the year can be very stressful for not only your year 12 students preparing for exams, but also for Career Counsellors and School Staff. In this edition, you'll find information on new programs and a number of key events at UniSA to help you and your students through this time. We wish you and your students all the best throughout the exam period.

View this newsletter online at www.unisa.edu.au/future/advisers/unisalinks.asp

SA's only PR degree @ UniSA.

Students with strong writing and communication skills, creativity and a keen interest in engaging with others through various media will find Public Relations an exciting career choice that can be used across a range of industry sectors.

"PR is integral to the overall success of any brand," says Phil Martin, President of the Public Relations Institute of Australia (SA). "Whether that's through organising a major event, building the profile of a product or issue, engaging with the community, or even successfully managing a major crisis."

Public relations professionals develop vibrant media relations, actively manage issues and crisis communication, facilitate rich and meaningful community partnerships, participate in marketing communication, promote vital government programs, provide important investor and financial relations advice, and much more.

The knowledge and skills needed for a successful career in PR and communication management are available through South Australia's only Bachelor of Public Relations at UniSA.

The degree has achieved accreditation from the Public Relations Institute of Australia and is taught by both academics and senior practitioners.

Career Counsellors and interested students are encouraged to contact the School of Communication, International Studies and Languages for more information on (08) 8302 4850 or via email on ugcil@unisa.edu.au

For graduate Kim Willmer, the Bachelor of Public Relations helped her realise her ideal career. Kim is now employed as the Communications Coordinator at the RAA.



Kim Willmer pictured on the left.

Name: Kim Willmer

Employment: Communications Coordinator, RAA

Degree: Bachelor of Public Relations, UniSA, Magill campus

Age: 21

Study: I started studying in 2006, undertaking a Bachelor of Arts. However, when I found out about the new Bachelor of Public Relations degree starting in 2007, I jumped at the opportunity and enrolled. The course was ideal for me as it was more relevant to the career path that I

wanted to take, which for me was always public relations. At the beginning of this year I started on the committee for Intercomm, which is a division of PRIA (the Public Relations Institute of Australia)

specifically for students and young PR practitioners. It's through this I was introduced to my employer, the RAA.

Career: The diversity in my role at the RAA is fantastic. I'm the editor of SA Motor, the RAA magazine. I work on communications strategies, I liaise with media and the community and I coordinate internal RAA communications. The Bachelor of Public Relations provided me with a really strong foundation of knowledge and skills for working in this industry.

Inside this edition



2 Global Experience – Providing UniSA students with a competitive edge



3 Optical Engineering – See your future career in a whole new light



4 UniSA's Podiatry degree – a step in the right direction



4 December Information Sessions

CareerShop Corner



Alannah Williams (far left) with her friends and The Sundance Kids

Private concert with The Sundance Kids.

On Monday September 28, over 150 lucky CareerShoppers won tickets to see The Sundance Kids live at a private concert.

This intimate event not only showcased the talent of this emerging Adelaide band, but also unveiled UniSA's new Student Lounge – which has recently opened as a social space for UniSA students.

After belting out their hit singles *Solutions* and *Drive Away*, students also enjoyed a special version of *All You Need To Hear* – the music provided by the Kids' for UniSA's thought-provoking *Tomorrow* DVD. Getting up close and personal with the band, fans were able to have their photos taken and get posters, CDs and t-shirts autographed.

A very excited Wilderness student, Alannah Williams, got an exclusive interview with the band, which can be viewed on CareerShop and the Career Counsellor Portal, along with other highlights, photos and reviews from the day.

Check out what's new.

This month your students can visit their CareerShop page to view new vodcasts including Logistics and Supply Chain Management, Engineering Design and Build Competition, The Gavin Wanganeen Indigenous Scholarship, and Social Work students on exchange in India. CareerShop is updated weekly with new events, news and profiles – your students can log onto their unique account at unisa.edu.au/careershop with their login and password.

Get more than just a Law degree

UniSA's Law Students Association (USALSA) offer students the opportunity to extend their academic experience with careers and educational services.

Brooke Adey, a 2nd year law student and member of USALSA has this to say about her experience as a current student at UniSA.

I have had the chance to dine with judges of the High Court, mingle with legal practitioners from around the country, and attend the annual law student conferences held in Hobart in 2008 and Brisbane in 2009. Through my association with USALSA, I have also gained the role as Vice President (Administration) of the national body, the Australian Law Students' Association (ALSA).

In addition to the exciting USALSA events to be held in 2010, UniSA will be jointly hosting the ALSA national conference in July. This event involves the meeting of 500 law students from around



the country for a week of competitions, educational forums and networking.

Feeling part of your university community will make your student's educational journey much easier and more enjoyable. Both the university and USALSA acknowledge the importance of this balance, and continue to work together to achieve this. Whether it be through career workshops and networking events, or social cocktail evenings and quiz nights, your students will feel at home at UniSA.

For more information about Law degrees at UniSA visit unisa.edu.au/law

Preference Information Event

4.00pm – 7.00pm Tuesday 5 January 2010
Brookman Building City East campus

*Wednesday 6 January 2010 is the deadline for students to amend their university study preferences through SATAC.

To assist students during this critical decision making time, UniSA is holding a Preference Information Event at our City East campus. An experienced team of staff from across the University will be available to discuss program preferences, entry requirements and scholarship opportunities as well as assist with questions about studying at UniSA.

Students can find out about:

- Application processes
- Bonus points
- Program information
- Scholarships
- TERs and unexpected results

Computers will be available on campus to assist with checking preferences on UniWeb. If students wish to use UniWeb they will need to bring their SATAC University Reference Number.

For further information visit unisa.edu.au/applicants

Bonus Points at UniSA

No matter which school, all students can still apply for individual **USANET bonus points** by downloading an application form at unisa.edu.au/usanet/ apply. Students who are on School Card and/or Youth Allowance are eligible for up to 4 or 5 bonus points. The completed application

form should include the student's SATAC application number, the school stamp and a signature from the Principal or delegate and be posted or faxed to UniSA.

For information on **UniSA Subject Bonus Points** please visit unisa.edu.au/future/year12/bonuspoints.

SAIBT - the pathway to second year university

The South Australian Institute of Business and Technology (SAIBT) offers a range of certificate and diploma programs that provide a proven pathway to second year at UniSA.

SAIBT diplomas are the equivalent of first year university and are perfect for year 12 students who do not achieve the TER score required for direct entry into university. Students with a TER score of 50 or more are eligible for direct entry into a SAIBT diploma. SAIBT will

also consider any applicable bonus points for entry.

SAIBT students study a UniSA curriculum, delivered by UniSA staff on a UniSA campus. Small class sizes and comprehensive academic support services create a confidence building learning environment that encourages academic success.

SAIBT representatives are always available for school visits and presentations to students and staff. Contact

Domestic Student Manager, Jasmin Howell on 8032 2353 or email jasmin.howell@unisa.edu.au to arrange a time.

In addition, SAIBT host free information sessions regularly throughout the year. These are a great opportunity for students and their families to learn more about SAIBT's certificate and diploma pathways. Visit saibt.com.au/gotouni or phone 8302 1555 for the full information session timetable.

Global Experience

Providing UniSA students with a competitive edge

Global Experience is an innovative university-wide extracurricular program aimed to prepare students as competitive candidates for global careers. The program is available to all on-shore domestic and international undergraduate students across all disciplines and year levels. The program aims to build students' international perspectives through undertaking a variety of internationally focused experiential activities, which can include volunteering, undertaking work experience and internships, mentoring, attending globally focused workshops and events and studying overseas.

The core component of the program, a dynamic course entitled Global Experience Professional Development can be included as an elective in any undergraduate program and focuses on



developing skills essential for future careers including career management, networking and intercultural communication.

The program also provides students with exposure to high-level industry representatives via workshops, networking sessions and the opportunity to present a portfolio of completed program activities to a panel of potential employers.

The competitive edge which Global Experience can provide to an academic

degree is echoed in the words of one of its graduates: "Through the Global Experience orientation, class lessons, guest speakers and the experience suite activities I have participated in, I feel as if I have the confidence in my abilities to tackle the real world head on and successfully upon graduation from University."

To find out more about this innovative new program visit unisa.edu.au/globalexperience or email globalexperience@unisa.edu.au.

STAT (Special Tertiary Admissions Test)

Students who are over 18 by 1 February in the year of admission, who do not hold a higher education degree or diploma, or have not recently completed a year or more of study towards a degree or diploma are eligible to sit the STAT. This is a two hour, multiple choice test and will be held on **Sunday 22 November 2009**. For application forms, fees and location contact SATAC on (08) 8224 4000 or visit satac.edu.au/uniweb. Students can also submit a Personal competencies and work experience statement to enhance their STAT score.

UniSA runs **Prepare for STAT workshops** for students who wish to sit the test. For further information and to make a booking please visit unisa.edu.au/future/adult/stat.asp. You can also contact Future Student Enquiries via email study@unisa.edu.au or call 1300UNINOW for further details.

UniSA Foundation Studies

Foundation Studies prepares students for higher learning and provides an alternative pathway into UniSA undergraduate degrees. It is a one year program and can be studied full or part time, on or off campus and is open to people who are 18 years and over by 1 February 2010, who have not previously studied at university. Application is online through SATAC satac.edu.au/uniweb.

Find out all you need to know at the **Foundation Studies Information Session**, which is being held on **Wednesday 25 November, 5.30pm – 7.00pm, Bradley Forum on Level 5 Hawke Building, City West campus**. For more information and to register visit unisa.edu.au/future/foundation.

Optical Engineering

See your future career in a whole new light.

This new program is available in 2010 at UniSA's Mawson Lakes campus. SATAC Code: 434911

Please note: This new program is not listed in the hard copy of the SATAC Guide.

Optical Engineers make light do amazing things. They turn ideas into reality, from CDs and mobile phones to laser eye surgery. They create all sorts of things that we use every day in today's rapidly changing world.

The Optical and Electronic Engineering program at UniSA develops skills and knowledge in the areas of photonics, lasers and optical systems, nanotechnology, solar technology, opto-electronics, microprocessor control systems, computer hardware and optical communications. Students study a combination of courses to graduate as an Electronic Engineer with a specialisation in Optical and Opto-Electronic Systems.

This program has a strong practical and industry



focus and gives students the opportunity to study overseas. Students are also able to choose optical engineering electives from the Australian National University to contribute to their degree.

Optical Engineers find employment worldwide in government, private enterprise and defence industries, in fields such as medicine, security, telecommunications, manufacturing, entertainment and the environment. There are numerous electronics companies in Adelaide and many companies associated with the Defence industry that also utilise opto-

electronic and optical vision systems. There is currently a need for skilled Electronic Engineers with knowledge of optical and opto-electronic systems.

Students should be good problem solvers and show a passion for understanding new gadgets and technologies. They need to be able to think scientifically, critically analyse information and have good interpersonal skills.

For more information check out the videos on careers in Optical Engineering @ SPIE.org/opticslightatwork

If you would like further information please email Bruce.Wedding@unisa.edu.au

Scholarships at UniSA

At UniSA we believe tertiary education should be a viable option for everyone. That's why we offer a range of scholarships designed to help fund the cost of tertiary education. Our scholarships offer financial assistance and, in many instances, valuable work experience opportunities.

New scholarships are constantly being developed so we encourage students to regularly review the UniSA Scholarships website to discover which ones they are eligible for. Please be mindful that many of our scholarships have different opening and closing dates, so it is important for students to take the time to look at what is on offer as well as when applications need to be submitted.

A small snapshot of some of our scholarships include:

David Pank Education Scholarship - Offered to

students enrolled full-time in the second year of a Bachelor of Education program and living in the areas of Salisbury and Playford.

UniSA Study Grants - These grants offer financial assistance for the life of a student's program for up to four years of duration (or part-time equivalent). Eligible students need to meet the low socioeconomic requirements.

SA Water Hypatia Scholarship - Awarded to female students commencing in the Bachelor of Quantitative Finance.

In addition to UniSA Scholarships, there are also many Commonwealth Scholarships offered to university students.

To read more about the UniSA and Commonwealth Scholarships please visit unisa.edu.au/scholarship

Art, Architecture & Design Graduate Shows

The creative works of UniSA's talented students from the School of Art, Architecture and Design will be on display at the annual Graduate Shows throughout December. Exhibitions will showcase work of graduates from visual art, visual communication design, architecture, interior design and industrial design.

We invite your students to attend these exhibitions to be inspired by what can be achieved in the final year of a degree in art, architecture or design at UniSA. For information about the Graduate Shows including times and locations, visit unisa.edu.au/aad or contact the School on 8302 0366.

Exhibition details

Architecture and Interior Architecture
Opening Night, Friday 27 November
27 November – 4 December

Visual Communication Design
Opening Night, Tuesday 1 December
2-6 December

Visual Arts
Opening Night, Wednesday 9 December
Visual Arts (Undergrad, Masters and Grad Dip): 10-15 December
Visual Arts (Honours): 4-15 December

Industrial Design
Opening Night, Friday 4 December
4-11 December

Lessons close to home

For a group of UniSA Education students, homework has taken on a whole new meaning.

As members of Students in Free Enterprise (SIFE), Lisa Holyhrim, Simone Segat, Rite Boutros and Aaron Davis have taken their lessons out of the classroom and into their northern Adelaide community, developing a range of programs to help disadvantaged school students in the region.

Faculty Advisor and program mentor Denise MacGregor, says that the students' involvement in SIFE has increased their understanding of social disadvantage and the impact this can have on learning outcomes.

"Northern Adelaide is known for its low levels of school and university attendance," she said. "As the first in their families to attend university, these students are living proof of what can be achieved with the right support."

The programs, which ranged from the development of sensory teaching aids to the exploration of alternative energy sources, were brought to schools in collaboration with the University Northern Area Partnerships (UNAP) project.



The students were asked to present their initiatives to a national audience at this year's SIFE competition in Sydney. Speaking on behalf of the group, team leader Aaron Davis said that it's an experience he'll never forget. "Our projects have helped shape positive futures for disadvantaged students," he said. "It's been a great honour."

Career Counsellor Portal

On your Career Counsellor Portal, you'll see we've added a **What's Hot Next Season** section, giving you an exclusive look at what's new and in demand in 2010. You can read all about our brand new degrees being offered for the first time in 2010 including:

- Bachelor of Medical Science
- Bachelor of Arts
- Optical & Electronic Engineering
- Pharmacy & Pharmaceutical Science double degree
- NEW and improved

Computer Science and IT degrees

- Materials Engineering
- Bachelor of Journalism, Bachelor of Arts (Writing and Creative Communication)

You'll also get the latest scoop on the Gap Year program, you can find out about our High Achiever



scholarships and more! You'll find all this by logging on to your portal and clicking on

the **What's Hot Next Season** link at the top of your page. Students can also access all this information on their CareerShop page.

If you have not received a username and password for your Career Counsellor Portal please email [Amy Tran amy.tran@unisa.edu.au](mailto:amy.tran@unisa.edu.au)

December Information Sessions

This is the final chance for students to ask staff, students and lecturers any questions and get any last minute advice about their program of choice. For further information on venues, times and registrations visit unisa.edu.au/infosessions.



Monday 30 November
> Psychology

Tuesday 1 December
> Early Childhood Education
> International Studies and Languages
> Australian and Aboriginal Studies

Wednesday 2 December
> Education – Adult, Vocational and Workplace Learning
> Communication
> Architecture, Interior Architecture, Industrial Design
> Civil Aviation
> Business (Program Information Session)

Thursday 3 December
> Social Work and Human Services

Tuesday 8 December
> Engineering
> Environmental Management and Sustainability
> Science

Wednesday 9 December
> Construction Management and Economics
> Urban and Regional Planning
> Mathematics
> Information Technology

Monday 14 December
> Pharmacy and Medical Science

Contacts and Bookings

Student Liaison Officers
Kolynda Maguire, Tahnee Blight and Lana Pearce
P: 8302 7088
F: 8302 9150
studentliaison@unisa.edu.au

Future Student Enquiries
P: 1300 UNINOW or 8302 2376
study@unisa.edu.au

Ask UniSA – get answers 24/7. Visit www.unisa.edu.au for more info.

Educational Escape in South Korea

International student exchange is strongly encouraged at UniSA's School of Marketing. Not only does it broaden students' perspectives towards the global community but, as third-year marketing student Jackson Janesch explains, it is also a lot of fun.

I took part in a three-week cultural exchange program to the Pukyong National University in Busan, South Korea over the winter university break.

The program helped me to gain amazing knowledge and appreciation of a country and culture I had known very little about before.

The highlight of the trip was most certainly getting to know the Korean people. They are a nationality that has managed to find the perfect balance between politeness and warm, genuine friendliness, as well as being incredibly generous with their time. I have come back with a definite desire to put some of those attitudes into practice here in Australia.



Third year marketing student Jackson Jaensch (left)

The program consisted of special lectures on themes such as Korean architecture and economy, as well as Korean language classes. Group work included discussion classes on current social issues, as well as a group presentation. Both revealed fascinating cultural contrasts. Hands on experiences such as Taekwondo and the traditional Dado tea ceremony, as well as cultural excursions such as to the historic province of Gyeongju brought to life what we had learnt in class.

Whether or not I one day return to Busan (I am hoping to!), I know that the experience has prepared me well for future career opportunities, which I expect will increasingly call for intercultural understanding and experience.

For more information about marketing degrees at UniSA visit unisa.edu.au/marketing

CareerShop bookings for Term 4, 2009

If your students are looking for further information to complete their PLP, then why not consider inviting one of the Student Liaison Officers to visit your school to undertake a CareerShop Presentation. The CareerShop Presentation aims to facilitate students' thinking in their personal development, education options and career pathways. The content of the presentation has 3 major parts: encouraging thinking about planning for further education, career pathways which suit the individual, and lastly how to research these areas.

Do you have international students at your school?

Do they need any assistance with their program choices or applications to UniSA? We have dedicated International Student Liaison Officers who can assist your international students with any information about UniSA. We

Alternatively, why not combine a CareerShop Presentation with a UniSA Campus Tour? Students get the opportunity to get a feel for a University campus and see the facilities. This combination takes approximately 90 minutes.

Availability is limited for term 4, so get in NOW to book your group. Bookings can be made by calling a Student Liaison Officer (08) 8302 7088 or by using the booking form on the Career Counsellor's Portal unisa.edu.au/careershop/counsellor

can arrange an International Student Liaison Officer to visit your school please contact Melissa Keane or Marina Barbaro on (08) 8302 0591 or email melissa.keane@unisa.edu.au or marina.barbaro@unisa.edu.au

UniSA's Podiatry degree – a step in the right direction

The human foot has 26 bones, 33 joints, 107 ligaments and 19 muscles and tendons; that's about 25 percent of all the bones in your body. Obviously to treat and diagnose such a complex and critical part of the human body requires specialty training and expertise. Podiatrists have the interesting task of diagnosing and treating various problems of the feet and lower leg with their work spanning a wide range of areas, including sports, paediatrics, surgery, biomechanics and community education, as well as the management of common foot disorders. There are a variety of settings available to Podiatrists, including the ability to work in private practice, hospitals or community health settings both in Australia and internationally.

UniSA's Bachelor of Podiatry program is a four year degree and contains a strong practical focus, utilising the operational community clinic located on UniSA's City East campus. All teaching and supervision within the clinic is undertaken by registered practicing podiatrists allowing students to carry



out podiatric assessment and treatment on members of the public in a range of clinical sessions. The clinic on campus gives students a broad educational and practical basis for understanding the practice of podiatry and gives members of the community the ability to utilise first rate, low cost health care.

Graduates who completed the 'DEWER Graduate Destination Survey Full Time Work for Australia Graduates' show there has been a 100% employment rate in UniSA's Podiatry graduates through 2007 and 2008.

Further information about the Bachelor of Podiatry can be found at unisa.edu.au/hls

To find out more about UniSA's community Podiatry clinic, visit unisa.edu.au/hls/clinics/podiatry.asp

Gap Experience Program

The UniSA Gap Experience Program is a unique and innovative gap year option, offering future students who have deferred their place at uni the chance to travel overseas, and gain invaluable work experience in a developing country.

Students will have the opportunity to work in a plethora of fields. Students can find themselves teaching English to Nepalese school children, working with Ecuadorian street kids or assisting with the building and improvement of school facilities in Tanzania.

Our accredited provider – Antipodeans Abroad will take care of accommodation and fully equip students with a two day intensive training course, which covers health and safety, responsible travel, teaching workshops and loads of information from past gap year participants.



If students subsequently enrol at UniSA after completing the program they will receive credit provided they enter programs in the Division of Business or Education, Arts and Social Sciences, attend the two day UniSA pre-departure workshop and complete the required assessment with a pass grading. They will also be eligible to receive a \$1000 student mobility grant once they've completed the Gap Experience program.

For more information visit unisa.edu.au/future/gap