

A regular update on UniSA programs and events

Welcome to the May edition of UniSA Links for 2007, this edition will bring you up-to-date with all things 'new' at UniSA, including details of our new programs, events that are coming up on campus and new initiatives we are about to launch.



## Hands on UniSA!

Indigenous students from Years 9-12 are invited to attend an exciting career development experience to be held over 2 days at UniSA.

**Tuesday (5 June)** will showcase careers in Education, Arts and Social Sciences, Business, Law and Commerce.

**Wednesday (6 June)** will highlight IT, Engineering,

and the Environment, and Medical and Health Sciences. Lunch is included in the day's activities and students can choose to

attend one or two days. Schools that have been identified as having more than 20 Indigenous students have received a

fax-back Booking Form to register for the event. If you have students in your school who would like to attend, we would love to hear from you; please contact Judy Sykes on 8302 0596 or email [judy.sykes@unisa.edu.au](mailto:judy.sykes@unisa.edu.au) for a booking form. Bookings are essential.

Tuesday 5 June	Wednesday 6 June
Morning activities at Magill campus	Morning activities and lunch at Mawson Lakes campus
Lunch and afternoon activities at City West campus	Afternoon activities at City East campus

## UniSA Career Counsellors session

Recently we sent you a flyer advising of the change of date for the UniSA Career Counsellors sessions, please ensure that the dates you have in your diary are:

A formal invitation, including further information and a detailed schedule, will be sent to you shortly.

Thursday 28 June	Tuesday 3 July
3:30pm – 6:30pm	8:30am – 11:30am
Mawson Centre, Mawson Lakes Campus	Basil Hetzel Lecture Theatre, City East Campus

## High School students have their say

High school students can have their say with the new online forum as part of the UniSA savvy careers website [www.unisa.edu.au/savvy](http://www.unisa.edu.au/savvy). All students can login and join the discussion in the various different forums – e.g. getting through high school – 'the dog ate my homework', to choosing a career.



**savvy: Online Forum**  
[www.unisa.edu.au/savvy](http://www.unisa.edu.au/savvy)

## Inside this edition



**2** New programs



**3** Rhodes Scholar



**4** Marketing Scholarship



**4** Women in Engineering

# New programs at UniSA:

## Introducing our New Bachelor of Laws

Is there a better program for law? You be the judge.

UniSA's new Bachelor of Laws is set to reach new heights with our first intake of students commencing in 2008.



The new Law degree will be offered as a standard 4 year, full-time program, with the opportunity to 'fast-track', enabling completion in just over 2 ½ years. Such a flexible and unique study option is very much in line with the Division of Business' aims for flexible delivery.

Our students will learn to engage in legal problem solving, facilitation and dispute resolution, advanced legal analysis and reasoning. They will gain a deep understanding of the origins, ethics, cross-cultural issues, essential principles and limitations of the common law system of justice, including a detailed knowledge of the content of particular legal concepts.

Students will also have the opportunity to study a Double degree with disciplines such as commerce, marketing, human resource

management, tourism, international studies, construction management, engineering, journalism, information systems, sustainable environments, science, psychology and pharmaceutical science. High achieving students will also have the opportunity to complete an Honours year as part of their single or double degree.

The 2008 students will form the first cohort of law students at the University of South Australia and will enjoy small class sizes and highly personalised teaching in a modern, dedicated legal environment. For more information about the New School of Law, please contact Leanne Steele on (08) 8302 7200 or email [Leanne.Steele@unisa.edu.au](mailto:Leanne.Steele@unisa.edu.au)

## New Bachelor of Marketing & Communication

Make way for the new breed of Marketing & Communication professionals!

The University of South Australia is pleased to invite you to the launch of Australia's first Marketing and Communication degree.

Commencing with mid-year entry in 2007, the Bachelor of Marketing and Communication will provide the most complete single marketing and communication program devised in this country, combining both disciplines for what is effectively a three-year, fast-tracked joint degree.

Never before has there been a single study program that could prepare students so thoroughly for a career in advertising, marketing, professional communication, PR or the media.



Created in consultation with industry, this program delivers precisely the professional skills these creative industries require. All of which gives your students an outstanding edge with prospective employers.

To be one of the first to find out more about this exciting new degree, visit [www.unisa.edu.au/business/events](http://www.unisa.edu.au/business/events)

## Bachelor of Pharmaceutical Science

A new degree harnessing science to prevent and treat illness.

Pharmaceutical science is all about harnessing science and technology to prevent illness, treat disease and improve quality of life. The expertise to deliver a new program specifically in pharmaceutical science comes from UniSA's experience in the pharmaceutical industry, pharmaceutical research and decades of teaching pharmacy and medical sciences.

Pharmacy and pharmaceutical science are both underpinned by the same fundamental scientific concepts relating to drugs and medicines. The emphasis of the pharmaceutical

science degree is on the development of drugs from their initial discovery right through to their eventual commercialisation; whereas the emphasis of the pharmacy degree is on the use of medicines in a clinical setting.

"A significant advantage of UniSA's new Pharmaceutical Science degree is that it trains students to work across all aspects of the drug development and commercialisation process. This ensures that graduates will be highly sought after by the local and international Pharmaceutical Industry." Says Angelo Morella, Innovation Manager, Oral Product Development, Mayne Pharma International.

This new 3 year degree is unique in that it can lead to a variety of career paths, from drug development and clinical trials, to marketing and commercialisation, and even an entry pathway to programs leading to registration as a pharmacist.

For further information please visit: [www.unisa.edu.au/health/programs](http://www.unisa.edu.au/health/programs)

## Bachelor of Medical Radiation Science (Medical Sonography)

What do medical sonography, the Navy and bats have in common?

The Navy uses sound waves to determine the presence of objects in the sea, bats use sound waves to avoid enemies and track food supplies, and medical sonographers use high frequency sound waves to produce visual images of parts of the body including tissues and organs, and also look at blood flow. These images can then be

used to diagnose diseases and abnormalities without making incisions, or the use of radiation. It is the ability to use sound to see.

UniSA's new Bachelor of Medical Radiation Science (Medical Sonography) is the only undergraduate Medical Sonography program in Australia. It is a 4 year program that includes clinical placement and students are accredited to practice upon graduation. Other areas of Medical Radiation Science that UniSA offers programs in include; Medical Imaging, Nuclear Medicine and Radiation Therapy. On completion of a first degree there is the opportunity to fast-track into another specialisation. UniSA prepares students to work as Medical Sonographers in both hospitals and private practices.

For further information please visit: [www.unisa.edu.au/health/programs](http://www.unisa.edu.au/health/programs)



An ultrasound view of a liver.'

## A new program to join the suite of Sustainable Environments programs!

The long standing Bachelor of Biodiversity, Environmental and Park Management program has undergone a name change and is now a part of the suite of Sustainable Environments programs. The program is now called the Bachelor of

Sustainable Environments (Biodiversity and Park Management).

The program provides students with a balanced approach to the study of sustainability by focusing on the interaction between natural environments, society and management. Graduates of this program enter a diverse range of public and private sectors including environment and heritage, parks services, water land and biodiversity conservation, forestry, local government, Aboriginal land council, nature-based tourism, primary industries, and conservation and landcare organisations.

The program has a strong practical and industry focus with a large component of field work, camps, practical classes and industry-based assignments. Students may also have the opportunity to study part of the program overseas.

The other programs in the suite of Sustainable Environments programs are:

- Bachelor of Sustainable Environments (Geospatial Information Systems)
- Bachelor of Sustainable Environments (Geographical and Earth Systems)
- Bachelor of Sustainable Environments (Environmental Protection and Management)



# Students at UniSA:

## Second Rhodes Scholar for UniSA!



UniSA International Business/International Studies graduate Amy King has won the prestigious Rhodes Scholarship to study at Oxford University from September 2007.

Fluent in Japanese and with a keen interest in Sino-Japanese relations, Amy will undertake Oxford University's Master of Philosophy in Modern Chinese Studies. "I will have the opportunity to study China's modern history, economy and political system, as well as language study of Mandarin Chinese," Amy says.

Amy credits UniSA's Bachelor of Business (International Business) and Bachelor of Arts (International Studies) double degree for her success.

"I was attracted to the broad scope of this double degree, and its combination of international relations, languages, economics and international trade and finance. This seemed the perfect double degree for someone who was intrigued by the political and economic relations between countries."

"I chose to study at UniSA largely because of the strength of its student exchange program and the ability to combine both humanities and economics/business in this double degree. Given my focus on Japanese studies and Northeast Asia, I was thrilled at the chance to be able to spend 12 months studying at Okayama University, Japan as part of my degree".

Amy becomes UniSA's second Rhodes Scholar

and joins a long list of distinguished Australians, such as former Prime Minister Bob Hawke, Tony Abbott, Geoffrey Robertson, Sir Zelman Cowan and Lord Florey, who were all Rhodes Scholars. Both of UniSA's Rhodes Scholars progressed from International Business/ International Studies double degrees to excellent results in BA (Honours) degrees in International Studies, to qualify for the Rhodes higher degree studies at Oxford.

"This is an absolutely unbelievable honour - I think I'll be pinching myself for a while," Amy says. "It's very exciting to have the opportunity to study at Oxford. There are great expectations to do good things. It's definitely something I want to make the most of."

For more information about UniSA's Bachelor of Business (International Business) and Bachelor of Arts (International Studies) double degree contact Ron Donato on (08) 8302 0319 or email him at [Ronald.donato@unisa.edu.au](mailto:Ronald.donato@unisa.edu.au).

## Student Ambassadors Take the Cake!

Profile of 2 award winners:



**Vanessa Dolling**  
Double Degree Student  
Bachelor of Management (Human Resource Management)  
Bachelor of Tourism and Hospitality  
High School: Annesley College

2007 Award winner:

- Australian Human Resources Institute SA Division Prize
- Adelaide CAUTHE Prize
- South Australian Tourism Commission Prize for most outstanding student in the course Tourism and Hospitality Marketing

'I would have to say that the highlight so far from my time at UniSA would be the recognition the Uni gives to high achievers. These sorts of reward programs are great for those who achieve them but also provide inspiration for others. In addition, the awards can go into your CV which some employers may look fondly on.'



**Freyah Thompson**  
Bachelor of Commerce  
High School: Bendigo Senior Secondary College and TAFE SA

2007 Award winner:

- McGraw-Hill Hook Company Prize most outstanding Academic performance in the course Financial Accounting 3

'Winning this award has really boosted my confidence. It has also motivated me to continue working hard and achieve my goals.'

## UniSA's Aviation Academy's new fleet touches down!

UniSA's Aviation Academy is home to a new fleet of planes. Five new Cessna 172S aircraft have been shipped from Independence in the United States, featuring glass cockpits and are unique in SA.

UniSA offers the Bachelor of Civil Aviation, the first university to offer a tertiary aviation program in Australasia. This year has seen a record intake of 42 new students.



Program Director for the Bachelor of Civil Aviation, Steve Thatcher says: "A new fleet is a real milestone for us and will ensure the Academy goes

from strength to strength by offering top technology to match the quality education and training we already provide."

# 2007 Year of Women in Engineering

Engineers Australia is dedicating 2007 to women in engineering. The year will:

- highlight and acknowledge the achievements of women in engineering
- create a greater awareness of the value and contribution women make to the engineering profession
- promote engineering as a premier career, offering a sustainable, diverse and fulfilling life experience

The Division of IT, Engineering and the Environment will be hosting its "Careers in

Engineering" session on Tuesday 11th September at the Mawson Lakes campus. The guest speaker for the evening will be Joanne Schneider (Joanne went to Saint Mary's College and scored a TER of 95.6 in Year 12), a graduate from the Bachelor of Engineering (Mechanical and Manufacturing Engineering).

"I have a strong interest in science, problem solving and finding out how things work as well as how to improve them. I liked the Bachelor of Engineering (Mechanical and Manufacturing Engineering) because

the degree leads to a huge variety of work and industries. I also enjoy having the knowledge and ability to improve the quality of life for people.

I chose UniSA because of the more practical nature of the degree and the links with industry. I feel that the structure of the degree is more suited to students who want to graduate with the experience and ability to move confidently to the workforce. UniSA's facilities were excellent, students have practical classes with manufacturing equipment, robotics facilities and aerodynamic test rigs to name a few!"



If your female students are interested in maths and the sciences, have an inquiring mind, enjoy challenges and want to embark on a career that is diverse and can take them

anywhere in the world, it may be worth opening their eyes and minds to the world of Engineering!

## Diary dates

Please note the following career events for your diary. UniSA staff will be at all of these events, we look forward to seeing you and your students at one or more of them!

25 & 26 May 2007  
Career One Expo

5 & 6 June 2007  
Hands on UniSA!

14 & 15 June 2007  
Port Pirie Expo

28 June 2007 and 3rd  
July 2007 UniSA Career  
Counsellor Sessions

4 July 2007  
Festival of Opportunities

30 July 2007  
Starplex Careers Forum

31 July 2007  
Mitsubishi Careers Expo

2 & 3 August 2007 Rotary  
Mt Gambier Career Expo

24 August 2007  
Open Day, Whyalla  
campus

26 August 2007  
Open Day, City West  
campus

5 September 2007  
Careers in Health Sciences

6 September 2007  
Post Graduate Expo, Town  
Hall

17 September 2007  
Open Day, Mt Gambier  
Campus

## Bookings

Please contact one of our Student Liaison Officers to schedule in your events or email [studentliaison@unisa.edu.au](mailto:studentliaison@unisa.edu.au).

To ensure that the service provided to you from our staff is of the highest quality, please allow for a minimum of two weeks notice when making bookings.

## Contacts

**Student Liaison Officers**  
Ryan Bailey, Kolynda Maguire, Shona Mathieson  
Phone: 8302 7088  
Fax: 8302 9150  
Email: [studentliaison@unisa.edu.au](mailto:studentliaison@unisa.edu.au)

## Future Student Enquiries Centre

The Future Student Enquiries Centre has information on all UniSA programs. The friendly, professional staff can assist students, parents and teachers with high-quality information about prerequisites and admission processes.  
Phone: 8302 2376  
Email: [study@unisa.edu.au](mailto:study@unisa.edu.au)

## School of Marketing – Ehrenberg-Bass and Gerard Scholarship Award winners



*PHOTO – Scholarship winners (Left: Jana Fielke 2007 Ehrenberg Scholarship award winner Right: Kellie Loveless 2007 Ehrenberg Scholarship & the Gerard Corporation Marketing Scholarship awards winner).*

UniSA's School of Marketing is pleased to announce the winners of this year's Ehrenberg Undergraduate Scholarship in Marketing and the Gerard Corporation Marketing Scholarship.

The 2007 Ehrenberg Scholarship award for potential in marketing excellence is awarded to both Jana Fielke and Kellie Loveless, who were selected from entrants into the UniSA undergraduate marketing degree with a tertiary entrance rank of 95+.

Jana won the Kroeger Memorial Award for outstanding academic and extra curricular achievement at Loxton High School. She excelled at Maths, English and Business. She was Prefect in charge of Public Affairs. She achieved a TER of 98.6, and won awards for Maths. Kellie was Head Prefect of St. Peter's Collegiate Girls' School, winning the Julie Hart Cup for most outstanding girl. She excelled at Maths, English and Science and took part in external competitions in

these areas. In 2005 she won the Young Achievers Marketing award. She achieved a TER of 96.55.

Kellie is also awarded The Gerard Corporation Marketing Scholarship. This prestigious scholarship recognises UniSA Marketing graduates who are recipients of the Duke of Edinburgh's Award. Awarded on academic excellence, community service, social responsibility and personal development, it acknowledges the enhanced career options that are available to the School of Marketing's graduates.

We wish Kellie and Jana all the very best in their academic and research pursuits.