

## AWARD

Bachelor of Aviation (Management) by the University of South Australia

## TEACHING AND LEARNING

The Bachelor's degree is offered full-time on a trimester basis on HKBU campuses. Depending upon the advanced standing (credits) awarded, students may complete the program in three trimesters over one calendar year. Face-to-face lectures and online support would be provided to students. Each course is normally taught through 39 contact hours.

## LEARNING SUPPORT

- A dedicated website for Hong Kong students
- Access to Hong Kong Baptist University Main Library and SCE resource library
- Access to UniSA on-line library database
- Academic counselling
- Medical and Dental benefits
- Academic Counselling

## ADMISSION CRITERIA

Applicants for the University of South Australia Bachelor's programs should possess:

- A recognised associate degree/ higher diploma in a relevant discipline and
- English Language Proficiency which requires:  
an overall minimum IELTS score (or equivalent as approved by UniSA) of 6.0 with a minimum score of 6.0 in the reading, writing, speaking and listening sub scores, achieved in the last 2 years; or previous successful tertiary study in the last 2 years where English was the language of instruction, and in a location (such as Hong Kong ) where English is an official or common language in accordance with UniSA requirements

## ENTITLEMENT TO CREDITS

The full Bachelor's degree consists of 24 courses. Advanced standing, normally up to a maximum of 12 courses will be assessed by the Program Director.

## TUITION FEE

Fee is currently HK\$9,000 per course and is due 2 months before the commencement of each trimester. The University reserves the right to revise the tuition fee annually

## FINANCIAL ASSISTANCE

Students may apply for the following financial assistance:

1. Non-means Tested Loan ([www.info.gov.hk/sfaa](http://www.info.gov.hk/sfaa))
2. HKBU Hang Seng Credit Card interest-free installment plan ([www.hangseng.com/bu](http://www.hangseng.com/bu))

## ENQUIRIES AND INFORMATION

Tel: 3411 4350

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# Bachelor of Aviation (Management)

Full-time Undergraduate Programme for  
Associate Degree / Higher Diploma Graduates



\*The program is currently going through the HK EDB's approval process.  
The above information is for reference only. The School reserves the right to make alterations without prior notice.

University of South Australia CRICOS  
Provider Number 00121B

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Website: [hkbusce.hk/bavi](http://hkbusce.hk/bavi)





**TOP 3%**  
OF UNIVERSITIES  
WORLDWIDE

2016 QS  
WORLD UNIVERSITY RANKINGS



**TOP 24**  
AMONG UNIVERSITIES  
AGED UNDER 50

2016 QS TOP 50 UNDER 50

AWARDED



**5 STARS FOR  
EXCELLENCE**

2016 QS STARS RATINGS



## THE UNIVERSITY OF SOUTH AUSTRALIA

The University of South Australia is Australia's university of enterprise. It's focused on end-user inspired research, and industry-informed teaching and learning. Graduates are encouraged to think creatively and to become enterprising global citizens.

The University was formed in 1991 but built on more than 150 years of creating and applying knowledge that responded to the needs of the community. That commitment to the community has evolved and the University's global reputation continues to grow. In 2016/17 the University of South Australia was ranked 24th in the QS World University Rankings of Top 50 Universities Aged Under 50.

The University of South Australia is South Australia's largest university with approximately 32,000 students, one third of whom are international. The University is a foundation member of the Australian Technology Network (ATN) alliance and has more than 200 degree programs across business, education, arts, social sciences, health sciences, information technology, engineering, and the environment. Each of these programs is informed by industry and relevant to current practice, and prepares students to enter the workforce as new professionals. In fact, 91% of the University's graduates going on to full-time work are employed in a professional occupation within four months of completing their degree (2015 Australian Graduate Survey).

The University of South Australia also prides itself on being an integral part of, and committed contributor, to the communities and society that it serves. This is reflected in its vast, worldwide alumni network with around 197,000 global citizens, along with the many major community programs and events it supports.

## DIVISION OF INFORMATION TECHNOLOGY, ENGINEERING AND THE ENVIRONMENT (ITEE)

The Division of Information Technology, Engineering and the Environment (ITEE) is the University of South Australia's flourishing technology and innovation hub and a vibrant nexus for economic, industrial, social and environmental development.

The Division is recognised as a world-leader in teaching and research and has received a range of accolades for outstanding education, student and graduate satisfaction, and world-class research. The Division has over 300 full-time academic staff and more than 390 PhD students.

Our three innovative schools offer experiential learning through engagement with industry, government and the community. Our graduates are skilled professionals who can use the latest technologies intelligently to create sustainable solutions for our fast-changing world.

We are also home to several international research institutes and research centres. From our campus at Mawson Lakes, featuring state-of-the-art facilities and adjacent to the Technology Park industry research centre, we engage in cutting-edge teaching, postgraduate research training and fundamental applied research.

### Aviation at the University of South Australia

The University of South Australia was the first university in Australia to offer a tertiary level qualification in Aviation. It has been educating students for careers in Aviation for over thirty years. It is the only University in South Australia to offer Aviation programs.

It offers a Bachelor of Aviation with specialisations in piloting and aviation management. It also offers a

flight training program, the Graduate Diploma in Aviation, in conjunction with Flight Training Adelaide at Parafield airport which is adjacent to the Mawson Lakes campus.

The School of Engineering provides education for aviation's future leaders in piloting and aviation management, with an increasing emphasis on non-technical skills such as human factors, crew resource management, multi crew cooperation and safety management. Recent staff appointments to the discipline have expertise in various aspects of airline and airport management. The experienced academic staff all have, or are about to complete, doctorates and have a broad range of research interests in the aviation industry.

### BACHELOR OF AVIATION (MANAGEMENT)

The Bachelor of Aviation (Management) programme is designed to prepare graduates for a management role in the aviation industry in Hong Kong or overseas. Students will gain a sound professional understanding of the aviation industry and its associated environment, and skills in organisational, regulatory, safety, technical and business management.

#### PROGRAM STRUCTURE

Qualified applicants are given 54 units of advanced standing, equivalent to one and a half year full-time studies, leaving the following 12 courses (54 units) to be completed towards the Bachelor of Aviation (Management):

1. Airline Finance
2. Airport Management
3. Aviation Economics
4. Aviation Law

5. Aviation Marketing
6. Aviation Project
7. Aviation Strategic Management
8. Communications and Research Methods
9. Human Factors 2
10. Organisational Leadership
11. Project Management: Principles and Strategies
12. Risk and Safety Management Systems

For an outline of each course, please go to the University of South Australia website: [www.unisa.edu.au](http://www.unisa.edu.au)

#### CAREER PROSPECTS

There are many career opportunities in the aviation industry beyond flying roles. Management graduates focus on the daily operations of airlines, airports and related businesses, requiring critical thinking and excellent communication skills. Typical roles for aviation management professionals include, manager of airport services, operations managers, planning maintenance or safety supervisors or with the appropriate accreditation, air traffic controllers.