



PROGRAM NAME	Bachelor of Business Administration (Specialisation)	PROGRAM CODE	DBBA	SCHOOL CODE	CMR
ACADEMIC PLAN		YEAR LEVEL	3	CAMPUS	CWE
PROGRAM DIRECTOR	Patrick Wille	EMAIL	Patrick.wille@unisa.edu.au	PHONE	8302 0752
PROGRAM SUPPORT STAFF	Lyn Nipperess Julie Tang	EMAIL	Lyn.nipperess@unisa.edu.au Julie.tang@unisa.edu.au	PHONE	8302 0294 8302 0582

DEFINITIONS:Area + Catalogue Number

A 4-letter area code plus a 4-digit catalogue number make up the course code, eg **BIOL 1033**. You can search for courses by using this code.

Class Number

Every class at UniSA has a unique number (eg **24813**). You use this number to enrol. Both the **enrolment class** and **related classes** have class numbers.

Enrolment Class

This can be a **lecture (LEC)**, **tutorial (TUT)**, **workshop (WSH)** or **practical (PRA)**, to name a few examples. It is the first class you must enter when you are enrolling.

Related Classes
(Non-Enrol Classes)

These are other required components of the course, and are in addition to the **enrolment class**. They can be one of the following class types - **lecture**, **tutorial**, **workshop** or **practical**, to name a few. In most cases you will have a choice (eg 1 tutorial to be chosen from 7).

However, in some courses, once you select the **enrolment class** you are automatically enrolled (**auto-enrol**) in a related class (eg a particular tutorial or practical at a particular time). The class number will be listed in the Auto-enrol column.

Study Period	Area	Catalogue Number	Course	Enrolment Class	Related Class	Related Class	Notes
2	BANK	2005	Finance & Investment	LEC	TUT	PRA	External class - 20084
				22954, 22953	Refer to timetable		
2	MARK	2020	Market Research	LEC	TUT	PRA	External class - 24366
				23125	Refer to timetable		
2			Elective	LEC	TUT	PRA	
2	MARK	2010	Market Analysis	LEC	TUT	PRA	External class - 23894
				23035	Refer to timetable		
5	BUSS	3017	Global Issues for Accounting	LEC	TUT	PRA	External class - 20097
				20909, 20908	Refer to timetable		
5	BUSS	3053	International Management Ethics & Values	LEC	TUT	PRA	External class - 23972
				22960	Refer to timetable		
5	BUSS	3023	Strategic Management	LEC	TUT	PRA	External class - 23778
				21179	Refer to timetable		

Study Period	Area	Catalogue Number	Course	Enrolment Class	Related Class	Related Class	Notes
5	MARK	3005	International Marketing	LEC	TUT	PRA	External class - 23897
				22882	Refer to timetable		

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Period 2 & 5) at the beginning of the year.
3. Click [here](#) to view additional Majors, Minors and Electives that are offered within the Division of Business