



Qualitative Research in Business: A Research Colloquium



**Professor Lee Parker
and
Professor Deryl
Northcott**



The accounting, management, and information systems disciplines have witnessed major developments in the scope and momentum of qualitative research being conducted and published over recent years. This intensive colloquium for academics and postgraduate students in the business and commerce-related disciplines will combine presentations from experienced qualitative researchers with open forums and discussion sessions covering a range of methodological issues and practical research methods. The Colloquium is designed to support interaction and discussions between researchers already engaged in qualitative research, academics and postgraduates considering or embarking on a qualitative research project, and those researchers, postgraduates and honours degree students wishing to familiarise themselves with these research tradition.

Dr Lee Parker is a Professor in Accounting in the School of Commerce. He is also Honorary Professor of Management and Accounting Control at the University of St Andrews, Scotland, UK. His previous positions include the Universities of Adelaide, Glasgow, Dundee, Monash, Griffith and Flinders, as well as visiting professorships in the UK, USA, New Zealand, Singapore and Kuwait. Professor Parker has published over 150 articles and books on management and accounting internationally and is a regular presenter and plenary speaker at international conferences and seminars.

Dr Deryl Northcott is Professor of Management Accounting in the Auckland University of Technology Business School. Her research interests lie mainly in the areas of health sector cost and performance management, and capital investment decision-making. She focuses on case study based research in order to explore uses of management accounting within real organizational contexts. Professor Northcott is the author of more than 50 academic papers including publications in *Accounting, Organizations and Society*, *Management Accounting Research*, *Accounting, Auditing & Accountability Journal* and *British Accounting Review*. She is also founding joint editor of the research journal *Qualitative Research in Accounting and Management*.

Date & Time	July 17, 1.30-5.00pm	July 18, 9.00am-5.00pm
	Room HH3-08 University of South Australia, City West Campus, North Terrace, Adelaide.	Room GK2-12 University of South Australia, City West Campus, North Terrace, Adelaide.
	Tel: (08) 8302-0462 or Email: Janette.Tagga-an@unisa.edu.au	
	Go to: www.unisa.edu.au/cags and register before 13 June 2008. Registration Cost: \$95.00	
Venue		
Contact		
RSVP		

Participation

Participants are encouraged to provide a short summary paper and a poster summarising a project they are currently pursuing or planning, or an area of research they are contemplating. These will be circulated and displayed to facilitate group discussions and advice.

The program will include an informal networking dinner on Thursday 17 July evening at the attendee's own expense – venue to be announced.

Forum Papers

Applicants wishing to have their forum paper included in the colloquium should provide:

- Maximum 2 A4 pages Arial 12 point, single space summary focused on qualitative methodology
- Papers can address any of the following:
 - Explanation of a project in progress
 - Discussion of method choices currently faced
 - Discussion of a method's potential application to your subject area
 - Questions you have about a methodology issue

Papers must be electronically submitted by 13 June 2008 to Janette.Tagagan@unisa.edu.au and authors will be advised promptly of acceptance decision.

Registration

Registration costs include afternoon tea on Thursday 17 July and morning tea, lunch and afternoon tea on Friday 18 July. To register for this event, please complete the registration form and return it with your payment to:

Janette A. Tagagan
Centre for Accounting, Governance and Sustainability (CAGS)
School of Commerce
University of South Australia
GPO Box 2471 Adelaide SA 5001

Registration Form and Tax Invoice

ABN 371 913 13308

(Please note that when you make your registration payment this form will become a Tax Invoice. Please retain a copy of the completed form for your records)

Sign up for:

Qualitative Research in Business Colloquium

17-18 July 2008

City West Campus, University of South Australia

North Terrace, Adelaide SA

Total including coffee breaks, lunch and GST: \$95.00.

Name: _____

Address: _____

Phone: _____

Email: _____

Method of Payment

Cheque*

Money Order

Visa

Bankcard

Mastercard

Other _____

*If paying by cheque, please make the cheque payable to the University of South Australia

Please note that we do not accept Diners Club or American Express

Credit Card #:

Exp. Date:.....

Signature:.....

Special requests: for example, if you have any specific dietary needs (e.g., vegetarian, seafood allergy, etc.) please indicate them here:

RSVP: 13 June 2008

Enrol early!

Places are strictly limited

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