



Unisa

## Tourism, Sports and Events

- Tourism and Event Management
- Sport and Recreation Management

2012

## Why study Tourism, Sports and Events at UniSA?

- » The School of Management was inducted into the state's coveted Tourism Hall of Fame in 2010.
- » Students gain specific industry experience via optional placements and many of our academic staff have with strong links with industry professionals
- » New Honours Track will be available for third year students. High achieving second year students will be invited to participate in the program. The program involves a series of events throughout the third year to expose students to world-class researchers and familiarise them with the option of completing an Honours degree.

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The recent Excellence in Research Australia (ERA) awards recognised UniSA's **Division of Business** with a world-class ranking for leading research in the areas of Law; Law and Legal Studies; Accounting, Auditing and Accountability; Business and Management; and Tourism.

# Welcome



The University of South Australia is a university of first choice for career-focused achievers. We provide the widest range of degree programs in South Australia and have a reputation for excellence in our four faculty divisions. At the University of South Australia, some of the world's

brightest minds teach and research in the areas of business, education, arts and social sciences, health sciences and information technology, engineering and the environment.

In the 2010 QS World University rankings, the University of South Australia recorded the biggest increase for an Australian university and we are now in the top 3 per cent of more than 10,000 universities in the world.

The quality of our teaching is regularly recognised by awards such as Citations for Outstanding Contributions to Student Learning, and two of our academics have won the nation's highest honour for university teachers, the Prime Minister's Award for University Teacher of the Year.

It's that quality teaching that helps our graduates in their careers; in 2010 almost 80 per cent of the University's domestic bachelor graduates secured full-time employment, which is above the national average.

Besides providing a high-quality teaching environment, the University of South Australia is a research leader. Our research institutes address research questions in a range of priority areas, including community sustainability, population health, defence and security, minerals science and business.

We have recently had proof that we are on the right track. The first Excellence in Research for Australia assessment – an official national evaluation of the quality of research – showed that 70 per cent of our assessed research is of world-class standard and in several areas we have built research that is performing well above world-class levels. The University's research informs our teaching and learning activities.

As a student at the University of South Australia you will have a world of opportunities open to you: you will be able to develop a capacity for critical and independent thinking; learn the value of research; develop the most up-to-the-minute knowledge of your chosen profession and learn the essential skills in communication and teamwork that will help you forge a successful career.

I wish you luck in all your academic endeavours.

Professor Peter Høj

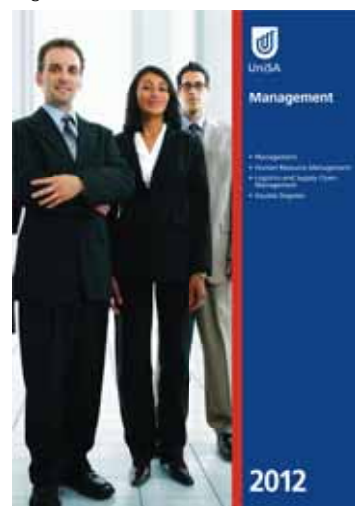
Vice Chancellor and President

## Tourism, Sports and Events

Tourism, events, recreation and sports management: UniSA offers exciting study programs for those interested in these dynamic leisure industries. These UniSA degrees are designed to lead in to management positions and offer international career prospects.

Students have the opportunity to specialise in tourism and event management, sport and recreation management, indigenous tourism, and languages. Marketing, economics and strategic management are also studied as an essential foundation for any career. All students gain invaluable experience in their field by working on industry projects.

The School of Management also offers programs in: Management, Logistics and Supply Chain Management and Human Resource Management.



# The Division of Business

The Division of Business offers a comprehensive range of programs in the business and management disciplines, from undergraduate degrees to doctoral research studies. We are forward-thinking, flexible and innovative, and work collaboratively with industry. Our programs combine theory and practice, and are professionally and internationally recognised.

## **EQUIS Accreditation**

The Division of Business is accredited by the European Quality Improvement System (EQUIS). EQUIS is operated by the European Foundation for Management Development, recognised globally as an accreditation body of quality in management education. Accreditation is awarded to business schools only after a rigorous assessment by a panel of international academics and business representatives.

EQUIS accredited institutions must demonstrate high quality in all of their activities, including academic programs and research, resources and student services, and connections with the corporate world, and a high degree of internationalisation.

The Division attained EQUIS reaccreditation in 2010, and is just one of eight Australian business schools accredited by EQUIS, with only 128 business schools accredited across 36 countries worldwide.



Additionally, the Division's research in the areas of Accounting, Auditing & Accountability, Business & Management, Law, and Tourism has been ranked 'world class' by the Australian Federal Government. These Excellence in Research for Australia (ERA) results acknowledge the quality of the Division's faculty, its emphasis on strong research capability and its internationally excellent research output.

## **Links to Industry**

Many of our programs are professionally and internationally recognised, and we involve industry representatives in curriculum development. Project-based courses, work placements, and student exchange programs provide students with practical experience and an international outlook. This means that when our students graduate, they will be equipped with the professional skills and critical knowledge that industry demands.

Students also benefit from the knowledge and experience of our academic staff, many of whom are actively involved in research and have direct links with industry and the professions. We incorporate the latest research findings into our teaching, ensuring our students are engaged with curriculum that is current and relevant.

## **Business core courses**

Most of our programs include a common 'core' of courses, which are typically studied in the first year. There are eight core courses covering key business and management disciplines such as accounting, communication and information systems, economics, law, marketing, statistics and management.

These courses are designed to give our graduates a solid foundation of business knowledge that is essential for every profession. The core structure also provides a high degree of flexibility for our students, giving them a taste of the different disciplines early in their degree; if they find an area they particularly enjoy, they may choose to transfer between programs to focus on this speciality.

## **Business double degrees**

Double degrees broaden students' learning experience and maximises their employability. The Division of Business offers over 100 double degree combinations, enabling students to tailor their double degree to suit their academic and career interests. Double degrees allow students to obtain two separate qualifications in four years, ensuring that our graduates really stand out from the crowd in an increasingly competitive job market. Students can choose any two degrees

within the Division of Business, as long as they meet the entry requirements for each degree.

A complete list of our double degrees is available at [unisa.edu.au/business/degrees/double](http://unisa.edu.au/business/degrees/double)

» For most double degrees students only need to study for a minimum four years full-time (or the equivalent part-time) to get two degrees.

## **Scholarships**

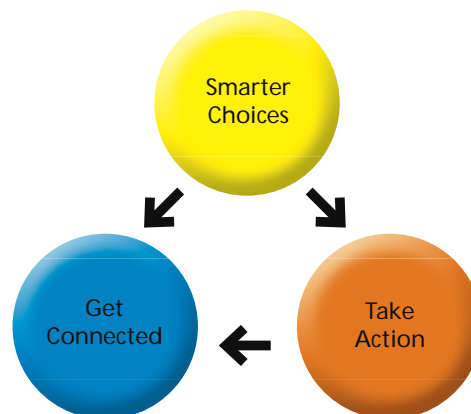
UniSA offers a range of scholarships designed to help fund the costs of tertiary education. Our scholarships offer financial assistance and, in many instances, valuable work experience opportunities. For more information please visit: [unisa.edu.au/scholarship/undergraduate/ug\\_bue.asp](http://unisa.edu.au/scholarship/undergraduate/ug_bue.asp)

## **Paying for your study**

To find out more about how you can defer your HECS-HELP student contribution or to see if you are entitled to a commonwealth supported place at UniSA, please visit: [unisa.edu.au/future/fees](http://unisa.edu.au/future/fees)

# Career Development

UniSA's Career Services offers a range of services and resources aimed at maximising our graduates employability.



## Student Career Development in the Division of Business

UniSA's Division of Business has a website dedicated to increase student's awareness of the importance of career planning and the opportunities provided by UniSA.

The website links to:

- » Career Development Tool
- » MyCareerPlan
- » Work Placement Scheme
- » Career Events
- » Career Workshops
- » Alumni Profiles

## Career Development Tool

This tool gives UniSA students step by step guidance to make the most of their degree. Graduate with a degree – and also a degree of experience, a wallet full of contacts and a plan to succeed.

## MyCareerPlan

MyCareerPlan is UniSA's online database of employment opportunities, vacation internships and work experience events and the Work Placement Scheme. Customise your own account, save your searches and build your resume.

## The Work Placement Scheme

This scheme offers support to students who wish to undertake placements in addition to their coursework. Placements are project-based and flexible to allow you to coordinate study, work and life commitments. You receive support, insurance and a certificate upon successful completion of your placement.

## Career Events

UniSA's Career Services coordinate a range of events to connect students with industry. These include: the Careers and Employment Expo in March/April, Work Experience Fair mid-year and the International Careers Day held twice each year.

## Career Workshops

From first to final year there are workshops on how to plan your study for career success, preparing for placements and work experience, communication in the business world and preparing for graduate applications and the selection process.

## Alumni Profiles:

Students have exclusive access to business graduates now working in industry. They share their own career advice and insight into real life work experience.

See the website for more details: [unisa.edu.au/business/careers](http://unisa.edu.au/business/careers)

# Global Experience

Want to gain a competitive edge as a UniSA student? You can through UniSA's innovative Global Experience program.

It's competitive out there and employers are now expecting more than just an undergraduate degree. UniSA students can meet this expectation through Global Experience!

Participants in the Global Experience program gain valuable experience through a variety of extra-curricular activities – from international student exchange to peer mentoring, volunteering, internships, and language studies. The Global Experience program will set you apart as a UniSA graduate.

You will also develop essential career skills including networking, intercultural communication and career management which may be counted towards your UniSA degree.

To learn more about Global Experience visit [unisa.edu.au/globalexperience](http://unisa.edu.au/globalexperience)

## Student Exchange

Gain a competitive advantage by going on an overseas exchange. Develop an international perspective, cultural awareness and broaden your career opportunities. Scholarships are available. [unisa.edu.au/exchange](http://unisa.edu.au/exchange)

## John Heaslip, Bachelor of Management (Marketing) Euro BA

'Global Experience has equipped me with the skills and confidence I need to interact in a global environment. I am now more aware of the issues that are affecting the global community and the effects of globalisation. I am now more confident in multi-cultural management and cross-cultural communication'.



# Bachelor of Tourism and Event Management

## Open Day 2011

City West Campus: Sunday 21 August

## Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit [unisa.edu.au/infosessions](http://unisa.edu.au/infosessions)

SATAC code	424371
UniSA program code	DBTM
CRICOS code (international students only)	024197F
ATAR (February 2011 cut-off)	70.20
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	<a href="http://unisa.edu.au/scholarship">unisa.edu.au/scholarship</a>

## Program overview

Tourism and events are growing industries. If you are seeking a dynamic career path, then a Bachelor of Tourism and Event Management may be suitable. Even if you already work in tourism and events, this program will provide you with a solid grounding in management that can be applied to a wide range of business scenarios. It will prepare you with a set of skills that are highly sought after by employers. Skills such as: effective problem solving, critical and strategic thinking, communication and an awareness of the business environment. The Bachelor of Tourism and Event Management encourages creativity and offers a global perspective. You will have an opportunity to be an

exchange student – studying part of the program at an overseas institution. This can give you invaluable international experience. When you graduate, you will have a solid theoretical grounding, industry knowledge and management skills to enhance your career prospects.

There are many opportunities for you to gain experience in the tourism and event industries while studying. You may undertake a work placement as part of the program. The University can assist you with finding a work placement. Alternatively, you may negotiate one with your current employer, or at another organisation interstate or overseas. Fast track the Bachelor of Tourism

and Event Management by completing courses in summer and winter school. Industry Project 1 may also be completed during the summer and winter periods. This is a popular option for students undertaking their practicum interstate or overseas.

## What will I study?

You will study foundation business courses, including: marketing, management, accounting and economics and a range of tourism and event topics. These areas of study will provide you with specialised knowledge and encourage you to apply analytical, tactical and strategic skills developed in the program. The core tourism and event courses begin with introductory studies in tourism, events and hospitality. Subsequent areas include: tourism and event marketing, food, wine and festivals, policy and planning, conventions, exhibitions, meetings and critical issues. The program offers a number of electives, which can be used to undertake additional studies in business and management; to study a foreign language, pursue a management practicum, or participate in the international exchange program.

## What does it take?

Employment in tourism and events involves working with people in a range of settings. You will be service oriented and interested in the opportunities it provides for travel and cross-cultural experiences. As a graduate, you will be able to manage information effectively, make decisions, think strategically, be creative and have effective people-management skills.

## Who will employ me?

Careers in tourism and event management allow creativity and offer exciting experiences both in Australia and overseas. In today's global market, the tourism and event industry need people with managerial skills who also understand social and environmental sustainability issues. Our graduates have taken up positions within many sectors of the industry, including: attractions and destinations, event and festival management, hospitality, food and wine, retail and wholesale travel, conventions and exhibitions, special events, airlines and hotels. These roles have been in both the public and private sectors, regional, metropolitan areas and overseas. Some graduates have even gone on to create and operate their own businesses.

## Professional recognition

The School of Management has received several awards for its tourism and event program. In 2008, 2009 and 2010 the School of Management won the SA Tourism Award for Education & Training. As a result the School was inducted into the state's coveted Tourism Hall of Fame. The school also received the 2009 Australian Event Award for Best Education Program. Teaching staff are closely involved with the tourism and event industries and are board members of government, education and international organisations.

## Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised

worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit:  
[unisa.edu.au/businesshonours](http://unisa.edu.au/businesshonours)

#### Program requirements

##### FIRST YEAR

###### First Half

(Study Period 1, 2 or 3)

Understanding Travel and Tourism

Foundations of

Event Management

Management Principles

Business and Society

###### Second Half

(Study Period 4, 5 or 6)

Marketing Principles:

Trading and Exchange

Principles of Economics

Communication and

Information Systems in Business

Managing the

Hospitality Experience

##### SECOND YEAR

###### First Half

(Study Period 1, 2 or 3)

Tourism: Food, Wine and Festivals

Foundations of Business Law

Quantitative Methods

for Business

Conventions, Exhibitions

and Business Meetings

###### Second Half

(Study Period 4, 5 or 6)

Tourism and

Hospitality Marketing

Accounting for Business

Tourism and Indigenous

Peoples or Elective

Organisational Behaviour

##### THIRD YEAR

###### First Half

(Study Period 1, 2 or 3)

Management Practicum 1

OR Elective

Elective

Elective

Elective

###### Second Half

(Study Period 4, 5 or 6)

Global Experience

Professional Development

OR Elective

Critical Issues in Tourism in

the Asia Pacific Region

Policy, Planning and

Development for Tourism

Strategic Management

#### BACHELOR OF TOURISM AND EVENT MANAGEMENT – FAST TRACK OPTION (2.5 YEARS)

This program (which incorporates the above program requirements) can also be completed in 2.5 years as a Fast Track option.



## Emma Combey

Graduated – Bachelor of Tourism and Event Management

'This program had a lot of variety and left open many different career options. I took on two management practicums as elective subjects, which were a really great way for me to learn some practical skills in the industry I hope to build a career in.

The volunteering opportunities throughout the course were great for learning how to network and applying real life practical skills.

I went on a short term exchange to Denmark and, as my first time overseas, it was a huge learning experience and really made me realise what I could achieve.'

# Bachelor of Sport and Recreation Management

## Open Day 2011

City West Campus: Sunday 21 August

## Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit [unisa.edu.au/infosessions](http://unisa.edu.au/infosessions)

SATAC code	434191
UniSA program code	LBRL
CRICOS code (international students only)	002494A
ATAR (February 2011 cut-off)	70.20
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	Mawson Lakes
Accepts Special Entry (STAT)	Yes
External study available	Partial
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	<a href="http://unisa.edu.au/scholarship">unisa.edu.au/scholarship</a>

## Program overview

The Bachelor of Sport and Recreation Management is the only program of its kind in South Australia and will prepare you for an exciting career in the sporting, events and recreation industries. The program will provide you with the skills, knowledge and qualities to work in a range of fields, including sport and recreation management, event planning and management and recreation planning.

There are many opportunities for you to gain experience in the sport and recreation industries while studying. You may undertake a work placement as part of the program. There are two placements available:

Management Practicum 1 and 2. The university can assist you with finding a work placement. Alternatively, you may negotiate one with your current employer; or at another organisation interstate or overseas. Many students in this program also volunteer at events. Fast track the Bachelor of Sport and Recreation Management by completing courses in summer and winter school.

## What will I study?

Initially, you will study business management foundation courses such as marketing, management, accounting and law, together with leisure studies, event programming, structure of the Australian sport and recreation industry, not-for-profit sector,

club membership, fundraising and volunteering. In the second and third years you will study a range of sport and recreation core courses as well as being able to choose a set of electives in the specific areas of either sport management or recreation management. You will also be given the option to take part in two industry placements or 'practicums' which will enable you to apply your skills and knowledge in real world situations while establishing vital industry contacts. The core courses include leadership in recreation and sport, recreation and sport event programming, leisure concepts, and fundamentals of sport and recreation. The sport concentration consists of additional sport management courses such as: sport sponsorship and development, sport governance, sport and event management and sport and tourism development. The recreation management concentration consists of qualitative research in recreation and sport, the future of leisure and society, recreation planning, facilities management and operations management in recreation. There are also a range of electives available in recreation planning and event management. You can also choose to broaden your experience by participating in an overseas student exchange program. When you complete the Bachelor of Sport and Recreation Management you will have the skills and knowledge to lead, motivate and manage others, communicate effectively, make decisions, implement programs, manage events, work with a range of people in different settings, think strategically, manage financial and physical resources, and

solve problems effectively.

## What does it take?

If you love sport or currently work in the sport and recreation industry, then this program may be just right for you. You will need to be motivated, have excellent communication skills and enjoy organising, planning and working with people. It also helps if you enjoy sport and recreation activities.

## Who will employ me?

The sport, events and recreation industries are part of a dynamic, growing sector and these organisations need people with appropriate management skills. As a graduate of this program, you may find yourself working for sporting associations and clubs, special events, community recreation, local or state government, professional sporting organisations, sports and leisure centres, aquatic centres, event management companies, health and fitness centres, charities and fundraising, resorts, galleries, and museums. Potential employers are in the public, not-for-profit or private sectors, and are located across the state, interstate and even overseas.

## Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit:  
[unisa.edu.au/businesshonours](http://unisa.edu.au/businesshonours)

#### Program requirements

##### FIRST YEAR

###### First Half

(Study Period 1, 2 or 3)

Management Principles

Communication and Information Systems in Business

Leisure Concepts

Fundamentals of Sport and Recreation

###### Second Half

(Study Period 4, 5 or 6)

Accounting for Business

Marketing Principles:

Trading and Exchange

Recreation and Sport

Event Programming

Business and Society

##### SECOND YEAR

###### First Half

(Study Period 1, 2 or 3)

Foundations of Business Law

Organisational Behaviour

Management Practicum 1

OR Elective

Sport

OR Recreation stream course 1

###### Second Half

(Study Period 4, 5 or 6)

Quantitative Methods for Business

Leadership in Recreation and Sport

Principles of Economics

Sport

OR Recreation stream course 2

##### THIRD YEAR

###### First Half

(Study Period 1, 2 or 3)

Sport

OR Recreation stream course 3

Management Practicum 2

OR Elective

Elective

Elective

###### Second Half

(Study Period 4, 5 or 6)

Strategic Management

Sport

OR Recreation stream course 4

Elective

Elective

#### BACHELOR OF SPORT AND RECREATION MANAGEMENT – FAST TRACK OPTION (2.5 YEARS)

This program (which incorporates the above program requirements) can also be completed in 2.5 years as a Fast Track option.



## Adam Norton

3rd year Bachelor of Sport and Recreation Management

'UniSA is one of few universities in Australia to offer a Sport and Recreation Management degree, which gives graduates a competitive edge in an industry that is continually expanding.

We are exposed to many aspects of the industry with many guest lecturers, industry forums, site visits, networking events, work placements and opportunities to work for local sporting associations to gain extra experience. I spent a week in Malaysia representing UniSA at the University Scholars Leadership Symposium and I plan to go on exchange for six months to the United Kingdom in 2012.

Upon graduating I aim to start my own business and develop an international portfolio of events which I will be responsible for facilitating, managing and coordinating.'

# Entry requirements

## For Undergraduate Bachelor Degrees and Associate Degrees

Applicants are required to have:

- » Completed SACE;
- » Completed at least 80 credits of SACE at Stage 2 of which 60 must be Tertiary Admission subjects (TAS) and the other 20 either TAS, Recognised Studies or a mix of the two;
- » Completed any prerequisites for your chosen program;
- » Obtained a competitive ATAR;
- » Completed interstate or overseas qualifications that the University considers equivalent to the SACE;
- » Completed the International Baccalaureate Diploma;
- » Completed or partly completed a recognised higher education program at a recognised higher education institution;
- » Completed at least four Open Universities Australia (OUA) courses at the appropriate level;
- » Completed an award from TAFE or from another registered training organisation that meets program entry requirements;

- » Qualified for Special Entry and completed the Special Tertiary Admissions Test (STAT). A personal competencies statement and/or employment experience may also be considered;
- » Completed the University Foundation Studies program with a competitive Grade Point Average.

Please note that some programs have prerequisites. Applicants should check all entry requirements before applying. For some programs, applicants may also be required to attend an interview or present a folio.

For more information on entry requirements, visit [unisa.edu.au/future](http://unisa.edu.au/future)

### Participation and Access

UniSA offers various programs and services to assist rural and/or socio-economically disadvantaged students, Indigenous Australians and people with a disability. For more information, contact (08) 8302 2376 or 1300 UNINOW or email [study@unisa.edu.au](mailto:study@unisa.edu.au)

## UniSA Advantage

UniSA Advantage is a bonus points scheme that encourages participation in education as well as rewards achievement in selected Year 12 subjects that better prepare students for university study. The scheme includes two strands – **Achievement and Aspire**.

Achievement bonus points will automatically be awarded if students score a C or better in Year 12 Tertiary Admission Subjects (TAS) relevant to their intended UniSA program. Find out more here [www.unisa.edu.au/future/year12/bonuspoints](http://www.unisa.edu.au/future/year12/bonuspoints)

**Aspire** bonus points are awarded automatically to students who attend a school recognised by UniSA as 'under represented' with respect to students going on to higher education. Students from rural and remote areas are also eligible for automatic bonus points while those students on School Card (or state equivalent) and/or Youth Allowance, and do not attend a recognised school, can apply for bonus points by downloading an application form at [www.unisa.edu.au/future/year12/bonuspoints](http://www.unisa.edu.au/future/year12/bonuspoints)

For more information, visit [www.unisa.edu.au/future/year12/bonuspoints](http://www.unisa.edu.au/future/year12/bonuspoints). You can also contact Future Student Enquiries by phone (08) 8302 2376 or 1300 UNINOW (local call cost) or email [study@unisa.edu.au](mailto:study@unisa.edu.au)

## Student contributions

Student contributions are the amount you pay towards the cost of your program. The University determines the amount that you contribute within a range set by the Australian Government. The contribution that applies depends on which courses you choose to study and the contribution band in which those courses are classified. The amount of your student contribution also depends on the unit value of your courses of study (the equivalent full-time student load (EFTSL) value of the course).

As per the Australian Government guidelines, the student contribution amounts for 2011 are:

Band	Fields of study	Student contribution
National priorities	Mathematics, statistics, science	\$0 – \$4,355
Band 1	Humanities, behavioural science (including clinical psychology), social studies, foreign languages, visual and performing arts, education, nursing	\$0 – \$5,442
Band 2	Computing, built environment, health (allied health and other health), engineering, surveying, agriculture	\$0 – \$7,756
Band 3	Law, dentistry, medicine, veterinary science, accounting, administration, economics, commerce	\$0 – \$9,080

Note: These amounts are for 1 EFTSL in 2011. The student contribution amounts for 2012 will be advised by the Federal Government in October 2011, and these will be available to view via [unisa.edu.au/future/fees](http://unisa.edu.au/future/fees) at that time.

# Glossary

## WHAT WILL YOU STUDY?

### Associate degree

An award for completing a two-year (or part-time equivalent) tertiary program.

### Direct Entry

Programs for which applications are not processed through SATAC but are made direct to UniSA.

### Bachelor degree

A program of three or more years duration (or part-time equivalent). Bachelor degree programs provide the relevant qualifications for many professions.

### Honours

An additional year of study in a Bachelor degree during which students specialise in a chosen area of study. In some cases, Honours study can actually be done as part of the degree.

### Graduate Certificate

An award for completing a postgraduate program of at least six months in duration (or part-time equivalent).

### Graduate Diploma

An award for completing a postgraduate program of at least one year in duration (or part-time equivalent).

### Master degree

A postgraduate degree undertaken after completion of a Bachelor degree (normally with Honours) which focuses on one area of specialisation.

### PhD

Doctor of Philosophy (PhD) programs normally extend over three years (or part-time equivalent) and involve significant research work.

## HOW DOES YOUR PROGRAM WORK?

### Major

A set of related courses which comprises 36 units of study within a Bachelor degree.

### Sub-major

A set of related courses which comprises between 19 and 35 units of study within a Bachelor degree. In some programs these may be called 'general studies sub-majors'.

### Minor

A set of related courses which comprises up to 18 units of study within a Bachelor degree. In some programs these may be called 'cognates'.

### Program

Award in which you are enrolled, eg Bachelor of Arts.

### Course

A component of study within a program (previously known as a 'subject').

### Unit

A value assigned to a course which measures the amount of work involved in that course. Full-time students normally undertake 36 units of study per year (18 units per study period).

## UNISA GLOSSARY

### Assumed knowledge

Some first-year courses require knowledge of certain SACE Stage 2 subjects.

### Free Electives

A course chosen from any on offer outside your Division, provided that individual course prerequisites are met. Free elective courses are designed to broaden your knowledge and skills beyond your professional field of study.

### CRICOS code

Code identifying that a UniSA program has been registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

### Division

UniSA is split into four academic Divisions – Business; Education, Arts and Social Sciences; Health Sciences; and Information Technology, Engineering and the Environment – each offering a range of specialised programs and courses.

### Prerequisites

Are SACE Stage 2 (Year 12) subjects, or equivalent qualifications which are required for admission into the program.

### SACE

Is the South Australian Certificate of Education or a recognised equivalent qualification.

## SATAC Guide

A publication that lists every program offered by South Australian higher education institutions. The SATAC Guide provides information about the selection process, includes instructions on how to apply and is available every year from newsagents Australia-wide.

## Special Entry (STAT)

Special Tertiary Admissions Test (STAT) is an alternative tertiary admissions test for people who do not have a recent Year 12 certificate.

## ATAR (Australian Tertiary Admission Rank)

A ranking of all students who have completed SACE in a particular year. The minimum ATAR required for the previous year is often a guide to how well you will need to perform to gain entry into a particular program. ATARs can vary from year to year and should be used as a guide only.



UniSA

unisa.edu.au/careershop

## CareerShop

The latest news, events and information to help kick-start your career.

Choose your future direction and get on track.

Sign up to CareerShop, your personalised careers network that helps you make informed choices about your university and career paths.

### CareerShop gives you

- » The opportunity to watch videos.
- » Invitations to career and university events.  
Meet people studying and working in the career of your choice.
- » Student, graduate and lecturer profiles and blogs.  
Get the inside scoop from people who have pursued a career in your area of interest.
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