



UniSA

Management

- Management
- Human Resource Management
- Logistics and Supply Chain Management
- Double Degrees

2012

Why study Management at UniSA?

- » We are South Australia's only School of Management
- » The opportunity to win \$15,000 to turn your business ideas into reality (through the Pank Prize for Entrepreneurial Activity)
- » A new Honours Track will be available for third year students. High achieving second year students will be invited to participate in the program. The program involves a series of events throughout the third year to expose students to world-class researchers and familiarise them with the option of completing an Honours degree.

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The recent Excellence in Research Australia (ERA) awards recognised UniSA's **Division of Business** with a world-class ranking for leading research in the areas of Law; Law and Legal Studies; Accounting, Auditing and Accountability; Business and Management; and Tourism.

Welcome



The University of South Australia is a university of first choice for career-focused achievers. We provide the widest range of degree programs in South Australia and have a reputation for excellence in our four faculty divisions. At the University of South Australia, some of the world's

brightest minds teach and research in the areas of business, education, arts and social sciences, health sciences and information technology, engineering and the environment.

In the 2010 QS World University rankings, the University of South Australia recorded the biggest increase for an Australian university and we are now in the top 3 per cent of more than 10,000 universities in the world.

The quality of our teaching is regularly recognised by awards such as Citations for Outstanding Contributions to Student Learning, and two of our academics have won the nation's highest honour for university teachers, the Prime Minister's Award for University Teacher of the Year.

It's that quality teaching that helps our graduates in their careers; in 2010 almost 80 per cent of the University's domestic bachelor graduates secured full-time employment, which is above the national average.

Besides providing a high-quality teaching environment, the University of South Australia is a research leader. Our research institutes address research questions in a range of priority areas, including community sustainability, population health, defence and security, minerals science and business.

We have recently had proof that we are on the right track. The first Excellence in Research for Australia assessment – an official national evaluation of the quality of research – showed that 70 per cent of our assessed research is of world-class standard and in several areas we have built research that is performing well above world-class levels. The University's research informs our teaching and learning activities.

As a student at the University of South Australia you will have a world of opportunities open to you: you will be able to develop a capacity for critical and independent thinking; learn the value of research; develop the most up-to-the-minute knowledge of your chosen profession and learn the essential skills in communication and teamwork that will help you forge a successful career.

I wish you luck in all your academic endeavours.

Professor Peter Høj

Vice Chancellor and President

Management

Management is instrumental in shaping society as we know it. UniSA's School of Management offers an impressive range of options in the fields of human resources, sport and recreation, tourism and events, logistics and supply chain.

UniSA management graduates are leaders and exceptional communicators who develop working environments where creativity is nourished and people are valued.

Due to our industry links, our management graduates are in high demand from employers, ranging from multinational organisations to private consulting firms.

The School of Management also offers programs in: Sport and Recreation Management and Tourism and Event Management.



The Division of Business

The Division of Business offers a comprehensive range of programs in the business and management disciplines, from undergraduate degrees to doctoral research studies. We are forward-thinking, flexible and innovative, and work collaboratively with industry. Our programs combine theory and practice, and are professionally and internationally recognised.

EQUIS Accreditation

The Division of Business is accredited by the European Quality Improvement System (EQUIS). EQUIS is operated by the European Foundation for Management Development, recognised globally as an accreditation body of quality in management education. Accreditation is awarded to business schools only after a rigorous assessment by a panel of international academics and business representatives.

EQUIS accredited institutions must demonstrate high quality in all of their activities, including academic programs and research, resources and student services, and connections with the corporate world, and a high degree of internationalisation.

The Division attained EQUIS reaccreditation in 2010, and is just one of eight Australian business schools accredited by EQUIS, with only 128 business schools accredited across 36 countries worldwide.



Additionally, the Division's research in the areas of Accounting, Auditing & Accountability, Business & Management, Law, and Tourism has been ranked 'world class' by the Australian Federal Government. These Excellence in Research for Australia (ERA) results acknowledge the quality of the Division's faculty, its emphasis on strong research capability and its internationally excellent research output.

Links to Industry

Many of our programs are professionally and internationally recognised, and we involve industry representatives in curriculum development. Project-based courses, work placements, and student exchange programs provide students with practical experience and an international outlook. This means that when our students graduate, they will be equipped with the professional skills and critical knowledge that industry demands.

Students also benefit from the knowledge and experience of our academic staff, many of whom are actively involved in research and have direct links with industry and the professions. We incorporate the latest research findings into our teaching, ensuring our students are engaged with curriculum that is current and relevant.

Business core courses

Most of our programs include a common 'core' of courses, which are typically studied in the first year. There are eight core courses covering key business and management disciplines such as accounting, communication and information systems, economics, law, marketing, statistics and management.

These courses are designed to give our graduates a solid foundation of business knowledge that is essential for every profession. The core structure also provides a high degree of flexibility for our students, giving them a taste of the different disciplines early in their degree; if they find an area they particularly enjoy, they may choose to transfer between programs to focus on this speciality.

Business double degrees

Double degrees broaden students' learning experience and maximises their employability. The Division of Business offers over 100 double degree combinations, enabling students to tailor their double degree to suit their academic and career interests. Double degrees allow students to obtain two separate qualifications in four years, ensuring that our graduates really stand out from the crowd in an increasingly competitive job market. Students can choose any two degrees

within the Division of Business, as long as they meet the entry requirements for each degree.

A complete list of our double degrees is available at unisa.edu.au/business/degrees/double

» For most double degrees students only need to study for a minimum four years full-time (or the equivalent part-time) to get two degrees.

Scholarships

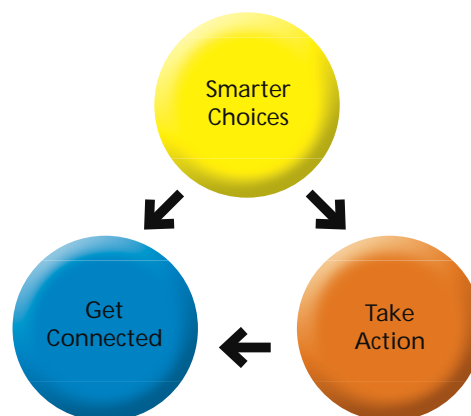
UniSA offers a range of scholarships designed to help fund the costs of tertiary education. Our scholarships offer financial assistance and, in many instances, valuable work experience opportunities. For more information please visit: unisa.edu.au/scholarship/undergraduate/ug_bue.asp

Paying for your study

To find out more about how you can defer your HECS-HELP student contribution or to see if you are entitled to a commonwealth supported place at UniSA, please visit: unisa.edu.au/future/fees

Career Development

UniSA's Career Services offers a range of services and resources aimed at maximising our graduates employability.



Student Career Development in the Division of Business

UniSA's Division of Business has a website dedicated to increase student's awareness of the importance of career planning and the opportunities provided by UniSA.

The website links to:

- » Career Development Tool
- » MyCareerPlan
- » Work Placement Scheme
- » Career Events
- » Career Workshops
- » Alumni Profiles

Career Development Tool

This tool gives UniSA students step by step guidance to make the most of their degree. Graduate with a degree – and also a degree of experience, a wallet full of contacts and a plan to succeed.

MyCareerPlan

MyCareerPlan is UniSA's online database of employment opportunities, vacation internships and work experience events and the Work Placement Scheme. Customise your own account, save your searches and build your resume.

The Work Placement Scheme

This scheme offers support to students who wish to undertake placements in addition to their coursework. Placements are project-based and flexible to allow you to coordinate study, work and life commitments. You receive support, insurance and a certificate upon successful completion of your placement.

Career Events

UniSA's Career Services coordinate a range of events to connect students with industry. These include: the Careers and Employment Expo in March/April, Work Experience Fair mid-year and the International Careers Day held twice each year.

Career Workshops

From first to final year there are workshops on how to plan your study for career success, preparing for placements and work experience, communication in the business world and preparing for graduate applications and the selection process.

Alumni Profiles:

Students have exclusive access to business graduates now working in industry. They share their own career advice and insight into real life work experience.

See the website for more details: unisa.edu.au/business/careers

Global Experience

Want to gain a competitive edge as a UniSA student? You can through UniSA's innovative Global Experience program.

It's competitive out there and employers are now expecting more than just an undergraduate degree. UniSA students can meet this expectation through Global Experience!

Participants in the Global Experience program gain valuable experience through a variety of extra-curricular activities – from international student exchange to peer mentoring, volunteering, internships, and language studies. The Global Experience program will set you apart as a UniSA graduate.

You will also develop essential career skills including networking, intercultural communication and career management which may be counted towards your UniSA degree.

To learn more about Global Experience visit unisa.edu.au/globalexperience

Student Exchange

Gain a competitive advantage by going on an overseas exchange. Develop an international perspective, cultural awareness and broaden your career opportunities. Scholarships are available. unisa.edu.au/exchange

John Heaslip, Bachelor of Management (Marketing) Euro BA

'Global Experience has equipped me with the skills and confidence I need to interact in a global environment. I am now more aware of the issues that are affecting the global community and the effects of globalisation. I am now more confident in multi-cultural management and cross-cultural communication'.



Bachelor of Management

Open Day 2011

City West Campus: Sunday 21 August

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424101
UniSA program code	DBMA
CRICOS code (international students only)	024211B
ATAR (February 2011 cut-off)	70.90
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

Management is at the forefront of every business and organisation. If you are considering a career in business, then a Bachelor of Management may be suitable. It will provide you with a solid foundation, from which to launch your career. From logistics and supply chain management, to human resources and entrepreneurship, the Bachelor of Management will broaden your business knowledge. You will graduate with a solid understanding of management systems and the skills to work as an effective manager in a global environment. This program focuses on management within organisations (public sector and private sector). Many of our graduates currently work for multinational companies in Australia and overseas. Modern

management involves organising people, money, technology and global problem-solving to achieve business objectives. The Bachelor of Management recognises this and accommodates current business trends. It will provide you with the skills to address new problems and help you to recognise the need for innovation within companies.

There are many opportunities for you to gain experience in business and management while studying. You may undertake a work placement as part of the program. The university can assist you with finding a work placement. Alternatively, you may negotiate one with your current employer, or at another organisation interstate or overseas. Fast track the Bachelor of Management by

completing courses in summer and winter school. Industry Project 1 may also be completed during the summer and winter periods. This is a popular option for students undertaking their practicum interstate or overseas.

What will I study?

Central to every business degree at UniSA are core courses in management and business. These are designed to equip you with the skills, knowledge and experience to succeed in subsequent years of the program. In your first year of the Bachelor of Management, you will study the division core courses. The courses will focus on topics such as accounting, economics, law, management, marketing, statistics, communications and information systems. During the second year, you will be able to specialise in your own area of interest. A range of more specific management courses are offered, which focus on management. These include human resources, decision making, organisational behaviour, communication and ethics. All of these factors affect the performance of organisations and studying them will help you to improve your leadership skills and productivity. In third year, you will concentrate on developing knowledge and skills in strategic management, organisational administration and business electives of your choice. An optional industry project will enable you to apply your knowledge to a real life situation. You will work on a supervised, enterprise-based project that will be used to implement ongoing change within an organisation. This will add valuable experience to your resumé.

What does it take?

Students require a number of personal and professional qualities in order to succeed both within the program and eventually within the business management profession. Students need excellent verbal, written and interpersonal skills, flexible and open minds, a creative approach to problem solving, and the ability to think logically and clearly. They need strong organisational skills and must be able to work well within team environments. People who make good management students and effective managers have an ability and desire to make sound decisions, set and achieve goals, and be enthusiastic in implementing change.

Who will employ me?

Graduates are often employed in a range of management occupations both in the public and private sectors. They may not however, necessarily obtain a management position immediately after graduation. Generally, students take up positions as graduate management trainees. Their subsequent promotion depends on their communication skills and personality, in addition to their graduate qualifications. It should be noted that students who undertake this degree often pursue careers in large organisations rather than small or family-owned companies. Many UniSA Management graduates work for multinational companies, and governments both in Australia and overseas.

Professional recognition

Graduates are eligible for Associate Membership of the Australian Institute of Management (AIM), provided they agree to undertake regular professional development tasks.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements

BACHELOR OF MANAGEMENT – 3 YEAR OPTION

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Management Principles

Communication and

Information Systems in Business

Marketing Principles:

Trading and Exchange

Principles of Economics

Second Half

(Study Period 4, 5 or 6)

Foundations of Business Law

Accounting for Business

Quantitative Methods

for Business

Business and Society

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Organisational Behaviour

Communication and

Organisational Practices

Project Management:

Principles and Strategies

Management Accounting

Second Half

(Study Period 4, 5 or 6)

Managing Decision Making

International Management

Ethics and Values

Foundations of Human

Resources Management

Logistics and Supply Chain

Management Elective

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Organisational Administration

Strategic Management

Elective

Elective

Second Half

(Study Period 4, 5 or 6)

Industry Project 1 / Electives

Elective

Double degrees

Students may complete two degrees in 4 years. Students may combine the Bachelor of Management with the Bachelor of Arts (International Studies) or with another degree from the Division of Business.

BACHELOR OF MANAGEMENT – FAST TRACK OPTION (2.5 YEARS)

This program (which incorporates the above program requirements) can also be completed in 2.5 years as a Fast Track option.



Kate Walsh

Graduated – Bachelor of Management
Employment – Office Manager, SA Government

'I would highly recommend the Bachelor of Management at UniSA – it has provided me with an excellent understanding of all aspects of business, and has greatly enhanced my employment prospects. As I approach the end of my degree my employment opportunities have increased tremendously. In fact, I have just been offered a position as Office Manager with the South Australian Government, a job which I had aspired to since commencing my studies. I now feel confident to undertake the responsibilities of the role, having applied my learning whilst working and studying at the same time.

I believe UniSA has the best reputation for business courses, and it is the only South Australian University with such a specialised focus on Management.'

Bachelor of Management (Logistics and Supply Chain Management)

Open Day 2011

City West Campus: Sunday 21 August

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424511
UniSA program code	DBMA
CRICOS code (international students only)	024211B
ATAR (February 2011 cut-off)	70.90
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

As consumers in a globalised economy, we are all affected by logistics and supply chain practices. If you have ever purchased something that arrived late, in poor condition or was not what you paid for, then you will understand the frustration of something going wrong. Effective logistics and supply chain management is all about ensuring that consumers and businesses receive the right products and services, at the right time and place, in an agreed quantity and condition. Without logistics and supply chain structures, businesses cannot function. Graduates are in high demand around the world. Within this program you will develop general management knowledge – focusing on operations and logistics functions.

You will learn about the creation and maintenance of value chains. As a graduate, you will recognise need for change and innovation in the supply chain, both in the domestic and international markets.

There are many opportunities for you to gain experience in business and management while studying. You may undertake a work placement as part of the program. The university can assist you with finding a work placement. Alternatively, you may negotiate one with your current employer, or at another organisation interstate or overseas. Fast track the Bachelor of Management (Logistics and Supply Chain Management) by completing courses in summer and winter school. Industry

Project 1 may also be completed during the summer and winter periods. This is a popular option for students undertaking their practicum interstate or overseas.

What will I study?

The Bachelor of Management (Logistics and Supply Chain Management) adopts an integrated and comprehensive approach towards managing all activities in the supply chain. During the first year of study, you will study a set of core business courses. These have a strong emphasis on general management skills and include topics such as: marketing, economics, law, accounting, management, statistics, communication and information systems. Second year focuses on the management of operations, logistics, supply chain management, quality, project management and business ethics. Broaden your professional horizons by studying electives across a number of business and management disciplines. You are encouraged to apply your knowledge and skills during third year. Undertaking case studies, you will be able to engage with and review contemporary industry practices.

What does it take?

You will require good verbal, written and interpersonal skills; a flexible, enquiring and open mind; a creative approach to problem solving and the ability to think logically. Well-developed planning and leadership skills are necessary, along with the desire to work in a team and adopt global perspectives.

Who will employ me?

The current shortage of personnel qualified in operations, logistics and supply chain management will see you well placed to find

employment in Australia and overseas. Specific organisations that have employed UniSA graduates include: Gerard Industries, General Motors Holden, Southcorp, Coca-Cola Amatil, Ceva Logistics, IGA and Fauldings. Graduates have also been employed in State Government departments.

Professional recognition

Graduates are eligible for Associate Membership of the Logistics Association of Australia (LAA), provided they agree to undertake regular professional development tasks.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements**FIRST YEAR****First Half****(Study Period 1, 2 or 3)**

Management Principles

Marketing Principles:

Trading and Exchange

Communication and

Information Systems in Business

Principles of Economics

Second Half**(Study Period 4, 5 or 6)**

Foundations of Business Law

Accounting for Business

Quantitative Methods

for Business

Business and Society

SECOND YEAR**First Half****(Study Period 1, 2 or 3)**

Fundamentals of Supply

Chain Operations

Organisational Behaviour

Project Management:

Principles and Strategies

Elective

Second Half**(Study Period 4, 5 or 6)**

Managing Services

and Sustainability

International Management

Ethics and Values

Principles of Logistics and

Supply Chain Management

Elective

THIRD YEAR**First Half****(Study Period 1, 2 or 3)**

Procurement and

Purchasing Strategies

Integrated Supply Chain

Management

Industry Project 1 or Electives

Second Half**(Study Period 4, 5 or 6)**

Strategic Management

Elective

Elective

Elective

**BACHELOR OF
MANAGEMENT
(LOGISTICS AND SUPPLY
CHAIN MANAGEMENT)
– FAST TRACK OPTION
(2.5 YEARS)**

This program (which incorporates the above program requirements) can also be completed in 2.5 years as a Fast Track option.



Matthew Collis

Graduated – Bachelor of Management (Marketing),
Bachelor of Management (Logistics and
Supply Chain Management)

‘UniSA allows you to tailor your degree to your interests by allowing you the freedom to select elective courses you would like to study. The core subjects provide a great grounding in business (law, management, accounting, economics etc) and the specific stream subjects allow you to build on that core.

After I started studying Logistics and Supply Chain Management, I discovered I could gain a double degree with Marketing by taking an additional eight subjects, so I decided to take this on to add another dimension to my learning and skills.

The career field of Logistics and Supply Chain Management is an exciting area, and when I graduate I hope to find employment within a multinational company that may give me the opportunity to work overseas.’

Bachelor of Management (Human Resource Management)

Open Day 2011

City West Campus: Sunday 21 August

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424351
UniSA program code	DBHM
CRICOS code (international students only)	024211B
ATAR (February 2011 cut-off)	70.60
Program length	3 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Yes
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

If you are considering a career in business and enjoy working with people, then a Bachelor of Management (Human Resource Management) may be for you. Success in the global marketplace is increasingly dependent on employee quality, adaptability and innovation. Our Bachelor of Management (Human Resource Management) has been designed to provide you with a solid grounding for managing people to achieve results. This program is the only degree of its kind in South Australia and has received full accreditation from the Australian Human Resources Institute (AHRI). Graduate with a qualification that the industry recognises and challenge yourself in this people-focused profession.

There are many opportunities for you to gain experience in business and management while studying. You may undertake a work placement as part of the program. The University can assist you with finding a work placement. Alternatively, you may negotiate one with your current employer, or at another organisation interstate or overseas. Fast track the Bachelor of Management (Human Resources Management) by completing courses in summer and winter school. Industry Project 1 may also be completed during the summer and winter periods. This is a popular option for students undertaking their practicum interstate or overseas.

What will I study?

Building a solid foundation for a career in human resources involves learning business fundamentals. The program's first year consists of core business courses, which address broad areas. These include organisational behaviour, economics, information systems, marketing, accounting, statistics and law. They will provide you with the breadth of knowledge necessary to understand the issues that managers face daily. These courses will also prepare you with the knowledge, skills and experience required for more specialised studies in human resource management.

After the first year, you will undertake a rigorous sequence of ten specialised HRM courses. These have been designed to develop your technical, analytical and practical skills. Through a careful choice of electives, you may also complete up to five additional courses of direct relevance to the practice of HRM.

You will have the opportunity to study areas such as: organisational behaviour; languages (increasingly relevant in a globalised world); identification, industrial relations, occupational health and safety management; decision making techniques; advanced finance; economics; marketing or advanced HRM-specific courses. These include but are not limited to: staff motivation techniques and theories; job design and analysis; staff performance appraisal; the role of training in organisations; business ethics and values in management. You may even wish to study another area of interest, such as entrepreneurial business planning.

In third year, you will have the opportunity to gain professional, hands-on experience through the study period-long industry project. You will be asked to research and provide a report to management on a problem within the organisation. Alternatively, you may wish to develop global experience by spending a study period studying overseas.

What does it take?

Good human resource managers have well-developed leadership skills, can work in team environments, have cross-cultural understanding and the ability to make objective decisions. Therefore, you will need excellent verbal, written and interpersonal skills, a flexible and open mind, a creative approach to problem solving and the ability to think logically. You must be able to set realistic goals and achieve them by working with others.

Who will employ me?

As a Human Resource Management graduate, you are likely to be employed in a number of fields within the public and private sectors. These include: general management; human resources; management consulting (such as recruitment, staff appraisal and performance measurement); occupational health, safety and welfare; industrial relations; project and policy consultancy (usually government); staff training and development.

Professional recognition

Graduates satisfy the requirements for professional membership of the Australian Human Resources Institute (AHRI).

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit:
unisa.edu.au/businesshonours

Program requirements

FIRST YEAR

First Half

(Study Period 1, 2 or 3)

Foundations of Business Law

Quantitative Methods

for Business

Management Principles

Business and Society

Second Half

(Study Period 4, 5 or 6)

Marketing Principles:

Trading and Exchange

Foundations of Human

Resource Management

Principles of Economics

Accounting for Business

SECOND YEAR

First Half

(Study Period 1, 2 or 3)

Communication and
Information Systems in Business

Elective

Organisational Behaviour

Training and Development

Second Half

(Study Period 4, 5 or 6)

Performance and
Compensation Management

Occupational Health
and Safety Management

Employment Law

Elective

THIRD YEAR

First Half

(Study Period 1, 2 or 3)

Management of
Industrial Relations

Strategic Human

Resource Management

Elective

Elective

Second Half

(Study Period 4, 5 or 6)

International and Comparative

Human Resource Management

Strategic Management

Industry Project 1 or 2 Electives

**BACHELOR OF
MANAGEMENT
(HUMAN RESOURCE
MANAGEMENT)
– FAST TRACK OPTION
(2.5 YEARS)**

This program (which incorporates the above program requirements) can also be completed in 2.5 years as a Fast Track option.



Diana Said

Graduated – Bachelor of Management
(Human Resources Management)

'I became interested in HR because it provides an authoritative view of a whole organisation and covers a very wide scope of areas including performance management, industrial relations, OH&S, and Training and Development. It also involves a lot of organisational psychology and communication with people, and provides the opportunity to build character.

I am very happy to have completed my degree at UniSA because the courses were useful and interesting. I found the lecturers were very supportive and keen to challenge our opinions.

In future, I hope to pursue HR management, possibly industrial relations and/or organisational development. I would also like to take my career to an international level and be exposed to a diverse range of issues, and maybe one day become a researcher.'

Bachelor of Management, Bachelor of Arts (International Studies)

Open Day 2011

City West Campus: Sunday 21 August

Business Degrees Information Session

City West Campus: Tuesday 20 September at 5.00pm

For more information and to register, visit unisa.edu.au/infosessions

SATAC code	424261
UniSA program code	DBME
CRICOS code (international students only)	036325D
ATAR (February 2011 cut-off)	72.10
Program length	4 years
Prerequisites	None
Assumed knowledge	None
Home campus	City West
Accepts Special Entry (STAT)	Yes
External study available	Partial
Part-time study available	Yes
TAFE credit available	Yes
Honours study available	Yes
Program fees	Commonwealth supported
Program fees (international students only)	(A\$) 20,880 per annum
Scholarships available	unisa.edu.au/scholarship

Program overview

The Bachelor of Management, Bachelor of Arts (International Studies) double degree is designed to prepare you as a globally-aware, socially responsible manager. This program enables you to study several, specialised areas of management, incorporating international relations and a foreign language. Studying this double degree gives you the opportunity to obtain two degrees in four years: the Bachelor of Management and the Bachelor of Arts (International Studies). It will develop your knowledge, skills and analytical abilities in management, international relations, cross-cultural studies and communication in a foreign language. The program draws upon the skills and strengths

of two schools at UniSA: the School of Management, from the Division of Business and the School of International Studies, from the Division of Education, Arts and Social Sciences. The program also enables you to study for one study period (a semester) at an overseas university and UniSA offers some scholarships for this purpose. You are encouraged to study at a university overseas to increase your understanding of international relations, international management policy and to develop professional contacts.

What will I study?

You will study the Division of Business core courses, which act

as a foundation to both degrees. These will give you a broad knowledge of important business areas, such as economics, marketing, information systems, law, communications, management, accounting and statistics. As part of the Management area, you will be able to specialise in your own area of interest. Electives include entrepreneurship, marketing, accounting, desktop publishing, event management and tourism. All of these areas relate to business performance and studying them will help you to improve your leadership skills and productivity. The International Studies area of the program will strengthen your understanding of the social, economic, political and religious issues at play in a global context. It complements the Management area, by offering courses within different areas of interest. The International Studies courses are designed to develop and extend your knowledge of another language and culture – with the purpose of enhancing your understanding and appreciation of international business. You are encouraged to study a foreign language. Introductory language courses are available for beginners.

What does it take?

You should have good communication skills, along with an inquiring and analytical mind. An interest in world economic, business and current affairs – particularly with regard to Australia's place in the international context, is desirable. When you graduate, you may end up working overseas, therefore a desire to travel and a talent for languages would be advantageous.

Who will employ me?

The combination of language, international political and cultural studies with high quality management skills will give you a competitive edge in the international marketplace. Modern management demands graduates with a strong, multidisciplinary global focus, which is precisely what this double degree offers. Possible employers include national and international businesses, government enterprises and all companies with an international focus.

Professional recognition

As a graduate, you will be eligible for Associate Membership of the Australian Institute of Management (AIM), if you undertake regular professional development tasks.

Honours

The Honours program is an intensive year of advanced study that develops your abilities to undertake research in a selected topic that interests you.

Honours is a prestigious qualification, which is recognised worldwide. It provides a point of distinction from your competitors, and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project-management skills.

If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

For more information visit: unisa.edu.au/businesshonours

Program requirements**FIRST YEAR****First Half****(Study Period 1, 2 or 3)**

Management Principles

Quantitative Methods

for Business

Peace, War and

International Politics

Language 1A

Second Half**(Study Period 4, 5, 6 or 7)**

International Relations

and World Politics

Principles of Economics

Business and Society

Language 1B

SECOND YEAR**First Half****(Study Period 1, 2 or 3)**

Foundations of Human

Resource Management

Organisational Behaviour

Contending Theoretical

Perspectives in

International Politics

Language 2A

Second Half**(Study Period 4, 5 or 6)**

Communication and

Organisations Practices

Accounting for Business

International Political Economy

Language 2B

THIRD YEAR**First Half****(Study Period 1, 2 or 3)**

International Experience Option

International Experience Option

International Experience Option

International Experience Option

Second Half**(Study Period 4, 5 or 6)**

Managing Services

and Sustainability

Communication and

Information Systems in Business

Marketing Principles:

Trading and Exchange

Major course from

optional strand

FOURTH YEAR**First Half****(Study Period 1, 2 or 3)**

Management Accounting

Major course from

optional strand

Major course from

optional strand

Project Management:

Principles and Strategies

Second Half**(Study Period 4, 5 or 6)**

Capstone Research Project

Foundations of Business Law

Strategic Management

International Management

Ethics and Values



Marco Andreacchio

Graduated – Bachelor of Management,
Bachelor of Arts (International Studies)

‘I wanted to study a degree that would give me a solid all-round education so I could have a range of career choices. I had the opportunity to study everything from politics, to multimedia, law, finance, economics, and management.

UniSA provided me with an exceptional opportunity to ‘internationalise’ my degree where I was able to spend a year on exchange in the United States. I studied Business and Politics at San Diego State University and also completed a three month internship at Mosaic Media Group in Hollywood.

UniSA provided unparalleled flexibility, allowing me to work and study simultaneously. In many cases, classes were offered after hours and I could contact my tutors or lecturers anytime.

Since graduating I have worked in film finance and now I am undertaking further specialist study to pursue a career in investment banking.’

Entry requirements

For Undergraduate Bachelor Degrees and Associate Degrees

Applicants are required to have:

- » Completed SACE;
- » Completed at least 80 credits of SACE at Stage 2 of which 60 must be Tertiary Admission subjects (TAS) and the other 20 either TAS, Recognised Studies or a mix of the two;
- » Completed any prerequisites for your chosen program;
- » Obtained a competitive ATAR;
- » Completed interstate or overseas qualifications that the University considers equivalent to the SACE;
- » Completed the International Baccalaureate Diploma;
- » Completed or partly completed a recognised higher education program at a recognised higher education institution;
- » Completed at least four Open Universities Australia (OUA) courses at the appropriate level;
- » Completed an award from TAFE or from another registered training organisation that meets program entry requirements;

- » Qualified for Special Entry and completed the Special Tertiary Admissions Test (STAT). A personal competencies statement and/or employment experience may also be considered;
- » Completed the University Foundation Studies program with a competitive Grade Point Average.

Please note that some programs have prerequisites. Applicants should check all entry requirements before applying. For some programs, applicants may also be required to attend an interview or present a folio.

For more information on entry requirements, visit unisa.edu.au/future

Participation and Access

UniSA offers various programs and services to assist rural and/or socio-economically disadvantaged students, Indigenous Australians and people with a disability. For more information, contact (08) 8302 2376 or 1300 UNINOW or email study@unisa.edu.au

UniSA Advantage

UniSA Advantage is a bonus points scheme that encourages participation in education as well as rewards achievement in selected Year 12 subjects that better prepare students for university study. The scheme includes two strands – **Achievement and Aspire**.

Achievement bonus points will automatically be awarded if students score a C or better in Year 12 Tertiary Admission Subjects (TAS) relevant to their intended UniSA program. Find out more here www.unisa.edu.au/future/year12/bonuspoints

Aspire bonus points are awarded automatically to students who attend a school recognised by UniSA as 'under represented' with respect to students going on to higher education. Students from rural and remote areas are also eligible for automatic bonus points while those students on School Card (or state equivalent) and/or Youth Allowance, and do not attend a recognised school, can apply for bonus points by downloading an application form at www.unisa.edu.au/future/year12/bonuspoints

For more information, visit www.unisa.edu.au/future/year12/bonuspoints. You can also contact Future Student Enquiries by phone (08) 8302 2376 or 1300 UNINOW (local call cost) or email study@unisa.edu.au

Student contributions

Student contributions are the amount you pay towards the cost of your program. The University determines the amount that you contribute within a range set by the Australian Government. The contribution that applies depends on which courses you choose to study and the contribution band in which those courses are classified. The amount of your student contribution also depends on the unit value of your courses of study (the equivalent full-time student load (EFTSL) value of the course).

As per the Australian Government guidelines, the student contribution amounts for 2011 are:

Band	Fields of study	Student contribution
National priorities	Mathematics, statistics, science	\$0 – \$4,355
Band 1	Humanities, behavioural science (including clinical psychology), social studies, foreign languages, visual and performing arts, education, nursing	\$0 – \$5,442
Band 2	Computing, built environment, health (allied health and other health), engineering, surveying, agriculture	\$0 – \$7,756
Band 3	Law, dentistry, medicine, veterinary science, accounting, administration, economics, commerce	\$0 – \$9,080

Note: These amounts are for 1 EFTSL in 2011. The student contribution amounts for 2012 will be advised by the Federal Government in October 2011, and these will be available to view via unisa.edu.au/future/fees at that time.

Glossary

WHAT WILL YOU STUDY?

Associate degree

An award for completing a two-year (or part-time equivalent) tertiary program.

Direct Entry

Programs for which applications are not processed through SATAC but are made direct to UniSA.

Bachelor degree

A program of three or more years duration (or part-time equivalent). Bachelor degree programs provide the relevant qualifications for many professions.

Honours

An additional year of study in a Bachelor degree during which students specialise in a chosen area of study. In some cases, Honours study can actually be done as part of the degree.

Graduate Certificate

An award for completing a postgraduate program of at least six months in duration (or part-time equivalent).

Graduate Diploma

An award for completing a postgraduate program of at least one year in duration (or part-time equivalent).

Master degree

A postgraduate degree undertaken after completion of a Bachelor degree (normally with Honours) which focuses on one area of specialisation.

PhD

Doctor of Philosophy (PhD) programs normally extend over three years (or part-time equivalent) and involve significant research work.

HOW DOES YOUR PROGRAM WORK?

Major

A set of related courses which comprises 36 units of study within a Bachelor degree.

Sub-major

A set of related courses which comprises between 19 and 35 units of study within a Bachelor degree. In some programs these may be called 'general studies sub-majors'.

Minor

A set of related courses which comprises up to 18 units of study within a Bachelor degree. In some programs these may be called 'cognates'.

Program

Award in which you are enrolled, eg Bachelor of Arts.

Course

A component of study within a program (previously known as a 'subject').

Unit

A value assigned to a course which measures the amount of work involved in that course. Full-time students normally undertake 36 units of study per year (18 units per study period).

UNISA GLOSSARY

Assumed knowledge

Some first-year courses require knowledge of certain SACE Stage 2 subjects.

Free Electives

A course chosen from any on offer outside your Division, provided that individual course prerequisites are met. Free elective courses are designed to broaden your knowledge and skills beyond your professional field of study.

CRICOS code

Code identifying that a UniSA program has been registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Division

UniSA is split into four academic Divisions – Business; Education, Arts and Social Sciences; Health Sciences; and Information Technology, Engineering and the Environment – each offering a range of specialised programs and courses.

Prerequisites

Are SACE Stage 2 (Year 12) subjects, or equivalent qualifications which are required for admission into the program.

SACE

Is the South Australian Certificate of Education or a recognised equivalent qualification.

SATAC Guide

A publication that lists every program offered by South Australian higher education institutions. The SATAC Guide provides information about the selection process, includes instructions on how to apply and is available every year from newsagents Australia-wide.

Special Entry (STAT)

Special Tertiary Admissions Test (STAT) is an alternative tertiary admissions test for people who do not have a recent Year 12 certificate.

ATAR (Australian Tertiary Admission Rank)

A ranking of all students who have completed SACE in a particular year. The minimum ATAR required for the previous year is often a guide to how well you will need to perform to gain entry into a particular program. ATARs can vary from year to year and should be used as a guide only.



UniSA

unisa.edu.au/careershop

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Get the inside scoop from people who have pursued a career in your area of interest.
- » Links to industry websites and news. Check out the latest trends in industry.
- » Exclusive entry to CareerShop competitions, giving you the chance to win great prizes.

To register, simply log on to unisa.edu.au/careershop, fill in your details and start exploring. And you'll receive regular CareerShop updates by email each time we upload new information.

Ask UniSA

Get answers 24/7 at unisa.edu.au/future
Telephone (08) 8302 2376 or 1300 UNINOW

Email study@unisa.edu.au

For information specific to international students, please visit unisa.edu.au/international

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The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement, without prior notice.

CRICOS provider number 00121B

Information correct at time of printing, April 2011.