Research Connections
Experience. The Difference.
The University of South Australia is a young, exciting and dynamic institution. Our research aims to extend the boundaries of knowledge in society.

The Division of Business has an international reputation for the creation, dissemination, and application of knowledge.

Our research covers a wide range of areas, with connections extending to top class universities, businesses and the broader community.

Read on to discover more about our research institutes and centres. We look forward to connecting with you, as a student, research fellow or colleague.

Welcome.
Research Connections

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The Division was awarded EQUIS accreditation in 2004. Accreditation is awarded by the European Foundation for Management Development after a rigorous assessment by a panel of international academics and business people.

EQUIS accredited institutions must demonstrate high quality in all of their activities, including academic programs and research, resources and student services, and connections with the corporate world. EQUIS stresses diversity and internationalisation.

For further information: www.efmd.org/ and www.unisa.edu.au/business/about/equis.asp
connect...

Future Students

Come and follow your research passion with us! We offer innovative research programs for honours, masters by research and PhD students.

Our programs enable students to acquire advanced academic and professional research skills.

Highly qualified researchers in our centres, institutes and groups are available to supervise candidates in a range of disciplines. Join us and be involved in an active and vibrant research culture.

Our rich research environment supports individuals at every stage of their development and will give you the support you need to succeed.
Future Research Fellows and Colleagues

The Division of Business invites you to join us in a dynamic and rich research environment. Visit for a day, a week, or longer.

Connect with us.

See what we have to offer at www.unisa.edu.au/businessres/
Ehrenberg-Bass Institute for Marketing Science

The Ehrenberg-Bass Institute for Marketing Science provides leading-edge research in the field of marketing.

The Institute has over fifty Marketing Scientists contributing to the discovery and application of scientific laws about marketing, buyer behaviour and brand performance.

Close collaboration with industry partners ensures that the Institute’s research outputs are practical and useful for marketers. Because of this, corporations all over the world sponsor the Institute’s innovative research program.

Postgraduate students at the Institute have the opportunity to see their research influence the marketing strategy in companies like Coca-Cola, Unilever, Procter & Gamble, Turner Broadcasting and many more.

www.marketingscience.info/
Centre for Regulation and Market Analysis

The Centre for Regulation and Market Analysis (CRMA) conducts policy-oriented research in a diverse range of applied microeconomic topics, including competition and market regulation, water markets and business history.

The Centre has more than forty researchers, research students and support staff, researching and analysing the operation of markets.

Our research examines factors affecting market competition; the regulation of markets; the protection of consumers within markets; and the legislation that shapes and influences market outcomes.

The Centre has an international reputation through its work with researchers, governments and industry partners in Australia, New Zealand, Asia, Canada, and Europe.

We train research students at every level, from honours to PhD enabling them to undertake policy-relevant, real-world research.

www.unisa.edu.au/crma/
Centre for Human Resource Management

The Centre for Human Resource Management (CHRM) is a young, vibrant research centre that brings together twenty academic scholars, and over fifteen honours, masters, and PhD students, to study HRM challenges in the South Australian, national, and international contexts.

CHRM’s high quality, rigorous research is designed to improve organisational effectiveness through better HRM practice, creating positive employee outcomes and enhancing organisational performance.

CHRM members bring their collaborative spirit, diverse disciplinary foundations, and expertise in both quantitative and qualitative research methodologies to a research program relevant to both HR academics and HR practitioners.

CHRM researchers work closely with industry partners, including the Australian Senior Human Resources Roundtable and the Australian Human Resources Institute, to improve organisations’ capabilities to manage their most important resource - their people.

www.unisa.edu.au/chrm/
The Centre for Accounting, Governance and Sustainability (CAGS), provides leading edge research on accounting and its impacts.

Under the leadership of leading accounting professors, the centre provides a concentration of research experience, for PhD, masters and honours students.

With an emphasis on contemporary research issues in accounting and reporting, sustainability accounting, accounting education, and governance, CAGS pursues high quality, high impact research.

The Centre also conducts research in management accounting and performance measurement; management control systems; social and environmental accounting and reporting; and corporate financial accounting.

www.unisa.edu.au/cags/
Connections: “A relationship in which a person, thing, or idea is linked or associated with something else.”
Research: “Creative, investigative work undertaken on a diligent and systematic basis to increase the stock knowledge of humans, culture and society, in order to devise new applications, facts and theories.”
Centre for Comparative Water Policies and Laws

The driest state in the driest continent on Earth. What better place to form the Centre for Comparative Water Policies and Laws.

The Centre undertakes major socio legal research on sustainable development law and policy for corporations, national and international governments. It evaluates organisational structures, policy transitions and makes law reform suggestions on freshwater sources such as ground, surface, storm and recycled water and conjunctive use arrangements between these in Australia.

As the only research establishment engaged in comparative water law and policy research in Australia, and with research affiliates in twenty countries, the Centre is recognised as one of Australia’s leading national and international water research centres.

Members have worked on statutory water plans, sustainability levies, water trading, carbon trading and policy conflicts in an era of climate change. The centre comprises Professors, Post Doctoral Fellows and Higher Degree by Research students.

Centre staff and research students are highly regarded and have won numerous awards in recognition of their research.

www.unisa.edu.au/waterpolicylaw/
Centre for Tourism and Leisure Management

The Centre for Tourism and Leisure Management is the leading centre in South Australia for research in tourism, hospitality, events, sport and leisure research.

The centre has strong links with industry and academic colleagues around the world. With a vibrant research culture, academics and doctoral scholars linked to the centre have attracted international recognition for the quality of their research.

Currently, the team of ten academic staff are examining issues which include the development of tourism and hospitality in China, managerial capabilities in the business event sector, customer satisfaction with sports and leisure facilities, impacts of festivals, and global trends in wellness tourism.

www.unisa.edu.au/tourismleisure/
Centre for Asian Business

The Centre for Asian Business aims to become the pre-eminent Australian centre for high quality research on Asian business. With the growth of the Asian economies, the study of Asian business and management has become an area of international importance.

The research and activities of the Centre not only make an important contribution to our understanding of Asian business but encourage collaborative partnerships with Asian scholars, businesses and institutions.

The Centre has six primary research areas, each headed by an Associate Director. These are:

- International Trade, Finance and Investment
- Foreign Direct Investment and Multinational Enterprises
- Globalisation and Asian Capitalism
- Cross Cultural Management
- International Marketing and Management
- International Accounting Regulation, Valuation and Assurance

www.unisa.edu.au/asianbusiness/
Group for Research in Integrity and Governance

The Group for Research in Integrity and Governance engages with practitioners and conducts research in the relationship between individuals, organisations and society.

Members share a common interest in matters related to integrity, with research activity in the fields of virtue ethics, sustainable communities, governance structures, gender, culture and politics, maintaining a critical orientation to various management topics.

The group has ten full members and nine graduate students. Group members have published over 100 journal articles, delivered keynote addresses at many international conferences, founded and edited academic journals and held office on national and international bodies. PhD students participate fully in the activities of the group.

www.unisa.edu.au/hawkeinstitute/gig/
connections

Creating connections

The Division of Business is part of the University of South Australia, a dynamic, modern, forward-looking university, with a proud history of research and teaching stretching back to the 1850s through its antecedent institutions.

The Division of Business educates professionals and citizens to the highest standards; creates and disseminates knowledge; and engages with our communities to address the major issues of our time. The Division aspires to be a leading contributor to business education in Australia, supporting a highly-educated, innovative, cohesive and sustainable society.

There is a strong and dynamic culture of academic scholarship and achievement in the Division linked to high profile research concentrations which have achieved national and international prominence.

The Division has also earned a reputation as one of Australia’s leading educators of entrepreneurs and business professionals. It has a student body of 13,000 students, around half of which are international students studying at our campuses in Australia and overseas, offering local and international students the opportunity to learn together.