Business and Management Research Programs

University of South Australia
Division of Business

unisa
help shape the future - it starts today

We are looking for passionate and driven people who want to make a difference. If you have ever wanted to have a greater understanding about a specific area of business and develop a solution to a problem, a research program may be for you.

Our research programs allow you to define and investigate problems, find potential solutions and communicate this process to others all over the world.

The Division of Business offers two types of research programs:

**Masters by Research**
As a Masters by Research student, you will have the opportunity to make a contribution to knowledge through independent research. The degree is assessed via a thesis examination. You will learn to analyse literature and relevant artefacts and debate at an advanced level in your substantive thesis topic.

*Two years full-time equivalent*

**Doctor of Philosophy**
The Doctor of Philosophy (PhD) encourages students to undertake original and high quality independent research. PhD students prepare a substantial piece of work (the thesis), which represents a significant contribution to their chosen field of study. On successful completion, the graduating candidate has the right to use the title of Doctor.

*Three years full-time equivalent*

As a research student you will be assigned a supervisor, an expert in your field of research, who will support, mentor and guide you through your studies. Highly qualified researchers in our schools, institutes and centres are available to supervise candidates in a range of disciplines.

Undertaking a research degree is a big step and requires time, dedication and an inquiring mind. The question is, do you want to accept the challenge and make a difference?

“[Higher Degree by Research] scholars help build Australia’s future research capability and academic workforce. They become both the source and conduit of the new knowledge, ideas and technologies that Australia will continue to need, if we are to meet the local and global challenges that lie ahead”

Then Education Minister, **Hon Julia Gillard**, 16 March 2009
research in business is never dull

The Division of Business has an extensive array of research concentrations, which make a difference.

The Division of Business’ specialised research centres and institutes include:

- Ehrenberg-Bass Institute for Marketing Science
- Centre for Regulation and Market Analysis
- Centre for Accounting, Governance and Sustainability
- Centre for Human Resource Management
- Centre for Comparative Water Policies and Laws
- Centre for Asian Business
- Centre for Applied Financial Studies
- Centre for Tourism and Leisure Management

Underpinning these specialised research institutes and centres are five schools: Commerce, Law, Management, Marketing and the International Graduate School of Business.

Through our specialisations we connect with other top class universities, businesses and the broader community. The presence of these research groupings and schools assist in creating an active and vibrant research culture that will give you the support you need to explore, develop and succeed in your research.

Did you know?

Throughout your candidature in the Division of Business you may have the opportunity to:

- Publish aspects of your research in world acclaimed journals
- Work as a Research Assistant on exciting, dynamic research projects
- Network, collaborate and work with prestigious worldwide researchers
- Develop your teaching skills as a tutor or lecturer
- Travel overseas to talk to experts in your field
a research degree can take you anywhere

Undertaking a research degree means your career opportunities are almost boundless.

As a research graduate you can make your mark in your chosen field and make a difference!

Typically those in business and management influence the education, government and corporate sectors. The skills you develop and the people you meet during your candidature can prepare you for a career in either academia or industry.

Our research degree graduates have obtained jobs that have taken them everywhere: into universities, governments, not-for-profit organisations, the media, and businesses ranging from small and medium sized enterprises up to multi-national corporations.

Researchers make a valuable contribution to society through the discovery of new insights and techniques, and influence others by disseminating ideas via publications, conferences, tutorials, lectures and commercialisation activities. A PhD is the prerequisite for a career as an academic or researcher.

At UniSA, building research careers is considered an integral part of our research culture and success. At the end of your degree you may wish to apply for a Research Fellowship position. For more information see: unisa.edu.au/research/fellowships
Let Us Support You

UniSA has people, processes and programs in place to support you during your research degree.

This support includes:

- Grants and scholarships to fund travel and support the completion of your degree
- World class researchers, supervisors and mentors
- Links to literature and ideas throughout the world
- Opportunities to attend conferences
- Workshops to help you develop key research skills and knowledge such as academic writing, critical thinking, data analysis, information retrieval and career planning
- Academic librarians
- Counselling and advice services
- Access to the Australian Technology Network e-Grad School, an online resource, which is focused on developing career-enhancing research skills and knowledge

“I consider my candidature an exciting opportunity to specialise in a field I am passionate about, whilst developing academic and research skills of the highest standard.”

Colette Langos, PhD student, School of Law
Our research students come from all over the world and your research can take you all over the world too!

We’ll help you build your reputation abroad and strengthen your global links. Abundant opportunities are available for you to travel, work abroad, collaborate with other researchers, attend conferences and present your research to experienced researchers and peers worldwide.

As part of UniSA’s internationalisation strategy, international travel grants are available each year. These competitive grants allow students to gain an international perspective and improve their thesis by having the opportunity to undertake research, data collection or work with institutional or industry partners in overseas locations. For more information see: unisa.edu.au/researchstudents/scholarships/travelgrant.asp

The Division of Business is one of only 8 Australian business schools accredited by the European Quality Improvement System (EQUIS). EQUIS is the world’s leading international system of quality assessment, quality improvement and accreditation of Higher Education institutions in management and business administration. The EQUIS process of review is thorough and wide ranging; a real measure of the quality of teaching and research and the significance the institution places on maintaining relevant education that is closely connected with the world of business and informed by research.

“Approval and accreditation from EQUIS is important for students’ job prospects, especially in the international context.”

Pro Vice Chancellor for the Division of Business,
Professor Gerry Griffin
frequently asked questions

How do I apply?
To apply at UniSA you will need to
• Complete an electronic application form, see unisa.edu.au/resdegrees/howtoapply
• Provide details about your proposed research, including your proposed thesis title, professional experience, referee reports and any scholarship you may wish to apply for
• You may also be required to submit additional hard copy documents to the University

When I apply, which program code should I use?

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<tr>
<th>Program</th>
<th>Program Code</th>
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<tbody>
<tr>
<td>Doctor of Philosophy</td>
<td>DPBU</td>
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<tr>
<td>Masters Degree by Research</td>
<td>DMRU</td>
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Do I need to find a supervisor before I apply for the program?
No, after you have submitted your application our staff in the Division of Business will find the best possible supervisor for you and your research topic. Information about our current supervisors can be found in our Directory of Research Expertise: www.applications.unisa.edu.au/dore
To review our research concentrations, see: unisa.edu.au/businessres/groups

Are scholarships available?
Scholarships are available for domestic and international students. For further information, please visit: unisa.edu.au/resdegrees/scholarships

If I am an Australian student do I incur fees?
Under the Australian Government’s Research Training Scheme (RTS), Australian HDR students are exempt from tuition fees for a limited time. Doctoral students are exempt from tuition fees for up to the equivalent of 4 years full time. Masters by Research students are exempt from tuition fees for up to the equivalent of 2 years full time. Students who exceed these times are liable to pay tuition fees.

What are the fees if I am an international student?
If you are an international student you may be required to pay fees. For more information see unisa.edu.au/fees/international

Where can I get more information?
If you have additional questions, email: PhD-enquiries-business@unisa.edu.au or visit: unisa.edu.au/businessres/
Research:

“Creative, investigative work undertaken on a diligent and systematic basis to increase the stock knowledge of humans, culture and society, in order to devise new applications, facts and theories.”