**Paper Title (Times 14 bold)**

**Name of Author 1 (Times 12 bold, centered)***Affiliation, country (Times, italics, 12, centered)*(email of author azds@fre.esr) (Times 12, centered)

**Name of Author 2 (Times 12 bold, centered)***Affiliation, country (Times, italics, 12, centered)*(email of author azds@fre.esr) (Times 12, centered)

**etc. if more than 2 authors**

*Abstract (Times 12, italics, justified left and right)*

*Authors must supply a structured abstract set out under the following sub-headings*

*(maximum is 250 words in total):*

*◦Purpose (mandatory)*

*◦Design/methodology/approach (mandatory)*

*◦Findings (mandatory)*

*◦Practical implications (if applicable)*

Key words: (maximum 5)

**EXTENDED Submissions Deadline: Monday 17 August, 2015 23:59
(Australian Central Standard Time – GMT + 8:30h)**

All submission should be uploaded as word.doc files

When you submit, make sure you have the required information for every co-author on the paper at your disposal. All authors’ names will be published in conference proceedings exactly as you have indicated when you submitted your paper. No changes can be made after the submission deadline.

Empirical papers must state the objectives of the research, the research method, major results, implications and key references. Conceptual papers are considered, but will be evaluated by strict criteria for conceptual contribution.

All papers are limited to eight (8) pages (everything included: the cover / title page, references and tables and figures). Any paper exceeding the specified limit will not be included in the review process.

Papers should be:

* Single spaced and left justified throughout
* Times New Roman 12-point font (except for the title, which should be Times New
* Roman 14-point font)
* A4 size page formatting
* 2.5cm margins at all sides (top, bottom, left, right)

**1. HEADINGS 1, TIMES 12 BOLD, CAPITALS**

Adelaide, Adelaide, Adelaide

**1.1. Sub-heading 1, Times 12 bold**

University University University

**1.1.1. *Sub-Sub-heading* 1, *Times 12 bold italics***

University of South Australia University of South Australia

**Tables** and **figures** should have a title, and should be referenced in the body of the text. They should be located at the right place in the paper. Tables should not be submitted as graphic elements.

**Notes** or **Endnotes** should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

**References** to other publications must be in Harvard style and carefully checked for completeness, accuracy and consistency. You should cite publications in the text: (Adams, 2006) using the first author's name or (Adams and Brown, 2006) citing both names of two, or (Adams et al., 2006), when there are three or more authors.

At the end of the paper a reference list in alphabetical order should be supplied:

* ***For books:*** Surname, Initials (year), Title of Book, Publisher, Place of publication.
e.g. Harrow, R. (2005), No Place to Hide, Simon & Schuster, New York, NY.
* ***For book chapters:*** Surname, Initials (year), "Chapter title", Editor's Surname, Initials (Ed.), Title of Book, Publisher, Place of publication, pages.
e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), Creating the Discipline of Knowledge Management, Elsevier, New York, NY, pp. 15-20.
* ***For journals:*** Surname, Initials (year), "Title of article", Journal Name, volume, number, pages.

e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", Journal of Consumer Marketing, Vol. 22 No. 2, pp. 72-80.

* ***For published conference proceedings:*** Surname, Initials (year of publication), "Title of paper", in Surname, Initials (Ed.), Title of published proceeding which may include place and date(s) held, Publisher, Place of publication, Page numbers.

e.g. Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007, Springer-Verlag, Vienna, pp. 12-32.

* ***For unpublished conference proceedings:*** Surname, Initials (year), "Title of paper", paper presented at name of conference, date of conference, place of conference, available at: URL if freely available on the internet (accessed date).

e.g. Aumueller, D. (2005), "Semantic authoring and retrieval within a wiki", paper presented at the European Semantic Web Conference (ESWC), 29 May-1 June, Heraklion, Crete, available at: <http://dbs.uni-leipzig.de/file/aumueller05wiksar.pdf> (accessed 20 February 2007).

* ***For working papers:*** Surname, Initials (year), "Title of article", working paper [number if available], Institution or organization, Place of organization, date.

e.g. Moizer, P. (2003), "How published academic research can inform policy decisions: the case of mandatory rotation of audit appointments", working paper, Leeds University Business School, University of Leeds, Leeds, 28 March.

* ***For newspaper articles (authored):*** Surname, Initials (year), "Article title", Newspaper, date, pages.

e.g. Smith, A. (2008), "Money for old rope", Daily News, 21 January, pp. 1, pp. 3-4.

* ***For newspaper articles (non-authored):*** Newspaper (year), "Article title", date, pages. e.g. Daily News (2008), "Small change", 2 February, p. 7.
* ***For electronic sources:*** if available online the full URL should be supplied at the end of the reference, as well as a date that the resource was accessed.

e.g. Castle, B. (2005), "Introduction to web services for remote portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/>(accessed 12 November 2007).