

LEADERS ARE BORN NOT MADE

THE GREAT DEBATE



David Koch

Chairman

Port Adelaide Football Club

- Co-host of Channel Seven's Sunrise program and Finance expert for the Seven and Prime television networks.
 - 2007 Father Of The Year.
 - Host of Australia's number one small business program, Kochie's Business Builders, on the Seven Network.
 - Syndicated columnist to the weekly Your Money section of News Ltd newspapers
 - Chairman of Port Adelaide Football Club
 - Chairman of the Organ and Tissue Authority.
- Shareholder of the Sydney Kings Basketball organisation and founding director.
 - Patron of The Koch Centre For Youth located in the western Sydney suburb of Macquarie Fields which is operated by Father Chris Riley's Youth Off The Streets of which David and Libby Koch are major supporters.
 - Author of the following best-selling books:
 - 101 Ways To Survive 2009
 - Kochie's Guide to Keeping it Real
 - How Smart Couples Can Start With Nothing But Love And Laughs And Create Real - Wealth – co-authored with wife Libby
 - Kochie's Best Jokes Volumes 1, 2, 3, 4 and 5... royalties fund the operational expenses of an orphanage in Baghia, East Timor.
 - Married to Libby for 33 years. Father of Samantha (32), Brianna (29), Alexander (26) and Georgina (23) who have produced 4 grandchildren... so far!

Career Experience

Finance Journalist, The Australian Newspaper — 1980-82

After working for Chartered Accountants Mann Judd, joined the Australian Newspaper as a cadet finance journalist. Covered a range of business issues and stories but tended to specialise in sharemarket analysis and the resources sector.

Finance Journalist, BRW Group — 1982-90

Joined BRW magazine soon after its launch and is recognised as one of the founders of consumer investment journalism in Australia. Created Personal Investment magazine (one of the publishing success stories of the 1980's) and launched similar magazines in NZ and the UK for the Fairfax media group. Spent 1987 in the UK acquiring publishing businesses for Fairfax. Returned to Australia as managing editor of BRW's investment publications which included Money Management newspaper, Rydges, Australian Property News and Today's Computers.

Founder, Australian Financial Press — 1990-2001

Started AFP as a joint venture with Fairfax to build a stable of specialist business trade publications which started with Money Management and established New Accountant, My Business and a string of smaller newsletters. Also hosted a nightly investment program for 10 years on Sydney radio 2GB and began providing finance segments for Seven News.

Director Palamedia Ltd — 2001-2004

Sold Australian Financial Press to the ASX-listed Palamedia group and was initially its chief executive and major shareholder. Reduced shareholding and became a director with the introduction of new investors. Left Palamedia in 2004 to concentrate on media career as co-host of Sunrise and establish Pinstripe Media.

Director Pinstripe Media — 2005-Present

Created Pinstripe as a specialist content creation company to provide product and services for the small business and personal finance sectors. The group produces the Business Builder's small business program for the Seven Network as well as events, webcasting and online portals covering the small business and personal finance communities.

Skills

David Koch is co-host of Australia's number one breakfast program, Sunrise. Before Sunrise, Koch was a pure finance nerd. He's still one of Australia's foremost business and finance commentators but his first love now is teaming up with Sam to host Sunrise which has been the market leader of breakfast television for 11 consecutive ratings years.

But Kochie still maintains his passion for money matters and is heard on radio stations around Australia and writes finance columns News Ltd newspapers and a range of online outlets.

A survey conducted by Money Management newspaper recognised David Koch as one of the 10 most influential people in establishing the retail financial services industry. Reader's Digest's annual survey regularly shows has him in the top 50 most trusted people in Australia.

David Koch has a strong interest in small business issues and was a director of the NSW Small Business Development Corporation for over six years being appointed to the board at its inception in 1996. As a business owner, operator and company director, David Koch is in demand as a presenter and regularly addresses a wide range of corporate events and groups. His specialty is speaking on success in small business and investment issues as well as providing practical tips. David speaks informatively from a base of personal experience and knowledge of business and financial issues.

But finance aside, he's a family man... father of 4 with four grandchildren.

Community projects have always been a priority in David's life. He is a big supporter of Father Chris Riley's Youth off The Streets (wife Libby is a YOTS ambassador and director of YOTS Overseas Relief Fund) and patron of the YOTS managed Koch Centre For Youth at Macquarie Fields.

He is also Advisory Council Chairman of the Organ and Tissue Authority which is the Government body charged with reforming Australia's organ transplant system to bring it up to world's best practise.

At the end of 2012 he was appointed chairman of the Port Adelaide AFL Club to steer the organization out of crisis and back on the road to sustained success both on and off the field.