Bachelor of Business
(International Business, Finance and Trade)
&
Double Degree with International Studies

Presenter: Dr Ronald Donato
Program Director
Presentation Outline
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• The program – structure and content
• Teaching arrangements (and assessment)
• Outcomes and Careers
• Contact us
International Business:
Involves understanding how economic activity and business decisions are conducted in the global business environment.
The programme provides students with an array of skills:

- High level of business analytical skills
- Strategic business decision-making
- Strong understanding of global business environment
- Overseas study component
- Develop skills in core business functions
What will I Study?
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- A core of business principles courses
- A core set of specific international business courses
- A choice of professional business sequences and an
- Option to study one semester overseas
International Business Core Courses:

- Macroeconomics
- International Economics
- Finance and Investment
- Forecasting and Business Analysis
- International Commercial Law
- Competitive Strategy
Choice of **two professional sequences**
- Applied Economics and Public Policy
- International Marketing and Management
- Applied Finance OR overseas study

- Enables students to focus (and gain depth) in other discipline areas
- Builds upon – generic skills acquired in IB core courses:
- Adds value to program in way that is tailored to student preferences
- Broadens career options – employers seeking business graduates
What other courses?
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Also have a dedicated double degree – with International Studies – focus on international relations:

Bachelor of Business (international business, finance and trade)/Bachelor of Arts (international studies) – DBIL

• SATAC CODE - 424221
Comprises:

- 8 core 1st year business principles courses
- 8 international business courses
- 8 international studies
- 4 language courses
- Option to study one semester overseas
Bachelor of Business (Int. Bus)/Bachelor of Arts (Int. Studies): DBIL
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International Studies core courses:
- International relations and world politics
- Peace, War and International Politics
- Theoretical Perspectives in International Politics
- International Political Economy

Plus Choice professional strand – 4 courses
- Asia and the World;
- Peace and Security;
- Forces in World politics;
- Policy, Policy and Risk
But wait for it – there’s more! Overseas Study Option
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- Specific provision in programs to allow students to study one semester overseas
- Student exchange scholarship (value $2000- $5000)
- Hawke Ambassadorship – International Volunteer Experience Program – DBIL program only
Overseas Study Option (cont'd)
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- Well established exchange linkages with leading Business Schools in many countries
- Provide first-hand international experience in a professional setting
- See Uni website – on student exchange
Lectures: Usually 2 hours
Tutorials: Usually 1 hour

Online resources:
Interactive material to aid learning.
Refer to course home page
Types of assessment:
Tests; assignments; exams

Grade Point Average (GPA):
• Grades are important
• Try always to do well and don’t fail courses
Innovative program provides students with a unique combination of:

- High level of business analytical skills
- Strategic business decision-making
- Strong understanding of global business environment
- Develop skills in core business functions
- Overseas study component
• Important to have good grades
• Package your CV emphasising your skills and capabilities
• Any industry sector requiring business graduates.

• Business – large multinational or local with international focus

• Government – Treasury; Health Dept; Finance, foreign affairs
Need more assistance?
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- The Learning and Teaching Unit:
  http://www.unisa.edu.au/ltu/

- UniSA online resources – extensive including email, courses, program, LC workshops, Experiencebank.

- Search the web!
• Enrol soon, if not done already
• Don’t miss Orientation activities
• Don’t miss classes from week 1
• Do the work!! – more non-contact time than contact
• Assessment – be aware of requirements including formatting, work consistently, meet deadlines, take the pressure off exam times
• Check out the Good Practice Guidelines for Student Behaviour (www.unisa.edu.au/policies/codes/goodprac/studentbehav.asp)
We’re all in this together (cont'd)
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- Withdraw by due dates, if things become too hard & avoid F2's on transcript – employers do ask for these!
- Contact me via email or make an appointment – BEFORE problems get too large
- Use the help of Student Counsellors
- It’s very different to high school – be proactive in accessing help & resources or simply ASK!
All work and no play?
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• Get to know the student clubs, societies & associations on campus

• Be a part of campus life
Career Services
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- **MyCareerPlan** → employment and workshop database
- **Workshops** → career planning, resume writing, job search, interviews
- **Targeted Emails** → screened opportunities specific to your degree
- **Career Consultations** → confidential one-on-one meetings
- **Work Experience** → paid, voluntary and work placement schemes

Email:  careers@unisa.edu.au
Phone:  +61 8 8302 7860
Location:  Career Services, Learning and Teaching Unit
           160 Currie Street, Adelaide SA 5000
Thursday 24 February 2010

- Welcome to new students
- Program Information Sessions
- Campus Tour
- Lunch activities
- Preparing for Study
- Online@UniSA
- Enrolment and Credit - Student ID Cards

Friday 25 February 2010

- Being a Successful Student
- Academic writing session
Who to contact when…

**Ms Lyn Nipperess**
Program Advisor
(for admin issues e.g. class overrides)

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