



University of
South Australia

Management and Human Resource Management 2015





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Welcome

The University of South Australia is a young institution with an agile, innovative approach to educating tomorrow's professionals and solving today's challenges. As a university of enterprise, our efforts are focused on providing economic and social benefits to the nation and the world.

Formed in 1991 but built on more than 150 years of creating and applying knowledge, the University has quickly established a global reputation for the quality and creativity of its graduates and the innovative, outcomes-focused relevance of its research.

Our reputation for excellence continues to grow. The University of South Australia is Australia's youngest university to be ranked in Times Higher Education's top 50 of world universities under 50 years old. We're also ranked in the top 3 per cent of the world's highest performing institutions in the QS university rankings, one of only three Australian universities under the age of 25 to feature in that world's best list. The University's research was also rated at world-standard, or above in the second Excellence in Research Australia (ERA) assessment.

With almost 34,000 students in 2013, we are South Australia's biggest university. We offer more than 400 degree programs in business, education, arts, social sciences, health sciences, information technology, engineering and the environment. Programs are designed with strong professional emphasis and in partnership with industry, and our graduate employment rates are above the national average.

At the University of South Australia, you will discover a vibrant on-campus culture and join an active and diverse student population. This blend enriches the intellectual and social life of our academic community, providing both an enhanced student experience as well as the ideal teaching and learning environment for cultivating tomorrow's leaders and innovators.

I hope that you will consider joining us and I look forward to seeing you on campus soon.

Professor David G. Lloyd
Vice Chancellor and President

2014 Events

> Open Day 2014

City West Campus: Sunday 17
August, North Terrace, Adelaide
↳ unisa.edu.au/openday

> Program Information Sessions 2014

For more details on upcoming
events and information
sessions, visit
↳ unisa.edu.au/business

Welcome to Australia's university of enterprise

Enterprise education incorporates the latest research, work placements, experiential learning and industry links. Our graduates are tomorrow's leaders and innovators.

New learning centre

The Jeffrey Smart Building is our brand new learning and information hub on Hindley Street. Delivering state-of-the-art teaching and learning facilities and support, this building will transform the west end of the city and enhance the community with a vibrant student population.



The IDEAS university

Our spirit of enterprise begins with nurturing ideas. From concept, to development and into reality we are behind bringing ideas to life through new industry partnerships and engaged research.

Examples include:

- **Global IT partnership** – teaming with Global IT giant Hewlett Packard, in a first for any Australian university, to open a new HP Innovation and Collaboration Centre.
- **Hills Limited innovation partnership** – a new partnership with the State Government and Flinders University set to put South Australia at the forefront of innovative product design and technology expertise for a wide range of industries.
- **Sci|C|Ed** – plans to launch Australia's newest interactive public science space and inspiring young people to study Science, Technology, Engineering and Mathematics (STEM).
- **Honorary Doctorates** – awarding an Honorary Doctorate to **Major General Charles Bolden Jr**, administrator of the National Aeronautics and Space Administration (NASA) and inspirational champion for education equity and access. We have also acknowledged winemaker and business leader **Wolf Blass AM** and leading feminist, editor and publisher **Anne Summers**.

The **CONNECTED** university

Our connections stretch across the world, through our city and into our student community.

- > **Our world** – a worldwide network of 177,000 alumni supported by formal networks in Hong Kong, Singapore, Malaysia, Taiwan and the United Kingdom.
- > **Our community** – helping to build stronger local communities through the support of local community and industry groups. We also sponsor many of Adelaide's cultural highlights including: the Tour Down Under, WOMAD, the Festival of Arts, the Australian HPV Super Series and Head of the River.
- > **Our students** – we remain connected to the needs of our students through the University of South Australia Students' Association (USASA) and support their journey from start to finish with a warm welcome at orientation, modern facilities, and opportunities to create lasting memories and build lifelong friendships.

The university of enterprise

▶ unisa.edu.au/profile

The **SOLUTIONS** university

Harnessing our spirit of creativity as well as the excellence of our research we seek out innovative solutions to the challenges of the future.

Our capacity to deliver innovative and effective solutions is enhanced by:

- > **Excellent research performance** - quality research that is ranked world-class or above in the 2012 Excellence in Research Australia results. We are also amongst the world's top three per cent in the QS World University Rankings.
- > **Flagship research institutes and centres** – seven research institutes and 17 supported research centres, all supplying fundamental advances in knowledge to address the changing needs of our world.
- > **Cutting-edge research facilities** – purpose-built laboratories including industry-standard cleanrooms for cell therapy research and more.

We are also boosting our capability to provide solutions to existing and emerging health issues through a presence in the southern hemisphere's largest health and biomedical research precinct with the:

- > **School of Population Health** – co-location of an entire school in the South Australian Health and Medical Research Institute (SAHMRI) to undertake research into the health and wellbeing challenges within growing populations.
- > **Centre for Cancer Biology** – a new alliance with the Centre for Cancer Biology which will lead vital new research into leukaemia.

Keep up-to-date with our latest news at

▶ unisa.edu.au/news

91%

of our graduates going on to full-time work **are employed** in a professional occupation within four months of completing their degree

Graduate Destinations Survey

TOP 50 worldwide

2013 Times Higher Education (THE) 100 Under 50

2013 QS University Rankings Top 50 under 50

86%

of our research at or above world-class

The Australian Research Council's 2012 Excellence in Research for Australia (ERA)

Management and Human Resource Management

Study with one of Australia's leading providers of management education. You will learn how to guide people and organisations in a complex global environment. You can gain practical experience in a variety of industries, from small business to the world's largest companies.

Practical experience

There are so many opportunities for you to gain practical experience in management while studying. Courses within the program allow you to apply what you learn to real-life scenarios. Working in groups you will analyse case studies on real-life situations. You may participate in field trips to organisations, such as the Industrial Relations Court in Human Resource Management.

You will be able to undertake a work placement in an organisation relevant to your career aspirations in your final year. This practical experience will provide you with the knowledge and the skills to compete successfully in a global environment.



Professional accreditation and recognition

Our Bachelor of Business (Human Resource Management) is accredited by the Australian Human Resources Institute (AHRI). This program has also been formally recognised by the US-based Society of Human Resources Management as being a professional qualification that equips you to deal with the full range and complexity of tasks inherent in the global professional environment.

EQUIS – The EFMD Quality Improvement System has again recognised UniSA Business School for its excellence. 10 years and counting.



Find out more online...

For more information on management and HRM at the University of South Australia including entry pathways, student case studies and more visit:

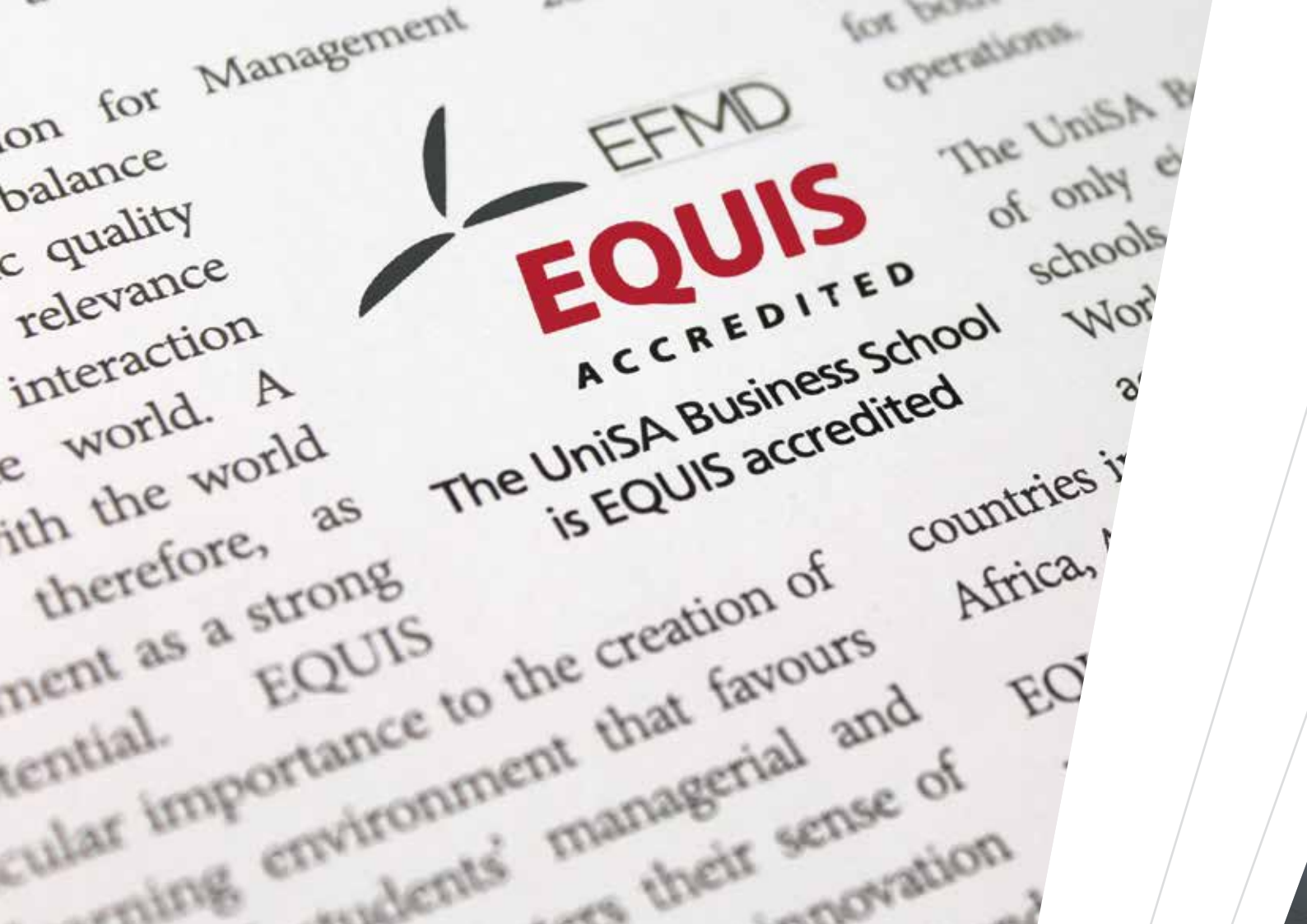
unisa.edu.au/management-hrm

Flexibility

On-campus, online, intensive or a mixture of these. It's your choice.

You may choose to study your program in an online mode. Online study continues to be a popular choice as an alternative to studying in a face-to-face, on-campus environment. This gives you the opportunity to fit study around your life. Our online learning environment includes a wide range of facilities to support your studies such as the electronic submission and return of assignments, virtual classrooms, lecture recordings and more.





Fast-track your degree

graduate sooner through
summer and winter school



OUR HRM DEGREE
is accredited by peak
bodies here and in the USA



World-class research
in Business and Management, Commerce, Tourism and
Services, Applied Economics and Marketing

- The Australian Research Council's 2012 Excellence in Research for Australia (ERA)

Bachelor of Business (Human Resource Management)

CW 3 PT EX P

SATAC code:	424351
Program code:	DBBH
ATAR (Feb 2014 cut-off):	68.90
UniSA preferred score (guaranteed entry):	75
TAFE minimum entry:	CERT IV
Prerequisites:	None
Assumed knowledge:	None

International students

CRICOS code:	080603K
Program fees:	AS\$25,300 per annum

Key features

- › A specialised human resource management degree.
- › Work placement opportunities enable you to apply your skills and knowledge in real-world situations and establish vital industry contacts.
- › Our summer and winter school gives you the opportunity to complete selected courses during study breaks.

Overview

Human Resource Management (HRM) has advanced rapidly as a management discipline on the back of growing service-based economies, increased and complex regulation and the importance of efficiency and effectiveness of organisations. Modern business success is often talked of in terms of leadership, workplace culture and the health and wellbeing of employees – all of which HRM plays a leading role. This degree is designed to provide you with a solid grounding in human resources for managing people to achieve positive outcomes in areas such as staff motivation, staff performance appraisal, training and development, and staff retention. You will develop a solid understanding of management systems and the skills to work as an effective manager in a global environment.

Work placement opportunity

There are many opportunities for you to gain practical experience in business and management while studying. You can undertake a work placement as part of the program by enrolling in the Industry Project course in your final year. We will assist you with finding a work placement in an organisation relevant to your career aspirations. Alternatively, you may negotiate one with your current employer, or another organisation, interstate or overseas. As part of the course you will complete 240 hours of placement while undertaking a research project relevant to the organisation. You will also be required to compile a report and give a formal presentation on your findings.

Fast-track your degree

Our summer and winter school gives you the opportunity to complete selected courses during study breaks. This includes the Industry Project course which you may choose to undertake interstate or overseas. It also gives you the flexibility to graduate sooner, catch up on lost ground, or free up time during the semester to focus on life's other commitments.

Delivered in intensive mode, summer and winter school lets you immerse yourself in an area of study, without the distraction of other deadlines and topics. For more information on timing and courses, visit unisa.edu.au and search for summer/winter school.

What will I study?

In your first year you will study core business courses which will provide you with the breadth of knowledge necessary to understand the issues that managers face daily. These courses will also equip you with the knowledge, skills and experience required for more specialised studies in human resource management.

Following your first year you will undertake a rigorous sequence of specialised HRM courses. These have been designed to develop your technical, analytical and practical skills. You will have the opportunity to study areas such as organisational behaviour, industrial relations, occupational health and safety management, training and development in organisations and strategic human resource management.

Through electives, you may also complete an additional course relevant to HRM practice. You may even wish to study another area of interest, such as project management or entrepreneurial business planning.

Who will employ me?

Your studies will place you in good stead to find positions where you can apply the technical, analytical and practical skills needed for successful human resource management practice. As there is a diverse range of courses studied in this degree, you could pursue employment in a number of specialised areas of human resource management that interest you. There are many options across almost all industries and sectors from small businesses to large corporations and specialised human resource agencies. These include general management, human resources, management consulting (such as recruitment, staff appraisal and performance measurement), occupational health safety and welfare, industrial relations, project and policy consultancy (usually government), and staff training and development.

Professional accreditation

As a graduate you will satisfy the requirements for professional membership of the Australian Human Resources Institute (AHRI) and the Society for Human Resource Management (SHRM) (USA).

Combined degrees

We offer many combined degree options enabling you to increase your skills and accelerate your career prospects in less than double the time. This program can be combined with almost any business or commerce degree, and in most cases completed in four years full-time (or part-time equivalent). See page 14 for more information.

Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

Program schedule

FIRST YEAR

First Semester (SP 1, 2 or 3)

Foundations of Business Law
Quantitative Methods for Business
Management Principles
Business and Society

Second Semester (SP 4, 5 or 6)

Marketing Principles: Trading and Exchange
Principles of Economics
Accounting for Business
Communication and Information Systems in Business

SECOND YEAR

First Semester (SP 1, 2 or 3)

Foundations of Human Resource Management
Organisational Behaviour
Training and Development
Elective

Second Semester (SP 4, 5 or 6)

Performance and Compensation Management
Occupational Health and Safety Management
Employment Law
Elective

THIRD YEAR

First Semester (SP 1, 2 or 3)

Management of Industrial Relations
Strategic Management
Leading and Implementing Change
Staffing Organisations

Second Semester (SP 4, 5 or 6)

International and Comparative Human Resource Management
Strategic Human Resource Management
Industry Project OR 2 Electives

Electives may include:

A practical elective
Accounting courses
Psychology courses
Law courses

Our suite of core courses is being revised during 2014.

Please visit unisa.edu.au/business for an updated program schedule.

Key

CW City West Campus

1 Full-time program duration in years

PT Part-time study available

EX External study available

PX Partial external study available

P Alternative entry pathways available



Vy Vo

Senior Consultant, Workforce Relations, TAFE SA

Human Resource Management, UniSA Business School

Vy chose to study Human Resource Management (HRM) at the UniSA Business School because she was interested in human behaviour and wanted a degree that was transferrable across industries. She felt the program introduced students to all areas of business. 'The business core courses provided a great foundation for the HRM electives which I used to build my specialisation,' she says.

After two work placements, Vy embraced networking opportunities to build her industry contacts. 'The best aspect of studying at the UniSA Business School was the emphasis on networking with different events to allow students to meet professionals, and a mentoring program that assisted students in establishing industry relationships, which is vital when starting out in your career.'

Vy now draws on her studies as Senior Consultant in Workforce Relations at TAFE SA. 'The most interesting aspect of my role is leading investigations in alleged employee misconduct,' she says. 'I enjoy gathering evidence from various sources, identifying any relevant mitigating circumstances, and trying to determine what motivated the employee to engage in such conduct.'

Bachelor of Business (Management)

CW 3 PT EX P

SATAC code:	424101
Program code:	DBBG
ATAR (Feb 2014 cut-off):	69.55
UniSA preferred score (guaranteed entry):	75
TAFE minimum entry:	CERT IV
Prerequisites:	None
Assumed knowledge:	None

International students

CRICOS code:	080993B
Program fees:	A\$25,300 per annum

Key features

- Work placement opportunities enable you to apply your skills and knowledge in real-world situations and establish vital industry contacts.
- On average, 95 per cent of graduates gain full-time employment, mostly in the private or government sector.

Overview

The Bachelor of Business (Management) will teach you the art of getting things done through people. If you are considering a career in management, this program will provide you with a foundation to launch your career. Modern management involves organising people, money, technology and global problem-solving to achieve business objectives, placing it at the forefront of every business and organisation. You will study areas as diverse as entrepreneurship, management concepts, organisational leadership and human resource management. You will graduate with a solid understanding of management systems and the skills to work as an effective manager in a global environment.

This program recognises industry requirements and accommodates current business trends. More importantly, it will provide you with the skills to address emerging issues and help you to recognise the need for innovation throughout your career.

Work placement opportunity

There are many opportunities for you to gain practical experience in business and management while studying. You can undertake a work placement as part of the program by enrolling in the Industry Project course in your final year. We will assist you with finding a work placement in an organisation relevant to your career aspirations. Alternatively, you may negotiate one with your current employer, or another organisation, interstate or overseas. As part of the course, you will complete 240 hours of placement while undertaking a research project relevant to the organisation. You will also be required to compile a report and give a formal presentation on your findings.

Fast-track your degree

Our summer and winter school gives you the opportunity to complete selected courses during study breaks. This includes the Industry Project

course which you may choose to undertake interstate or overseas. It also gives you the flexibility to graduate sooner, catch up on lost ground, or free up time during the semester to focus on life's other commitments.

Delivered in intensive mode, summer and winter school lets you immerse yourself in an area of study, without the distraction of other deadlines and topics. For more information on timing and courses, visit unisa.edu.au and search for summer/winter school.

What will I study?

Central to all of our business degrees are core courses in management and business. These are designed to equip you with the skills, knowledge and experience to succeed in subsequent years of the program. In your first year you will study the Business School core courses. During the second year, you will be able to specialise in your own area of interest. A range of more specific management courses are offered that will enable you to focus on particular areas such as decision-making, organisational behaviour, communication and ethics. These factors affect the performance of organisations and studying them will help you to improve your leadership skills and productivity.

In third year, you will concentrate on developing knowledge and skills in project and strategic management and business electives of your choice. You will also have the opportunity to gain practical experience through the Industry Project course.

Who will employ me?

At the completion of your studies, you will have the skills, knowledge and confidence to pursue a career in large or medium-sized organisations within government or private sectors. You may find yourself working in a range of roles such as project officers, business managers, executive officers, public policy managers or general managers. Many of our graduates have established careers with multinational companies in Australia and overseas.

Combined degrees

We offer many combined degree options enabling you to increase your skills and accelerate your career prospects in less than double the time. This program can be combined with almost any business or commerce degree, and in most cases completed in four years full-time (or part-time equivalent). See page 14 for more information.

Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

Program schedule

FIRST YEAR

First Semester (SP 1, 2 or 3)

Management Principles
Communication and Information Systems in Business
Marketing Principles: Trading and Exchange
Principles of Economics

Second Semester (SP 4, 5 or 6)

Foundations of Business Law
Accounting for Business
Quantitative Methods for Business
Business and Society

SECOND YEAR

First Semester (SP 1, 2 or 3)

Organisational Behaviour
Communication and Organisational Practices
Project Management: Principles and Strategies
Management Accounting

Second Semester (SP 4, 5 or 6)

Managing Decision Making
Foundations of Human Resource Management
Logistics and Supply Chain Management Elective

THIRD YEAR

First Semester (SP 1, 2 or 3)

Elective
Strategic Management
Industry Project OR 2 Electives

Second Semester (SP 4, 5 or 6)

International Management Ethics and Values
Entrepreneurial Enterprises
Elective
Elective

Electives may include:

A practical elective
Marketing courses
Sport and Recreation Management courses

Our suite of core courses is being revised during 2014.

Please visit unisa.edu.au/business for an updated program schedule.

Key

CW City West Campus

1 Full-time program duration in years

PT Part-time study available

EX External study available

PX Partial external study available

P Alternative entry pathways available

Kate Walsh

Management, UniSA Business School

Kate chose to study at the UniSA Business School because she felt it offered the best business courses in South Australia. After completing her Management degree as an external student, she reflects upon the dedicated and helpful teaching staff as a highlight of her studies.

'I would recommend that students get to know the teaching staff. They were very helpful in guiding me as a distance student, and were quick to respond to any queries I had,' says Kate. 'Unlike other universities, UniSA offered me the option of studying externally, with excellent online resources and academic support for the duration of my studies. This meant I could comfortably study part-time whilst also working full-time.'

Kate is employed by the Attorney-General's Department, within the Office of the Director of Public Prosecutions. 'My role is to support the executive team in a range of business functions, including budgeting, reporting, research, statistical analysis, policy and project work,' she says. 'I aspire to a role in which I can take full command of the management functions of a business unit within a government department.'



Business (Logistics and Supply Chain Management)



SATAC code:	424511
Program code:	DBBL
ATAR (Feb 2014 cut-off):	69.45
UniSA preferred score (guaranteed entry):	75
TAFE minimum entry:	CERT IV
Prerequisites:	None
Assumed knowledge:	None

International students

CRICOS code:	O80915E
Program fees:	A\$25,300 per annum

Key features

- › There is a high global demand for logistics and supply chain professionals.
- › Work placement opportunities enable you to apply your skills and knowledge in real-world situations and establish vital industry contacts.
- › Our summer and winter school gives you the opportunity to complete selected courses during study breaks.

Overview

Many products we rely on day-to-day are comprised of elements from all over the world. Apart from logistics and supply chain professionals, most people would take for granted the complex systems that brought the product to your doorstep or local store. Logistics and supply chain management involves storing and managing the flow of goods and services from the point of origin to the consumer. It can encompass warehousing, monitoring inventory, purchasing, transport and distribution.

There is currently a high demand globally for graduates in this emerging industry. Within this program you will develop general management knowledge, focusing on operations and logistics functions, and learn about the creation and maintenance of value chains. As a graduate, you will recognise the need for change and innovation in the supply chain, in both local and international markets.

Work placement opportunity

There are many opportunities for you to gain practical experience in business and management while studying. You can undertake a work placement as part of the program by enrolling in the Industry Project course in your final year. We will assist you with finding a work placement in an organisation relevant to your career aspirations. Alternatively, you may negotiate one with your current employer, or another organisation, interstate or overseas. As part of the course, you will complete 240 hours of placement while undertaking a research project relevant to the organisation. You will also be required to compile a report and give a formal presentation on your findings.

Fast-track your degree

Our summer and winter school gives you the opportunity to complete selected courses during study breaks. This includes the Industry Project course which you may choose to undertake interstate or overseas. It also gives you the flexibility to graduate sooner, catch up on lost ground, or free up time during the semester to focus on life's other commitments.

Delivered in intensive mode, summer and winter school lets you immerse yourself in an area of study, without the distraction of other deadlines and topics. For more information on timing and courses, visit unisa.edu.au and search for summer/winter school.

What will I study?

The program adopts an integrated and comprehensive approach towards managing all activities in the supply chain. During your first year of study you will focus on a set of core business courses which have a strong emphasis on general management skills. In second and third year, you will study the management of operations, logistics, supply chain management, quality, project management and business ethics. You can also broaden your professional horizon by studying electives across a number of business and management disciplines. You are encouraged to apply your developed knowledge and skills during third year by undertaking case studies that will enable you to engage with, and review, contemporary industry practices.

Who will employ me?

The current shortage of professionals qualified in operations, logistics and supply chain management will see you well placed to find employment in Australia and overseas. Our graduates have secured positions with organisations such as BHP Billiton, General Motors, San Remo, Southcorp, Coca-Cola Amatil, Ceva Logistics, IGA and Fauldings. The career paths of our graduates include logistics managers, operations coordinators, inventory supply chain managers, pricing analysts and demand planners.

Combined degrees

We offer many combined degree options enabling you to increase your skills and accelerate your career prospects in less than double the time. This program can be combined with almost any business or commerce degree, and in most cases completed in four years full-time (or part-time equivalent). See page 14 for more information.

Honours

Business Honours develops your abilities to undertake research and is a prestigious qualification that is recognised worldwide. Honours provides a point of distinction from your competitors and assists in advancing your career prospects as you develop high-level conceptual, written, verbal, analytical and project management skills. If your career interests are more aligned to academic research, an Honours degree can provide entry to a PhD.

Program schedule

FIRST YEAR

First Semester (SP 1, 2 or 3)
 Management Principles
 Marketing Principles: Trading and Exchange
 Communication and Information Systems in Business
 Principles of Economics

Second Semester (SP 4, 5 or 6)
 Foundations of Business Law
 Accounting for Business
 Quantitative Methods for Business
 Business and Society

SECOND YEAR

First Semester (SP 1, 2 or 3)
 Fundamentals of Supply Chain Operations
 Organisational Behaviour
 Project Management: Principles and Strategies
 Procurement and Purchasing Strategies

Second Semester (SP 4, 5 or 6)
 Managing Services and Sustainability
 Elective
 Principles of Logistics and Supply Chain Management
 Elective

THIRD YEAR

First Semester (SP 1, 2 or 3)
 Elective
 Integrated Supply Chain Management
 Industry Project OR 2 Electives

Second Semester (SP 4, 5 or 6)
 Strategic Management
 International Management Ethics and Values
 Elective
 Elective

Electives may include:

A practical elective
 Accounting courses
 Marketing courses
 Law courses

Our suite of core courses is being revised during 2014.

Please visit unisa.edu.au/business for an updated program schedule.

Key

CW City West Campus

1 Full-time program duration in years

PT Part-time study available

EX External study available

PX Partial external study available

P Alternative entry pathways available

Bachelor of Business



SATAC code:

Business (no specialisation)	424571
Design and Innovation	424581
Innovation and Entrepreneurship	424591
Health Services Management	424601
Legal Studies	424611

Program code:

DBBN

ATAR (Feb 2014 cut-off):

New Program

UniSA preferred score (guaranteed entry):

70

TAFE minimum entry:

CERT IV

Prerequisites:

None

Assumed knowledge:

None

International students

CRICOS code:

Business (no specialisation)	O82882D
Design and Innovation	O82891C
Innovation and Entrepreneurship	O82892B
Health Services Management	O82889G
Legal Studies	O82890D

Program fees:

A\$25,300 per annum

Key features

- › Multiply or focus your career options with business minors and specially designed cross-disciplinary majors.
- › Gain sector specific skills with cross-disciplinary majors in areas such as legal studies and health management, and industry experience with an optional internship.
- › Enrich your business skills with a minor from another discipline such as a language.

Overview

The Bachelor of Business gives you the flexibility to decide which majors and minors will comprise your degree.

You should consider the Bachelor of Business if you:

- › are interested in a number of business career paths, or
- › would like to apply your business skills to a particular sector, or
- › would like to add value to your business degree with a specialisation from another discipline area.

What will I study?

A 'major' is a large grouping of related courses (8 courses, or 36 units) that gives you a recognised grounding in an area of study. A 'minor' is a smaller grouping of courses (usually 4 courses, or 18 units) that complement your chosen area of focus.

Beyond the 12 core Business School courses that will provide you with a solid foundation in business, you will have 12 courses that you can use to custom build your degree. If you choose your programs carefully, you could complete a cross-disciplinary major with a business minor, or three minors, in three years full-time (or part-time or equivalent).

Unique to this program, you can include minors from within the Business School or from other areas of the University.

Majors

Options for majors include Legal Studies, Health Services Management, Design and Innovation, and Innovation and Entrepreneurship.

It is not possible to major in disciplines that are currently offered as a specialist Bachelor of Business program however they are available as minors.

Minors

Options for minors include Accounting, Economics, Finance, Human Resource Management, Logistics and Supply Chain Management, Management, Marketing, Small Business Management, Sport and Recreation Management, and Tourism and Event Management.

Minors in another discipline area include Communication, International Relations, and Languages.

Who will employ me?

The Bachelor of Business gives you the ability to customise your degree for a particular application, or increase your career options with a diversified degree.

For example, if you completed a major in Health Services Management and a minor in Human Resource Management, along with the knowledge gained in the business core courses, you would be well placed to begin a career in the dynamic and growing health sector.

With a combination of minors you could gain grounding in a number of areas of business. If you have a passion for travel, events and marketing; selecting minors in Tourism and Event Management, and Marketing, as well as a language, would provide you with a unique profile in the global tourism or cross-cultural marketing industries.

Program schedule

EXAMPLE PROGRAM SCHEDULE FOR BACHELOR OF BUSINESS (LEGAL STUDIES)

FIRST YEAR

First Semester (SP 1, 2 or 3)

Business Law
Elements of Accounting
Foundations of Law
Torts A

Second Semester (SP 4, 5 or 6)

Marketing Principles: Trading and Exchange
Quantitative Methods for Business
Business and Society
Professional Development in Business

SECOND YEAR

First Semester (SP 1, 2 or 3)

Contracts A
Public Law and Statutory Interpretation
Business Intelligence
Management and Organisation

Second Semester (SP 4, 5 or 6)

Elective
Elective
Business Operations
International Business Environment

THIRD YEAR

First Semester (SP 1, 2 or 3)

Strategic Management
Legal Studies Elective
Legal Studies Elective
Elective

Second Semester (SP 4, 5 or 6)

Legal Studies Elective
Legal Studies Elective
Capstone Elective
Elective

Our suite of core courses is being revised during 2014.

Please visit unisa.edu.au/business for an updated program schedule.

Key

CW City West Campus

1 Full-time program duration in years

PT Part-time study available

EX External study available

PX Partial external study available

P Alternative entry pathways available

Combined degrees

Key features

- › Studying a combined degree allows you to specialise in two fields, placing you in an excellent position to enter your chosen career.
- › Complete your combined degree in four years full-time and graduate with double the opportunities in less than double the time.
- › Degree combinations with other disciplines may also be available upon request.

Overview

At the University of South Australia Business School you have the opportunity to pair two single UniSA degrees to create your own combined degree program.

Combining degrees enable you to specialise in two fields, providing you with choice and flexibility and increased employer value at the start of, and throughout your career.

Our flexible program structures mean you can graduate with double the opportunities in less than double the time, and in most cases, complete your study in four years full-time (or part-time equivalent). Additional degree combinations with other disciplines may also be available on request.

As a graduate with sound knowledge and skills in multiple business disciplines, you will be highly valued by employers. At the UniSA Business School, you can select from many combined degree options in areas such as:

- › Accounting
- › Economics, Finance and Trade
- › Finance
- › Human Resource Management
- › Logistics and Supply Chain Management
- › Management
- › Marketing
- › Property
- › Sport and Recreation Management
- › Tourism and Event Management

Entry requirements

To apply for a combined degree, you must first apply for and enrol in a single UniSA Business School degree. On completion of 18 units of study in your single degree and satisfaction of the entry requirements, you may apply for an internal program transfer to your combined degree.

What will I study?

Over four years, you will study two bachelor degrees concurrently. Your day-to-day workload will not increase while completing a combined degree, but simply provide you with the option to complete a second specialisation by adding an extra year of study. You may also be able to design your combined degree with a bachelor program from a different discipline.

For further information please contact:
Div-BUE-academic-services@unisa.edu.au

Program schedule

EXAMPLE PROGRAM SCHEDULE FOR COMBINED DEGREE: BACHELOR OF BUSINESS (HUMAN RESOURCE MANAGEMENT), BACHELOR OF COMMERCE (ACCOUNTING)

FIRST YEAR

First Semester (SP 1, 2 or 3)
Accounting for Business
Management Principles
Foundations of Business Law
Quantitative Methods for Business

Second Semester (SP 4, 5 or 6)

Financial Accounting 1
Marketing Principles: Trading and Exchange
Business and Society
Principles of Economics

SECOND YEAR

First Semester (SP 1, 2 or 3)

Foundations of Human Resource Management
Organisational Behaviour
Business Finance
Financial Accounting 2

Second Semester (SP 4, 5 or 6)

Performance and Compensation Management
Communication and Information Systems in Business
Companies and Partnership Law
Financial Accounting 3

THIRD YEAR

First Semester (SP 1, 2 or 3)

Management Accounting
Management of Industrial Relations
Taxation Law 1
Leading and Implementing Change

Second Semester (SP 4, 5 or 6)

Occupational Health and Safety Management
Employment Law
Auditing Theory and Practice
Contemporary Issues in Accounting

FOURTH YEAR

First Semester (SP 1, 2 or 3)


Sustainability Accounting and Reporting
Strategic Management
Staffing Organisations
Training and Development

Second Semester (SP 4, 5 or 6)

Strategic Financial Analysis
International Comparative Human Resource Management
Strategic Human Resource Management
Elective

Our suite of core courses is being revised during 2014.

Please visit unisa.edu.au/business for an updated program schedule.

A portrait of Henrik Wallgren, a young man with short brown hair, wearing a dark suit, white shirt, and red tie. He is sitting at a long wooden conference table in a modern meeting room. In the background, several white chairs are arranged around the table. A laptop is open on the table to his right. The lighting is soft and professional.

Henrik Wallgren

Senior Policy Adviser, Business SA

Human Resource Management & Accounting, Management (Honours), UniSA Business School

After studying the business core courses in his first year at the UniSA Business School, Henrik found he was interested in two areas. 'I commenced a single degree in Human Resource Management (HRM), however after completing the core courses, I decided to combine my degree with Accounting,' he says.

A combined degree provided Henrik with specialist skills in both fields. 'I believe doing a combined degree gave me a much broader understanding of management, HRM activities and theories, but also practical skills in accounting, budgeting and control systems.'

Since graduating, Henrik has been able to apply what he learnt in both programs to his career and encourages other students to study two degrees. 'Consider undertaking a combined degree at the UniSA Business School, it sets you apart from single-degree students and widens your career options,' he says.

Now a Senior Policy Adviser at Business SA, Henrik draws on his business strengths, analysing policies likely to affect the organisation's members in areas such as employment law, industrial relations and superannuation.

Entry requirements

For undergraduate bachelor degrees and associate degrees

Applicants are required to have completed the South Australian Certificate of Education (SACE) with:

- > 200 subject credits (in total);
- > a grade C* or higher in the Personal Learning Plan, 20 credits of literacy, 10 credits of numeracy and the Research Project at Stage 2;
- > a grade C- or higher in an additional 60 credits at Stage 2;
- > a competitive ATAR; and
- > the fulfilment of the program's prerequisite requirements (where applicable).

* For Stage 2 subjects a grade of C- or higher is required

Applicants may also be eligible for entry if they have completed the program's prerequisite requirements and have one of the following:

- > Completed an interstate or overseas qualification considered by the University as equivalent to SACE.
- > Completed the International Baccalaureate Diploma with a minimum score of 24 points.

Pathways

Entering your chosen program straight from high school is not the only pathway into UniSA. Applicants may also be eligible for entry through one of the following pathways:

Tertiary Transfer – completion or partial completion of a higher education program from a recognised higher education institution.

Special Entry – completion of the Special Tertiary Admissions Test (STAT). A personal competencies statement or employment experience may also be considered.

TAFE/Registered Training Organisations (RTO) – Applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or above. Guaranteed entry into a program is also available to applicants who have a completed qualification that meets the TAFE Preferred requirement listed in each program's snapshot.

Open Universities Australia – completion of at least four Open Universities Australia (OUA) courses at the appropriate level.

Foundation Studies – completion of a recognised foundation studies program including the University's Foundation Studies program.

Before applying

All applicants should check and ensure that they meet all entry and prerequisite requirements before applying. For some programs, applicants may also be required to attend an interview or present a portfolio.

For more information on entry requirements, visit unisa.edu.au/future

Participation and access

UniSA offers various programs and services to assist rural and/or socio-economically disadvantaged students, Indigenous Australians and people with a disability. For more information, contact (08) 8302 2376 or email study@unisa.edu.au

UniSA Bonus Points

For students commencing university study in 2015

UniSA Advantage is a bonus points scheme that encourages participation in education as well as rewards achievement in selected Year 12 subjects that better prepare students for university study. The scheme includes two strands – Achievement and Aspire.

Achievement bonus points will automatically be awarded if students score a C- or better in Year 12 Tertiary Admission Subjects (TAS) relevant to their intended UniSA program.

Aspire bonus points are awarded automatically to students who attend a school recognised by UniSA as under-represented at university. Students from rural and remote areas are also eligible for automatic bonus points while those students on School Card (or state equivalent), Youth Allowance and/or Health Care Card or Low Income Health Care Card who do not attend a recognised school, can apply for bonus points by downloading an application form.

For more information or to download the Aspire Application Form, visit unisa.edu.au/bonuspoints

For students commencing university study in 2016 and onwards

The three South Australian universities are replacing all existing equity and subject bonus schemes with two new bonus schemes. The new schemes will come in to operation for students studying Year 12 in 2015 who apply for entry for in 2016.

The two new schemes are the SA Universities Equity Scheme and the SA Language, Literacy and Mathematics Bonus Point Scheme.

The **SA Universities Equity Scheme** will provide bonuses in two ways: bonuses for all students in specified schools and bonuses for individuals experiencing disadvantage.

The **SA Language, Literacy and Mathematics Bonus Point Scheme** encourages students to strengthen their preparation for university studies by undertaking a language other than English, or specified English and Mathematics subjects.

Need some help? For further information, visit unisa.edu.au/bonuspoints or you can also contact Future Student Enquiries by phone (08) 8302 2376 or email study@unisa.edu.au

Student contributions

To find out more about how you can defer your HECS-HELP student contribution or to see if you are entitled to a Commonwealth Government supported place at the University of South Australia, please visit unisa.edu.au/fees. The contribution that applies depends on which courses you choose to study and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

How to apply to the University of South Australia

Go to satac.edu.au

As per the Australian Government guidelines, the student contribution amounts for 2014 are:

Band	Fields of study	Student contribution
Band 1	Humanities, behavioural science, social studies, education, clinical psychology, foreign languages, visual and performing arts, nursing.	\$0 – \$6,044
Band 2	Mathematics, statistics, computing, built environment, other health, allied health, science, engineering, surveying, agriculture.	\$0 – \$8,613
Band 3	Law, accounting, administration, economics, commerce, dentistry, medicine, veterinary science.	\$0 – \$10,085

Note: These amounts are for 1 EFTSL (36 units) in 2014. The student contribution amounts for 2015 will be advised by the Federal Government in October 2014, and these will be available to view via unisa.edu.au/future/fees at that time.

Glossary

> WHAT WILL YOU STUDY?

Associate degree

An award for completing a two-year (or part-time equivalent) tertiary program.

Bachelor degree

A program of three or more years duration (or part-time equivalent). Bachelor degree programs provide the relevant qualifications for many professions.

Diploma

UniSA offers a range of two-year diploma programs. Diplomas offered through UniSA College provide entry into the second year of a corresponding bachelor program in allied health, arts, business or science and technology. More information on the diplomas offered by UniSA College is available at unisa.edu.au/college. The Division of Education, Arts and Social Sciences offers a one-year Diploma in Languages which allows students to study a language concurrently with their bachelor degree program.

Foundation Studies

A free, one year program with no qualifications required for entry. This program assists students to develop the skills required for successful university-level study. Upon successful completion, students can apply for entry into a degree at the University of South Australia or to enter the second year of a UniSA College diploma program.

Graduate Certificate

An award for completing a postgraduate program of at least six months in duration (or part-time equivalent).

Graduate Diploma

An award for completing a postgraduate program of at least one year in duration (or part-time equivalent).

Honours

An additional year of study in a bachelor degree during which students specialise in a chosen area of study. In some cases, Honours study can actually be done as part of the degree.

Master degree

An award for completing a postgraduate program of at least two years (or part-time equivalent).

PhD

Doctor of Philosophy (PhD) programs normally extend over three years (or part-time equivalent) and involve significant research work.

> HOW DOES YOUR PROGRAM WORK?

Course

A component of study within a program (previously known as a 'subject').

Major

A set of related courses which comprises 36 units of study within a bachelor degree.

Minor

A set of related courses which comprises up to 18 units of study within a bachelor degree.

Program

Award in which you are enrolled, eg Bachelor of Arts.

Sub-major

A set of related courses which comprises between 19 and 35 units of study within a bachelor degree.

Unit

A value assigned to a course which measures the amount of work involved in that course. Full-time students normally undertake 36 units of study per year (18 units per semester).

> GENERAL

Assumed knowledge

Some programs require knowledge of certain SACE Stage 2 subjects.

ATAR (Australian Tertiary Admission Rank)

A ranking of all students who have completed SACE in a particular year. The minimum ATAR required for the previous year is often a guide to how well you will need to perform to gain entry into a particular program. ATARs can vary from year to year and should be used as a guide only.

CRICOS code

Code identifying that a University of South Australia program has been registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Direct entry

Programs for which applications are not processed through SATAC but are made direct to the University of South Australia.

Division

The University of South Australia is split into four academic divisions – Business School; Education, Arts and Social Sciences; Health Sciences; and Information Technology, Engineering and the Environment – each offering a range of specialised programs.

Free electives

A course chosen from any on offer outside your study area, provided that individual course prerequisites are met. Free elective courses are designed to broaden your knowledge and skills beyond your professional field of study.

Prerequisites

SACE Stage 2 (Year 12) subjects, or equivalent qualifications required for admission into the program.

SACE

The South Australian Certificate of Education or a recognised equivalent qualification.

SATAC Guide

A publication that lists every program offered by South Australian higher education institutions. The SATAC Guide provides information about the selection process, includes instructions on how to apply and is available online at satac.edu.au and from newsagents Australia-wide.

Special Entry (STAT)

Special Tertiary Admissions Test (STAT) is an alternative entry for people who do not have any other qualifications for admission to university.

UniSA Advantage

UniSA Advantage is a two-tiered points scheme that awards Year 12 students with Achievement and Aspire bonus points. Eligible students will be awarded up to a total number of 9 points when they apply through SATAC. Bonus points are added to the student's aggregate and a new UniSA ATAR is calculated. Visit unisa.edu.au/bonuspoints

UniSA Preferred

If your adjusted ATAR score (inclusive of bonus points) is equal to, or greater than, the published UniSA Preferred score, if you meet the relevant program prerequisites and list the program as your first preference, you are guaranteed a place in your selected program. Visit unisa.edu.au/preferred

Keep informed and stay in touch

At UniSA we've got all the tools to help you shape your career direction.

Sign up to receive updates direct to your inbox. All tailored to your career interests.

You'll be the first to receive:

- > Invitations to career events and information sessions
- > Exclusive work experience opportunities, such as visiting our graduates in their workplace
- > An insight into life on campus from students and teachers
- > The latest breaking careers and industry news

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**University of
South Australia**

Contact us:

unisa.edu.au

Telephone (08) 8302 2376

Facsimile (08) 8302 0977

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The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice.

Information correct at time of printing (April 2014)

CRICOS provider number OO121B

In this brochure

- > Bachelor of Business (Human Resource Management)
- > Bachelor of Business (Management)
- > Bachelor of Business (Logistics and Supply Chain Management)
- > Bachelor of Business
- > Combined degrees

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